# Identification and Estimation in Discrete Choice Demand Models when Endogenous Variables Interact with the Error 

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#### Abstract

We develop an estimator for the parameters of a utility function that has interactions between the unobserved demand error and observed factors including price. We show that the Berry (1994)/Berry, Levinsohn, and Pakes (1995) inversion and contraction can still be used to recover the mean utility term that now contains both the demand error and the interactions with the error. However, the instrumental variable (IV) solution is no longer consistent because the price interaction term is correlated with the instrumented price. We show that the standard conditional moment restrictions (CMRs) do not generally suffice for identification. We supplement the standard CMRs with "generalized" control functions and we show together they are sufficient for identification of all of the demand parameters. Our estimator extends (Berry, Linton, and Pakes, 2004) to the case where there are estimated regressors. We run several monte carlos that show our approach works when the standard IV approaches fail because of non-separability. We also test and reject additive separability in the original Berry, Levinsohn, and Pakes (1995) automobile data, and we show that demand becomes significantly more elastic when the correction is applied.


[^0]
## 1 Introduction

Demand estimation is a critical issue in many policy problems and correlation between unobserved demand factors and prices arising from market equilibration can confound estimation. In discrete choice settings the problem is complicated by the fact that the unobserved demand factor enters non-linearly into the demand equation, making standard Instrumental Variables (IV) techniques invalid. A major contribution of Berry (1994) and Berry, Levinsohn, and Pakes (1995) is to show how to invert from market shares the mean utility term. As long as the unobserved demand factor enters mean utility additively, standard IV techniques can be applied to recover the demand parameters subsumed in it.

Restricting the unobserved demand factor to enter utility additively is not always innocuous. Separability rules out several important aspects of economic behavior. For example, separability does not allow unobserved advertising to affect the marginal utility derived from observed characteristics or from the composite commodity index (typically given by residual income), even though this is often the purpose of advertising. Similarly, if the demand error represents unobserved physical characteristics, a separable setup does not allow the marginal utility derived from observed characteristics or the composite commodity index to depend on the level of the unobserved characteristic. Empirically, allowing for the possibility of a non-separable error may be important because the set of product characteristics observed by the practitioner is often limited, leaving a large role for the unobserved demand factor in explaining realized demand.

Our main contribution is to show how to consistently estimate demand parameters while allowing for observed endogenous and exogenous variables to interact with the unobserved factor. We begin by showing when endogenous variables interact with the demand error, the Berry (1994)/Berry, Levinsohn, and Pakes (1995) inversion and contraction can still be used to recover the mean utility term. However, the IV approach is no longer consistent for the parameters embedded in the mean utility term. The instrumented price is correlated with the interaction term between price and the unobserved demand factor, which is now in the estimation equation's error.

We then show in Section 3 that the conditional moment restrictions (CMR) used in the Berry/BLP setup are no longer sufficient for identification. While higher-order moments of the standard CMRs solve the identification problem if only exogenous variables interact with the demand unobservable, they do not help with identification when one (or more) endogenous variable interacts with the demand unobservable. Our non-separable setup thus provides a simple example of the failure of identification using CMRs in settings with non-separable errors (see Blundell and Powell (2003) and Hahn and Ridder (2008)).

Our setup is closest to a model of multiplicative heteroskedasticity with both exogenous and endogenous variables interacting with the error. ${ }^{1}$ We achieve identification by coupling the Berry/BLP CMRs with generalized control functions based on insights from Kim and Petrin (2010d), who revisit the early control function literature (see Section 4). We develop a control function that conditions out the correlation between the unobserved demand factor and price. We then construct the new

[^1]moments conditions based on a specification that includes the control function as an additional explanatory variable for mean utility. For identification the control function must not have arguments that are perfectly collinear with price and other characteristics entering mean utility. We show the CMR conditions from BLP put shape restrictions on the control function that ensure this collinearity does not occur.

In Section 6 we provide a proof of consistency of a sieve estimator with estimated regressors which have error that goes to zero as the sample size increases. The proof covers the case when the asymptotics are the number of products, and a special case is when the asymptotics are in the number of markets, as in Goolsbee and Petrin (2004). When the asymptotics are in the number of products Berry, Linton, and Pakes (2004) argue against maintaining uniform convergence of the objective function because shares and prices are equilibrium outcomes of strategically interacting firms. This interdependence generates conditional dependence in the estimate of the demand error when the parameter value is different from the truth, making it difficult to determine how the objective function behaves away from the true parameter value.

Berry, Linton, and Pakes (2004) show how to achieve identification without maintaining uniform convergence and we show how to extend the Berry, Linton, and Pakes (2004) consistency theorem to the case of our estimator. Our estimator must allow for the new approximation errors arising from pre-step estimators in addition to the sampling and simulation error present in Berry, Linton, and Pakes (2004). A strength of our approach is that it does not require us to find more instruments than are necessary in the separable setting. Just as in Berry/BLP, if price is the only endogenous variable then we only require one variable that moves price around and is excluded from utility. The cost of our approach is that we must be able to estimate the new control functions consistently.

An important difference between our approach and Berry, Linton, and Pakes (2004) is that we can somewhat weaken the invertibility assumption. When the demand error is additively separable inverting the market shares to recover mean utility is isomorphic to inverting the shares to recover demand error. When it is not separable these inversions are no longer isomorphic. In our case we only require invertibility of the vector of market shares in mean utility and not in the stronger requirement of invertibility in demand error. One implication is that we only require monotonicity in the own mean utility term for each product and not in the demand error, which means that we do not need to place restrictions on the signs of the utility parameters related to the interaction terms between the regressors and the demand error to ensure invertibility in the demand error.

Our estimation approach is straightforward. In a setting without random coefficients our estimator inverts market shares to recover mean utility and then reduces to three simple steps, which are at the least repeated least squares. With random coefficients for each evaluation of the objective function we use the BLP contraction to solve for the mean utility term and then carry out the simple steps where in the last step we use a minimum distance estimation instead of least squares. ${ }^{2}$

In Section 8 we run three sets of Monte Carlos to illustrate implementation of our estimator and to show the possible impact of interaction terms on estimated demand elasticities. In all of the Monte Carlos both ordinary least squares (OLS) and two-stage least squares (2SLS) are significantly

[^2]biased while our estimator is consistent.
We then return to the original Berry, Levinsohn, and Pakes (1995) automobile data to investigate whether allowing for interaction terms changes the estimated demand elasticities (see Section 9). In our most general specification where we include interactions terms and random coefficients, we reject at the $5 \%$ level that the coefficients on all of the interaction terms are zero, and demand elasticities increase on average by $60 \%$ relative to 2SLS.

We are aware of three other approaches that can allow for some form of non-separability with endogenous prices in discrete choice settings. ${ }^{3}$ In the case where an observed characteristic exists that is perfectly substitutable (i.e. separable) with the unobserved demand factor, Berry and Haile (2010) show the Berry/BLP CMRs are sufficient for identification. Bajari and Benkard (2005) and Kim and Petrin (2010a) - which are based on Imbens and Newey (2009) - invert out from the pricing function a vector of controls that are exactly one-to-one functions with unobserved factors. The benefit of inverting out the unobserved factors is they are then observed, and one can allow for much more flexible non-separable settings than our setup. The drawback is that they require strong conditions on the demand and supply setting to get existence of the inverse. We provide a more detailed comparison with all three approaches in Section 4.

## 2 Utility Specification

We use a standard discrete choice model with conditional indirect utility $u_{i j}$ given as a function of observed and unobserved product $j$ and consumer $i$ characteristics. We decompose utility into three components

$$
\begin{equation*}
u_{i j}=\delta_{j}+\mu_{i j}+\epsilon_{i j} \tag{1}
\end{equation*}
$$

where first component, $\delta_{j}$ is a product-specific term common to all consumers, the $\mu_{i j}$ term captures heterogeneity in consumer tastes for observed product characteristics and can be a function of demographics, and $\epsilon_{i j}$ is a "love of variety" taste term that is assumed to be independent and identically distributed across both products and consumers. Consumer $i$ is assumed to choose the product $j$ out of $J+1$ choices that yields maximal utility, and market shares obtain from aggregating over consumers.

The utility component common to all consumers, $\delta_{j}$, is usually given as

$$
\delta_{j}=c+\beta^{\prime} x_{j}-\alpha p_{j}+\xi_{j},
$$

where we normalize the mean utility derived from the outside good be zero $\left(\delta_{0}=0\right), x_{j}=$ $\left(x_{j 1}, \ldots, x_{j K}\right)^{\prime}$ and $\beta$ are, respectively, the vector of observed (to the econometrician) product characteristics and the population average taste parameters associated with those characteristics, $\alpha$ is the marginal utility of income and $p_{j}$ denotes the price of good $j$, and $\xi_{j}$ is the characteristic observed to consumers and producers but unobserved to the econometrician. It may represent other

[^3]physical attributes of the product or advertising that is not conditioned upon in the estimation, and it is usually found to be positively correlated with price, biasing elasticities in the positive direction.
$\mu_{i j}$ is parameterized as
$$
\mu_{i j}=\sum_{k=1}^{K} x_{j k}\left(\sum_{r=1}^{R} \tau_{r k} d_{i r}\right)+\sigma_{c} \nu_{i c}+\sum_{k=1}^{K} \sigma_{k} \nu_{i k} x_{j k}
$$
where $d_{i}=\left(d_{i 1}, \ldots, d_{i R}\right)$ is a vector of consumer specific demographics which may include income and $\tau_{k}=\left(\tau_{1 k}, \ldots, \tau_{R k}\right)$ with $\tau_{r k}$ the taste parameter associated with demographic characteristic $r$ and product characteristic $k . \tau_{r k} d_{i r}$ is then the marginal utility derived from a unit of the $k$ th characteristic for a consumer with demographic $d_{i r} . \nu_{i}=\left(\nu_{i c}, \nu_{i 1}, \ldots, \nu_{i K}\right)$ are mean-zero standard normal idiosyncratic taste shocks for each consumer-characteristic pair and $\sigma=\left(\sigma_{c}, \sigma_{1}, \ldots, \sigma_{K}\right)$ are the standard deviation parameters associated with the taste shocks.

We write the vector of induced tastes for each product for individual $i$ as $\mu_{i}=\left(\mu_{i 1}, \ldots, \mu_{i J}\right)$. Letting $F\left(\mu_{i}\right)$ be the induced distribution function and assuming $\epsilon_{i j}$ is independent and identically distributed extreme value, the market share of product $j$ is

$$
s_{j}(\delta)=\int \frac{e^{\delta_{j}+\mu_{i j}}}{\sum_{k=0}^{J} e^{\delta_{k}+\mu_{i k}}} d F(\mu)
$$

Letting $\tau=\left(\tau_{1}, \ldots, \tau_{K}\right)$, Berry (1994) shows under certain conditions that a unique $\delta(\sigma, \tau)=$ $\left(\delta_{1, \ldots}, \delta_{J}\right)$ exists that exactly matches observed to predicted markets shares,

$$
s(\sigma, \tau, \delta(\sigma, \tau))=s^{D a t a}
$$

and Berry, Levinsohn, and Pakes (1995) provide a contraction mapping that locates it conditional on any values of $(\sigma, \tau)$. Together these results are critical for addressing the endogeneity of price.

### 2.1 Non-Separable Demand

Our main contribution is to extend this utility framework to a setup where we allow the mean utility term to include interactions between observed and unobserved product attributes

$$
\begin{equation*}
\delta_{j}=c+\beta^{\prime} x_{j}-\alpha p_{j}+\xi_{j}+\sum_{k=1}^{K} \gamma_{k} x_{j k} \xi_{j}+\gamma_{p}\left(\bar{y}-p_{j}\right) \xi_{j} \tag{2}
\end{equation*}
$$

$\left(\gamma, \gamma_{p}\right)$ is the new vector of parameters, $\bar{y}$ is representative income, and the interaction terms between the observed variables are included in $x_{j}$. Theory readily accommodates this extension (e.g. see McFadden (1981)). The $\gamma_{k}$ 's allow unobserved advertising or an unobserved product characteristic to impact the marginal utility from observed characteristics. Similarly, $\gamma_{p}$ allows the marginal utility of income to depend on the amount of unobserved quality or unobserved advertising. Thus if $\gamma_{p}$ is negative consumers become less price sensitive as the demand error increases.

We can continue to use the same result from Berry (1994) to establish the existence and uniqueness of a $\delta(\sigma, \tau)=\left(\delta_{1}, \ldots, \delta_{J}\right)$ that exactly matches observed to predicted markets shares. ${ }^{4}$ However, if $\gamma_{p} \neq 0$ the standard two stage least squares estimator (or GMM estimator) that recovers the parameters contained in $\delta$ is inconsistent.

### 2.2 Standard 2SLS Inconsistent with Non-Separable Demand

Let the instrumented value of $p_{j}$ be given by $\hat{p}_{j}$ and rewrite (2) as

$$
\begin{equation*}
\delta_{j}=c+\beta^{\prime} x_{j}-\alpha \hat{p}_{j}+\left[\xi_{j}+\sum_{k=1}^{K} \gamma_{k} x_{j k} \xi_{j}+\gamma_{p}\left(\bar{y}-p_{j}\right) \xi_{j}-\alpha\left(p_{j}-\hat{p}_{j}\right)\right] \tag{3}
\end{equation*}
$$

with the new error in brackets. There are several new components to the error but only $\left(\bar{y}-p_{j}\right) \xi_{j}$ presents an econometric problem. $\xi_{j}$ is not correlated with the fitted price, $\hat{p}_{j}$ asymptotically and $\sum_{k=1}^{K} \gamma_{k} x_{j k} \xi_{j}$ is also uncorrelated with $\hat{p}_{j}$ asymptotically as long as the instrument(s) include $x_{j}$ and they are valid. By construction $\left(p_{j}-\hat{p}_{j}\right)$ is uncorrelated with $\hat{p}_{j}$.

The problem arises because $\hat{p}_{j}$ is correlated with $\bar{y}-p_{j}$, leading to the possibility that $\hat{p}_{j}$ and $\gamma_{p}\left(\bar{y}-p_{j}\right) \xi_{j}$ are correlated conditional on $x_{j}$. The sign of the bias depends on the sign of $\gamma_{p}$ and the sign of the conditional correlation of $\hat{p}_{j}$ and $\left(\bar{y}-p_{j}\right) \xi_{j}$. In the Berry, Levinsohn, and Pakes (1995) automobile data our estimate of $\gamma_{p}$ is negative and the standard IV estimate is biased down, which would imply a negative correlation between $\hat{p}_{j}$ and $\left(\bar{y}-p_{j}\right) \xi_{j}$ conditional on $x_{j}$.

## 3 Conditional Moment Restrictions Alone Insufficient for Identification

We consider identification using the Berry, Levinsohn, and Pakes (1995) (BLP) conditional moment restrictions (CMR). We collect the model parameters into $\theta$ and denote its true value by $\theta_{0}$. A set of instruments $z_{j}$ is presumed to exist such that

$$
E\left[\xi_{j}\left(\theta_{0}\right) \mid z_{j}\right]=0
$$

We follow BLP and assume $z_{j}$ includes all observed product characteristics and income. Letting $\xi_{j}=\xi_{j}\left(\theta_{0}\right)$, the CMR restriction leads to the moments BLP use for identification, given as

$$
E\left[\xi_{j} \mid z_{j}\right]=E\left[\delta_{j}-\left(c_{0}+\beta_{0}^{\prime} X_{j}-\alpha_{0} p_{j}\right) \mid z_{j}\right]=0
$$

$x_{j}$ and the intercept are included in $z_{j}$ and thus are valid instruments for themselves. If a valid instrument for price exists then $E\left[p_{j} \mid z_{j}\right]$ can replace $p_{j}$ and all parameters are identified.

[^4]Once we generalize the model to the non-separable setting the same CMR leads to the moments

$$
\begin{equation*}
E\left[\xi_{j} \mid z_{j}\right]=E\left[\delta_{j}-\left(c_{0}+\beta_{0}^{\prime} X_{j}-\alpha_{0} p_{j}+\xi_{j}\left(\gamma_{0}^{\prime} X_{j}+\gamma_{p 0}\left(\bar{y}-p_{j}\right)\right)\right) \mid z_{j}\right]=0 . \tag{4}
\end{equation*}
$$

$x_{j}$ and $p_{j}$ can be treated as in the separable case, and since $x_{j}$ and $\bar{y}$ are in the conditioning set $E\left[X_{j} \xi_{j} \mid z_{j}\right]=x_{j} E\left[\xi_{j} \mid z_{j}\right]=0$ and $E\left[\bar{y} \xi_{j} \mid z_{j}\right]=\bar{y} E\left[\xi_{j} \mid z_{j}\right]=0$. However, $p_{j}$ is not generally known given $z_{j}$, so $E\left[p_{j} \xi_{j} \mid z_{j}\right] \neq p_{j} E\left[\xi_{j} \mid z_{j}\right]$, and the CMR alone fails to identify any of the parameters.
(4) is an example of simple nonseparable setting that illustrates a more general point regarding non-separable errors and the failure of identification using CMRs (see Blundell and Powell (2003) and Hahn and Ridder (2008)). We have valid conditional moment restrictions and our setting is one where we can explicitly solve for $\xi$ for any candidate value of $\theta$. However, these together are not be sufficient for identification. One can see this by solving for $\xi_{j}$ as a function of the other arguments and expressing the CMR as

$$
\begin{equation*}
E\left[\xi_{j} \mid z_{j}\right]=E\left[\left.\frac{\delta_{j}-c_{0}-\beta_{0}^{\prime} X_{j}+\alpha_{0} p_{j}}{1+\gamma_{0}^{\prime} X_{j}+\gamma_{p 0}\left(\bar{y}-p_{j}\right)} \right\rvert\, z_{j}\right]=0 . \tag{5}
\end{equation*}
$$

These moment conditions are satisfied for multiple values of the parameters (e.g. any $\gamma_{k 0}=\infty$ ) and thus do not identify the model parameters. Objective functions constructed based on these moment conditions (e.g. GMM) will violate the properness condition introduced by Palais (1959) for identification. The properness condition requires the objective function should diverge to infinity when each parameter tends to infinity. Objective functions based on (5) will tend to zero (e.g.) when any $\gamma_{k 0}$ is sent to infinity.

One approach is to add further restrictions that allow the practitioner to calculate and thus control for $E\left[p_{j} \xi_{j} \mid z_{j}\right]$. However, calculating the value of this expectation with $\xi_{j}$ unknown is virtually impossible without fully specifying how $p_{j}$ is determined in equilibrium. Researchers may be reluctant to do so because $p_{j}$ may be a function of all observed and unobserved characteristics of vehicles in the market, in addition to other cost and demand shifters. An advantage of our solution is that we will add controls to the conditioning set $z_{j}$ such that price will be known, so we avoid the problem of having to resolve this exact relationship between $p_{j}$ and $\xi_{j}$ conditional on $z_{j}$.

## 4 Removing Endogeneity with Control Functions

We add a control functions condition to the CMRs to solve this non-uniqueness problem. We develop a control function that has as arguments new controls and $z_{j}$ which together condition out the correlation between the demand error $\xi_{j}$ and price. For identification the control function must not have arguments that are perfectly collinear with $\left(x_{j}, p_{j}\right)$. The CMR conditions from BLP put shape restrictions on the control function that ensure this collinearity does not occur.

A major advantage of our approach is that our moments require nothing beyond the standard conditions for identification with valid instruments. Specifically, just as in Berry (1994) and Berry, Levinsohn, and Pakes (1995) we require no new instruments beyond those from their setup, and we
only require - as they do - that the instruments shift price around while being excluded from the utility function.

Each product $j$ may have its own set of controls that we denote $\mathbf{v}_{j}$. The control function is the conditional expectation of the error given $z_{j}$ and $\mathbf{v}_{j}$, which we write as

$$
f\left(z_{j}, \mathbf{v}_{j}\right)=E\left[\xi_{j} \mid z_{j}, \mathbf{v}_{j}\right] .
$$

It is well-defined and (almost surely) unique as long as the unconditional expectation $E\left[\xi_{j}\right]$ exists.
$\mathbf{v}_{j}$ must satisfy the next condition in order to address the endogeneity problem.
Condition 1. (CF) Any bounded function of $\left(z_{j}, p_{j}\right)$ is uncorrelated with $\xi_{j}$ given $f\left(z_{j}, \mathbf{v}_{j}\right)$.
While $\mathbf{v}_{j}=p_{j}$ would trivially satisfy this condition, if we include prices in $\mathbf{v}_{j}$ we will not be identified because the controls will leave no variation to identify $\alpha_{0}$. We look for controls $\mathbf{v}_{j} \neq p_{j}$ such that the control function $f\left(z_{j}, \mathbf{v}_{j}\right)$ removes the dependence between $p_{j}$ and $\xi_{j}$ and leaves some remaining (causal) variation of $p_{j}$. We formalize this argument in our proof of identification for the logit case in Section 5.

In order to resolve the difficulty associated with $E\left[p_{j} \xi_{j} \mid z_{j}\right] \neq p_{j} E\left[\xi_{j} \mid z_{j}\right]$, we require that $p_{j}$ is known conditional on ( $z_{j}, \mathbf{v}_{j}$ ), which allows us to write $E\left[p_{j} \xi_{j} \mid z_{j}, \mathbf{v}_{j}\right]=p_{j} E\left[\xi_{j} \mid z_{j}, \mathbf{v}_{j}\right]$ and leads to the CF condition being satisfied.

Theorem 1. If there exists control(s) $\mathbf{v}_{j}$ such that $p_{j}$ is known conditional on $\left(z_{j}, \mathbf{v}_{j}\right)$, then the condition CF is satisfied.

Proof. For any bounded function of $\left(z_{j}, p_{j}\right)$, say $h\left(z_{j}, p_{j}\right)$, we have $E\left[h\left(Z_{j}, p_{j}\right)\left(\xi_{j}-f\left(Z_{j}, \mathbf{V}_{j}\right)\right)\right]=0$ due to the law of iterated expectation, because $E\left[h\left(Z_{j}, p_{j}\right)\left(\xi_{j}-f\left(Z_{j}, \mathbf{V}_{j}\right)\right) \mid z_{j}, \mathbf{v}_{j}\right]=h\left(z_{j}, p_{j}\right) E\left[\xi_{j}-\right.$ $\left.f\left(Z_{j}, \mathbf{V}_{j}\right) \mid z_{j}, \mathbf{v}_{j}\right]=0$ because $p_{j}$ is known given $\left(z_{j}, \mathbf{v}_{j}\right)$ and $f\left(z_{j}, \mathbf{v}_{j}\right)=E\left[\xi_{j} \mid z_{j}, \mathbf{v}_{j}\right]$.

We propose two variants of controls that both satisfy the CF condition. Here we discuss using

$$
\begin{equation*}
v_{j}=p_{j}-E\left[p_{j} \mid z_{j}\right]=p_{j}-\Pi\left(z_{j}\right), j=1, \ldots, J, \tag{6}
\end{equation*}
$$

with $\Pi\left(z_{j}\right) \equiv E\left[p_{j} \mid z_{j}\right]$, the expected value of $p_{j}$ given $z_{j}$. In subsection 4.3 we consider an idea proposed in Matzkin (2003) (also see Florens, Heckman, Meghir, and Vytlacil (2008)) as an alternative way to generate $v_{j}$. The controls for good $j$ are then given by $\mathbf{v}_{j}=\mathfrak{V}_{j}\left(v_{1}, \ldots, v_{J}\right)$, for some known (vector) function $\mathfrak{V}_{j}(\cdot)$ of $\left(v_{1}, \ldots, v_{J}\right)$ chosen by the researcher. $\mathbf{v}_{j}$ satisfies the CF condition by Theorem 1 as long as $v_{j}$ is an element of $\mathbf{v}_{j}$. In the simplest case $\mathbf{v}_{j}=v_{j}$, which can be sufficient for identification and consistency. However, since $f\left(z_{j}, \mathbf{v}_{j}\right)$ is a new regressor in our setup, for efficiency purposes one may want to include $v_{k} k \neq j$ as they may also "explain" $\xi_{j}$, leading to more variation in $f\left(z_{j}, \mathbf{v}_{j}\right)$.

Having determined $\mathbf{v}_{j}=\mathfrak{V}_{j}\left(v_{1}, \ldots, v_{J}\right)$, we can then exploit the moment condition:

$$
\begin{equation*}
0=E\left[\delta_{j}-\left\{c_{0}+\beta_{0} X_{j}-\alpha_{0} p_{j}+f\left(Z_{j}, \mathbf{V}_{j}\right)\left(1+\gamma_{0} X_{j}+\gamma_{p 0}\left(\bar{y}-p_{j}\right)\right)\right\} \mid z_{j}, \mathbf{v}_{j}\right], \tag{7}
\end{equation*}
$$

where without loss of generality we let $x_{j}$ be scalar. Letting $\widetilde{\xi}_{j}=\left(1+\gamma x_{j}+\gamma_{p}\left(\bar{y}-p_{j}\right)\right) \xi_{j}$ we now obtain

$$
\begin{aligned}
E\left[\widetilde{\xi}_{j} \mid z, \mathbf{v}_{j}\right] & =E\left[\xi_{j} \mid z_{j}, \mathbf{v}_{j}\right]+\gamma E\left[x_{j} \xi_{j} \mid z_{j}, \mathbf{v}_{j}\right]+\gamma_{p} E\left[\left(\bar{y}-p_{j}\right) \xi_{j} \mid z_{j}, \mathbf{v}_{j}\right] \\
& =E\left[\xi_{j} \mid z_{j}, \mathbf{v}_{j}\right]\left(1+\gamma x_{j}+\gamma_{p}\left(\bar{y}-p_{j}\right)\right) \\
& =f\left(z_{j}, \mathbf{v}_{j}\right)\left(1+\gamma x_{j}+\gamma_{p}\left(\bar{y}-p_{j}\right)\right),
\end{aligned}
$$

because $x_{j} \in z_{j}$ and $p_{j}$ is also known conditional on $z_{j}$ and $\mathbf{v}_{j}$. The choice of the control function coupled with (7) thus allows us to circumvent the problem of specifying the exact relationship between $p_{j}$ and $\xi_{j}$.

In the logit case without random coefficients the structural parameters would all be identified from (7) if no linear functional relationship existed between $1, x_{j}, p_{j}, f\left(z_{j}, \mathbf{v}_{j}\right), f\left(z_{j}, \mathbf{v}_{j}\right) x_{j}$, and $f\left(z_{j}, \mathbf{v}_{j}\right)\left(\bar{y}-p_{j}\right)$. However, $f\left(z_{j}, \mathbf{v}_{j}\right)$ may contain linear functions of $x_{j}$ or be collinear with $p_{j}$, in which case one will not be able to separate the coefficients ( $c_{0}, \beta_{0}, \alpha_{0}$ ) from the function $f\left(z_{j}, \mathbf{v}_{j}\right)$. We reintroduce the conditional moment restrictions to rule out this possible collinearity. This is our key point of departure from conventional control function approaches (e.g. Newey, Powell, and Vella (1999) and Florens, Heckman, Meghir, and Vytlacil (2008)) that further assume

$$
E\left[\xi_{j} \mid z_{j}, \mathbf{v}_{j}\right]=E\left[\xi_{j} \mid \mathbf{v}_{j}\right]=f\left(\mathbf{v}_{j}\right)
$$

and therefore as long as $\mathbf{v}_{j}$ is measurably separated from $p_{j}$ and $z_{j}$, then identification holds (i.e. there does not exist linear functional relationship between $1, x_{j}, p_{j}, f\left(\mathbf{v}_{j}\right), f\left(\mathbf{v}_{j}\right) x_{j}$, and $f\left(\mathbf{v}_{j}\right)(\bar{y}-$ $\left.\left.p_{j}\right)\right)$. However, we note that the assumption $E\left[\xi_{j} \mid z_{j}, \mathbf{v}_{j}\right]=E\left[\xi_{j} \mid \mathbf{v}_{j}\right]$ can become very restrictive because it essentially assumes we can recover the demand errors from pricing equations, which means we should know the true pricing functions. Instead we resort to the instrumental variables condition below for our identification while allowing $E\left[\xi_{j} \mid z_{j}, \mathbf{v}_{j}\right]$ can depend on $z_{j}$, i.e. $\mathbf{v}_{j}$ may not be a perfect control as in conventional control function methods.

Condition 2 (CMR). $E\left[\xi_{j} \mid z_{j}\right]=0$.
The CMR condition imposes

$$
0=E\left[\xi_{j} \mid z_{j}\right]=E\left[E\left[\xi_{j} \mid Z_{j}, \mathbf{V}_{j}\right] \mid z_{j}\right]=E\left[f\left(Z_{j}, \mathbf{V}_{j}\right) \mid z_{j}\right]
$$

CMR imposes that the mean of $f\left(z_{j}, \mathbf{v}_{j}\right)$ is equal to zero for any value of $z_{j}$. Thus while $f\left(z_{j}, \mathbf{v}_{j}\right)$ can depend on a function of $v_{j}$ and its interaction with $z_{j}$, it cannot be a function of $z_{j}$ only, so functions of $x_{j}$ only are also ruled out. Also, since $v_{j} \neq p_{j}$, as long as $z_{j}$ includes a variable not included in $x_{j}, f\left(z_{j}, \mathbf{v}_{j}\right)$ will not be perfectly collinear with $\left(x_{j}, p_{j}\right)$. Thus the generalized control function combined with the implied shape restrictions from CMR on $f\left(z_{j}, \mathbf{v}_{j}\right)$ will suffice for identification of the structural parameters $\theta_{0}$. Section 4.1 provides a simple example and Section 5 proves identification formally in the logit case.

Together CF and CMR can be written as a set of moment conditions

$$
\begin{equation*}
0=E\left[\delta_{j}-\left\{c_{0}+\beta_{0}^{\prime} X_{j}-\alpha_{0} p_{j}+f\left(Z_{j}, \mathbf{V}_{j}\right)\left(1+\gamma_{0}^{\prime} X_{j}+\gamma_{p 0}\left(\bar{y}-p_{j}\right)\right)\right\} \mid z_{j}, \mathbf{v}_{j}\right] \tag{8}
\end{equation*}
$$

with $f\left(z_{j}, \mathbf{v}_{j}\right)$ restricted to satisfy

$$
\begin{equation*}
E\left[f\left(Z_{j}, \mathbf{V}_{j}\right) \mid z_{j}\right]=0 \tag{9}
\end{equation*}
$$

We use a multi-step least squares estimator (for the logit case) or minimum distance estimator (for the random coefficient logit case, see Section 6) based on the moment conditions from (8) and (9) to estimate $\theta_{0}$ and the nonparametric function $f\left(z_{j}, \mathbf{v}_{j}\right)$, which we approximate with sieves. In the first-step we obtain consistent estimates of $\mathbf{v}_{j}=\mathfrak{V}_{j}\left(v_{1}, \ldots, v_{J}\right)$ using a consistent estimator for $\Pi\left(z_{j}\right) j=1, \ldots, J$ and $v_{j}=p_{j}-\Pi\left(z_{j}\right)$. In the second step we construct the approximation of $f\left(z_{j}, \mathbf{v}_{j}\right)$ that it satisfies (9). For example, we can approximate $f\left(z_{j}, \mathbf{v}_{j}\right)$ as
$f\left(z_{j}, \mathbf{v}_{j}\right)=\sum_{l_{1}=1}^{\infty} \pi_{l_{1}, 0}\left(\varphi_{l_{1}}\left(\mathbf{v}_{j}\right)-E\left[\varphi_{l_{1}}\left(\mathbf{V}_{j}\right) \mid z_{j}\right]\right)+\sum_{l=2}^{\infty} \sum_{l_{1} \geq 1, l_{2} \geq 1 \text { s.t. } l_{1}+l_{2}=l} \pi_{l_{1}, l_{2}} \phi_{l_{2}}\left(z_{j}\right)\left(\varphi_{l_{1}}\left(\mathbf{v}_{j}\right)-E\left[\varphi_{l_{1}}\left(\mathbf{V}_{j}\right) \mid z_{j}\right]\right)$
where $\varphi_{l_{1}}\left(\mathbf{v}_{j}\right)$ and $\phi_{l_{2}}\left(z_{j}\right)$ denote approximating functions of $\mathbf{v}_{j}$ and $z_{j}$ (e.g., tensor products polynomials or splines), with plug-in consistent estimates of $E\left[\varphi_{l_{1}}\left(\mathbf{V}_{j}\right) \mid z_{j}\right]$. In the final step we estimate $\theta_{0}$ and $f\left(z_{j}, \mathbf{v}_{j}\right)$ simultaneously using either non-linear least squares or minimum distance estimation. ${ }^{5}$ We formally develop this estimator in Section 6 (also see Appendix B for the logit case).

### 4.1 Example

While our general approach allows $f\left(z_{j}, \mathbf{v}_{j}\right)$ to come from any class of functions that can be consistently approximated by sieves, here we consider a simple example to illustrate how the CMR restriction yields identification. For some parameter values $\pi=\left(\pi_{0}, \pi_{1}^{\prime}, \pi_{2}, \pi_{3}^{\prime}\right)^{\prime}$ we assume $f\left(z_{j}, \mathbf{v}_{j}\right)$ can be written as

$$
f\left(z_{j}, \mathbf{v}_{j}\right)=\pi_{0}+\pi_{1}^{\prime} z_{j}+\pi_{2} v_{j}+\pi_{3}^{\prime} z_{j} v_{j}
$$

with $z_{j}=\left(x_{j}, z_{2 j}\right)^{\prime}$. Letting $\pi_{3}^{\prime} z_{j}=\pi_{31} x_{j}+\pi_{32} z_{2 j}$ the CMR in this case implies

$$
\begin{align*}
f\left(z_{j}, \mathbf{v}_{j}\right) & =f\left(z_{j}, \mathbf{v}_{j}\right)-E\left[f\left(Z_{j}, \mathbf{V}_{j}\right) \mid z_{j}\right]  \tag{10}\\
& =\left(\pi_{0}+\pi_{1}^{\prime} z_{j}+\pi_{2} v_{j}+\pi_{3}^{\prime} z_{j} v_{j}\right)-\left(\pi_{0}+\pi_{1}^{\prime} z_{j}+\pi_{2} E\left[V_{j} \mid z_{j}\right]+\pi_{3}^{\prime} z_{j} E\left[V_{j} \mid z_{j}\right]\right) \\
& =\pi_{2} v_{j}+\pi_{3}^{\prime} z_{j} v_{j}
\end{align*}
$$

because $v_{j}=p_{j}-\Pi\left(z_{j}\right)$ so $E\left[V_{j} \mid z_{j}\right]=0$. Thus $f\left(z_{j}, \mathbf{v}_{j}\right)$ is a function of $v_{j}$ and its interaction with

[^5]$z_{j}$, but conditional on these terms is not an additive function of $p_{j}$ nor $z_{j}$ alone.
Identification in the logit case follows from plugging (10) in (8) and rearranging to obtain
\[

$$
\begin{aligned}
0= & E\left[\delta_{j}-\left\{c_{0}+\beta_{0} X_{j}-\alpha_{0} p_{j}+\pi_{2} V_{j}+\left(\pi_{2} \gamma_{0}+\pi_{31}\right) X_{j} V_{j}+\pi_{2} \gamma_{p 0} V_{j}\left(\bar{y}-p_{j}\right)\right.\right. \\
& \left.\left.+\pi_{31} \gamma_{0} X_{j}^{2} V_{j}+\pi_{31} \gamma_{p 0} X_{j} V_{j}\left(\bar{y}-p_{j}\right)+\pi_{32} Z_{2 j} V_{j}+\pi_{32} \gamma_{0} Z_{2 j} X_{j} V_{j}+\pi_{32} \gamma_{p 0} Z_{2 j} V_{j}\left(\bar{y}-p_{j}\right)\right\} \mid z_{j}, \mathbf{v}_{j}\right] .
\end{aligned}
$$
\]

The unconstrained regression of $\delta_{j}$ on $1, x_{j}, p_{j}, v_{j}, x_{j} v_{j}, v_{j}\left(\bar{y}-p_{j}\right), x_{j}^{2} v_{j}, x_{j} v_{j}\left(\bar{y}-p_{j}\right), z_{2 j} v_{j}, z_{2 j} x_{j} v_{j}$, and $z_{2 j} v_{j}\left(\bar{y}-p_{j}\right)$ then identifies the coefficients $\left(c_{0}, \beta_{0}, \alpha_{0}, \pi_{2}\right)$ and the composite coefficients ( $\pi_{2} \gamma_{0}+$ $\left.\pi_{31}, \pi_{2} \gamma_{p 0}, \pi_{31} \gamma_{0}, \pi_{31} \gamma_{p 0}, \pi_{32}, \pi_{32} \gamma_{0}, \pi_{32} \gamma_{p 0}\right)$ unless the regressors are "multicollinear". $\left(\gamma_{0}, \gamma_{p 0}, \pi_{31}, \pi_{32}\right)$ are then identified from the composite coefficients.

### 4.2 Identification and Higher-order CMRs

If $\gamma_{p} \neq 0$ then the higher order moments of $\xi_{j}$ conditional on $z_{j}$ do not help with identification. The problem is the same as that encountered with the conditional mean, where moment conditions are satisfied for multiple values of the parameters. For example, consider the conditional homoskedasticity assumption where $E\left[\xi_{j}^{2} \mid z_{j}\right]=\sigma^{2}$. Rewritten we have

$$
E\left[\xi_{j}^{2} \mid z_{j}\right]-\sigma^{2}=E\left[\left.\left(\frac{\delta_{j}-c_{0}-\beta_{0}^{\prime} X_{j}+\alpha_{0} p_{j}}{1+\gamma_{0}^{\prime} X_{j}+\gamma_{p 0}\left(\bar{y}-p_{j}\right)}\right)^{2} \right\rvert\, z_{j}\right]-\sigma^{2}=0
$$

which is satisfied for any $\gamma_{k 0}=\infty$ and $\sigma=0$.
If $\gamma_{p}=0$ then only exogenous variables interact with the demand error. The conditional moment restrictions $E\left[\xi_{j} \mid z_{j}\right]=0$ are sufficient to identify the demand parameters except the interaction parameters $\gamma$ 's because the CMR implies

$$
E\left[\xi_{j}+\sum_{k=1}^{K} \gamma_{k} X_{j k} \xi_{j} \mid z_{j}\right]=E\left[\delta_{j}-\left(c_{0}+\beta_{0}^{\prime} X_{j}-\alpha_{0} p_{j}\right) \mid z_{j}\right]=0
$$

Given the identified demand parameters, the entire multiplicative heteroskedastic error $\tilde{\xi}_{j}=\xi_{j}+$ $\sum_{k=1}^{K} \gamma_{k} x_{j k} \xi_{j}$ is identified. The $\tilde{\xi}_{j}$ can be used with a higher-order moment restriction on $\xi_{j}$ conditional on $z_{j}$ to identify $\gamma$.

We illustrate assuming conditional homoskedasticity holds and (without loss of generality) there is only one exogenous characteristic, so the entire identified error is $\tilde{\xi}_{j}=\xi_{j}\left(1+\gamma x_{j}\right)$. Taking the conditional expectation of this squared error yields

$$
E\left[\tilde{\xi}_{j}^{2} \mid z_{j}\right]=\sigma^{2}+2 \sigma^{2} \gamma x_{j}+\sigma^{2} \gamma^{2} x_{j}^{2} .
$$

If we consider the regression model

$$
\tilde{\xi}_{j}^{2}=\pi_{0}+\pi_{1} x_{j}+\pi_{2} x_{j}^{2}+\eta_{j}
$$

with $E\left[\eta_{j} \mid z_{j}\right]=0$ by construction, then $\gamma$ is overidentified because $\gamma^{2}=\pi_{2} / \pi_{0}$ and $\gamma=\pi_{1} / 2 \pi_{0}$.

### 4.3 Matzkin (2003) Controls

We can also use the controls proposed in Matzkin (2003), as done in Florens, Heckman, Meghir,
and Vytlacil (2008) and Imbens and Newey (2003). Assuming $p_{j}$ is continuous, we can always rewrite $p_{j}$ as a function of $z_{j}$ and a continuous single error term $\tilde{v}_{j}-p_{j}=\tilde{h}\left(z_{j}, \tilde{v}_{j}\right)$ - such that $\tilde{v}_{j}$ is independent of $z_{j}$ and $\tilde{h}\left(z_{j}, \tilde{v}_{j}\right)$ is increasing in $\tilde{v}_{j} .{ }^{6}$ Normalizing $\tilde{v}_{j}$ to be uniform over the unit interval $[0,1]$ we obtain the new control

$$
\tilde{v}_{j}=F_{p_{j} \mid z_{j}}\left(p_{j} \mid z_{j}\right)
$$

where $F_{p_{j} \mid z_{j}}$ denotes the conditional cumulative distribution function of $p_{j}$ given $z_{j}$. The control $\tilde{v}_{j}$ satisfies the requirement in Theorem 1 because conditional on $\left(z_{j}, \tilde{v}_{j}\right)$, $p_{j}$ is known, given as $p_{j}=$ $F_{p_{j} \mid z_{j}}^{-1}\left(\tilde{v}_{j} \mid z_{j}\right) \equiv \tilde{h}\left(z_{j}, \tilde{v}_{j}\right)$. One can then proceed as described above constructing $\tilde{\mathbf{v}}_{j}=\tilde{\mathfrak{V}}_{j}\left(\tilde{V}_{1}, \ldots, \tilde{V}_{J}\right)$. Identification also holds for this $\tilde{\mathbf{v}}_{j}$ (see Kim and Petrin (2010c) for the latter case).

### 4.4 Alternative Approaches

We are aware of three other approaches that allow for some form of non-separable demands with endogenous prices in discrete choice settings. Bajari and Benkard (2005) and Kim and Petrin (2010a) use the structure from Imbens and Newey (2009) and place restrictions on demand and supply such that it is possible to invert out from the pricing equations the demand errors. Once the demand errors have been recovered from the inversion, they can enter utility in any non-separable fashion that the practitioner desires because the variable is now observed. The tradeoff is that they require the controls $\left(v_{1}, \ldots, v_{J}\right)$ to be one-to-one with $\xi=\left(\xi_{1}, \ldots, \xi_{J}\right)$ conditional on $Z=\left(z_{1}, \ldots, z_{J}\right)$, and they also need full independence of $\xi$ and $Z$, two important features of the econometric setup from Imbens and Newey (2009). We require neither assumption but our non-separable setup is not fully general.

In the case where a special type of characteristic exists, Berry and Haile (2010) show how to use it in conjunction with conditional moment restrictions to achieve identification in differentiated products models with market level data. This special characteristic - call it $x_{j}^{(1)}$ - must be perfectly substitutable with $\xi_{j}$, and the coefficient on the special characteristic must be known. ${ }^{7}$ The approach allows for non-parametric identification in the variables $\left(\left(x_{j}^{(1)}+\xi_{j}\right), x_{j}^{(2)}, p_{j}\right)$.

We show how in our parametric setup from (2) identification using the CMRs is achieved when this special characteristic exists. Substituting in the special characteristic to the mean utility we have

$$
\delta_{j}=c_{0}+x_{j}^{(1)}+\beta_{0}^{(2) \prime} x_{j}^{(2)}-\alpha_{0} p_{j}+\xi_{j}+\gamma_{0}^{\prime} x_{j}^{(2)}\left(x_{j}^{(1)}+\xi_{j}\right)+\gamma_{p 0}\left(\bar{y}-p_{j}\right)\left(x_{j}^{(1)}+\xi_{j}\right),
$$

with the other regressors given as $x_{j}^{(2)}$ and where for transparency we suppress interactions between $x_{j}^{(2)}$ and $\left(\bar{y}-p_{j}\right)$. Solving for $\xi_{j}$ and taking expectations conditional on $z_{j}$, we obtain

$$
0=E\left[\xi_{j} \mid z_{j}\right]=-x_{j}^{(1)}+E\left[\left.\frac{\delta_{j}-c_{0}-\beta_{0}^{(2) \prime} X_{j}^{(2)}+\alpha_{0} p_{j}}{1+\gamma_{0}^{\prime} X_{j}^{(2)}+\gamma_{p 0}\left(\bar{y}-p_{j}\right)} \right\rvert\, z_{j}\right],
$$

[^6]so this setup rules out any $\gamma_{k 0}= \pm \infty$ unless $x_{j}^{(1)}=0$. Note that if we did not know the coefficient on the special characteristic we would have to estimate it and the moment condition would become
$$
0=E\left[\xi_{j} \mid z_{j}\right]=-\beta_{0}^{(1)} x_{j}^{(1)}+E\left[\left.\frac{\delta_{j}-c_{0}-\beta_{0}^{(2) \prime} X_{j}^{(2)}+\alpha_{0} p_{j}}{1+\gamma_{0}^{\prime} X_{j}^{(2)}+\gamma_{p 0}\left(\bar{y}-p_{j}\right)} \right\rvert\, z_{j}\right],
$$
which is satisfied for $\beta_{0}^{(1)}=0$ and any $\gamma_{k 0}= \pm \infty$, leading to failure of identification.

## 5 Identification in the Simple Logit Model

In this section we show global identification for the model with the simple logit error only to convey the intuition for this base case. An Appendix provides the proof of consistency for the sieve estimator in the simple logit case. In Section 6 we consider identification and estimation for the random coefficients setup, providing conditions under which our sieve estimator is consistent.

We study identification using the moment conditions (8) and (9). We use controls $\mathbf{v}_{j}$ that both satisfy the CF condition and are possibly a function of $\left(p_{j}-\Pi\left(z_{j}\right)\right)$ for $j=1, \ldots, J$. We write this function $\mathbf{v}_{j}=\mathfrak{V}_{j}\left(p_{1}-\Pi\left(z_{1}\right), \ldots, p_{J}-\Pi\left(z_{J}\right)\right)=\mathfrak{V}_{j}\left(v_{1}, \ldots, v_{J}\right)$ and also write $\mathbf{v}_{j}=\mathfrak{V}_{j}\left(v_{j}, v_{-j}\right)$ where $v_{-j}$ denotes a vector obtained by removing $v_{j}$ from $\left(v_{1}, \ldots, v_{J}\right) .{ }^{8} \mathbf{v}_{j}$ is identified from the first step regression of (6), and we treat $\Pi\left(z_{j}\right)$ and $\mathbf{v}_{j}$ as known throughout the discussion. ${ }^{9}$

Indeed our identification argument below is not specific to a particular functional form like (2) but still holds when the linear utility term $c_{0}+\beta_{0}^{\prime} x_{j}-\alpha_{0} p_{j}$ is replaced with a nonparametric function of $x_{j}$ and $p_{j}$, say $\phi_{0}\left(x_{j}, p_{j}\right)$. Below we present our identification result for this nonparametric case for possible generalizations.

For our identification result the key assumption we require is that a control function exists, which satisfies the property that even conditional on this functional, price still has variation. Let $z_{j}=\left(x_{j}^{\prime}, z_{2 j}^{\prime}\right)^{\prime}$.
Assumption 1. [CF2] $E\left[\xi_{j} \mid z_{j}, \mathbf{v}_{j}\right]=f\left(z_{j}, \mathbf{v}_{j}\right) \equiv f\left(\tilde{v}_{j}\left(z_{i}, \mathbf{v}_{j}\right)\right)$ where the control function variables $\tilde{v}_{j}$ (assumed to be smooth) satisfies the property that for any $\left(z_{j}^{*}, v_{j}^{*}, v_{-j}^{*}\right)$ in the support of $\left(z_{j}, v_{j}, v_{-j}\right)$, (assume the support is an open set) there exists an implicit function $v_{-j}^{*}\left(z_{2 j}\right)$ such that $\tilde{v}_{j}\left(x_{j}^{*}, z_{2 j}, \mathfrak{V}_{j}\left(v_{j}^{*}, v_{-j}^{*}\left(z_{2 j}\right)\right)\right)=\tilde{v}_{j}\left(x_{j}^{*}, z_{2 j}^{*}, \mathfrak{V}_{j}\left(v_{j}^{*}, v_{-j}^{*}\right)\right)$ for all $z_{2 j}$ in a neighborhood of $z_{2 j}^{*}$.

Note that this assumption (that strengthens CF condition) on the existence of a control function strictly generalizes the standard control function condition required by Newey, Powell, and Vella (1999) for the case of separable models and Florens, Heckman, Meghir, and Vytlacil (2008) for non-separable models, which is that $E\left[\xi_{j} \mid x_{j}, p_{j}, \mathbf{v}_{j}\right]=E\left[\xi_{j} \mid z_{j}, \mathbf{v}_{j}\right]=f\left(\mathbf{v}_{j}\right)$. Observe that the standard control function restriction that $z_{j}$ "drops out" of $f$ conditional on $\mathbf{v}_{j}$ would trivially satisfy our more general condition (i.e. we take $\tilde{v}_{j}=\mathbf{v}_{j}$ ). We only require that the control function depend on a subset of the full information contained in $\left(z_{j}, v_{j}, v_{-j}\right)$.

[^7]The next assumption we make, which closes the gap caused by our generalization, is the instrumental variable assumption (CMR) used for identification of nonparametric separable models with endogeneity (see e.g. Newey and Powell (2003) and Hall and Horowitz (2005) among many others).

Assumption 2. [CMR2] $E\left[\xi_{j} \mid z_{j}\right]=0$ and $\left(p_{j}, z_{j}\right)$ satisfy the completeness condition that for all functions $B\left(p_{j}, x_{j}\right)$ with finite expectation, $E\left[B\left(p_{j}, X_{j}\right) \mid z_{j}\right]=0$ a.s. implies $B\left(p_{j}, x_{j}\right)=0$ a.s.

Below we can use these assumptions to prove identification of the parameters $\theta_{0}=\left(\phi_{0}, \gamma_{0}, \gamma_{p 0}\right)$ and $f_{0}$. Note that if $\theta_{0}$ and $f_{0}$ are identified they must be the unique solution to

$$
\begin{equation*}
0=E\left[\delta_{j}-\left\{\phi_{0}\left(X_{j}, p_{j}\right)+f\left(Z_{j}, \mathbf{V}_{j}\right)\left(1+\gamma_{0}^{\prime} X_{j}+\gamma_{p 0}\left(\bar{y}-p_{j}\right)\right)\right\} \mid z_{j}, \mathbf{v}_{j}\right] \tag{11}
\end{equation*}
$$

and (9). The conditional expectation $E\left[\delta_{j} \mid z_{j}, \mathbf{v}_{j}\right]$ is unique with probability one, which implies if there exists any other function $\bar{\theta}$ and $\bar{f}$ that satisfies (11) and (9) it must be that
$\operatorname{Pr}\left\{\phi_{0}\left(x_{j}, p_{j}\right)+f_{0}\left(z_{j}, \mathbf{v}_{j}\right)\left(1+\gamma_{0}^{\prime} x_{j}+\gamma_{p 0}\left(\bar{y}-p_{j}\right)\right)=\bar{\phi}\left(x_{j}, p_{j}\right)+\bar{f}\left(z_{j}, \mathbf{v}_{j}\right)\left(1+\bar{\gamma}^{\prime} x_{j}+\bar{\gamma}_{p}\left(\bar{y}-p_{j}\right)\right)\right\}=1$.
Therefore, identification means we must have $\phi_{0}=\bar{\phi}, \gamma_{0}=\bar{\gamma}, \gamma_{p 0}=\bar{\gamma}_{p}, f_{0}=\bar{f}$ with probability one whenever (12) holds. Then working with differences $\psi\left(x_{j}, p_{j}\right)=\bar{\phi}\left(x_{j}, p_{j}\right)-\phi_{0}\left(x_{j}, p_{j}\right)$, $\kappa\left(z_{j}, \mathbf{v}_{j}\right)=\bar{f}\left(z_{j}, \mathbf{v}_{j}\right)-f_{0}\left(z_{j}, \mathbf{v}_{j}\right), \kappa_{x}\left(z_{j}, \mathbf{v}_{j}\right)=\bar{\gamma} \bar{f}\left(z_{j}, \mathbf{v}_{j}\right)-\gamma_{0} f_{0}\left(z_{j}, \mathbf{v}_{j}\right)$, and $\kappa_{p}\left(z_{j}, \mathbf{v}_{j}\right)=\bar{\gamma}_{p} \bar{f}\left(z_{j}, \mathbf{v}_{j}\right)-$ $\gamma_{p 0} f_{0}\left(z_{j}, \mathbf{v}_{j}\right)$ we can write (12) as

$$
\begin{equation*}
\operatorname{Pr}\left\{\psi\left(x_{j}, p_{j}\right)+\kappa\left(z_{j}, \mathbf{v}_{j}\right)+\kappa_{x}^{\prime}\left(z_{j}, \mathbf{v}_{j}\right) x_{j}+\kappa_{p}\left(z_{j}, \mathbf{v}_{j}\right)\left(\bar{y}-p_{j}\right)=0\right\}=1 . \tag{13}
\end{equation*}
$$

If (13) holds, for identification we must have $\psi\left(x_{j}, p_{j}\right)=0, \kappa\left(z_{j}, \mathbf{v}_{j}\right)=0, \kappa_{x}\left(z_{j}, \mathbf{v}_{j}\right)=0$, and $\kappa_{p}\left(z_{j}, \mathbf{v}_{j}\right)=0$ with probability one. We formalize this identification statement in Theorem 2.

Theorem 2 (Identification). Let

$$
\Psi\left(\psi, \kappa, \kappa_{x}, \kappa_{p}\right)=\psi\left(x_{j}, p_{j}\right)+\kappa\left(z_{j}, \mathbf{v}_{j}\right)+\kappa_{x}^{\prime}\left(z_{j}, \mathbf{v}_{j}\right) x_{j}+\kappa_{p}\left(z_{j}, \mathbf{v}_{j}\right)\left(\bar{y}-p_{j}\right),
$$

and assume the CF condition holds. If $\left(x_{j}, p_{j}\right)$ and $\left(z_{j}, \mathbf{v}_{j}\right)$ does not have a functional relationship of the form

$$
\begin{equation*}
\operatorname{Pr}\left\{\Psi\left(\psi, \kappa, \kappa_{x}, \kappa_{p}\right)=0\right\}=1 \tag{14}
\end{equation*}
$$

then the structural parameters $\theta_{0}=\left(\phi_{0}, \gamma_{0}, \gamma_{p 0}\right)$ and $f_{0}$ are identified.
Proof. The CF condition allows one to have the moment condition (11) (and thus equation (14)). If there exists an additive functional relationship between $\psi\left(x_{j}, p_{j}\right), \kappa\left(z_{j}, \mathbf{v}_{j}\right), x_{j 1} \kappa_{x_{1}}\left(z_{j}, \mathbf{v}_{j}\right), \ldots$, $x_{j K} \kappa_{x_{K}}\left(z_{j}, \mathbf{v}_{j}\right)$, and $\left(\bar{y}-p_{j}\right) \kappa_{p}\left(z_{j}, \mathbf{v}_{j}\right)$ then (14) must be satisfied. The contrapositive argument proves the statement.

We now use Theorem 2 to show identification under Assumptions CF2 and CMR2 when $\Pi\left(z_{j}\right)$ and $f\left(z_{j}, \mathbf{v}_{j}\right)$ are differentiable. ${ }^{10}$

[^8]Theorem 3. Assume $\Pi\left(z_{j}\right)$ and $f\left(z_{j}, \mathbf{v}_{j}\right)$ are differentiable and the one-sided derivatives are continuous at the boundary of the support of $\left(z_{j}, \mathbf{v}_{j}\right)$. Assume the CF2 and CMR2 conditions hold. Then $\theta_{0}$ and $f_{0}$ are identified.

Proof. Suppose two sets of parameters $\left(\phi_{0}, \gamma_{0}, \gamma_{p 0}, f_{0}\right)$ and $\left(\phi, \gamma, \gamma_{p}, f\right)$ both explain the same conditional expectation (11). Then we must have that

$$
\begin{equation*}
\psi\left(x_{j}, p_{j}\right)+\kappa\left(z_{j}, \mathbf{v}_{j}\right)+\kappa_{x}^{\prime}\left(z_{j}, \mathbf{v}_{j}\right) x_{j}+\kappa_{p}\left(z_{j}, \mathbf{v}_{j}\right)\left(\bar{y}-p_{j}\right)=0 \tag{15}
\end{equation*}
$$

a.e., $\left(z_{j}, v_{j}, v_{-j}\right)$. For identification we need to show only $\psi\left(x_{j}, p_{j}\right)=0, \gamma=\gamma^{0}, \gamma_{p}=\gamma_{p}^{0}$ and $\kappa\left(z_{j}, \mathbf{v}_{j}\right)=0$ satisfies (15).

In particular then from (15) we must have that for each $\left(z_{j}^{*}, v_{j}^{*}, v_{-j}^{*}\right)$ in the support,

$$
\begin{gathered}
\left.\frac{\partial}{\partial z_{2 j}}\left[\phi\left(x_{j}^{*}, p_{j}^{*}\right)+f\left(x_{j}^{*}, z_{2 j}, \mathfrak{V}_{j}\left(v_{j}^{*}, v_{-j}^{*}\left(z_{2 j}\right)\right)\right)\left\{1+\gamma^{\prime} x_{j}^{*}+\gamma_{p}\left(\bar{y}-p_{j}^{*}\right)\right\}\right]\right|_{z_{2 j}=z_{2 j}^{*}}= \\
\left.\frac{\partial}{\partial z_{2 j}}\left[\phi_{0}\left(x_{j}^{*}, p_{j}^{*}\right)+f_{0}\left(x_{j}^{*}, z_{2 j}, \mathfrak{V}_{j}\left(v_{j}^{*}, v_{-j}^{*}\left(z_{2 j}\right)\right)\right)\left\{1+\gamma_{0}^{\prime} x_{j}^{*}+\gamma_{p 0}\left(\bar{y}-p_{j}^{*}\right)\right\}\right]\right|_{z_{2 j}=z_{2 j}^{*}}
\end{gathered}
$$

where $v_{-j}^{*}$ is the implicit function satisfying the property stated in Assumption CF2. Taking the derivative through the expression gives (by the chain rule)

$$
\frac{\partial \Pi\left(z_{j}^{*}\right)}{\partial z_{2 j}}\left\{\frac{\partial \psi\left(x_{j}^{*}, p_{j}^{*}\right)}{\partial p_{j}}-\kappa_{p}\left(z_{j}^{*}, \mathfrak{V}_{j}\left(v_{j}^{*}, v_{-j}^{*}\right)\right)\right\}=0
$$

because $\frac{\partial f\left(x_{j}^{*}, z_{2 j}, \mathfrak{V}_{j}\left(v_{j}^{*}, v_{-j}^{*}\left(z_{2 j}\right)\right)\right)}{\partial z_{2 j}}=0$ in the neighborhood of $z_{2 j}^{*}$ by Assumption CF2 (i.e. we can fix $\tilde{v}_{j}$ while $z_{2 j}$ varies around $\left.z_{2 j}^{*}\right)$ and because $p_{j}=\Pi\left(z_{j}\right)+v_{j}$. Then because $\frac{\partial \Pi\left(z_{j}^{*}\right)}{\partial z_{2 j}} \neq 0$ by the completeness condition (i.e. instruments should satisfy the rank condition), we also have $\frac{\partial \psi\left(x_{j}^{*}, p_{j}^{*}\right)}{\partial p_{j}}-$ $\kappa_{p}\left(z_{j}^{*}, \mathfrak{V}_{j}\left(v_{j}^{*}, v_{-j}^{*}\right)\right)=0$. Then since the above equality holds for all $\left(z_{j}^{*}, v_{j}^{*}, v_{-j}^{*}\right)$, we thus have for all $\left(z_{j}, v_{j}, v_{-j}\right)$ that

$$
\begin{equation*}
\frac{\partial}{\partial p_{j}} \psi\left(x_{j}, p_{j}\right)-\kappa_{p}\left(z_{j}, \mathfrak{V}_{j}\left(v_{j}, v_{-j}\right)\right)=0 \tag{16}
\end{equation*}
$$

Note that $E\left[\kappa_{p}\left(z_{j}, \mathbf{v}_{j}\right) \mid z_{j}\right]=0$ because we can restrict our attention to candidate functions $f$ and $f_{0}$ that satisfies $E\left[f\left(z_{j}, \mathbf{v}_{j}\right) \mid z_{j}\right]=0$ and $E\left[f_{0}\left(z_{j}, \mathbf{v}_{j}\right) \mid z_{j}\right]=0$ due to the law of iterated expectation and Assumption CMR2:

$$
0=E\left[\xi_{j} \mid z_{j}\right]=E\left[E\left[\xi_{j} \mid Z_{j}, V_{j}, V_{-j}\right] \mid z_{j}\right]=E\left[f\left(Z_{j}, \mathbf{V}_{j}\right) \mid z_{j}\right]
$$

Then taking the conditional expectation to (16) observe that we can exploit the CMR to transform the equality as

$$
E\left[\left.\frac{\partial}{\partial p_{j}} \psi\left(x_{j}, p_{j}\right) \right\rvert\, z_{j}\right]=0
$$

and thus by the completeness condition we have $\frac{\partial}{\partial p_{j}} \psi\left(x_{j}, p_{j}\right)=0$. This implies by (16) that
$\kappa_{p}=\gamma_{p} f-\gamma_{p 0} f_{0}=0$. This in turn implies by (15) that

$$
\begin{equation*}
\psi\left(x_{j}, p_{j}\right)+\kappa\left(z_{j}, \mathbf{v}_{j}\right)+\kappa_{x}^{\prime}\left(z_{j}, \mathbf{v}_{j}\right) x_{j}=0 . \tag{17}
\end{equation*}
$$

Then taking the conditional expectation to the above and applying the CMR condition, we find

$$
E\left[\psi\left(x_{j}, p_{j}\right) \mid z_{j}\right]=0
$$

and thus by the completeness condition now we have $\phi\left(x_{j}, p_{j}\right)=\phi_{0}\left(x_{j}, p_{j}\right)$. This in turn implies by (17) $\kappa\left(z_{j}, \mathbf{v}_{j}\right)+\kappa_{x}^{\prime}\left(z_{j}, \mathbf{v}_{j}\right) x_{j}=0$, which implies (after dividing it by $f_{0}$ and multiplying it by $\gamma_{p}$ ) that $\gamma_{p 0}-\gamma_{p}+\left(\gamma_{p 0} \gamma-\gamma_{p} \gamma_{0}\right)^{\prime} x_{j}=0$ a.e. in $x_{j}$. Then it must be that $\gamma_{p 0}=\gamma_{p}$ and $\gamma_{0}=\gamma$, which also implies with $\kappa_{p}\left(z_{j}, \mathbf{v}_{j}\right)=0, \kappa\left(z_{j}, \mathbf{v}_{j}\right)=0$ and $\kappa_{x}\left(z_{j}, \mathbf{v}_{j}\right)=0$.

We therefore have shown there do not exist two distinct tuples of $\left(\phi, \gamma, \gamma_{p}, f\right)$ that solves (11), hence identification.

## 6 Identification and Estimation in the Random Coefficients Model

In this section we formally develop our estimator as a sieve estimator and provide a proof of its consistency. The proof covers the case when the asymptotics are the number of products, as in Berry, Linton, and Pakes (2004) and the automobile data from Berry, Levinsohn, and Pakes (1995). ${ }^{11}$ A special case is when the asymptotics are in the number of markets, as in Goolsbee and Petrin (2004) or Chintagunta, Dube, and Goh (2005). ${ }^{12}$

When the asymptotics are in the number of products Berry, Linton, and Pakes (2004) argue against maintaining uniform convergence of the objective function. The issue is that shares and prices are equilibrium outcomes of strategically interacting firms who observe the characteristics of all products in the market. This interdependence generates conditional dependence in the estimate of $\xi$ when the parameter value is different from the truth, making it difficult to determine how the objective function behaves away from the true parameter value.

Berry, Linton, and Pakes (2004) show how to achieve identification without maintaining uniform convergence and we show how to extend the Berry, Linton, and Pakes (2004) consistency theorem to the case of our estimator. Our estimator must allow for the new approximation errors arising from pre-step estimators in addition to the sampling and simulation error present in Berry, Linton, and Pakes (2004). With the asymptotics in products it is no longer possible to allow the control function to vary by product, although it can vary by (e.g.) product type (stylish or not, large or small) or any other observed factor that is fixed as the number of products increases.

When the asymptotics are in the number of markets our consistency proof extends Chen (2007) (Section 3.1) to a setting with pre-step estimators. Under standard regularity conditions the sample objective function converges uniformly to its population counterpart making consistency straightforward to establish. The control functions can vary by product, or by product-season (e.g.), or by

[^9]other observed factors as long as the number of control functions is not increasing as the sample size increases.

An important difference between our approach and Berry, Linton, and Pakes (2004) is that we can weaken the invertibility assumption. When the demand error is additively separable inverting the market shares to recover $\delta$ is isomorphic to inverting the shares to recover $\xi$. When it is not separable these inversions are no longer isomorphic. In our case we only require invertibility of the vector of market shares in $\delta$ and not in the stronger requirement of invertibility in $\xi$. One implication is that we only require monotonicity in the own mean utility term $\delta_{j}$ and not in demand error $\xi_{j}$, which means that we do not need to place restrictions on the signs of the utility parameters related to the interaction terms between the regressors and $\xi_{j}$ to ensure $\xi$ is unique and thus invertible.

### 6.1 Setup and Estimation

For transparency we assume the data is from a single market $M=1$. We let $\nu\left(x, p, \xi, \lambda, \theta, \theta_{\lambda}\right)$ be a $J \times 1$ share function specific to a household type $\lambda$ and let $P(\lambda)$ be the distribution of $\lambda$ where $\theta$ denotes the mean utility parameters and $\theta_{\lambda}$ denotes the distribution parameters. Given a choice set with characteristics $(x, p, \xi)$ the vector of aggregate market shares at values of $\left(\theta, \theta_{\lambda}\right)$ is given by

$$
\sigma\left(\delta(x, p, \xi, \theta), x, p, \theta_{\lambda}, P\right)=\int \nu\left(x, p, \xi, \lambda, \theta, \theta_{\lambda}\right) d P(\lambda)
$$

where $\xi$ appears only in mean utility because it does not have a random coefficient. ${ }^{13}$ The function $\sigma(\cdot)$ maps the appropriate product space to the $J+1$ dimensional unit simplex for shares,

$$
\mathcal{S}_{J}=\left\{\left(s_{0}, \ldots, s_{J}\right)^{\prime} \mid 0 \leq s_{j} \leq 1 \text { for } j=0, \ldots, J, \text { and } \sum_{j=0}^{J} s_{j}=1\right\} .
$$

The population market shares $s^{0}$ are given by evaluating $\sigma\left(\delta(\cdot, \theta), \theta_{\lambda}, P\right)$ at $\left(\theta_{0}, \theta_{\lambda 0}, P^{0}\right)$, the true values of $\theta, \theta_{\lambda}$, and $P$. Also under Assumption 4 below the share equation is invertible, so there exists unique $\delta^{*}=\delta^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right)(J \times 1$ vector $)$ that solves the share equation

$$
s^{0}=\sigma\left(\delta^{*}, \theta_{\lambda 0}, P^{0}\right) .
$$

Berry, Linton, and Pakes (2004) treat two sources of error and we follow their approach. One source of error arises because of the use of simulation to approximate $P^{0}$ with $P^{R}$, the empirical measure of some i.i.d. sample $\lambda_{1}, \ldots, \lambda_{R}$ from $P(\lambda)$ :

$$
\sigma\left(\delta(\cdot, \theta), \theta_{\lambda}, P^{R}\right)=\int \nu\left(x, p, \xi, \lambda, \theta, \theta_{\lambda}\right) d P^{R}(\lambda)=\frac{1}{R} \sum_{r=1}^{R} \nu\left(x, p, \xi, \lambda_{r}, \theta, \theta_{\lambda}\right)
$$

The second source of error is the sampling error in observed market shares $s^{n}$ which are constructed from $n$ i.i.d. draws from the population of consumers.

[^10]Our estimation approach is as follows. In the first stage we estimate $\Pi\left(z_{j}\right)$ and obtain $\hat{v}_{j}=$ $p_{j}-\hat{\Pi}\left(z_{j}\right)$ for $j=1, \ldots, J$ and construct $\hat{\mathbf{v}}_{j}=\mathfrak{V}_{j}\left(\hat{v}_{1}, \ldots, \hat{v}_{J}\right)$ where how to construct control variates, $\mathfrak{V}_{j}(\cdot)$ is up to researchers (so treated as known). In the second step, we construct approximating basis functions using $\hat{\mathbf{v}}_{j}$ and $z_{j}$, where we subtract out conditional means of underlying basis functions (conditional on $z_{j}$ ) to approximate $f(\cdot)$ that satisfies (9). In the final step we estimate $\left(\theta_{0}, \theta_{\lambda 0}\right)$ and $f_{0}(\cdot)$ using a sieve estimation.

We incorporate the pre-step estimation error by letting $\mathcal{F}$ denote a space of functions that includes the true function $f_{0}$, endowed with $\|\cdot\|_{\mathcal{F}}$ a pseudo-metric on $\mathcal{F}$. We write the basis functions for $f(\cdot)$ as

$$
\tilde{\varphi}_{l}\left(z_{j}, \mathbf{v}_{j}\right)=\varphi_{l}\left(z_{j}, \mathbf{v}_{j}\right)-\bar{\varphi}_{l}\left(z_{j}\right)
$$

where $\bar{\varphi}_{l}\left(z_{j}\right)=E\left[\varphi_{l}\left(Z_{j}, \mathbf{V}_{j}\right) \mid z_{j}\right]$ and $\left\{\varphi_{l}\left(z_{j}, \mathbf{v}_{j}\right), l=1,2, \ldots\right\}$ denotes a sequence of approximating basis functions of $\left(\mathbf{v}_{j}, z_{j}\right)$ such as power series or splines. Subtracting out the conditional means from the underlying basis functions ensures that any function $f(\cdot)$ in the sieve space satisfies the conditional moment restrictions from (9).

Define the (infeasible) sieve space $\mathcal{F}_{J}$ as the collection of functions

$$
\mathcal{F}_{J}=\left\{f: f=\sum_{l \leq L(J)} a_{l} \tilde{\varphi}_{l}\left(z_{j}, \mathbf{v}_{j}\right),\|f\|_{\mathcal{F}}<\bar{C}\right\}
$$

for some bounded positive constant $\bar{C}$ and coefficients $\left(a_{1}, \ldots, a_{L(J)}\right)$, with $L(J) \rightarrow \infty$ and $L(J) / J \rightarrow$ 0 such that $\mathcal{F}_{J} \subseteq \mathcal{F}_{J+1} \subseteq \ldots \subseteq \mathcal{F}$, so we use more flexible approximations as the sample size grows.

We replace the sequence of the basis functions $\tilde{\varphi}_{l}\left(z_{j}, \mathbf{v}_{j}\right)$ with their estimates $\hat{\tilde{\varphi}}_{l}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)=$ $\varphi_{l}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)-\hat{\varphi}_{l}\left(z_{j}\right)$ (defined below) and then define the sieve space constructed using the estimated basis functions as

$$
\begin{equation*}
\hat{\mathcal{F}}_{J}=\left\{f: f=\sum_{l \leq L(J)} a_{l} \hat{\tilde{\varphi}}_{l}(\cdot, \cdot),\|f\|_{\mathcal{F}}<\bar{C}\right\} . \tag{18}
\end{equation*}
$$

Note that under mild regularity conditions with specific series estimations considered below, $\hat{\mathcal{F}}_{J}$ well approximates $\mathcal{F}_{J}$ (in a metric defined on the metric space $\left(\mathcal{F},\|\cdot\|_{\mathcal{F}}\right)$ ) in the sense that for any $f \in \mathcal{F}_{J}$ we can find a sequence $\hat{f} \in \hat{\mathcal{F}}_{J}$ such that $\|\hat{f}-f\|_{\mathcal{F}} \rightarrow 0$ as $\hat{\Pi}(\cdot) \rightarrow \Pi(\cdot)$ and $\hat{\bar{\varphi}}_{l}(\cdot) \rightarrow \bar{\varphi}_{l}(\cdot)$ (in a pseudo-metric $\|\cdot\|_{s}$ ).

To provide details in estimation suppose triangular array of data of the tuple $\left\{p_{j}, x_{j}, z_{j}\right\}_{j=1}^{J}$ are available. Let $\left\{\varphi_{l}(Z), l=1,2, \ldots\right\}$ denote a sequence of approximating basis functions (e.g. orthonormal polynomials or splines) of $Z$. Let $\varphi^{k(J)}(Z)=\left(\varphi_{1}(Z), \ldots, \varphi_{k(J)}(Z)\right)^{\prime}, \mathbf{P}=\left(\varphi^{k(J)}\left(Z_{1}\right), \ldots\right.$ ,$\left.\varphi^{k(J)}\left(Z_{J}\right)\right)^{\prime}$ and $\left(\mathbf{P}^{\prime} \mathbf{P}\right)^{-}$denote the Moore-Penrose generalized inverse where $k(J)$ tends to infinity but $k(J) / J \rightarrow 0$. In our asymptotics later we assume $\varphi^{k(J)}(Z)$ is orthonormalized (see Lemma L1 in Appendix) and hence assume $\mathbf{P}^{\prime} \mathbf{P} / J$ is nonsingular with probability approaching to one (w.p.a.1).

Then in the first stage we estimate the controls

$$
\hat{\Pi}(z)=\varphi^{k(J)}(z)^{\prime}\left(\mathbf{P}^{\prime} \mathbf{P}\right)^{-} \sum_{j=1}^{J} \varphi^{k(J)}\left(z_{j}\right) p_{j}, \hat{v}_{j}=p_{j}-\hat{\Pi}\left(z_{j}\right), \text { and } \hat{\mathbf{v}}_{j}=V_{j}\left(\hat{v}_{1}, \ldots, \hat{v}_{J}\right)
$$

and in the second stage we obtain the approximation of $f(z, \mathbf{v})$ as

$$
\begin{aligned}
\hat{f}_{L(J)}\left(z_{j}, \hat{\mathbf{v}}_{j}\right) & =\sum_{l=1}^{L(J)} a_{l}\left\{\varphi_{l}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)-\hat{\varphi}_{l}\left(z_{j}\right)\right\}=\sum_{l=1}^{L(J)} a_{l}\left\{\varphi_{l}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)-\hat{E}\left[\varphi_{l}\left(Z_{j}, \hat{\mathbf{v}}_{j}\right) \mid Z=z_{j}\right]\right\} \\
& =\sum_{l=1}^{L(J)} a_{l}\left\{\varphi_{l}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)-p^{k(J)}\left(z_{j}\right)^{\prime}\left(\mathbf{P}^{\prime} \mathbf{P}\right)^{-} \sum_{j^{\prime}=1}^{J} p^{k(J)}\left(z_{j^{\prime}}\right) \varphi_{l}\left(z_{j^{\prime}}, \hat{\mathbf{v}}_{j^{\prime}}\right)\right\}
\end{aligned}
$$

where $\left\{\varphi_{l}(z, \mathbf{v}), l=1,2, \ldots\right\}$ denote a sequence of approximating basis functions generated using $(z, \mathbf{v})$. We can use different sieves (e.g., power series, splines of different lengths) to approximate $\bar{\varphi}_{l}\left(z_{j}\right)=E\left[\varphi_{l}\left(Z_{j}, \mathbf{V}_{j}\right) \mid Z_{j}=z_{j}\right]$ and $\Pi\left(z_{j}\right)$ depending on their smoothness but we assume one uses the same sieves for ease of notation.

Let $\varphi^{L}\left(z_{j}, \mathbf{v}_{j}\right)=\left(\varphi_{1}\left(z_{j}, \mathbf{v}_{j}\right), \ldots, \varphi_{L}\left(z_{i}, \mathbf{v}_{j}\right)\right)^{\prime}, \varphi^{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)=\left.\varphi^{L}\left(z_{j}, \mathbf{v}_{j}\right)\right|_{\mathbf{v}_{j}=\hat{\mathbf{v}}_{j}}$, and define for some $d_{j}$ its empirical conditional mean on $\left(z_{j}, \mathbf{v}_{j}\right)$ as

$$
\hat{E}\left[d_{j} \mid z_{j}, \mathbf{v}_{j}\right]=\varphi^{L}\left(z_{j}, \mathbf{v}_{j}\right)^{\prime}\left(\sum_{j=1}^{J} \varphi^{L}\left(z_{j}, \mathbf{v}_{j}\right) \varphi^{L}\left(z_{j}, \mathbf{v}_{j}\right)^{\prime}\right)^{-1} \sum_{j=1}^{J} \varphi^{L}\left(z_{j}, \mathbf{v}_{j}\right) d_{j}
$$

and similarly $\hat{E}\left[d_{j} \mid z_{j}, \hat{\mathbf{v}}_{j}\right]$ where we replace $\mathbf{v}_{j}$ with $\hat{\mathbf{v}}_{j}$.
Then based on the moment condition like ( 7 , in the case of fixed coefficients)

$$
0=E\left[\delta_{j}^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right)-\left\{c_{0}+\beta_{0} x_{j}-\alpha_{0} p_{j}+f\left(z_{j}, \mathbf{V}_{j}\right)\left(1+\gamma_{0} x_{j}+\gamma_{p 0}\left(\bar{y}-p_{j}\right)\right)\right\} \mid z_{j}, \mathbf{V}_{j}\right]
$$

in the last stage we can estimate the demand parameters using (e.g.) a sieve MD-estimation: ${ }^{14}$

$$
\begin{align*}
\left(\hat{\theta}, \hat{\theta}_{\lambda}, \hat{f}\right)= & \arg \inf _{\left(\theta, \theta_{\lambda}, \hat{f}_{L(J)}\right) \in \Theta \times \Theta_{\lambda} \times \hat{\mathcal{F}}_{J}} \frac{1}{J} \sum_{j=1}^{J}\left\{\hat{E}\left[\delta_{j}^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right) \mid z_{j}, \hat{\mathbf{v}}_{j}\right]\right.  \tag{19}\\
& \left.-\left(c+\beta^{\prime} x_{j}-\alpha p_{j}+\hat{f}_{L(J)}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)\left(1+\gamma^{\prime} x_{j}+\gamma_{p}\left(\bar{y}-p_{j}\right)\right)\right)\right\}^{2}
\end{align*}
$$

where $\delta_{j}^{*}\left(\theta_{\lambda}, s^{n}, P^{n}\right)$ denotes the mean utility of the product $j$, which is the $j$-th element of $\delta^{*}$ that solves the share equation

$$
s^{n}=\sigma\left(\delta^{*}, \theta_{\lambda}, P^{R}\right) .
$$

Being abstract from the simulation and the sampling error to approximate the true $\delta^{*}$, for the consistency of this sieve estimation we need to promise $k(J), L(J) \rightarrow \infty$ as $J \rightarrow \infty$, so as the sample size gets larger, we need to use more flexible specifications for $\hat{\Pi}(\cdot)$ and $\hat{f}_{L(J)}(\cdot)$. In practice, one can proceed estimation and inference with fixed $k=k(J)$ and $L=L(J)$.

Even though the asymptotics will be different under two different scenarios: parametric model (fixed $k(J)$ and $L(J)$ ) and semiparametric model (increasing $k(J)$ and $L(J)$ ), the computed standard errors under two different cases can be numerically identical or equivalent. This equivalence has been established in Ackerberg, Chen, and Hahn (2009) for a class of sieve multi-stage estimators. This suggests that we can ignore the semiparametric nature of the model and proceed both estimation and inference (e.g. calculating standard errors) as if the parametric model is the true model. Therefore one can calculate standard errors using the standard formula for the parametric multi-

[^11]step estimation (e.g. Murphy and Topel (1985) and Newey (1984)) when the simulation and the sampling error are negligible.

In the following sections we establish the consistency of the sieve estimation and the asymptotic normality of the demand parameter estimates in the presence of the simulation and the sampling errors. We now turn to the assumptions.

### 6.2 Assumptions

Our approach closely follows Berry, Linton, and Pakes (2004). Their Assumption A1 regulates the simulation and sampling errors and we rewrite it replacing $\xi$ with $\delta$ throughout.
Assumption 3. The market shares $s_{j}^{n}=\frac{1}{n} \sum_{i=1}^{n} 1\left(C_{i}=j\right)$, where $C_{i}$ is the choice of the $i$-th consumer, and $C_{i}$ are i.i.d. across i. For any fixed $\left(\delta(x, p, \xi, \theta), \theta_{\lambda}\right)$,

$$
\sigma_{j}\left(\delta(\cdot, \theta), \theta_{\lambda}, P^{R}\right)-\sigma_{j}\left(\delta(\cdot, \theta), \theta_{\lambda}, P^{0}\right)=\frac{1}{R} \sum_{r=1}^{R} \varepsilon_{j, r}\left(\delta(\cdot, \theta), \theta_{\lambda}\right),
$$

where $\varepsilon_{j, r}\left(\delta(\cdot, \theta), \theta_{\lambda}\right)$ is bounded, continuous, and differentiable in $\delta(\cdot)$ and $\theta_{\lambda}$. Define the $J \times J$ matrices $V_{2}=n E_{*}\left[\left(s^{n}-s^{0}\right)\left(s^{n}-s^{0}\right)^{\prime}\right]=\operatorname{diag}\left[s^{0}\right]-s^{0} s^{0 \prime}$ and $V_{3}=R E_{*}\left[\left\{\sigma\left(\delta\left(\cdot, \xi, \theta^{0}\right), \theta_{\lambda 0}, P^{R}\right)-\right.\right.$ $\left.\left.\sigma\left(\delta\left(\cdot, \xi, \theta_{0}\right), \theta_{\lambda 0}, P^{0}\right)\right\}\left\{\sigma\left(\delta\left(\cdot, \xi, \theta^{0}\right), \theta_{\lambda 0}, P^{R}\right)-\sigma\left(\delta\left(\cdot, \xi, \theta_{0}\right), \theta_{\lambda 0}, P^{0}\right)\right\}^{\prime}\right]$, where $\xi$ here are the true values.

Here we let diag $[s]$ denote a diagonal matrix with $s$ on the principal diagonal and $E_{*}$ denotes expectations w.r.t. the sampling and/or simulation disturbances conditional on product characteristics $(x, p, \xi)$. Their Assumption A2 puts regularity conditions on the market share function that ensure its invertibility in $\xi$. Our market share function is written in terms of $\delta(\cdot, \theta)$ as $\sigma\left(\delta(\cdot, \theta), \theta_{\lambda}, P\right)$ so our Assumption 2 requires that similar conditions hold in terms of the mean utility . ${ }^{15}$

Assumption 4. (i) For every finite $J$, for all finite $\delta$ and $\theta_{\lambda} \in \Theta_{\lambda}$, and for all $P$ in a neighborhood of $P^{0}, \frac{\partial \sigma_{j}\left(\delta, \theta_{\lambda}, P\right)}{\partial \delta_{k}}$ exists, and is continuously differentiable in both $\delta$ and $\theta_{\lambda}$, with $\frac{\partial \sigma_{j}\left(\delta, \theta_{\lambda}, P\right)}{\partial \delta_{j}}>0$, and for $k \neq j, \frac{\partial \sigma_{j}\left(\delta, \theta_{\lambda}, P\right)}{\partial \delta_{k}} \leq 0$. The matrix $\frac{\partial \sigma\left(\delta, \theta_{\lambda}, P\right)}{\partial \delta^{\prime}}$ is invertible for all $J$; (ii) $s_{j}^{0}>0$ for all $j$; (iii) For every finite $J$, for all $\theta \in \Theta, \delta(\cdot, \theta)$ is continuously differentiable in $\theta$.

Under Assumption 2 the mean utility $\delta^{*}=\delta^{*}\left(\theta_{\lambda}, s, P\right)$ that solves

$$
\begin{equation*}
s-\sigma\left(\delta^{*}, \theta_{\lambda}, P\right)=0 \tag{20}
\end{equation*}
$$

is unique so $s$ and $\delta^{*}$ are one-to-one for any $\theta_{\lambda}$ and $P$. The true value of $\delta^{*}$ is given as $\delta^{* 0}=$ $\delta^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right)$. By the implicit function theorem, Dieudonne (1969)(Theorem 10.2.1), and Assumption 3 the mapping $\delta^{*}\left(\theta_{\lambda}, s, P\right)$ is continuously differentiable in $\left(\theta_{\lambda}, s, P\right)$ in some neighborhood. Here note that $\delta^{*}\left(\theta_{\lambda}, s, P\right)$ denotes the mean utility inverted from the share equations, which depends on the parameter $\theta_{\lambda}$ but not on $\theta$ while we use $\delta(\cdot, \theta)$ to denote the specification of the mean utility as a function of $(x, p, \xi)$ with $\theta$ the parameter vector such as in our estimation $\delta_{j}(\cdot, \theta)=c_{0}+\beta_{0}^{\prime} x_{j}-\alpha_{0} p_{j}+\xi_{j}\left(1+\gamma_{0}^{\prime} x_{j}+\gamma_{p 0}\left(\bar{y}-p_{j}\right)\right)$.

[^12]As in Berry, Linton, and Pakes (2004) we use Assumption 4 to expand the inverse mapping from $\left(\theta_{\lambda}, s^{n}, P\right)$ to $\delta^{*}(\cdot)$ around $s^{0}$ to control the sampling error (they do the expansion around $\left.\xi^{*}\right)$. We then add a condition that restricts the rate at which $s_{j}^{0}$ approaches zero. It is identical to Condition S in Berry, Linton, and Pakes (2004):

Condition 3 (S). There exist positive finite constants $\underline{c}$ and $\bar{c}$ such that with probability one

$$
\underline{c} / J \leq s_{j}^{0} \leq \bar{c} / J, \quad j=0,1, \ldots, J .
$$

We turn to developing an analog to Assumption A3 in Berry, Linton, and Pakes (2004). This amounts to controlling the way $s^{n}$ approaches $s^{0}$ and $\sigma\left(\delta^{*}(\cdot), \theta_{\lambda}, P^{R}\right)$ approaches to $\sigma\left(\delta^{*}(\cdot), \theta_{\lambda}, P^{0}\right)$. We work on the parameter space $\Theta \times \Theta_{\lambda} \times \mathcal{F} \times \mathcal{S}_{J} \times \mathbf{P}$ where $\mathbf{P}$ is the set of probability measures and endow the marginal spaces with (pseudo) metrics: $\rho_{P}(P, \tilde{P})=\sup _{B \in \mathcal{B}}|P(B)-\tilde{P}(B)|$, where $\mathcal{B}$ is the class of all Borel sets on $\mathbb{R}^{\operatorname{dim}(\lambda)}$, the Euclidean metric $\rho_{E}(\cdot, \cdot)$ on $\Theta$ and $\Theta_{\lambda}$, the pseudo metric $\|\cdot\|_{\mathcal{F}}$ on $\mathcal{F}$, and a metric $\rho_{s^{0}}$ on $\mathcal{S}_{J}$, defined by

$$
\rho_{s^{0}}(s, \tilde{s})=\max _{0 \leq j \leq J}\left|\frac{s_{j}-\tilde{s}_{j}}{s_{j}^{0}}\right| .
$$

The same metric is used for $\sigma_{j}(\cdot)$ in place of $s_{j}$. All metrics are in terms of $\delta$ instead of $\xi$. We use the metric $\rho_{\delta}\left(\delta^{*}, \tilde{\delta}^{*}\right)=J^{-1} \sum_{j=1}^{J}\left(\delta_{j}^{*}-\tilde{\delta}_{j}^{*}\right)^{2}$ and define for each $\epsilon>0$, the following neighborhoods of $\theta_{0}, \theta_{\lambda 0}, f_{0}, P^{0}$, and $s^{0}: \mathcal{N}_{\theta_{0}}(\epsilon)=\left\{\theta: \rho_{E}\left(\theta, \theta_{0}\right)<\epsilon\right\}, \mathcal{N}_{\theta_{\lambda 0}}(\epsilon)=\left\{\theta_{\lambda}: \rho_{E}\left(\theta_{\lambda}, \theta_{\lambda 0}\right)<\epsilon\right\}$, $\mathcal{N}_{P^{0}}(\epsilon)=\left\{P: \rho_{P}\left(P, P^{0}\right)<\epsilon\right\}$, and $\mathcal{N}_{s^{0}}(\epsilon)=\left\{s: \rho_{s^{0}}\left(s, s^{0}\right)<\epsilon\right\}$. Also for each $\theta_{\lambda}$ and $\epsilon>0$, define $\mathcal{N}_{\delta^{* 0}}\left(\theta_{\lambda}, \epsilon\right)=\left\{\delta^{*}: \rho_{\delta}\left(\delta^{*}, \delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)\right)<\epsilon\right\}$. Assumption 5 is then given as

Assumption 5. The random sequences $s^{n}$ and $\sigma^{R}\left(\theta_{\lambda}\right)$ are consistent with respect to the corresponding metrics,

$$
\text { (a) } \rho_{s^{0}}\left(s^{n}, s^{0}\right) \rightarrow_{p} 0 ; \text { (b) } \sup _{\theta_{\lambda} \in \Theta_{\lambda}} \rho_{\sigma\left(\theta_{\lambda}\right)}\left(\sigma^{R}\left(\theta_{\lambda}\right), \sigma\left(\theta_{\lambda}\right)\right) \rightarrow_{p} 0
$$

where $\sigma^{R}\left(\theta_{\lambda}\right)=\sigma\left(\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right), \theta_{\lambda}, P^{R}\right)$ and $\sigma\left(\theta_{\lambda}\right)=\sigma\left(\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right), \theta_{\lambda}, P^{0}\right)$. Furthermore suppose that the true market shares and the predicted shares satisfy

$$
\text { (c) } \frac{\zeta_{\varphi}(L)^{2}}{n J} \sum_{j=0}^{J} \frac{s_{j}^{0}\left(1-s_{j}^{0}\right)}{\left(s_{j}^{0}\right)^{2}} \rightarrow_{p} 0 ;(d) \sup _{\theta_{\lambda} \in \Theta_{\lambda}} \frac{\zeta_{\varphi}(L)^{2}}{R J} \sum_{j=0}^{J} \frac{\sigma_{j}\left(\theta_{\lambda}\right)\left(1-\sigma_{j}\left(\theta_{\lambda}\right)\right)}{\left(\sigma_{j}\left(\theta_{\lambda}\right)\right)^{2}} \rightarrow_{p} 0
$$

where $\zeta_{\varphi}(L)=\sup _{z, \mathbf{v}}\left\|\varphi^{L}(z, \mathbf{v})\right\|$.
Note that here " $L$ " refers to a size of sieve, so in parametric models (where $L$ is finite) the term $\zeta_{\varphi}(L)$ in the condition (c) and (d) does not play any role but in semi-nonparametric models like ours (where $L$ grows) the condition (c) and (d) controls the growth of the size of sieve relative to the size of sampling and simulation draws.

For general use of our consistency results that can be applied to other estimation methods, we define our estimator $\left(\hat{\theta}, \hat{\theta}_{\lambda}, \hat{f}(\cdot)\right)$ as the value of parameters that minimize a generic sample criterion
function

$$
\begin{equation*}
\left(\hat{\theta}, \hat{\theta}_{\lambda}, \hat{f}\right)=\operatorname{arginf}_{\left(\theta, \theta_{\lambda}, f\right) \in \Theta \times \Theta_{\lambda} \times \hat{\mathcal{F}}_{J}} Q_{J}\left(\delta^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right), z, p, \hat{\mathbf{v}} ; \theta, f\right)+o_{p}(1) \tag{21}
\end{equation*}
$$

and develop consistency results under this generic criterion function.
For the case of the MD estimation as our leading case it is given as

$$
\begin{align*}
& Q_{J}\left(\delta^{*}\left(\theta_{\lambda}, s, P\right), \cdot, \mathbf{v} ; \theta, f\right) \equiv  \tag{22}\\
& \frac{1}{J} \sum_{j=1}^{J}\left\{\hat{E}\left[\delta_{j}^{*}\left(\theta_{\lambda}, s, P\right) \mid z_{j}, \mathbf{v}_{j}\right]-\left(c+\beta^{\prime} x_{j}-\alpha p_{j}+f\left(z_{j}, \mathbf{v}_{j}\right)\left(1+\gamma^{\prime} x_{j}+\gamma_{p}\left(\bar{y}-p_{j}\right)\right)\right)\right\}^{2}
\end{align*}
$$

although we emphasize that the approach can be applied to more flexible utility specifications. Also define the population criterion function

$$
\begin{aligned}
& Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda}, s, P\right), \cdot, \mathbf{v} ; \theta, f\right) \\
= & E\left[\frac{1}{J} \sum_{j=1}^{J}\left\{E\left[\delta_{j}^{*}\left(\theta_{\lambda}, s, P\right) \mid z_{j}, \mathbf{v}_{j}\right]-\left(c+\beta^{\prime} x_{j}-\alpha p_{j}+f\left(z_{j}, \mathbf{v}_{j}\right)\left(1+\gamma^{\prime} x_{j}+\gamma_{p}\left(\bar{y}-p_{j}\right)\right)\right)\right\}^{2}\right] .
\end{aligned}
$$

By construction our estimator is an extremum estimator that satisfies
Assumption 6. $Q_{J}\left(\delta^{*}\left(\hat{\theta}_{\lambda}, s^{n}, P^{R}\right), \cdot, \hat{\mathbf{v}} ; \hat{\theta}, \hat{f}\right) \leq \inf _{\left(\theta, \theta_{\lambda}, f\right) \in \Theta \times \Theta_{\lambda} \times \hat{\mathcal{F}}_{J}} Q_{J}\left(\delta^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right), \cdot, \hat{\mathbf{v}} ; \theta, f\right)+$ $o_{p}(1)$.

Up to this point we have extended several assumptions from Berry, Linton, and Pakes (2004) to our setting but we have not yet added assumptions which ensure consistency in the presence of pre-step estimators. We denote the true functions of $\Pi(\cdot)$ and $\bar{\varphi}_{l}(\cdot)$ as $\Pi_{0}(\cdot)$ and $\bar{\varphi}_{0 l}(\cdot)$, respectively, and assume $\Pi(\cdot)$ and $\bar{\varphi}_{l}(\cdot)$ are endowed with a pseudo-metric $\|\cdot\|_{s}$. The next two assumptions are sufficient for the pre-step estimators to be consistent.

Assumption 7. $\left\|\hat{\Pi}(\cdot)-\Pi_{0}(\cdot)\right\|_{s}=o_{p}(1)$ and $\left\|\hat{\bar{\varphi}}_{l}(\cdot)-\bar{\varphi}_{0 l}(\cdot)\right\|_{s}=o_{p}(1)$ for all $l$.
Assumption 7 says that both $\Pi_{0}(\cdot)$ and $\bar{\varphi}_{0 l}(\cdot)$ can be approximated by the first stage and the middle stage series approximations. For example, this is known to be satisfied for power series and spline approximations if $\Pi_{0}(\cdot)$ 's and $\bar{\varphi}_{0 l}(\cdot)$ 's are smooth and their derivatives are bounded (e.g., belong to a Hölder class of functions). We also provide primitive conditions for Assumption 7: consistency and convergence rates of the pre-step estimators in the appendix for both power series and spline approximations (see Assumptions L1).

Assumption 8. (i) $E\left[\left|\delta_{j}^{*}\left(\theta_{\lambda 0}, s, P\right)\right|^{2} \mid z_{j}, \mathbf{v}_{j}\right]$ is bounded and $\delta_{j}^{*}\left(\theta_{\lambda}, s, P\right)$ satisfies a Lipschitz condition such that for a constant $\kappa_{\delta} \in(0,1]$ and a measurable function $c(s, P)$ with a bounded second moment $E\left[c(s, P)^{2} \mid z_{j}, \mathbf{v}_{j}\right]<\infty$,

$$
E\left[\left|\delta_{j}^{*}\left(\theta_{\lambda}^{1}, s, P\right)-\delta_{j}^{*}\left(\theta_{\lambda}^{2}, s, P\right)\right|\right] \leq c(s, P)\left\|\theta_{\lambda}^{1}-\theta_{\lambda}^{2}\right\|^{\kappa_{\delta}}
$$

for all $s, P$ and $\theta_{\lambda}^{1}, \theta_{\lambda}^{2} \in \Theta_{\lambda}$ and (ii) $\varphi^{L}\left(z_{j}, \mathbf{v}_{j}\right)$ is orthonormalized such that there exists a $C(\epsilon)$ such that $\operatorname{Pr}\left(\left\|\sum_{j=1}^{J} \varphi^{L}\left(z_{j}, \mathbf{v}_{j}\right) \varphi^{L}\left(z_{j}, \mathbf{v}_{j}\right)^{\prime} / J-I\right\|>C(\epsilon)\right)<\epsilon$.

Under Assumption 8 the conditional mean function of $\delta_{j}^{*}\left(\theta_{\lambda}, s, P\right)$ on $\left(z_{j}, \mathbf{v}_{j}\right)$ is well approximated by the sieves and a similar condition is imposed in Ai and Chen (2003) and Newey and Powell (2003). Therefore under Assumptions 7 and 8 we can verify

$$
\begin{aligned}
& \frac{1}{J} \sum_{j=1}^{J}\left\{\hat{E}\left[\delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right) \mid z_{j}, \hat{\mathbf{v}}_{j}\right]-E\left[\delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right) \mid z_{j}, \mathbf{v}_{j}\right]\right\}^{2} \\
\leq & 2 \frac{1}{J} \sum_{j=1}^{J}\left\{\hat{E}\left[\delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right) \mid z_{j}, \hat{\mathbf{v}}_{j}\right]-E\left[\delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right) \mid z_{j}, \hat{\mathbf{v}}_{j}\right]\right\}^{2} \\
& +2 \frac{1}{J} \sum_{j=1}^{J}\left\{E\left[\delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right) \mid z_{j}, \hat{\mathbf{v}}_{j}\right]-E\left[\delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right) \mid z_{j}, \mathbf{v}_{j}\right]\right\}^{2}=o_{p}(1)
\end{aligned}
$$

and also $\frac{1}{J} \sum_{j=1}^{J}\left\{\hat{E}\left[\delta_{j}^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right) \mid z_{j}, \hat{\mathbf{v}}_{j}\right]-\hat{E}\left[\delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right) \mid z_{j}, \hat{\mathbf{v}}_{j}\right]\right\}^{2}=o_{p}(1)$ under Assumptions 5, 7, 8, and 14 below (see Appendix A.1). Therefore it follows that under Assumptions 5, 7, 8, and 14, $E\left[\delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right) \mid z_{j}, \mathbf{v}_{j}\right]$ is well approximated by $\hat{E}\left[\delta_{j}^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right) \mid z_{j}, \hat{\mathbf{v}}_{j}\right]$, which is necessary to make the distance between the sample objective $Q_{J}\left(\delta^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right), z, p, \hat{\mathbf{v}} ; \theta, f\right)$ and the population objective $Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right), \cdot, \mathbf{v} ; \theta, f\right)$ small enough when $J, n$, and $R$ are large enough.

Assumption 9. The sieve space $\mathcal{F}_{J}$ satisfies $\mathcal{F}_{J} \subseteq \mathcal{F}_{J+1} \subseteq \ldots \subseteq \mathcal{F}$ for all $J \geq 1$; and for any $f \in \mathcal{F}$ there exists $\pi_{J} f \in \mathcal{F}_{J}$ such that $\left\|f-\pi_{J} f\right\|_{\mathcal{F}} \rightarrow 0$ as $J \rightarrow \infty$.

Assumption 9 says any $f$ in $\mathcal{F}$ is well approximated by the sieves and this assumption is also known to hold if $\mathcal{F}$ is a set of a class of smooth functions such as Hölder class.

The next assumption ensures that in the small neighborhoods of $\Pi_{0}(\cdot)$ and $\bar{\varphi}_{0 l}(\cdot)$, the difference between the sample criterion function and the population criterion function is small enough when $J$ is large. For this we need to define the neighborhoods $\mathcal{N}_{f_{0}, J}(\epsilon)=\left\{f:\left\|f-f_{0}\right\|_{\mathcal{F}}<\epsilon, f \in\right.$ $\left.\mathcal{F}_{J}\right\}, \mathcal{N}_{\Pi_{0}}(\epsilon)=\left\{\Pi:\left\|\Pi-\Pi_{0}\right\|_{s}<\epsilon\right\}$ and $\mathcal{N}_{\bar{\varphi}_{0 l}}(\epsilon)=\left\{\bar{\varphi}_{l}:\left\|\bar{\varphi}_{l}-\bar{\varphi}_{0 l}\right\|_{s}<\epsilon\right\}$ for the pseudo metric $\|\cdot\|_{s}$.

Assumption 10. For any $C>0$ there exists $\epsilon>0$ such that

$$
\begin{aligned}
& \lim _{J \rightarrow \infty} \operatorname{Pr}\left\{\sup _{\left(\theta, \theta_{\lambda}, f\right) \in \Theta \times \Theta_{\lambda} \times \mathcal{F}_{J}, \Pi \in \mathcal{N}_{\Pi_{0}}(\epsilon), \bar{\varphi}_{0 l} \in \mathcal{N}_{\bar{\varphi}_{0 l}}(\epsilon) \forall l} \mid Q_{J}\left(\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right), \cdot, \mathbf{v} ; \theta, f\right)\right. \\
& \left.-Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right), \cdot, \mathbf{v} ; \theta, f\right) \mid>C\right\}=0
\end{aligned}
$$

where $\mathbf{v}_{j}=V_{j}\left(p_{1}-\Pi\left(z_{1}\right), \ldots, p_{J}-\Pi\left(z_{J}\right)\right)$.
The assumptions we have made so far allow us to focus on the behavior of the population objective function on $\left(\theta, \theta_{\lambda}, f\right) \in \Theta \times \Theta_{\lambda} \times \mathcal{F}$. Our last set of assumptions establish identification. Berry, Linton, and Pakes (2004) Assumption A6 - their identification assumption - requires the objective function evaluated at the true parameter value to be less than the objective function value evaluated at any other parameter value. They show for the Simple Logit model identification reduces to a standard rank condition on the matrix of instrument-regressor moments. We have an analogous result for our setting. For the Random Coefficients Logit case they simply maintain
identification as they note further intuition into when identification holds is complicated by the equilibrium nature of the data generating process. We do not have anything to add on the intuition dimension. We do provide a set of conditions under which our estimator satisfies our analogue of their high-level identification condition and is thus consistent as long as Assumptions 3-10 hold.

We start with two assumptions on continuity which are often easy to verify in specific examples.
Assumption 11. $Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda}, s, P\right), \cdot, \mathbf{v} ; \theta, f\right)$ is continuous in $\left(\theta, \theta_{\lambda}, f\right) \in \Theta \times \Theta_{\lambda} \times \mathcal{F}$.
In our example (22) above Assumption 11 is satisfied because $Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda}, s, P\right), \cdot, \mathbf{V} ; \theta, f\right)$ is evidently continuous in $(\theta, f)$. Assumption 3 coupled with the implicit function theorem (Dieudonne (1969) Theorem 10.2.1) implies that the mapping $\delta^{*}\left(\theta_{\lambda}, s, P\right)$ is continuous in $\theta_{\lambda}$, and by inspection $Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda}, s, P\right), \cdot, \mathbf{v} ; \theta, f\right)$ is continuous in $\delta^{*}\left(\theta_{\lambda}, s, P\right)$ so the objective function is also continuous in $\theta_{\lambda}$.

Assumption 12. $Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda}, s, P\right), \cdot, \mathbf{v} ; \theta, f_{J}\right)$ is continuous in $\Pi(\cdot)$ and $\bar{\varphi}_{l}(\cdot)$ uniformly for all $\left(\theta, \theta_{\lambda}, f_{J}\right) \in$ $\Theta \times \Theta_{\lambda} \times \mathcal{F}_{J}$.

Assumption 12 is also satisfied in our example because any $f_{J} \in \mathcal{F}_{J}$ is continuous in $\Pi(\cdot)$ and $\bar{\varphi}_{l}(\cdot)$ by construction of $\mathcal{F}_{J}$ and because $\Pi(\cdot)$ and $\bar{\varphi}_{l}(\cdot)$ enter $Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda}, s, P\right), \cdot, \mathbf{v} ; \theta, f_{J}\right)$ through $f_{J}$.

We also maintain the standard regularity condition that our parameter space is compact and we add an assumption that the sieve space for the control function is also compact.

Assumption 13. The parameter space $\Theta \times \Theta_{\lambda}$ is compact and the sieve space, $\mathcal{F}_{J}$, is compact under the pseudo-metric $\|\cdot\| \mathcal{F}$.

A sufficient condition for compactness is that the sieve space is based on power series or splines as in our construction (see Chen (2007)).

The next condition ensures that we can, at least asymptotically, distinguish the $\delta^{*}$ that sets the models predictions for shares equal to the actual shares from other values of $\delta^{*}$. Assumption 14 below corresponds to Assumption A5 in Berry, Linton, and Pakes (2004) for the logit like case. Therefore this condition combined with Assumption 5 also ensures that $\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)$ is well approximated by $\delta^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right)$ (see discussion in Berry, Linton, and Pakes (2004) p. 647 for their proof of their A.2).

Assumption 14. For all $\epsilon$, there exists $C(\epsilon)>0$ such that
$\lim _{J \rightarrow \infty} \operatorname{Pr}\left\{\inf _{\theta_{\lambda} \in \Theta_{\lambda}} \inf _{\delta^{*} \notin \mathcal{N}_{\delta^{* 0}}\left(\theta_{\lambda}, \epsilon\right)}\left\|J^{-1 / 2} \log \sigma\left(\delta^{*}, \theta_{\lambda}, P^{0}\right)-J^{-1 / 2} \log \sigma\left(\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right), \theta_{\lambda}, P^{0}\right)\right\|>C(\epsilon)\right\}=1$.
The last assumption is our version of their identification assumption and it regulates the behavior of the population criterion function as a function of $\left(\theta, \theta_{\lambda}, f\right)$ outside a neighborhood of $\left(\theta_{0}, \theta_{\lambda 0}, f_{0}\right)$, stating the values must differ by a positive amount in the limit. Note that Assumption 15 below does not require the limit to exist.

Assumption 15. (i) $Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right), \cdot, \mathbf{v} ; \theta_{0}, f_{0}\right)<\infty$; (ii) For all $\epsilon>0$, there exists $C(\epsilon)>0$ such that for all $J \geq \exists J_{0}$ large enough

$$
\inf _{\theta \notin \mathcal{N}_{\theta_{0}}(\epsilon), \theta_{\lambda} \notin \mathcal{V}_{\theta_{\lambda}}(\epsilon), f \notin \mathcal{N}_{f_{0}, J}(\epsilon)} Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right), \cdot, \mathbf{v} ; \theta, f\right)-Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right), \cdot, \mathbf{v} ; \theta_{0}, f_{0}\right) \geq C(\epsilon)
$$

We now state our consistency theorem.
Theorem 4. Suppose Condition $S$ and Assumptions 3-15 hold for some $n(J), R(J) \rightarrow \infty$. Then $\hat{\theta} \rightarrow_{p} \theta_{0}$ and $\hat{\theta}_{\lambda} \rightarrow p \theta_{\lambda 0}$.

## 7 Asymptotic Normality

We turn to the asymptotic normality. The variance of the estimator can be obtained as the sum of two variance components. One is the variance in the absence of the sampling error in observed shares and simulation error in predicted shares. The second is the variances due to the sampling and simulation error that affect the estimator through the inverted mean utility.

To analyze effects of the sampling error and the simulation error on the variance of the estimator, consider

$$
\begin{align*}
\delta^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right)= & \delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)  \tag{23}\\
& +\left\{\delta^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right)-\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{R}\right)\right\}+\left\{\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{R}\right)-\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)\right\}
\end{align*}
$$

and will find expressions for the last two terms in terms of the sampling and simulation errors. Define the sampling and simulation errors by the $J \times 1$ vectors

$$
\varepsilon^{n}=s^{n}-s^{0} \text { and } \varepsilon^{R}\left(\theta_{\lambda}\right)=\sigma^{R}\left(\theta_{\lambda}\right)-\sigma\left(\theta_{\lambda}\right)
$$

where $\sigma^{R}\left(\theta_{\lambda}\right)=\sigma\left(\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right), \theta_{\lambda}, P^{R}\right)$ and $\sigma\left(\theta_{\lambda}\right)=\sigma\left(\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right), \theta_{\lambda}, P^{0}\right)$. By Assumption 3 both $\varepsilon^{n}$ and $\varepsilon^{R}\left(\theta_{\lambda}\right)$ are sums of i.i.d. mean zero random vectors with known covariance matrix.

By the definition of $\varepsilon^{n}$ and $\varepsilon^{R}\left(\theta_{\lambda}\right)$ and from (20), we have

$$
s^{0}+\varepsilon^{n}-\varepsilon^{R}\left(\theta_{\lambda}\right)=\sigma\left(\delta^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right), \theta_{\lambda}, P^{0}\right)
$$

and therefore we can expand the inverse map from $\left(\theta_{\lambda}, s^{n}, P\right)$ to $\delta^{*}\left(\theta_{\lambda}, s^{n}, P\right)$ around $s^{0}$. Assumption 4 ensures that for each $J$, almost every $P$, almost all $\delta^{*}$, and every $\theta_{\lambda} \in \Theta_{\lambda}$, the function $\sigma\left(\delta^{*}, \theta_{\lambda}, P\right)$ is differentiable in $\delta^{*}$, and its derivative has an inverse

$$
H_{\delta}^{-1}\left(\delta^{*}, \theta_{\lambda}, P\right)=\left\{\frac{\partial \sigma\left(\delta^{*}, \theta_{\lambda}, P\right)}{\partial \delta^{* \prime}}\right\}^{-1}
$$

To save notation define $\sigma\left(\theta_{\lambda}, s, P\right)=\sigma\left(\delta^{*}\left(\theta_{\lambda}, s, P\right), \theta_{\lambda}, P\right), H_{\delta}\left(\theta_{\lambda}, s, P\right)=H_{\delta}\left(\delta^{*}\left(\theta_{\lambda}, s, P\right), \theta_{\lambda}, P\right)$, and $H_{\delta 0}=H_{\delta}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right)$. Then applying Taylor expansions to the last two terms in (23) we can obtain

$$
\begin{equation*}
\delta^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right) \simeq \delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)+H_{\delta 0}^{-1}\left\{\varepsilon^{n}-\varepsilon^{R}\left(\theta_{\lambda 0}\right)\right\} \tag{24}
\end{equation*}
$$

for $\theta_{\lambda}$ approaching to $\theta_{\lambda 0}$ and the last term enters the influence function for the sampling and simulation errors in the asymptotic expansion to obtain the asymptotic normality. The asymptotic variance in the absence of the sampling and simulation errors are obtained as the variance at $\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)$.

In deriving the asymptotic distribution for a specific estimator we focus on the sieve MD estimator in (19). We obtain the convergence rate and the asymptotic normality of the parameter estimates ( $\hat{\theta}, \hat{\theta}_{\lambda}$ ) building on Newey, Powell, and Vella (1999) and Chen (2007). But we have a few added complications to their problem. First we have additional nonparametric estimation in the middle step of estimation and second our estimator is a sieve MD estimator. Because we estimate $\left(\theta_{0}, \theta_{\lambda 0}\right)$ and $f_{0}$ simultaneously at the main estimation and also because of the middle step estimation, we cannot directly apply Chen, Linton, and van Keilegom (2003) to our problem either. Finally we also need to account for the sampling and simulation error in the asymptotic distribution.

Our inference will focus on the finite dimensional parameter $\left(\theta_{0}, \theta_{\lambda 0}\right)$ and we view $f_{0}$ as a nuisance parameter.

### 7.1 Asymptotic Normality that Does Not Account for the Sampling and Simulation Errors

We first derive the asymptotic normality of $\left(\hat{\theta}, \hat{\theta}_{\lambda}\right)$ and a consistent estimator for the variance term when the contribution of the sampling and the simulation errors to the variance is negligible and will add variances due to these errors later. The asymptotic variance that does not account for the sampling and the simulation errors is obtained by ignoring the term

$$
\left\{\delta^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right)-\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{R}\right)\right\}+\left\{\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{R}\right)-\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)\right\}
$$

in (23) or equivalently ignoring $H_{\delta 0}^{-1}\left\{\varepsilon^{n}-\varepsilon^{R}\left(\theta_{\lambda 0}\right)\right\}$ in (24) in the stochastic expansion.
Our asymptotics builds on results from the asymptotic normality of series estimators with generated regressors and that of sieve estimators (see e.g., Newey, Powell, and Vella (1999) and Chen (2007)). Define

$$
\begin{gathered}
g\left(z_{j}, \mathbf{v}_{j} ; \theta, f\right)=c+\beta^{\prime} x_{j}-\alpha p_{j}+f\left(z_{j}, \mathbf{v}_{j}\right)\left(1+\gamma^{\prime} x_{j}+\gamma_{p}\left(\bar{y}-p_{j}\right), g_{0 j}=g\left(z_{j}, \mathbf{v}_{j} ; \theta_{0}, f_{0}\right),\right. \\
\Psi_{\theta}\left(z_{j}, \mathbf{v}_{j}\right)=\frac{\partial g(\cdot)}{\partial \theta}=\left(1, x_{j}^{\prime},-p_{j}, x_{j}^{\prime} f\left(z_{j}, \mathbf{v}_{j}\right),\left(\bar{y}-p_{j}\right) f\left(z_{j}, \mathbf{v}_{j}\right)\right)^{\prime}, \Psi_{\theta_{0}, j}=\left.\frac{\partial g(\cdot)}{\partial \theta}\right|_{f=f_{0}},
\end{gathered}
$$

and let

$$
\Delta_{\theta_{\lambda}, j}(s, P)=\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda}, s, P\right)}{\partial \theta_{\lambda}}, \Delta_{\theta_{\lambda 0}, j}=\left.\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)}{\partial \theta_{\lambda}}\right|_{\theta_{\lambda}=\theta_{\lambda 0}}
$$

Below with possible abuse of notation $\frac{\partial g(z, \mathbf{v})}{\partial f} f$ will denote the pathwise (functional) derivative $\frac{d g(z, \mathbf{v})}{d f}[f]$ as defined in Chen (2007). We use this notation because this derivative is well-defined as the usual derivative in our problem. We will use this notation to denote $\frac{\partial g(z, \mathbf{v})}{\partial f}=\left(1+\gamma^{\prime} x+\gamma_{p}(\bar{y}-p)\right)$ and similar notation is used for others.

The $\sqrt{J}$-consistency and the asymptotic normality in the form of

$$
\sqrt{J}\left(\left(\hat{\theta}_{\lambda}^{\prime}, \hat{\theta}^{\prime}\right)^{\prime}-\left(\theta_{\lambda 0}^{\prime}, \theta_{0}^{\prime}\right)^{\prime}\right) \rightarrow_{d} N(0, \Omega)
$$

depends on the existence of the representation such that for a functional $b\left(\theta_{\lambda}, \theta, f\right)$, we have

$$
\begin{aligned}
& \sqrt{J}\left(\theta_{\lambda}^{\prime}-\theta_{\lambda 0}^{\prime}, \theta^{\prime}-\theta_{0}^{\prime}\right)^{\prime}=\sqrt{J} b\left(\theta_{\lambda}-\theta_{\lambda 0}, \theta-\theta_{0}, f\right) \\
\simeq & \sqrt{J} E\left[\omega^{* J}\left(Z_{j}, \mathbf{V}_{j}\right)\left\{E\left[\Delta_{\theta_{\lambda 0}, j}^{\prime} \mid Z_{j}, \mathbf{V}_{j}\right]\left(\theta_{\lambda}-\theta_{\lambda 0}\right)-\Psi_{\theta}\left(Z_{j}, \mathbf{V}_{j}\right)^{\prime}\left(\theta-\theta_{0}\right)+C \frac{\partial g\left(Z_{j}, \mathbf{V}_{j}\right)}{\partial f} f\left(Z_{j}, \mathbf{V}_{j}\right)\right\}\right]
\end{aligned}
$$

for some constant $C$ and the second moment of the Riesz representer like term $\omega^{*}\left(Z_{j}, \mathbf{V}_{j}\right)$ is bounded.
In this case $\sqrt{J}\left(\left(\hat{\theta}_{\lambda}^{\prime}, \hat{\theta}^{\prime}\right)^{\prime}-\left(\theta_{\lambda 0}^{\prime}, \theta_{0}^{\prime}\right)^{\prime}\right)$ is asymptotically normal and $\omega^{* J}\left(z_{j}, \mathbf{v}_{j}\right)$ has the form of

$$
\omega^{* J}\left(z_{j}, \mathbf{v}_{j}\right)=\left(\sum_{j=1}^{J} E\left[r_{0}\left(Z_{j}, \mathbf{V}_{j}\right) r_{0}\left(Z_{j}, \mathbf{V}_{j}\right)^{\prime}\right] / J\right)^{-1} r_{0}\left(z_{j}, \mathbf{v}_{j}\right)
$$

where $r_{0}\left(z_{j}, \mathbf{v}_{j}\right)$ is the mean-squared projection residual of $E\left[\left(\Psi_{\theta_{\lambda 0}, j}^{\prime},-\Psi_{\theta_{0}, j}^{\prime}\right)^{\prime} \mid Z_{j}, \mathbf{V}_{j}\right]$ on the functions of the form $\frac{\partial g\left(z_{j}, \mathbf{v}_{j}\right)}{\partial f} f\left(z_{j}, \mathbf{v}_{j}\right)$ that satisfies $E\left[f\left(Z_{j}, \mathbf{V}_{j}\right) \mid Z_{j}\right]=0 .{ }^{16}$

Moreover the existence of the above representation implies that the asymptotic variance $\Omega$ has an explicit form. To obtain the explicit form of the asymptotic variance. Let

$$
\Sigma_{0 j}\left(z_{j}, \mathbf{v}_{j}\right)=\operatorname{Var}\left(\delta_{j}^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right)-g_{0 j} \mid z_{j}, \mathbf{v}_{j}\right)
$$

and let $\rho_{v}\left(z_{j}\right)=E\left[\left.\omega^{* J}\left(Z_{j}, \mathbf{V}_{j}\right) \frac{\partial g_{0}}{\partial f_{0}}\left(\frac{\partial f_{0}\left(Z_{j}, \mathbf{V}_{j}\right)}{\partial V_{j}}-E\left[\left.\frac{\partial f_{0}\left(Z_{j}, \mathbf{V}_{j}\right)}{\partial V_{j}} \right\rvert\, Z_{j}\right]\right) \right\rvert\, z_{j}\right]$ and

$$
\rho_{\bar{\varphi}_{l}}\left(z_{j}\right)=E\left[\left.a_{l} \omega^{* J}\left(Z_{j}, \mathbf{V}_{j}\right) \frac{\partial g_{0 j}}{\partial f_{0}} \right\rvert\, z_{j}\right] .
$$

Then the asymptotic variance of the estimator $\left(\hat{\theta}_{\lambda}, \hat{\theta}\right)$ is given by

$$
\Omega=\lim _{J \rightarrow \infty} \sum_{j=1}^{J} \Omega_{j} / J
$$

where

$$
\begin{align*}
\Omega_{j}= & E\left[\omega^{* J}\left(Z_{j}, \mathbf{V}_{j}\right) \Sigma_{0 j}\left(Z_{j}, \mathbf{V}_{j}\right) \omega^{* J}\left(Z_{j}, \mathbf{V}_{j}\right)^{\prime}\right]+E\left[\rho_{v}\left(Z_{j}\right) \operatorname{var}\left(p_{j} \mid Z_{j}\right) \rho_{v}\left(Z_{j}\right)^{\prime}\right]  \tag{25}\\
& +\sum_{l} E\left[\rho_{\bar{\varphi}_{l}}\left(Z_{j}\right) \operatorname{var}\left(\varphi_{l}\left(Z_{j}, \mathbf{V}_{j}\right) \mid Z\right) \rho_{\bar{\varphi}_{l}}\left(Z_{j}\right)^{\prime}\right]
\end{align*}
$$

The first term in the variance accounts for the main estimation, the second term accounts for the estimation of the control $(V)$, and the last term accounts for the middle step estimation.

Next we focus on obtaining correct standard errors for ( $\hat{\theta}_{\lambda}, \hat{\theta}$ ) and providing a consistent estimator for the standard errors. To derive a consistent estimator of $\Omega$ we introduce additional notation. From here we let $x_{j}$ be one dimensional for notational simplicity but without loss of gener-

[^13]Then we obtain $r_{0}\left(z_{j}, \mathbf{v}_{j}\right)=E\left[\left(\Delta_{\theta_{\lambda 0}, j}^{\prime},-\Psi_{\theta_{0}, j}^{\prime}\right)^{\prime} \mid z_{j}, \mathbf{v}_{j}\right]-\frac{\partial g_{0}\left(z_{j}, \mathbf{v}_{j}\right)}{\partial f}\left(f_{1}^{*}, \cdots, f_{\operatorname{dim}\left(\theta_{\lambda}\right)+\operatorname{dim}(\theta)}^{*}\right)^{\prime}$.
ality. Define $\Psi_{\theta_{0}, j}^{L}=\left(1, x_{j},-p_{j}, x_{j} f_{0}\left(z_{j}, \mathbf{v}_{j}\right),\left(\bar{y}-p_{j}\right) f_{0}\left(z_{j}, \mathbf{v}_{j}\right), \frac{\partial g_{0} j}{\partial f_{0}} \tilde{\varphi}^{L}\left(z_{j}, \mathbf{v}_{j}\right)^{\prime}\right)^{\prime}$ where $\tilde{\varphi}^{L}\left(z_{j}, \mathbf{v}_{j}\right)=$ $\left(\tilde{\varphi}_{1}\left(z_{j}, \mathbf{v}_{j}\right), \ldots, \tilde{\varphi}_{L}\left(z_{j}, \mathbf{v}_{j}\right)\right)^{\prime}$ and $\frac{\partial g_{0 j}}{\partial f_{0}} \equiv\left(1+\gamma_{0} x_{j}+\gamma_{p 0}\left(\bar{y}-p_{j}\right)\right)$ and let

$$
A=\left(\sum_{j=1}^{J} E\left[r_{0 j} r_{0 j}^{\prime}\right] / J\right)^{-1} \sum_{j=1}^{J} E\left[r_{0 j} E\left[\left(\Delta_{\lambda_{\lambda 0}, j}^{\prime}, \Psi_{\theta_{0}, j}^{L \prime}\right) \mid Z_{j}, \mathbf{V}_{j}\right] / J\right]
$$

where we abbreviate $r_{0 j} \equiv r_{0}\left(z_{j}, \mathbf{v}_{j}\right)$.
Then note that we have

$$
\left(\theta_{\lambda 0}^{\prime}, \theta_{0}^{\prime}\right)^{\prime}=A \vartheta_{0},\left(\hat{\theta}_{\lambda}^{\prime}, \hat{\theta}^{\prime}\right)^{\prime}=A \hat{\vartheta}
$$

where $\vartheta=\left(\theta_{\lambda}^{\prime}, c, \beta, \alpha, \gamma, \gamma_{p}, a_{L}^{\prime}\right)^{\prime}$ and we let $a_{L}=\left(a_{1}, \ldots, a_{L}\right)^{\prime}$ with abuse of notation. Moreover observe that $A=\left(I_{\operatorname{dim}\left(\theta_{\lambda}, \theta\right)}, \mathbf{0}_{\operatorname{dim}\left(\theta_{\lambda}, \theta\right) \times L}\right)$ where $I_{\operatorname{dim}\left(\theta_{\lambda}, \theta\right)}$ is the $\operatorname{dim}\left(\theta_{\lambda}, \theta\right) \times \operatorname{dim}\left(\theta_{\lambda}, \theta\right)$ identity matrix and $\mathbf{0}_{\operatorname{dim}\left(\theta_{\lambda}, \theta\right) \times L}$ is the $\operatorname{dim}\left(\theta_{\lambda}, \theta\right) \times L$ zero matrix because the projection of the variable being projected on the mean-squared projection residual is the residual itself and the projection of the projection variable on the mean-squared projection residual is equal to zero. We can practically view $A$ as a selection matrix that selects the parameter of interest $\left(\theta_{\lambda 0}^{\prime}, \theta_{0}^{\prime}\right)$ from the whole parameter vector $\vartheta$. Other linear combinations of $\theta_{0}$ or $\theta_{\lambda 0}$ is also easily obtained by choosing different $A$ 's (see Newey, Powell, and Vella (1999) and Chen (2007)).

To obtain a consistent variance estimator, further let $\hat{g}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)=\hat{c}+\hat{\beta} x_{j}-\hat{\alpha} p_{j}+\hat{f}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)\left(1+\hat{\gamma} x_{j}+\right.$ $\left.\hat{\gamma}_{p}\left(\bar{y}-p_{j}\right)\right)$ and $\hat{\hat{g}}_{j}=\hat{g}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)$. Let $\hat{\Psi}_{\hat{\theta}_{\lambda}, j}=\left.\hat{E}\left[\left.\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right)}{\partial \theta_{\lambda}} \right\rvert\, z_{j}, \hat{\mathbf{v}}_{j}\right]\right|_{\theta_{\lambda}=\hat{\theta}_{\lambda}}$ and $\hat{\Psi}_{\theta, j}^{L}=\left(1, x_{j},-p_{j}, x_{j} \hat{f}\left(z_{j}, \hat{\mathbf{v}}_{j}\right),(\bar{y}-\right.$ $\left.\left.p_{j}\right) \hat{f}\left(z_{j}, \hat{\mathbf{v}}_{j}\right), \frac{\partial \hat{\hat{\tilde{q}}}_{j}}{\partial \hat{f}} \hat{\tilde{\varphi}}^{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)^{\prime}\right)^{\prime}$ where $\hat{\tilde{\varphi}}^{L}\left(z_{j}, \mathbf{v}_{j}\right)=\left(\hat{\tilde{\varphi}}_{1}\left(z_{j}, \mathbf{v}_{j}\right), \ldots, \hat{\tilde{\varphi}}_{L}\left(z_{j}, \mathbf{v}_{j}\right)\right)^{\prime}$ and let $\hat{\Psi}_{j}^{L}=\left(\hat{\Psi}_{\hat{\theta}_{\lambda}, j}^{\prime},-\hat{\Psi}_{\theta, j}^{L \prime}\right)^{\prime}$. Then define the followings:

$$
\begin{align*}
\hat{\mathcal{T}} & =\sum_{j=1}^{J} \hat{\Psi}_{j}^{L} \hat{\Psi}_{j}^{L^{\prime}} / J, \hat{\Sigma}=\sum_{j=1}^{J}\left(\delta_{j}^{*}\left(\hat{\theta}_{\lambda}, s^{n}, P^{R}\right)-\hat{g}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)\right)^{2} \hat{\Psi}_{j}^{L} \hat{\Psi}_{j}^{L^{\prime}} / J  \tag{26}\\
\hat{\mathcal{T}}_{1} & =\mathbf{P}^{\prime} \mathbf{P} / J, \hat{\Sigma}_{1}=\sum_{j=1}^{J} \hat{v}_{j}^{2} \varphi^{k}\left(z_{j}\right) \varphi^{k}\left(z_{j}\right)^{\prime} / J, \hat{\Sigma}_{2, l}=\sum_{j=1}^{J}\left(\varphi_{l}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)-\hat{\bar{\varphi}}_{l}\left(z_{j}\right)\right)^{2} \varphi^{k}\left(z_{j}\right) \varphi^{k}\left(z_{j}\right)^{\prime} / J \\
\hat{H}_{11} & =\sum_{j=1}^{J} \frac{\partial \hat{\hat{g}}_{j}}{\partial \hat{f}} \sum_{l=1}^{L} \hat{a}_{l} \frac{\partial \varphi_{l}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)}{\partial v_{j}} \hat{\Psi}_{j}^{L} \varphi^{k}\left(z_{j}\right)^{\prime} / J, \\
\hat{H}_{12} & =\sum_{j=1}^{J} \frac{\partial \hat{\hat{\tilde{g}}}_{j}}{\partial \hat{f}} \varphi^{k}\left(z_{j}\right)^{\prime}\left(\left(\mathbf{P}^{\prime} \mathbf{P}\right)^{-} \sum_{j^{\prime}=1}^{J} \varphi^{k}\left(z_{j^{\prime}}\right) \frac{\partial \sum_{l=1}^{L} \hat{a}_{l} \varphi_{l}\left(z_{j^{\prime}}, \hat{\mathbf{v}}_{j^{\prime}}\right)}{\partial v_{j^{\prime}}}\right) \hat{\Psi}_{j}^{L} \varphi^{k}\left(z_{j}\right)^{\prime} / J, \\
\hat{H}_{2, l} & =\sum_{j=1}^{J} \hat{a}_{l} \frac{\partial \hat{\hat{q}}_{j}}{\partial \hat{f}} \hat{\Psi}_{j}^{L} \varphi^{k}\left(z_{j}\right)^{\prime} / J, \hat{H}_{1}=\hat{H}_{11}-\hat{H}_{12} .
\end{align*}
$$

Then, we can estimate $\Omega$ consistently with

$$
\begin{equation*}
\hat{\Omega}=A \hat{\mathcal{T}}^{-1}\left[\hat{\Sigma}+\hat{H}_{1} \hat{\mathcal{T}}_{1}^{-1} \hat{\Sigma}_{1} \hat{\mathcal{T}}_{1}^{-1} \hat{H}_{1}^{\prime}+\sum_{l=1}^{L} \hat{H}_{2, l} \hat{\mathcal{T}}_{1}^{-1} \hat{\Sigma}_{2, l} \hat{\mathcal{T}}_{1}^{-1} \hat{H}_{2, l}^{\prime}\right] \hat{\mathcal{T}}^{-1} A^{\prime} \tag{27}
\end{equation*}
$$

This is the heteroskedasticity robust variance estimator that accounts for the first and the middle step estimations. The first variance term $A \hat{\mathcal{T}}^{-1} \hat{\Sigma} \hat{\mathcal{T}}^{-1} A^{\prime}$ corresponds to the variance estimator without pre-step estimations. The second variance term (that accounts for the estimation of $V$ )
corresponds to the second term in (25) and the third variance term (that accounts for the estimation of $\bar{\varphi}_{l}(\cdot)$ 's) corresponds to the third term in (25). If we view our model as a parametric one with fixed $k(J)$ and $L(J)$, the same variance estimator $\hat{\Omega}$ can be used as the estimator of the variance for the parametric model (e.g, Newey (1984), Murphy and Topel (1985)).

To present the theorem, we need additional notation and assumptions. For any differentiable function $c(w)$, let $|\mu|=\sum_{l=1}^{\operatorname{dim}(w)} \mu_{l}$ and define $\partial^{\mu} c(w)=\partial^{|\mu|} c(w) / \partial w_{1} \cdots \partial w_{\operatorname{dim}(w)}$. Also define $|c(w)|_{\iota}=\max _{|\mu| \leq \iota} \sup _{w \in \mathcal{W}}\left\|\partial^{\mu} c(w)\right\|$ and others are defined similarly.

Assumption 16 (C1). (i) $\left\{\delta_{j}^{*}\left(\theta_{\lambda}, s, P\right), p_{j}, z_{j}: j \leq J, J \geq 1\right\}$ is a triangular array of random variables on a probability space for all $\left(\theta_{\lambda}, s, P\right)$ in a small neighborhood of $\left(\theta_{\lambda 0}, s^{0}, P^{0}\right) ; \operatorname{var}\left(p_{j} \mid z_{j}\right)$ and $\operatorname{var}\left(\delta_{j}^{*}\left(\theta_{\lambda}, s, P\right) \mid z_{j}, \boldsymbol{v}_{j}\right)$ (for all $\left(\theta_{\lambda}, s, P\right)$ in a small neighborhood of $\left(\theta_{\lambda 0}, P^{0}, s^{0}\right)$ ) are bounded for all $j$, and $\operatorname{var}\left(\varphi_{l}\left(Z_{j}, \mathbf{V}_{j}\right) \mid z_{j}\right)$ are bounded for all land all $j$; (ii) $\left(p_{j}, z_{j}\right)$ are continuously distributed with densities that are bounded away from zero on their supports, respectively and their supports are compact; (iii) $\Pi_{0}(z)$ is continuously differentiable of order $s_{\Pi}$ and all the derivatives of order $s_{\Pi}$ are bounded on the support of $Z$; (iv) $\bar{\varphi}_{0 l}(Z)$ is continuously differentiable of order $s_{\varphi}$ and all the derivatives of order $s_{\varphi}$ are bounded for all $l$ on the support of $Z ;(v) f_{0}\left(z_{j}, \mathbf{v}_{j}\right)$ is Lipschitz in $\mathbf{v}_{j}$ and is continuously differentiable of order $s_{f}$ and all the derivatives of order $s_{f}$ are bounded on the support of $\left(z_{j}, \mathbf{v}_{j}\right)$; (vi) $\varphi_{l}\left(z_{j}, \mathbf{v}_{j}\right)$ is Lipschitz and is twice continuously differentiable in $\mathbf{v}_{j}$ and its first and second derivatives are bounded for all $l$; (vii) $\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda}, s, P\right)}{\partial \theta_{\lambda}}$ is continuous at $\left(\theta_{\lambda 0}, s^{0}, P^{0}\right)$ and $\left\|\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda}, s, P\right)}{\partial \theta_{\lambda}}\right\|<C$ for some $C<\infty$ for all $j$ in a small neighborhood of $\left(\theta_{\lambda 0}, s^{0}, P^{0}\right)$; (viii) $E\left[\left.\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda}, s, P\right)}{\partial \theta_{\lambda}} \right\rvert\, z_{j}, \mathbf{v}_{j}\right]$ is Lipschitz in $\mathbf{v}_{j}$ and is continuously differentiable of order $s_{\delta}$ and all the derivatives of order $s_{\delta}$ are bounded on the support of $\left(z_{j}, \mathbf{v}_{j}\right)$ in the neighborhood of $\left(\theta_{\lambda 0}, s^{0}, P^{0}\right)$; (ix) Let a metric be $\bar{\rho}_{\delta}\left(\delta^{*}, \tilde{\delta}^{*}\right)=\max \left\{J^{-1} \sum_{j=1}^{J}\left(\delta_{j}^{*}-\tilde{\delta}_{j}^{*}\right)^{2}, J^{-1} \sum_{j=1}^{J}\left(\frac{\partial \delta_{j}^{*}}{\partial \theta_{\lambda}}-\frac{\partial \tilde{\delta}_{j}^{*}}{\partial \theta_{\lambda}}\right)^{2}\right\}$ and let $\overline{\mathcal{N}}_{\delta^{* 0}}\left(\theta_{\lambda}, \epsilon\right)=\left\{\delta^{*}: \bar{\rho}_{\delta}\left(\delta^{*}, \delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)\right)<\epsilon\right\}$. Then For all $\epsilon$, there exists $C(\epsilon)>0$ such that
$\lim _{J \rightarrow \infty} \operatorname{Pr}\left\{\inf _{\theta_{\lambda} \in \Theta_{\lambda 0} \delta^{*} \notin \mathcal{N}_{\delta^{* 0}}\left(\theta_{\lambda}, \epsilon\right)}\left\|J^{-1 / 2} \log \sigma\left(\delta^{*}, \theta_{\lambda}, P^{0}\right)-J^{-1 / 2} \log \sigma\left(\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right), \theta_{\lambda}, P^{0}\right)\right\|>C(\epsilon)\right\}=1$
where $\Theta_{\lambda 0}$ denotes a neighborhood of $\theta_{\lambda 0}$.
Assumption C1 (i) is about nature of the data and other conditions in Assumption C1 are standards in sieve estimations. Assumptions C1 (iii), (iv), and (v) let the unknown functions $\Pi_{0}(z), \bar{\varphi}_{0 l}(z)$, and $f_{0}(z, \mathbf{v})$ belong to a Hölder class of functions, respectively and they can be approximated up to the orders of $O\left(k(J)^{-s_{\Pi}} / \operatorname{dim}(z)\right), O\left(k(J)^{-s_{\varphi} / \operatorname{dim}(z)}\right)$, and $O\left(L(J)^{-s_{f} / \operatorname{dim}(z, \mathbf{v})}\right)$, respectively when we approximate them using polynomials or splines (see Timan (1963), Schumaker (1981), Newey (1997), and Chen (2007)) where $\operatorname{dim}(z)$ and $\operatorname{dim}(z, \mathbf{v})$ denote the dimension of $Z$ and $(Z, \mathbf{V})$, respectively. Assumption C1 (viii) implies the conditional expectation $E\left[\left.\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda}, s, P\right)}{\partial \theta_{\lambda}} \right\rvert\, z_{j}, \mathbf{v}_{j}\right]$ is well approximated up to the orders of $O\left(L(J)^{-s_{\delta} / \operatorname{dim}(z, \mathbf{v})}\right)$ as well. We focus on polynomials (i.e., power series) and spline approximations in this paper. Assumption C 1 (vi) is satisfied for the approximating polynomials and splines with appropriate orders. The assumption that $Z$ is continuous is not essential when a subset of $Z$ is discrete, we can condition on those discrete variables and the model becomes parametric in regard to those variables. Assumption C1 (vii) enables us to apply the mean value expansion of $\delta_{j}^{*}\left(\theta_{\lambda}, \cdot\right)$ w.r.t. $\theta_{\lambda}$ in a small neighborhood of $\left(\theta_{\lambda 0}, s^{0}, P^{0}\right)$. Assumption C1 (ix) strengthens Assumption 14 but only in a neighborhood of $\theta_{\lambda 0}$.

This condition ensures that at least asymptotically we can distinguish the $\delta^{*}$ as a function of $\theta_{\lambda}$ that sets the models predictions for shares equal to the actual shares from other function $\delta \neq \delta^{*}$ as a function of $\theta_{\lambda}$, at least up to its first derivative. This condition ensures that $\frac{\partial \delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)}{\partial \theta_{\lambda}}$ is also well approximated by $\frac{\partial \delta^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right)}{\partial \theta_{\lambda}}$ as well as $\delta^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right)$ approximates $\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)$.

Assumption 17 (N1). (i) (a) $r_{0}\left(z_{j}, \mathbf{v}_{j}\right)$ is continuously differentiable with order $s_{r}$ and $E\left[\left\|r_{0}\left(Z_{j}, \mathbf{V}_{j}\right)\right\|^{4}\right]$ is bounded; (b) $\sum_{j=1}^{J} E\left[r_{0}\left(Z_{j}, \mathbf{V}_{j}\right) r_{0}\left(Z_{j}, \mathbf{V}_{j}\right)^{\prime}\right] / J$ has smallest eigenvalues that are bounded away from zero for all $J$ large enough; (ii) there exist $\iota$, $\varrho$, and $a_{L}$ such that $\left|f_{0}(z, \mathbf{v})-a_{L}^{\prime} \tilde{\varphi}^{L}(z, \mathbf{v})\right|_{\iota} \leq$ $C L^{-\varrho}$; (iii) $\Sigma_{0 j}\left(z_{j}, \mathbf{v}_{j}\right)$ is bounded away from zero, $E\left[\left(\delta_{j}^{*}\left(\theta_{\lambda 0}\right)-g_{0 j}\right)^{4} \mid z_{j}, \mathbf{v}_{j}\right]$ and $E\left[V_{j}^{4} \mid z_{j}\right]$ are bounded for all $j$ and $E\left[\tilde{\varphi}_{l}\left(Z_{j}, \mathbf{V}_{j}\right)^{4} \mid z_{j}\right]$ is bounded for all $l$ and $j$.

Next we impose the rate conditions that restrict the growth of $k(J)$ and $L(J)$ as $J$ tends to infinity.

Assumption 18 (N2). Let $\triangle_{J, 1}=k(J)^{1 / 2} / \sqrt{J}+k(J)^{-s_{\Pi} / \operatorname{dim}(z)}, \triangle_{J, 2}=k(J)^{1 / 2} / \sqrt{J}+k(J)^{-s_{\varphi}} / \operatorname{dim}(z)$, and $\Delta_{J}=\max \left\{\Delta_{J, 1}, \Delta_{J, 2}\right\} \rightarrow 0$ and $\Delta_{\delta}=L(J)^{1 / 2} / \sqrt{J}+L(J)^{-s_{\delta} / \operatorname{dim}(z, \mathbf{v})} \rightarrow 0$.
Let $\sqrt{J} k(J)^{-s_{\Pi}} / \operatorname{dim}(z), \sqrt{J} k(J)^{-s_{e}} / \operatorname{dim}(z), \sqrt{J} k(J)^{1 / 2} L(J)^{-s_{f} / \operatorname{dim}(z, \mathbf{v})} \rightarrow 0$ and they are sufficiently small. For the polynomial approximations $\frac{L(J)^{5} k(J)^{1 / 2}+L(J)^{9 / 2} k(J)^{3 / 2}}{\sqrt{J}} \rightarrow 0$ and for the spline approximations $\frac{L(J)^{7 / 2} k(J)^{1 / 2}+L(J)^{3} k(J)+L(J)^{2} k(J)^{3 / 2}}{\sqrt{J}} \rightarrow 0$.

Theorem 5 (AN1). Suppose Assumptions 3-6, 9-10, and 13-15 hold. Suppose Condition S, Assumption C1, N1-N2 are satisfied. Then

$$
\sqrt{J}\left(\left(\hat{\theta}_{\lambda}^{\prime}, \hat{\theta}^{\prime}\right)^{\prime}-\left(\theta_{\lambda 0}^{\prime}, \theta_{0}^{\prime}\right)^{\prime}\right) \rightarrow_{d} N(0, \Omega) \text { and } \hat{\Omega} \rightarrow_{p} \Omega .
$$

### 7.2 Accounting for the Sampling and the Simulation Errors

We derive variance terms due to the sampling and the simulation errors. As in Berry, Linton, and Pakes (2004) the challenge here is to control the behavior of $J \times J$ matrix $H_{\delta}^{-1}\left(\delta^{*}\left(\theta_{\lambda}, s, P\right), \theta_{\lambda}, P\right)$ when the number of products $J$ grows. $H_{\delta}^{-1}(\cdot)$ is the inverse of $\partial \sigma(\cdot) / \partial \delta$, so when the model implies diffuse substitution patterns such as the random coefficient logit models, the partial $\partial \sigma(\cdot) / \partial \delta$ tends to zero as $J$ grows and it makes the inverse $H_{\delta}^{-1}(\cdot)$ grow large. This means when $J$ is large the inverted $\delta^{*}$ (so $\xi$ ) becomes very sensitive to even small sampling or simulation error.

In this section following Berry, Linton, and Pakes (2004) we obtain relevant variance terms for our estimation problem. Let $\mathbf{r}_{0}(\mathbf{z}, \mathbf{v})^{\prime}=\left(r_{0}\left(z_{1}, \mathbf{v}_{1}\right), \ldots, r_{0}\left(z_{J}, \mathbf{v}_{J}\right)\right)$ and define the stochastic process in $\left(\delta^{*}, \theta_{\lambda}, P\right)$

$$
\begin{equation*}
v_{J}\left(\delta^{*}, \theta_{\lambda}, P\right)=\frac{1}{\sqrt{J}} \mathbf{r}_{0}(\mathbf{z}, \mathbf{v})^{\prime} H_{\delta}^{-1}\left(\delta^{*}, \theta_{\lambda}, P\right)\left(\varepsilon^{n}-\varepsilon^{R}\left(\theta_{\lambda}\right)\right) . \tag{28}
\end{equation*}
$$

We obtain the influence functions due to the sampling and the simulations errors (see Appendix D) as

$$
\frac{1}{\sqrt{J}} \omega^{* J J \prime} H_{\delta 0}{ }^{-1}\left(\varepsilon^{n}-\varepsilon^{R}\left(\theta_{\lambda 0}\right)\right)=\left(\Xi^{J}\right)^{-1} v_{J}\left(\delta^{* 0}, \theta_{\lambda 0}, P^{0}\right)
$$

where $\omega^{* J J \prime}=\left(\omega_{J}^{*}\left(z_{1}, \mathbf{v}_{1}\right), \ldots, \omega_{J}^{*}\left(z_{J}, \mathbf{v}_{J}\right)\right)$ and $\Xi^{J} \equiv \sum_{j=1}^{J} E\left[r_{0}\left(Z_{j}, \mathbf{V}_{j}\right) r_{0}\left(Z_{j}, \mathbf{V}_{j}\right)^{\prime}\right] / J$. Therefore analyzing the stochastic process $v_{J}\left(\delta^{*}, \theta_{\lambda}, P\right)$ is necessary to derive variance terms. Write $\mathbf{r}_{0}(\mathbf{z}, \mathbf{v})^{\prime} H_{\delta}^{-1}\left(\delta^{*}, \theta_{\lambda}, P\right) \equiv\left(c_{1}\left(\delta^{*}, \theta_{\lambda}, P\right), \ldots, c_{J}\left(\delta^{*}, \theta_{\lambda}, P\right)\right)$.

Then we can rewrite $v_{J}\left(\delta^{*}, \theta_{\lambda}, P\right)$ as two sums of independent random variables from a triangular array

$$
v_{J}\left(\delta^{*}, \theta_{\lambda}, P\right)=\sum_{i=1}^{n} Y_{J i}\left(\delta^{*}, \theta_{\lambda}, P\right)-\sum_{r=1}^{R} Y_{J r}^{*}\left(\delta^{*}, \theta_{\lambda}, P\right)
$$

where

$$
\begin{aligned}
Y_{J i}\left(\delta^{*}, \theta_{\lambda}, P\right) & =\frac{1}{n \sqrt{J}} \sum_{j=1}^{J} c_{j}\left(\delta^{*}, \theta_{\lambda}, P\right) \varepsilon_{j i} \\
Y_{J r}^{*}\left(\delta^{*}, \theta_{\lambda}, P\right) & =\frac{1}{R \sqrt{J}} \sum_{j=1}^{J} c_{j}\left(\delta^{*}, \theta_{\lambda}, P\right) \varepsilon_{j r}\left(\theta_{\lambda}\right) .
\end{aligned}
$$

Note that $Y_{J i}$ and $Y_{J r}^{*}$ are i.i.d across $i$ and $r$ respectively and their distributions depend on $J$. We then provide conditions that the process $v_{J}\left(\delta^{*}, \theta_{\lambda}, P\right)$ has limit distribution at $\left(\theta_{\lambda 0}, s^{0}, P^{0}\right)$ and we add the resulting asymptotic variance terms due to the sampling and the simulation errors to the asymptotic variance $\Omega$ to obtain the full asymptotic variance of $\sqrt{J}\left(\left(\hat{\theta}_{\lambda}^{\prime}, \hat{\theta}^{\prime}\right)-\left(\theta_{\lambda 0}^{\prime}, \theta_{0}^{\prime}\right)\right)$.

Assumption N3 below replace Assumptions B4 in Berry, Linton, and Pakes (2004) and we argue below our model specifications with and without random coefficients satisfy this Assumption N3.
Assumption 19 (N3). Let $Y_{J i}=Y_{J i}\left(\delta^{*}\left(\theta_{\lambda}^{0}, s^{0}, P^{0}\right), \theta_{\lambda 0}, P^{0}\right)$ and $Y_{J r}^{*}=Y_{J r}^{*}\left(\delta^{*}\left(\theta_{\lambda}^{0}, s^{0}, P^{0}\right), \theta_{\lambda 0}, P^{0}\right)$. With probability one (i) $\lim _{J \rightarrow \infty} n E_{*}\left[Y_{J i} Y_{J i}^{\prime}\right]=\Phi_{2}$ and (ii) $\lim _{J \rightarrow \infty} R E_{*}\left[Y_{J r}^{*} Y_{J r}^{* \prime}\right]=\Phi_{3}$ for finite positive definite non-random matrices $\Phi_{2}$ and $\Phi_{3}$. Also for some $\tau>0$ with probability one (iii) $n E_{*}\left[\left\|Y_{J i}\right\|^{2+\tau}\right]=o(1)$ and (iv) $R E_{*}\left[\left\|Y_{R r}^{*}\right\|^{2+\tau}\right]=o(1)$.

In the original BLP specification $\xi$ is additive in $\delta$. Therefore our $H_{\delta}(\cdot)$ is equivalent to their $H(\cdot)$, derivative of $\sigma(\cdot)$ with respect to $\xi$. In the logit case without random coefficients we have

$$
H_{\delta}(\cdot, s, \cdot)=S-s s^{\prime} \text { and } H_{\delta}^{-1}(\cdot, s, \cdot)=S^{-1}+\mathbf{i i}^{\prime} / s_{0}
$$

where $S=\operatorname{diag}[s]$ and $\mathbf{i}=(1, \ldots, 1)^{\prime}$. Then by the essentially same argument in Berry, Linton, and Pakes (2004) (page 636-637) when the model is logit without random coefficients we obtain

$$
\begin{aligned}
\Phi_{2}(J)= & \frac{1}{n J} \mathbf{r}_{0}(\mathbf{z}, \mathbf{v})^{\prime} H_{\delta 0}^{-1} \mathbf{r}_{0}(\mathbf{z}, \mathbf{v})=\frac{J}{n} \times\left[\frac{1}{J} \sum_{j=1}^{J} E\left[r_{0}\left(z_{j}, \mathbf{v}_{j}\right) r_{0}\left(z_{j}, \mathbf{v}_{j}\right)^{\prime}\right]\left(J s_{j}\right)^{-1}\right] \\
& +\frac{J^{2}}{n} \times\left[\frac{\frac{1}{J} \sum_{j=1}^{J} E\left[r_{0}\left(z_{j}, \mathbf{v}_{j}\right)\right] \frac{1}{J} \sum_{j=1}^{J} E\left[r_{0}\left(z_{j}, \mathbf{v}_{j}\right)^{\prime}\right]}{\left(J s_{0}\right)}\right] \\
& =O_{p}(J / n)+O_{p}\left(J^{2} / n\right)=O_{p}\left(J^{2} / n\right)
\end{aligned}
$$

by Condition S and Assumption N1 (i) and then we have

$$
\Phi_{2}=\lim _{J \rightarrow \infty} \frac{J^{2}}{n} \times\left[\frac{\lim _{J \rightarrow \infty} \frac{1}{J} \sum_{j=1}^{J} E\left[r_{0}\left(z_{j}, \mathbf{v}_{j}\right)\right] \lim _{J \rightarrow \infty} \frac{1}{J} \sum_{j=1}^{J} E\left[r_{0}\left(z_{j}, \mathbf{v}_{j}\right)^{\prime}\right]}{\lim _{J \rightarrow \infty}\left(J s_{0}\right)}\right]
$$

Therefore the logit model with our mean utility specification allowing for interactions satisfies Assumption N3 (i).

Also in the case of the random coefficient model by the essentially same argument in Berry, Linton, and Pakes (2004) (page 637-638), we have

$$
H_{\delta}^{-1}=\left[E\left[\mathcal{H}_{\delta}(\lambda)\right]\right]^{-1} \leq E\left[\mathcal{H}_{\delta}(\lambda)^{-1}\right]
$$

where $\mathcal{H}_{\delta}(\lambda)=S(\lambda)-s(\lambda) s(\lambda)^{\prime}, s(\lambda)=\left(s_{1}(\lambda), \ldots, s_{J}(\lambda)\right)^{\prime}$, and $S(\lambda)=\operatorname{diag}(s(\lambda))$. If we assume $s_{j}(\lambda) \geq \underline{s}_{j}$ for all $\theta_{\lambda} \in \Theta_{\lambda}$ and $j=0,1, \ldots, J$ for some non-random sequence of constants $\underline{s}_{j}$ that satisfy condition S we obtain

$$
\begin{equation*}
H_{\delta}^{-1} \leq \underline{S}^{-1}+\frac{\mathbf{i} \mathbf{i}^{\prime}}{\underline{s}_{0}} \equiv \overline{H_{\delta}^{-1}} \text { and } H_{\delta}^{-1} V_{2} H_{\delta}^{-1 \prime} \leq \overline{H_{\delta}^{-1}} V_{2}{\overline{H_{\delta}^{-1}}}^{\prime} \text { and } H_{\delta}^{-1} V_{3} H_{\delta}^{-1 \prime} \leq \overline{H_{\delta}^{-1}} V_{3}{\overline{H_{\delta}^{-1}}}^{\prime} \tag{29}
\end{equation*}
$$

where $\underline{S}=\operatorname{diag}\left(\underline{s}_{1}, \ldots, \underline{s}_{J}\right)$. We then obtain under Condition $S$ and Assumption N1 (i),

$$
\begin{align*}
\Phi_{2} & =\lim _{J \rightarrow \infty} \frac{1}{n J} \mathbf{r}_{0}(\mathbf{z}, \mathbf{v})^{\prime} H_{\delta 0}^{-1} V_{2} H_{\delta 0}^{-1 \prime} \mathbf{r}_{0}(\mathbf{z}, \mathbf{v})  \tag{30}\\
& =\lim _{J \rightarrow \infty} \frac{J^{2}}{n} \times \frac{\lim _{J \rightarrow \infty} \frac{1}{J} \sum_{j=1}^{J} E\left[r_{0}\left(z_{j}, \mathbf{v}_{j}\right)\right] \frac{1}{J} \sum_{j=1}^{J} E\left[r_{0}\left(z_{j}, \mathbf{v}_{j}\right)^{\prime}\right]}{\lim _{J \rightarrow \infty}\left(J \int s_{0}(\lambda) d P(\lambda)\right)} \\
\Phi_{3} & =\lim _{J \rightarrow \infty} \frac{1}{R J} \mathbf{r}_{0}(\mathbf{z}, \mathbf{v})^{\prime} H_{\delta 0}^{-1} V_{3} H_{\delta 0}^{-1 \prime} \mathbf{r}_{0}(\mathbf{z}, \mathbf{v})  \tag{31}\\
& \leq \lim _{J \rightarrow \infty} \frac{J^{2}}{R} \times \frac{\lim _{J \rightarrow \infty} \frac{1}{J} \sum_{j=1}^{J} E\left[r_{0}\left(z_{j}, \mathbf{v}_{j}\right)\right] \frac{1}{J} \sum_{j=1}^{J} E\left[r_{0}\left(z_{j}, \mathbf{v}_{j}\right)^{\prime}\right]}{\lim _{J \rightarrow \infty}\left(J \int s_{0}(\lambda) d P(\lambda)\right)}
\end{align*}
$$

and therefore Assumption N3 is also satisfied in this case too. Note that (30) and (31) respectively correspond to (38) and (39) in Berry, Linton, and Pakes (2004) (page 638). The proof only requires to replace their $H(\cdot)$ with $H_{\delta}(\cdot)$ and also their $z$ with $\mathbf{r}_{0}(\mathbf{z}, \mathbf{v})$, so is essentially identical. By the same token Assumption N3 (iii) and (iv) are also satisfied in our model too.

We then assume the stochastic process in (28) is stochastic equicontinuous in a small neighborhood of $\left(\delta^{* 0}, \theta_{\lambda 0}, P^{0}\right)$ such that the process $v_{J}\left(\delta^{*}, \theta_{\lambda}, P\right)$ becomes arbitrarily close to $v_{J}\left(\delta^{* 0}, \theta_{\lambda 0}, P^{0}\right)$ as $\left(\delta^{*}, \theta_{\lambda}, P\right) \rightarrow\left(\delta^{* 0}, \theta_{\lambda 0}, P^{0}\right)$. This ensures the remainder terms do not affect the asymptotic distribution when we replace $v_{J}\left(\delta^{*}\left(\hat{\theta}_{\lambda}, s^{n}, P^{R}\right), \hat{\theta}_{\lambda}, P^{R}\right)$ with $v_{J}\left(\delta^{* 0}, \theta_{\lambda 0}, P^{0}\right)$.

Assumption 20 (N4). The process $v_{J}\left(\delta^{*}, \theta_{\lambda}, P\right)$ is stochastically equicontinuous in $\left(\delta^{*}, \theta_{\lambda}, P\right)$ at $\left(\delta^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right), \theta_{\lambda 0}, P^{0}\right)$ such that for all sequences of positive numbers $\epsilon_{J} \rightarrow 0$,
$\lim _{J \rightarrow \infty} \operatorname{Pr}\left\{\sup _{\theta_{\lambda} \in \mathcal{N}_{\theta_{\lambda 0}}\left(\epsilon_{J}\right)\left(\delta^{*}, P\right) \in \mathcal{N}_{\delta^{* 0}}\left(\theta_{\lambda}, \epsilon_{J}\right) \times \mathcal{N}_{P_{0}}\left(\epsilon_{J}\right)}\left\|v_{J}\left(\delta^{*}, \theta_{\lambda}, P\right)-v_{J}\left(\delta^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right), \theta_{\lambda 0}, P^{0}\right)\right\|\right\}=o_{p}(1)$.
This stochastic equicontinuity holds for the logit model and the random coefficient logit model as shown in Berry, Linton, and Pakes (2004). Again we only replace their $H(\cdot)$ with our $H_{\delta}(\cdot)$ and replace their $z$ with $\mathbf{r}_{0}(\mathbf{z}, \mathbf{v})$ and the same arguments hold.

We then obtain the variance contribution due to the sampling and simulations errors as

$$
\left(\Xi^{J}\right)^{-1} v_{J}\left(\delta^{* 0}, \theta_{\lambda 0}, P^{0}\right) \rightarrow_{d} N\left(0, \Omega_{2}+\Omega_{3}\right) \text { and } \Omega_{2}+\Omega_{3} \equiv \Xi^{-1}\left(\Phi_{2}+\Phi_{3}\right)\left(\Xi^{-1}\right)^{\prime}
$$

where $\lim _{J \rightarrow \infty} \Xi^{J}=\Xi$.

We then can consistently estimate $\Omega_{2}$ and $\Omega_{3}$ respectively with

$$
\begin{align*}
& \hat{\Omega}_{2}=\frac{1}{n J} A \hat{\mathcal{T}}^{-1}\left(\left(\hat{\Psi}^{L, J}\right)^{\prime} \hat{H}_{\delta}^{-1} \hat{V}_{2} \hat{H}_{\delta}^{-1} \hat{\Psi}^{L, J}\right) \hat{\mathcal{T}}^{-1} A^{\prime}  \tag{32}\\
& \hat{\Omega}_{3}=\frac{1}{R J} A \hat{\mathcal{T}}^{-1}\left(\left(\hat{\Psi}^{L, J}\right)^{\prime} \hat{H}_{\delta}^{-1} \hat{V}_{3} \hat{H}_{\delta}^{-1 \prime} \hat{\Psi}^{L, J}\right) \hat{\mathcal{T}}^{-1} A^{\prime}
\end{align*}
$$

where $\hat{H}_{\delta}=H_{\delta}\left(\hat{\theta}_{\lambda}, s^{n}, P^{R}\right), \hat{V}_{2}=S^{n}-s^{n} s^{n \prime}$, and $\hat{V}_{3}=\frac{1}{R} \sum_{r=1}^{R} \varepsilon_{r}\left(\hat{\theta}_{\lambda}\right) \varepsilon_{r}\left(\hat{\theta}_{\lambda}\right)^{\prime}$.
Theorem 6 (AN2). Suppose Assumptions 3-6, 9-10, and 13-15 hold. Suppose Condition S, Assumption C1, N1-N4 are satisfied. Then

$$
\sqrt{J}\left(\left(\hat{\theta}_{\lambda}^{\prime}, \hat{\theta}^{\prime}\right)^{\prime}-\left(\theta_{\lambda 0}^{\prime}, \theta_{0}^{\prime}\right)^{\prime}\right) \rightarrow_{d} N\left(0, \Omega+\Omega_{2}+\Omega_{3}\right) \text { and }\left(\hat{\Omega}, \hat{\Omega}_{2}, \hat{\Omega}_{3}\right) \rightarrow_{p}\left(\Omega, \Omega_{2}, \Omega_{3}\right) .
$$

Based on this asymptotic distribution, one can construct the confidence intervals of individual parameters and calculate standard errors straightforwardly using (26), (27), and (32).

## 8 Monte Carlo Evidence

We demonstrate our estimator's performance using Monte Carlo studies on simple demand/pricing models. We first consider the following demand function (i.e., mean utility of one inside good) where the endogenous price $p$ interacts with the unobserved demand shock $\xi$ :

$$
q=c-\alpha p+\gamma p \xi+\xi
$$

Before turning to a single product monopolist setting we consider two reduced form pricing equations

$$
\begin{aligned}
& {[1] p=2+Z+\left(5+Z^{2}+5 Z\right) \xi+\varsigma} \\
& {[2] p=Z+(5+5 Z+\varsigma) \xi}
\end{aligned}
$$

Here the instrument $Z$ is an observed supply shifter and $\varsigma$ is an unobserved cost shock. In the first design [1], the instrument and the demand error are not additively separable. In the second design [2] the demand error is not additively separable from the instrument nor the supply-side error.

We generate a simulation data based on these designs with the following distributions: $\xi \sim$ $U_{[-1 / 2,1 / 2]}, \varsigma \sim U_{[-1 / 2,1 / 2]}, Z=2+2 U_{[-1 / 2,1 / 2]}$, and they are independent where $U_{[-1 / 2,1 / 2]}$ denotes the uniform distribution supported on $[-1 / 2,1 / 2]$. Note that in these designs, the control $V=$ $p-E[p \mid Z]$ is not independent of $Z$. We set the true parameter values $\left(c_{0}, \alpha_{0}, \gamma_{0}\right)=(1,1,0.5)$. The data is generated with the sample sizes: $M=1,000$ and $M=10,000$. We take one reasonable sample size and one large sample size because we are interested both in a finite sample performance and the consistency of our proposed estimator.

In our third design we consider a single product monopolistic pricing model with a demand function (i.e., mean utility in the logit demand)

$$
q(X, p, \xi ; c, \beta, \alpha, \gamma)=\ln s-\ln (1-s)=c+\beta X-\alpha p+\gamma p \xi+\xi \text { and }
$$

$$
p=\operatorname{argmax}_{p}(p-m c) \frac{\exp (q(X, p, \xi ; c, \beta, \alpha, \gamma))}{1+\exp (q(X, p, \xi ; c, \beta, \alpha, \gamma))}
$$

where $s$ is the share of the inside good, $X$ is an observed demand shifter, and we let the marginal cost be $m c=2+0.5 Z_{2}+\left(2+2 Z_{2}\right) \varsigma$. In this design we draw a demand shock $\xi \sim U_{[-1 / 2,1 / 2]}$, a supply-side shock $\varsigma \sim \xi+U_{[-1 / 2,1 / 2]}, X=U_{[-1 / 2,1 / 2]}$, and an observed supply shifter $Z_{2}=X+2+2 U_{[-1 / 2,1 / 2]}$. We set the true parameter values $\left(c_{0}, \beta_{0}, \alpha_{0}, \gamma_{0}\right)=(-2,1,1,0.5)$. The data is generated with the sample sizes: $M=2,000$ and $M=10,000$. We let $Z=\left(X, Z_{2}\right)^{\prime}$.

We estimate the models using three methods: OLS, 2SLS, and our estimator (CMRCF). Our estimator is implemented in three steps. First we estimate $\hat{V}=p-\left(\hat{\pi}_{0}+\hat{\pi}_{1}^{\prime} Z+\hat{\pi}_{2}^{\prime} Z^{2}+\hat{\pi}_{3}^{\prime} Z^{3}\right)$ using OLS and construct approximating functions $\tilde{V}_{1}=\hat{V}, \tilde{V}_{2}=\hat{V}^{2}-\hat{E}\left[\hat{V}^{2} \mid Z\right]$, and others are defined similarly where $\hat{E}[\cdot \mid Z]$ is implemented by the OLS estimation on $\left(1, Z, Z^{2}, Z^{3}\right) .{ }^{17}$ In the last step we estimate the model parameters using nonlinear least squares:

$$
(\hat{c}, \hat{\beta}, \hat{\alpha}, \hat{\gamma}, \hat{a})=\operatorname{argmin} \sum_{m=1}^{M}\left\{q_{m}-\left(c+\beta X_{m}-\alpha p_{m}+\gamma p_{m}\left(\sum_{l=1}^{L_{M}} a_{l} \tilde{V}_{m l}\right)+\sum_{l=1}^{L_{M}} a_{l} \tilde{V}_{m l}\right)\right\}^{2} / M
$$

where we let $\beta=0$ in designs [1] and [2]. For the design [1] we use the controls ( $\tilde{V}_{1}, Z \tilde{V}_{1}, Z^{2} \tilde{V}_{1}$ ) when $M=1,000$ and use $\left(\tilde{V}_{1}, Z \tilde{V}_{1}, Z^{2} \tilde{V}_{1}, Z^{3} \tilde{V}_{1}, \tilde{V}_{2}\right)$ when $M=10,000$. For the design [2] we use $\left(\tilde{V}_{1}, Z \tilde{V}_{1}, Z^{2} \tilde{V}_{1}\right)$ with $M=1,000$ and use $\left(\tilde{V}_{1}, Z \tilde{V}_{1}, Z^{2} \tilde{V}_{1}, \tilde{V}_{2}\right)$ with $M=10,000$. Finally we use $\left(\tilde{V}_{1}, Z \tilde{V}_{1}, Z^{2} \tilde{V}_{1}\right)$ for the design [3] with both sample sizes. ${ }^{18}$

We report the biases and the RMSE based on 100 repetitions of the estimations: OLS, 2SLS, and our estimator. The simulation results (Tables I-III) clearly show that OLS is biased in all designs. 2SLS is also biased. Our estimator is robust regardless of different designs for the price.

In the designs [1]-[3], 2SLS estimates for the constant term (c) are biased $(-69 \%, 21 \%,-18 \%$ respectively). In the designs [1]-[3] the 2SLS estimates for the coefficient on the price ( $\alpha$ ) are severely biased $(38 \%, 21 \%$, and $-16 \%)$. The 2SLS estimates for the coefficient on the exogenous demand shifter $(\beta)$ in the design [3] seem not biased.

From other Monte Carlos (not reported here) we find higher coefficients on $\xi$ in the pricing equation create larger biases for the 2SLS estimates of $c$ and higher coefficients on the interaction term $Z \xi$ in the pricing equation generate larger biases for the 2SLS estimates of $\alpha$.

[^14]Table I: Design [1], $c_{0}=1, \alpha_{0}=1, \gamma_{0}=0.5$, Controls: $\tilde{V}_{1}, Z \tilde{V}_{1}, Z^{2} \tilde{V}_{1}, Z^{3} \tilde{V}_{1}, \tilde{V}_{2}$

|  |  | mean | bias | RMSE | mean | bias | RMSE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $M=1,000$ |  |  | $M=10,000$ |  |
| OLS | $c$ | 1.2081 | 0.2081 | 0.2119 | 1.2037 | 0.2037 | 0.2040 |
|  | $\alpha$ | 1.1501 | 0.1501 | 0.1503 | 1.1506 | 0.1506 | 0.1506 |
| 2 SLS | $c$ | 0.3584 | -0.6416 | 0.7461 | 0.3054 | -0.6946 | 0.7007 |
|  | $\alpha$ | 1.3634 | 0.3634 | 0.3765 | 1.3752 | 0.3752 | 0.3760 |
| CMRCF | $c$ | 1.0118 | 0.0118 | 0.0523 | 1.0024 | 0.0024 | 0.0245 |
|  | $\alpha$ | 0.9982 | -0.0018 | 0.0132 | 0.9998 | -0.0002 | 0.0058 |
|  | $\gamma$ | 0.5063 | 0.0063 | 0.1276 | 0.4975 | -0.0025 | 0.0549 |

Table II: Design [2], $c_{0}=1, \alpha_{0}=1, \gamma_{0}=0.5$, Controls: $\tilde{V}_{1}, Z \tilde{V}_{1}, Z^{2} \tilde{V}_{1}, \tilde{V}_{2}$

|  |  | mean | bias | RMSE | mean | bias | RMSE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $M=1,000$ |  |  | $M=10,000$ |  |
| OLS | $c$ | 1.3596 | 0.3596 | 0.3603 | 1.3580 | 0.3580 | 0.3581 |
|  | $\alpha$ | 1.1333 | 0.1333 | 0.1335 | 1.1337 | 0.1337 | 0.1337 |
| 2SLS | $c$ | 1.2038 | 0.2038 | 0.2195 | 1.2062 | 0.2062 | 0.2072 |
|  | $\alpha$ | 1.2117 | 0.2117 | 0.2163 | 1.2096 | 0.2096 | 0.2099 |
| CMRCF | $c$ | 1.0097 | 0.0097 | 0.0388 | 1.0018 | 0.0018 | 0.0162 |
|  | $\alpha$ | 0.9960 | -0.0040 | 0.0202 | 0.9995 | -0.0005 | 0.0083 |
|  | $\gamma$ | 0.5089 | 0.0089 | 0.1499 | 0.5014 | 0.0014 | 0.0626 |

Table III: Design [3], $c_{0}=-2, \beta_{0}=1, \alpha_{0}=1, \gamma_{0}=0.5$, Controls: $\tilde{V}_{1}, Z \tilde{V}_{1}, Z^{2} \tilde{V}_{1}$

|  |  | mean | bias | RMSE | mean | bias | RMSE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $M=2,000$ |  |  | $M=10,000$ |  |
| OLS | $c$ | -2.7465 | -0.7465 | 0.7469 | -2.7484 | -0.7484 | 0.7485 |
|  | $\beta$ | 0.9438 | -0.0562 | 0.0777 | 0.9453 | -0.0547 | 0.0587 |
|  | $\alpha$ | 0.7496 | -0.2504 | 0.2505 | 0.7487 | -0.2513 | 0.2513 |
| 2 SLS | $c$ | -2.2934 | -0.2934 | 0.3561 | -2.3637 | -0.3637 | 0.3778 |
|  | $\beta$ | 1.0007 | 0.0007 | 0.0673 | 0.9955 | -0.0045 | 0.0274 |
|  | $\alpha$ | 0.8617 | -0.1383 | 0.1470 | 0.8437 | -0.1563 | 0.1583 |
| CMRCF | $c$ | -1.9316 | 0.0684 | 0.2472 | -2.0092 | -0.0092 | 0.0978 |
|  | $\beta$ | 1.0048 | 0.0048 | 0.0735 | 1.0024 | 0.0024 | 0.0261 |
|  | $\alpha$ | 1.0143 | 0.0143 | 0.0600 | 0.9942 | -0.0058 | 0.0245 |
|  | $\gamma$ | 0.4929 | -0.0071 | 0.2274 | 0.5067 | 0.0067 | 0.1464 |

## 9 Non-separability in the BLP Automobile Data

We revisit the original Berry, Levinsohn, and Pakes (1995) automobile data to investigate whether interaction terms are important for own- and cross-price elasticities. There are 2217 market-level observations on prices, quantities, and characteristics of automobiles sold in the 20 U.S. automobile markets indexed $m$ beginning in 1971 and continuing annually to 1990 . We let $J_{m}$ denote the number products in market $m$ and include the same characteristics: horsepower-to-weight, interior space, a/c standard, and miles per dollar. We do not use a supply side model when we estimate the demand side model so our point estimates only exactly match their estimated specifications for the cases they examine without the supply side. ${ }^{19}$

We decompose utility into three components as in equation (1), with the utility common to all consumers $\delta_{m j}$ given as

$$
\delta_{m j}=c+\beta^{\prime} x_{m j}-\alpha p_{m j}+\xi_{m j}+\sum_{k=1}^{4} \gamma_{k} x_{m j k} \xi_{m j}+\gamma_{p}\left(\bar{y}_{m}-p_{m j}\right) \xi_{m j} .
$$

When $\left(\gamma_{1}, \gamma_{2}, \gamma_{3}, \gamma_{4}, \gamma_{p}\right) \neq 0$ either characteristics or price are not separable from the demand error. We parameterize $\mu_{i j}(\sigma)$ as

$$
\mu_{i j}=\sigma_{c} \nu_{i c}+\sum_{k=1}^{4} \sigma_{k} \nu_{i k} x_{j k}
$$

with $\nu_{i}=\left(\nu_{i c}, \nu_{i 1}, \ldots, \nu_{i 4}\right)$ mean-zero standard normal and $\sigma=\left(\sigma_{c}, \sigma_{1}, \ldots, \sigma_{4}\right)$ the standard deviation parameters associated with the taste shocks. The induced vector of tastes for each car $j$ for consumer $i$ is given as $\mu_{i}(\sigma)=\left(\mu_{i 1}(\sigma), \ldots, \mu_{i J}(\sigma)\right)$ with density $f\left(\mu_{i}(\sigma)\right)$. Letting $\delta_{m}=\left(\delta_{m 1}, \ldots, \delta_{m J_{m}}\right)$ the market share of product $j$ is then

$$
s_{m j}\left(\delta_{m}\right)=\int \frac{e^{\delta_{m j}+\mu_{i j}}}{\sum_{k=0}^{J_{m}} e^{\delta_{m k}+\mu_{i k}}} f(\mu) d \mu
$$

and we approximate this integral with standard simulation techniques.

### 9.1 Controls

We use the mean projection residuals for price as the starting point for controls. Following Berry, Levinsohn, and Pakes (1995) we assume all observed product characteristics are exogenous and denote these variables for market $m$ as $Z_{m}$. The mean projection residual is given as an estimate of

$$
\tilde{\xi}_{m j}=p_{m j}-E\left[p_{m j} \mid Z_{m}\right] .
$$

There are many instruments so we follow Berry, Levinsohn, and Pakes (1995) and Pakes (1996), reducing this set to 15 instruments for each good $j$ that we denote $\tilde{z}_{m j}$. These instruments include

[^15]$j$ 's product characteristics, the sum of each of the product characteristics across all goods in market $m$ produced by the same firm producing $j$, and the sum in market $m$ of each of the product characteristics across all other firms not producing $j$. Our first control is then given as
$$
\tilde{\xi}_{m j}=p_{m j}-E\left[p_{m j} \mid \tilde{z}_{m j}\right],
$$
and we estimate the expectation using ordinary least squares.
The control function in our setup is given as $f\left(z_{j}, \mathbf{V}_{j}\right)=E\left[\xi_{j} \mid z_{j}, \mathbf{V}_{j}\right]$ and for consistency setting $\mathbf{V}_{j}=\tilde{\xi}_{m j}$ is sufficient. However, $f\left(z_{j}, \mathbf{V}_{j}\right)$ is a new regressor in our setting, and more variation in this regressor can help to improve precision of the parameter estimates. We add two additional controls that may lead to an increase in the variation of $E\left[\xi_{j} \mid z_{j}, \mathbf{V}_{j}\right]$. Following the logic used in refining the instrument set, we use
$$
\tilde{\xi}_{(1) m j}=\sum_{k \neq j, k \in J_{f}} \tilde{\xi}_{m k}
$$
and
$$
\tilde{\xi}_{(2) m j}=\sum_{k \notin J_{f}} \tilde{\xi}_{m k},
$$
where $J_{f}$ is the set of products produced by the firm that produces the product $j$. These controls are respectively the sum of all of the other residuals of the products made by the same firm, given by $\tilde{\xi}_{(1) m j}$, and the sum of all the residuals of all the products made by other firms, given by $\tilde{\xi}_{(2) m j}$.

Based on these $\tilde{\xi}_{m j}, \tilde{\xi}_{(1) m j}$, and $\tilde{\xi}_{(2) m j}$, we generate the following nine controls that we use for our estimation:

$$
\begin{aligned}
& V_{1 m j}=\tilde{\xi}_{m j}, V_{2 m j}=\tilde{\xi}_{m j}^{2}-E\left[\tilde{\xi}_{m j}^{2} \mid \tilde{z}_{m j}\right], V_{3 m j}=\tilde{\xi}_{m j}^{3}-E\left[\tilde{\xi}_{m j}^{3} \mid \tilde{z}_{m j}\right], \\
& V_{4 m j}=\tilde{\xi}_{(1) m j}, V_{5 m j}=\tilde{\xi}_{(1) m j}^{2}-E\left[\tilde{\xi}_{(1) m j}^{2} \mid \tilde{z}_{m j}\right], V_{6 m j}=\tilde{\xi}_{(1) m j}^{3}-E\left[\tilde{\xi}_{(1) m j}^{3} \mid \tilde{z}_{m j}\right], \\
& V_{7 m j}=\tilde{\xi}_{(2) m j}, V_{8 m j}=\tilde{\xi}_{(2) m j}^{2}-E\left[\tilde{\xi}_{(2) m j}^{2} \mid \tilde{z}_{m j}\right], V_{9 m j}=\tilde{\xi}_{(2) m j}^{3}-E\left[\tilde{\xi}_{(2) m j}^{3} \mid \tilde{z}_{m j}\right] .
\end{aligned}
$$

Our model for $\delta_{m j}$ then becomes

$$
\delta_{m j}=c+\beta^{\prime} x_{m j}-\alpha p_{m j}+f\left(\tilde{z}_{m j}, \hat{\mathbf{V}}_{m j}\right)\left(1+\gamma^{\prime} x_{m j}+\gamma_{p}\left(\bar{y}_{m}-p_{m j}\right)\right),
$$

where we approximate $f\left(\tilde{z}_{m j}, \hat{\mathbf{V}}_{m j}\right)=\sum_{l=1}^{9} \pi_{l} \hat{V}_{l m j}$ with parameters $\pi=\left(\pi_{1}, \ldots, \pi_{9}\right)$ to be estimated.

### 9.2 Estimation

Letting $\theta=\left(c, \beta^{\prime}, \alpha, \gamma^{\prime}, \gamma_{p}\right)^{\prime}$ we have three sets of parameters to identify given by $(\sigma, \theta, \pi)$. Estimation proceeds as in Berry, Levinsohn, and Pakes (1995). Given a value of $\sigma$, we use the contraction mapping to solve for the vector $\tilde{\delta}_{m}(\sigma)$ that satisfies $s(\sigma, \delta(\sigma))=s^{\text {Data }}$. $\tilde{\delta}_{m}(\sigma)$ then
becomes the regressand in the sieve MD objective function given as

$$
\begin{aligned}
& Q_{J}(\theta(\sigma), \pi(\sigma) ; \sigma) \\
= & \min _{\theta, \pi} \frac{1}{J} \sum_{m=1}^{M} \sum_{j=1}^{J_{m}}\left\{\hat{E}\left[\tilde{\delta}_{m j}(\sigma) \mid \tilde{z}_{m j}, \hat{\mathbf{V}}_{m j}\right]-\left(c+\beta^{\prime} x_{m j}-\alpha p_{m j}+f\left(\tilde{z}_{m j}, \hat{\mathbf{V}}_{m j}\right)\left(1+\gamma^{\prime} x_{m j}+\gamma_{p}\left(\bar{y}_{m}-p_{m j}\right)\right)\right)\right\}^{2}
\end{aligned}
$$

with $J=\sum_{m=1}^{M} J_{m}$ and $f\left(\tilde{z}_{m j}, \hat{\mathbf{V}}_{m j}\right)=\sum_{l=1}^{9} \pi_{l} \hat{V}_{l m j}$. This procedure is used iteratively to minimize $Q_{J}(\theta(\sigma), \pi(\sigma) ; \sigma)$ over $\sigma$, yielding parameter estimates $(\hat{\sigma}, \hat{\theta}, \hat{\pi})=(\hat{\sigma}, \hat{\theta}(\hat{\sigma}), \hat{\pi}(\hat{\sigma}))$ such that $\hat{\sigma}=$ $\operatorname{argmin}_{\sigma} Q_{J}(\theta(\sigma), \pi(\sigma) ; \sigma)$.

### 9.3 Results

The first three columns of Table 1 report results for different specifications in the case where $\mu_{i j}=0$, so the dependent variable is $\delta_{m j}=\ln \left(s_{m j}\right)-\ln \left(s_{m 0}\right)$, where $s_{m j}$ and $s_{m 0}$ denote respectively the observed market shares in market $m$ for good $j$ and for the outside good. Column 4 reports results with $\mu_{i j} \neq 0$, with the market vector $\delta_{m}$ then recovered from matching observed to predicted market shares conditional on all parameters not entering into mean utility. Table 2 reports the implied demand elasticities.

The results for the separable error and exogenous price case are in Column 1 of Table 1 and they replicate those results from the first column of Table III in BLP. The price coefficient increases from -0.088 to -0.136 when we move from OLS to 2SLS, suggesting prices are endogenous, as noted in Berry, Levinsohn, and Pakes (1995). ${ }^{20}$

Column 3 includes our CMRCF results where we do not impose $\left(\gamma, \gamma_{p}\right)=0$. The additively separable specification is rejected at $1 \%$ as the p-value for $H_{0}:\left(\gamma_{0}, \gamma_{p 0}\right)=0$ is 0.0001 , although no single interaction term is significant on its own. The point estimate on the interaction term for price is negative but not significant, and thus only suggestive that the marginal utility of income declines as the demand error increases.

Most relevant for estimates of price elasticities is the bias in the 2SLS price coefficient estimate induced by the correlation between the instrumented price and the interaction term in the error. The price coefficient $\alpha$ increases from -0.136 to -0.232 and is also significantly different from the coefficient from 2SLS. The sign of the bias coupled with a negative estimate for the interaction term on price suggests that there is positive correlation between $-\hat{p}_{j}$ and $\left(\bar{y}-p_{j}\right) \xi_{j}$ conditional on $x_{j}$ in the automobile data.

Column 4 allows for random coefficients in the non-separable specification. Horsepower/weight and intercept term have significant $\sigma_{k}^{\prime} s$, but with the exception of the point estimate for $\beta_{k}$ on

[^16]Table 1: Estimated Parameters for Automobile Demand
No Correction, 2SLS, CMRCF (w/ Interactions), RandomCoefficient-CMRCF (w/ Interactions) Dependent Variable is $\widehat{\delta}_{m j}$

| Parameter | Variable | No | 2SLS | CMRCF(w/ Interactions) | RC-CMRCF(w/Interactions) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Correction* | (No Interactions) |  |  |
| Term on Price | price | -0.088 | -0.136 | -0.232 | -0.234 |
|  |  | (0.004) | (0.011) | (0.018) | (0.019) |
| Mean <br> Parameters | Constant | -10.071 | -9.915 | -9.668 | -10.435 |
|  |  | (0.252) | (0.263) | (0.290) | (0.680) |
|  | HP/Weight | -0.122 | 1.226 | 2.815 | 1.079 |
|  |  | (0.277) | (0.404) | (0.527) | (1.189) |
|  | Air | -0.034 | 0.486 | 1.379 | 1.383 |
|  |  | (0.072) | (0.133) | (0.179) | (0.189) |
|  | MP\$ | 0.265 | 0.172 | 0.103 | 0.146 |
|  |  | (0.043) | (0.049) | (0.054) | (0.068) |
|  | Size | 2.342 | 2.292 | 2.361 | 2.486 |
|  |  | (0.125) | (0.129) | (0.140) | (0.175) |
| Interaction Parameters | ( $\bar{y}$-price) $\cdot \xi$ |  |  | -0.028 | -0.045 |
|  |  |  |  | (0.019) | (0.060) |
|  | HP/Weight• $\xi$ |  |  | 0.975 | 1.212 |
|  |  |  |  | (1.238) | (2.443) |
|  | Air $\cdot \xi$ |  |  | 0.414 | 0.637 |
|  |  |  |  | (0.429 | (0.982) |
|  | MP\$• $\xi$ |  |  | -0.045 | -0.160 |
|  |  |  |  | (0.093) | (0.192) |
|  | Size• $\xi$ |  |  | 0.224 | 0.395 |
|  |  |  |  | (0.502) | (1.229) |
| Std. Deviations | Constant |  |  |  | 1.783 (0.713) |
|  | HP/Weight |  |  |  | 2.454 (0.718) |
|  | Air |  |  |  | 0.249 (0.309) |
|  | MP\$ |  |  |  | 0.002 (0.008) |
|  | Size |  |  |  | 0.108 (0.089) |
| Control Ftns | $V_{1}$ |  |  | 3.597 | 2.395 |
|  |  |  |  | (2.988) | (3.382) |
|  | $V_{2}$ |  |  | -1.00 | -0.835 |
|  |  |  |  | (1.949) | (1.754) |
|  | $V_{3}$ |  |  | 0.041 | 0.158 |
|  |  |  |  | (0.998) | (0.790) |
|  | $V_{4}$ |  |  | -0.736 | -0.429 |
|  |  |  |  | (0.589) | (0.572) |
|  | $V_{5}$ |  |  | 0.100 | 0.077 |
|  |  |  |  | (0.183) | (0.166) |
|  | $V_{6}$ |  |  | 1.120 | 0.666 |
|  |  |  |  | (0.898) | (0.928) |
|  | $V_{7}$ |  |  | -0.081 | -0.073 |
|  |  |  |  | (0.126) | (0.123) |
|  | $V_{8}$ |  |  | 0.302 | 0.208 |
|  |  |  |  | (0.272) | (0.283) |
|  | $V_{9}$ |  |  | -0.120 | -0.035 |
|  |  |  |  | (0.263) | (0.175) |

The data are identical to BLP (1995). Column 1 replicates estimates for the model of their first column of results in their Table III. The second column uses the same instruments from BLP and estimates 2SLS for the characteristics used in Column 1. The third column reports estimates of our CMRCF approach. The last column reports the CMRCF estimates of the random coefficients model with interactions. We do not impose a supply side model during estimations. Standard errors reported for our CMRCF and RC-CMRCF estimators are robust to heteroskedasticity and account for the "first and second-stage estimates" following Kim and Petrin (2010c). The p-value for $H_{0}$ :all the interaction parameters equal to zero is 0.019 for the CMRCF and is 0.036 for the RC-CMRCF.

Horsepower/weight, all of the other point estimates from Column 3 are largely the same. The presence of the random coefficients does not change the fact that $H_{0}:\left(\gamma_{0}, \gamma_{p 0}\right)=0$ is rejected at $5 \%$ as the p-value is 0.028 , and the coefficient on the price coefficient changes from 0.232 to 0.234 and the price interaction term from -0.028 to -0.045 .

Table 2 translates these estimates into elasticities. Berry, Levinsohn, and Pakes (1995) report elasticities for selected automobiles from 1990, so we do the same, choosing every fourth automobile from their Table III, in which vehicles are sorted in order of ascending price. The first column uses the uncorrected logit specification from Column 1 of Table III in BLP (1995). ${ }^{21}$ Ignoring price endogeneity severely biases price elasticities towards zero. As we control the endogeneity using the 2SLS the price elasticities change significantly and become more elastic, as the median elasticity moves from -0.77 to -1.18 . However, biggest change comes when we move from 2SLS to our CMRCF approach allowing for interactions, as the median elasticity increases from -1.18 to -2.02 , and the mean elasticity increases from -1.60 to -2.63 . Adding the random coefficients to the non-separable specification has very little effect on the elasticities reported in Table 2, as is clear from examining columns three and four.

Table 2

| Automobile Elasticities: No Correction, 2SLS (without Interactions), CMRCF, and RandomCoefficient-CMRCF (with Interactions) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| No C | ction $^{1}$ | 2SLS | CMRCF | RC-CMRCF |
| Interactions | No | No | Yes | Yes |
| Results for 1971-1990 |  |  |  |  |
| Median | -0.77 | -1.18 | -2.02 | -2.08 |
| Mean | -1.04 | -1.60 | -2.63 | -2.68 |
| Standard Deviation | 0.77 | 1.17 | 1.69 | 1.71 |
| No. of Inelastic Demands | 68\% | 21\% | $4 \%$ | 5\% |
| Elasticities from 1990 |  |  |  |  |
| Median | -0.94 | -1.43 | -2.76 | -2.84 |
| Mean | -1.24 | -1.90 | -3.21 | -3.31 |
| Standard Deviation | 0.84 | 1.28 | 1.86 | 1.87 |
| No. of Inelastic Demands | 53\% | 12\% | $2 \%$ | $2 \%$ |
| 1990 Models (from BLP, Table VI): |  |  |  |  |
| Mazda 323 | -0.45 | -0.69 | -1.55 | -1.77 |
| Honda Accord | -0.82 | -1.26 | -1.47 | -1.42 |
| Acura Legend | -1.69 | -2.57 | -4.17 | -4.24 |
| BMW 735i | -3.32 | -5.09 | -7.21 | -7.26 |

The uncorrected specification is that from Table III of BLP (1995). 1990 is the year BLP focus on for the individual models; we choose every fourth automobile from their Table VI (the other elasticities were also very similar).

[^17]
## 10 Conclusion

We show how to allow for interactions in the utility function between the unobserved demand factor and observed factors including price in a discrete choice demand setting. We start by noting that when endogenous variables interact with the demand error the inversion and contraction from Berry (1994) and Berry, Levinsohn, and Pakes (1995) can still be used to recover mean utility. However, the standard IV approach is no longer consistent because the price interaction term is correlated with the instrumented price. Furthermore, the conditional mean restrictions (CMR) used for identification in Berry (1994) and Berry, Levinsohn, and Pakes (1995) are no longer sufficient for identification.

We show how to consistently estimate demand parameters while allowing for both endogenous and exogenous variables to interact with the error. We couple the standard CMRs with new moment conditions that we call "generalized control function moments." We require only the use of the exact same instruments used in the separable setting. Our approach thus extends the non-separable demand literature as we do not require that our controls be one-to-one with the unobserved factors, as in Bajari and Benkard (2005) or Kim and Petrin (2010a).

We develop a sieve semiparametric estimator for the nonseparable demand models that adds estimated regressors to the setting of Berry, Linton, and Pakes (2004). Given mean utility it is a simple three-step estimator to recover the parameters subsumed in the mean utility term, including those parameters on the interaction terms. Monte Carlos suggest standard IV estimators in the non-separable setting perform poorly, while our approach is consistent. Using the same automobile data as was used in Berry, Levinsohn, and Pakes (1995), our estimates reveal that the interactions terms are significant and the demand elasticities become $60 \%$ more elastic relative to the standard IV estimator, primarily because the coefficient on price changes substantially when the interaction terms are included.

## Appendix

## A Consistency Theorem for Random Coefficients Logit Models

## A. 1 Proof of General Consistency (Theorem 4)

In proving Theorem 4 we use a strategy close to Berry, Linton, and Pakes (2004). We first show that the estimator, $\left(\tilde{\theta}, \tilde{\theta}_{\lambda}, \tilde{f}\right)$ defined as any sequence that satisfies the following is consistent:

$$
\begin{equation*}
Q_{J}\left(\delta^{*}\left(\tilde{\theta}_{\lambda}, s^{0}, P^{0}\right), z, p, \hat{\mathbf{v}} ; \tilde{\theta}, \tilde{f}\right)=\inf _{\left(\theta, \theta_{\lambda}, f\right) \in \Theta \times \Theta_{\lambda} \times \mathcal{F}_{J}} Q_{J}\left(\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right), z, p, \hat{\mathbf{v}} ; \theta, f\right)+o_{p}(1) \tag{33}
\end{equation*}
$$

Let $\varepsilon>0$ be any small real numbers. Note that any estimator ( $\tilde{\theta}, \tilde{\theta}_{\lambda}, \tilde{f}$ ) satisfying (33) also satisfies that with probability approaching to one (w.p.a.1), $Q_{J}\left(\delta^{*}\left(\tilde{\theta}_{\lambda}, s^{0}, P^{0}\right), \cdot, \hat{\mathbf{v}} ; \tilde{\theta}, \tilde{f}\right)<$ $Q_{J}\left(\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right), \cdot \hat{\mathbf{v}} ; \theta, f_{J}\right)+\frac{\varepsilon}{6}$ for all $\left(\theta, \theta_{\lambda}, f_{J}\right) \in \Theta \times \Theta_{\lambda} \times \mathcal{F}_{J}$. Then from the fact that $\left(\theta_{0}, \theta_{\lambda 0}\right) \in \Theta \times \Theta_{\lambda}$ and $\pi_{J} f_{0} \in \mathcal{F}_{J}$, it follows that

$$
Q_{J}\left(\delta^{*}\left(\tilde{\theta}_{\lambda}, s^{0}, P^{0}\right), z, p, \hat{\mathbf{v}} ; \tilde{\theta}, \tilde{f}\right)<Q_{J}\left(\delta^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right), z, p, \hat{\mathbf{v}} ; \theta_{0}, \pi_{J} f_{0}\right)+\frac{\varepsilon}{6}
$$

Then by Assumption 10, the consistency of the pre-stage estimators (Assumption 7) and Assumption 8, we have w.p.a.1, $Q_{J}^{0}\left(\delta^{*}\left(\tilde{\theta}_{\lambda}, s^{0}, P^{0}\right), \cdot, \hat{\mathbf{v}} ; \tilde{\theta}, \tilde{f}\right)-Q_{J}\left(\delta^{*}\left(\tilde{\theta}_{\lambda}, s^{0}, P^{0}\right), \cdot, \hat{\mathbf{v}} ; \tilde{\theta}, \tilde{f}\right)<\frac{\varepsilon}{6}$ and

$$
Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right), z, p, \hat{\mathbf{v}} ; \theta_{0}, \pi_{J} f_{0}\right)-Q_{J}\left(\delta^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right), z, p, \hat{\mathbf{v}} ; \theta_{0}, \pi_{J} f_{0}\right)>-\frac{\varepsilon}{6}
$$

It follows that w.p.a.1,

$$
\begin{aligned}
& Q_{J}^{0}\left(\delta^{*}\left(\tilde{\theta}_{\lambda}, s^{0}, P^{0}\right), z, p, \hat{\mathbf{v}} ; \tilde{\theta}, \tilde{f}\right)-\frac{\varepsilon}{6}<Q_{J}\left(\delta^{*}\left(\tilde{\theta}_{\lambda}, s^{0}, P^{0}\right), z, p, \hat{\mathbf{v}} ; \tilde{\theta}, \tilde{f}\right) \\
& <Q_{J}\left(\delta^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right), z, p, \hat{\mathbf{v}} ; \theta_{0}, \pi_{J} f_{0}\right)+\frac{\varepsilon}{6}<Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right), z, p, \hat{\mathbf{v}} ; \theta_{0}, \pi_{J} f_{0}\right)+\frac{\varepsilon}{6}+\frac{\varepsilon}{6}
\end{aligned}
$$

Next note by the continuity assumption (Assumption 12) and the consistency of the pre-stage estimators (Assumption 7), we have w.p.a.1, $Q_{J}^{0}\left(\delta^{*}\left(\tilde{\theta}_{\lambda}, s^{0}, P^{0}\right), \cdot, \mathbf{v} ; \tilde{\theta}, \tilde{f}\right)-Q_{J}^{0}\left(\delta^{*}\left(\tilde{\theta}_{\lambda}, s^{0}, P^{0}\right), \cdot, \hat{\mathbf{v}} ; \tilde{\theta}, \tilde{f}\right)<$ $\frac{\varepsilon}{6}$ and $Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right), \cdot, \mathbf{v} ; \theta_{0}, \pi_{J} f_{0}\right)-Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right), \cdot, \hat{\mathbf{v}} ; \theta_{0}, \pi_{J} f_{0}\right)>-\frac{\varepsilon}{6}$. It follows that w.p.a.1,

$$
Q_{J}^{0}\left(\delta^{*}\left(\tilde{\theta}_{\lambda}, s^{0}, P^{0}\right), z, p, \mathbf{v} ; \tilde{\theta}, \tilde{f}\right)-\frac{\varepsilon}{6}<Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right), z, p, \mathbf{v} ; \theta_{0}, \pi_{J} f_{0}\right)+\frac{\varepsilon}{6}+\frac{3 \varepsilon}{6}
$$

Then by Assumption 15 and Assumption 11 (continuity) and the fact that $\left\|f_{0}-\pi_{J} f_{0}\right\|_{\mathcal{F}} \rightarrow 0$ as $J \rightarrow \infty$, for all $J>J_{0}$ large enough we have

$$
Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right), z, p, \mathbf{v} ; \theta_{0}, \pi_{J} f_{0}\right)<Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right), z, p, \mathbf{v} ; \theta_{0}, f_{0}\right)+\frac{\varepsilon}{6}
$$

It follows that

$$
\begin{equation*}
Q_{J}^{0}\left(\delta^{*}\left(\tilde{\theta}_{\lambda}, s^{0}, P^{0}\right), z, p, \mathbf{v} ; \tilde{\theta}, \tilde{f}\right)<Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right), z, p, \mathbf{v} ; \theta_{0}, f_{0}\right)+\varepsilon \tag{34}
\end{equation*}
$$

Next note that for any $\epsilon>0$, by Assumption 9, Assumption 11 (continuity), 13 (compactness),

$$
\inf _{\theta \notin \mathcal{N}_{\theta_{0}}(\epsilon), \theta_{\lambda} \notin \mathcal{N}_{\theta_{\lambda 0}}(\epsilon), f \notin \mathcal{N}_{f_{0}, J}(\epsilon)} Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right), z, p, \mathbf{v} ; \theta, f\right)
$$

exists (it can vary by $J$ ). Then by Assumption 15 and the fact that $\mathcal{F}_{J} \subset \mathcal{F}$, it must be that

$$
Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right), z, p, \mathbf{v} ; \theta_{0}, f_{0}\right)<\inf _{\theta \notin \mathcal{N}_{\theta_{0}}(\epsilon), \theta_{\lambda} \notin \mathcal{N}_{\theta_{\lambda 0}}(\epsilon), f \notin \mathcal{N}_{f_{0}, J}(\epsilon)} Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right), z, p, \mathbf{v} ; \theta, f\right)
$$

Take $\varepsilon$ small enough that

$$
\inf _{\theta \notin \mathcal{N}_{\theta_{0}}(\epsilon), \theta_{\lambda} \notin \mathcal{N}_{\theta_{\lambda 0}}(\epsilon), f \notin \mathcal{N}_{f_{0}, J}(\epsilon)} Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right), \cdot, \mathbf{v} ; \theta, f\right)-Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right), \cdot, \mathbf{v} ; \theta_{0}, f_{0}\right) \geq \varepsilon
$$

Then from (34) it follows that w.p.a.1,

$$
Q_{J}^{0}\left(\delta^{*}\left(\tilde{\theta}_{\lambda}, s^{0}, P^{0}\right), z, p, \mathbf{v} ; \tilde{\theta}, \tilde{f}\right)<\inf _{\theta \notin \mathcal{N}_{\theta_{0}}(\epsilon), \theta_{\lambda} \notin \mathcal{N}_{\theta_{\lambda 0}}(\epsilon), f \notin \mathcal{N}_{f_{0}, J}(\epsilon)} Q_{J}^{0}\left(\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right), z, p, \mathbf{v} ; \theta, f\right) .
$$

Then by Assumption 11 (continuity) and the fact that $\left(\tilde{\theta}, \tilde{\theta}_{\lambda}, \tilde{f}\right) \in \Theta \times \Theta_{\lambda} \times \mathcal{F}_{J}$, we conclude $\tilde{\theta} \in \mathcal{N}_{\theta_{0}}(\epsilon), \tilde{\theta}_{\lambda} \in \mathcal{N}_{\theta_{\lambda 0}}(\epsilon)$, and $\tilde{f} \in \mathcal{N}_{f_{0}, J}(\epsilon)$. Therefore we have shown that any estimator $(\tilde{\theta}, \tilde{\theta} \lambda, \tilde{f})$ that satisfies (33) is consistent.

Next we show that the actual estimator $\left(\hat{\theta}, \hat{\theta}_{\lambda}, \hat{f}\right)$ satisfies the following, so is consistent because it then satisfies (33) :

$$
\begin{align*}
& Q_{J}\left(\delta^{*}\left(\hat{\theta}_{\lambda}, s^{0}, P^{0}\right), z, p, \hat{\mathbf{v}} ; \hat{\theta}, \hat{f}\right)=Q_{J}\left(\delta^{*}\left(\hat{\theta}_{\lambda}, s^{n}, P^{R}\right), z, p, \hat{\mathbf{v}} ; \hat{\theta}, \hat{f}\right)+o_{p}(1)  \tag{35}\\
\leq & \inf _{\left(\theta, \theta_{\lambda}, f\right) \in \Theta \times \Theta_{\lambda} \times \hat{\mathcal{F}}_{J} Q_{J}\left(\delta^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right), z, p, \hat{\mathbf{v}} ; \theta, f\right)+o_{p}(1)}^{=}  \tag{36}\\
= & \inf _{\left(\theta, \theta_{\lambda}, f\right) \in \Theta \times \Theta_{\lambda} \times \mathcal{F}_{J}} Q_{J}\left(\delta^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right), z, p, \hat{\mathbf{v}} ; \theta, f\right)+o_{p}(1)  \tag{37}\\
= & \inf _{\left(\theta, \theta_{\lambda}, f\right) \in \Theta \times \Theta_{\lambda} \times \mathcal{F}_{J}} Q_{J}\left(\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right), z, p, \hat{\mathbf{v}} ; \theta, f\right)+o_{p}(1) \tag{38}
\end{align*}
$$

where (36) (the first inequality) holds because $\left(\hat{\theta}, \hat{\theta}_{\lambda}, \hat{f}\right)$ is an extremum estimator satisfying (21) and (37) (the second equality) holds because $Q_{J}(\cdot, \hat{\mathbf{v}} ; \theta, f)$ is continuous in $f$ and because for any $f \in \mathcal{F}_{J}$ we can find a sequence $\hat{f} \in \hat{\mathcal{F}}_{J}$ such that $\|\hat{f}-f\|_{\mathcal{F}} \rightarrow 0$ as $\hat{\Pi}(\cdot) \rightarrow \Pi(\cdot)$ and $\hat{\bar{\varphi}}_{l}(\cdot) \rightarrow \bar{\varphi}_{l}(\cdot)$ (in a pseudo-metric $\|\cdot\|_{s}$ ) by Assumption 7. We focus on (35) (the first equality) and (38) (the last equality). Consider that by applying the Cauchy-Schwarz inequality twice we obtain

$$
\begin{align*}
& \sup _{\left(\theta, \theta_{\lambda}, f\right) \in \Theta \times \Theta_{\lambda} \times\left(\hat{\mathcal{F}}_{J} \cup \mathcal{F}_{J}\right)}\left|Q_{J}\left(\delta^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right), \cdot, \hat{\mathbf{v}} ; \theta, f\right)-Q_{J}\left(\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right), \cdot, \hat{\mathbf{v}} ; \theta, f\right)\right|  \tag{39}\\
\leq & \sup _{\left(\theta, \theta_{\lambda}, f\right) \in \Theta \times \Theta_{\lambda} \times\left(\hat{\mathcal{F}}_{J} \cup \mathcal{F}_{J}\right)} J^{-1} \sum_{j=1}^{J}\left(\hat{E}\left[\delta_{j}^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right) \mid z_{j}, \hat{\mathbf{v}}_{j}\right]-\hat{E}\left[\delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right) \mid z_{j}, \hat{\mathbf{v}}_{j}\right]\right)^{2} \times \\
& \times \sup _{\left(\theta, \theta_{\lambda}, f\right) \in \Theta \times \Theta_{\lambda} \times\left(\hat{\mathcal{F}}_{J} \cup \mathcal{F}_{J}\right)}\left(Q_{J}\left(\delta^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right), \cdot, \hat{\mathbf{V}} ; \theta, f\right)+Q_{J}\left(\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right), \cdot, \hat{\mathbf{V}} ; \theta, f\right)\right) \\
\leq & C \cdot \sup _{\theta_{\lambda} \in \Theta_{\lambda}} J^{-1} \sum_{j=1}^{J}\left(\hat{E}\left[\delta_{j}^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right) \mid z_{j}, \hat{\mathbf{v}}_{j}\right]-\hat{E}\left[\delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right) \mid z_{j}, \hat{\mathbf{v}}_{j}\right]\right)^{2}
\end{align*}
$$

for some constant $C$. Here the second inequality holds because any $\delta^{*}(\cdot)$ obtained from the con-
traction mapping is bounded (BLP (1995) show the random coefficients logit model satisfies the contraction mapping property), all the parameter spaces are bounded (Assumption 13), and we assume $z_{j}$ and $p_{j}$ are (stochastically) bounded, so $\sup _{\left(\theta, \theta_{\lambda}, f\right) \in \Theta \times \Theta_{\lambda} \times\left(\hat{\mathcal{F}}_{J} \cup \mathcal{F}_{J}\right)} Q_{J}(\cdot)$ is bounded. Also note that $\delta^{*}\left(\theta_{\lambda}, \cdot\right)$ does not depend on $(\theta, f)$.

Therefore (39) is $o_{p}(1)$ if

$$
\begin{equation*}
\sup _{\theta_{\lambda} \in \Theta_{\lambda}} J^{-1} \sum_{j=1}^{J}\left(\hat{E}\left[\delta_{j}^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right) \mid z_{j}, \hat{\mathbf{v}}_{j}\right]-\hat{E}\left[\delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right) \mid z_{j}, \hat{\mathbf{v}}_{j}\right]\right)^{2}=o_{p}(1) . \tag{40}
\end{equation*}
$$

This in turn implies (35) immediately and also implies (38) by the triangle inequality as we argue below. Let $Q_{J}\left(\delta^{*}\left(\theta_{\lambda}^{(1)}, s^{n}, P^{R}\right), z, p, \hat{\mathbf{v}} ; \theta^{(1)}, f^{(1)}\right)=\inf _{\left(\theta, \theta_{\lambda}, f\right) \in \Theta \times \Theta_{\lambda} \times \mathcal{F}_{J} Q_{J}\left(\delta^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right), z, p, \hat{\mathbf{v}} ; \theta, f\right)}$ and $Q_{J}\left(\delta^{*}\left(\theta_{\lambda}^{(2)}, s^{0}, P^{0}\right), z, p, \hat{\mathbf{v}} ; \theta^{(2)}, f^{(2)}\right)=\inf _{\left(\theta, \theta_{\lambda}, f\right) \in \Theta \times \Theta_{\lambda} \times \mathcal{F}_{J}} Q_{J}\left(\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right), z, p, \hat{\mathbf{v}} ; \theta, f\right)$. The minimizers $\left(\theta^{(1)}, \theta_{\lambda}^{(1)}, f^{(1)}\right)$ and $\left(\theta^{(2)}, \theta_{\lambda}^{(2)}, f^{(2)}\right)$ exist because $Q_{J}(\cdot)$ is continuous in $\left(\theta, \theta_{\lambda}, f\right)$ and the parameter space $\Theta \times \Theta_{\lambda} \times \mathcal{F}_{J}$ is compact (Assumption 13). It follows that

$$
\begin{aligned}
o_{p}(1) & =Q_{J}\left(\delta^{*}\left(\theta_{\lambda}^{(1)}, s^{n}, P^{R}\right), z, p, \hat{\mathbf{v}} ; \theta^{(1)}, f^{(1)}\right)-Q_{J}\left(\delta^{*}\left(\theta_{\lambda}^{(1)}, s^{0}, P^{0}\right), z, p, \hat{\mathbf{v}} ; \theta^{(1)}, f^{(1)}\right) \\
& \leq Q_{J}\left(\delta^{*}\left(\theta_{\lambda}^{(1)}, s^{n}, P^{R}\right), z, p, \hat{\mathbf{v}} ; \theta^{(1)}, f^{(1)}\right)-Q_{J}\left(\delta^{*}\left(\theta_{\lambda}^{(2)}, s^{0}, P^{0}\right), z, p, \hat{\mathbf{v}} ; \theta^{(2)}, f^{(2)}\right) \\
& \leq Q_{J}\left(\delta^{*}\left(\theta_{\lambda}^{(2)}, s^{n}, P^{R}\right), z, p, \hat{\mathbf{v}} ; \theta^{(2)}, f^{(2)}\right)-Q_{J}\left(\delta^{*}\left(\theta_{\lambda}^{(2)}, s^{0}, P^{0}\right), z, p, \hat{\mathbf{v}} ; \theta^{(2)}, f^{(2)}\right)=o_{p}(1)
\end{aligned}
$$

where the first and the last equality hold by (39) and (40). Above the first inequality holds because $\left(\theta^{(2)}, \theta_{\lambda}^{(2)}, f^{(2)}\right)$ minimizes $Q_{J}\left(\delta^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right), z, p, \hat{\mathbf{v}} ; \theta, f\right)$ over $\Theta \times \Theta_{\lambda} \times \mathcal{F}_{J}$ and the second inequality holds because $\left(\theta^{(1)}, \theta_{\lambda}^{(1)}, f^{(1)}\right)$ minimizes $Q_{J}\left(\delta^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right), z, p, \hat{\mathbf{v}} ; \theta, f\right)$ over $\Theta \times \Theta_{\lambda} \times \mathcal{F}_{J}$. This proves (38).

Finally we verify (40) is $o_{p}(1)$. Note that

$$
\begin{align*}
J^{-1} \sum_{j=1}^{J}( & \left.\hat{E}\left[\delta_{j}^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right) \mid z_{j}, \hat{\mathbf{v}}_{j}\right]-\hat{E}\left[\delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right) \mid z_{j}, \hat{\mathbf{v}}_{j}\right]\right)^{2}  \tag{41}\\
= & J^{-1} \sum_{j=1}^{J}\left\{\delta_{j}^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right)-\delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)\right\} \varphi^{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)^{\prime}\left(\sum_{j=1}^{J} \varphi^{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right) \varphi^{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)^{\prime} / J\right)^{-1} \\
& \times \sum_{j=1}^{J} \varphi^{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)\left\{\delta_{j}^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right)-\delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)\right\} / J \\
\leq & O_{p}(1)\left\|\sum_{j=1}^{J} \varphi^{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)\left\{\delta_{j}^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right)-\delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)\right\} / J\right\|^{2} \\
\leq & O_{p}(1) \sum_{j=1}^{J}\left\|\varphi^{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)\right\|^{2} / J \sum_{j=1}^{J}\left\{\delta_{j}^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right)-\delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)\right\}^{2} / J \\
\leq & O_{p}(1) \zeta_{\varphi}(L)^{2} \cdot \sum_{j=1}^{J}\left\{\delta_{j}^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right)-\delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)\right\}^{2} / J=o_{p}(1)
\end{align*}
$$

where the first inequality holds because $\sum_{j=1}^{J} \varphi^{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right) \varphi^{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)^{\prime} / J$ becomes nonsingular w.p.a. 1 (Assumption 7 and 8 (ii)) and the last result holds by the essentially same proof of A. 2 (page 647-648) in the proof of Theorem 1 of Berry, Linton, and Pakes (2004) under Assumption 5 and

Assumption 14 because (i) all arguments there in terms of $\xi$ also hold in terms of our $\delta^{*}$ and (ii) Assumption 5 replaces their Assumption A3 and Assumption 14 replaces their Assumption A5.

This completes the proof.

## B Consistency Theorem for the Simple Logit

We show consistency of our multi-step sieve estimator for the simple logit case.
Denote a sample objective function $Q_{J}(\delta, z, p, \hat{\mathbf{v}} ; \theta, f)$ for estimation based on the moment condition of (8). If we use nonlinear sieve least squares estimation, then the objective function for estimation becomes

$$
Q_{J}(\delta, z, p, \hat{\mathbf{v}} ; \theta, f)=\frac{1}{J} \sum_{m=1}^{M} \sum_{j=1}^{J_{m}}\left\{\delta_{m j}-\left(c+\beta^{\prime} x_{m j}-\alpha p_{m j}+f(\cdot)\left(1+\gamma^{\prime} x_{m j}+\gamma_{p}\left(\bar{y}_{m}-p_{m j}\right)\right)\right)\right\}^{2}
$$

subject to $(\theta, f) \in \Theta \times \hat{\mathcal{F}}_{J}$. Our estimator is minimizing the sample objective function

$$
\begin{equation*}
(\hat{\theta}, \hat{f})=\operatorname{arginf}_{(\theta, f) \in \Theta \times \hat{\mathcal{F}}_{J}} Q_{J}(\delta, z, p, \hat{\mathbf{v}} ; \theta, f)+o_{p}(1) . \tag{42}
\end{equation*}
$$

We also define the corresponding population objective function as
$Q_{J}^{0}(\delta, z, p, \mathbf{v} ; \theta, f)=\frac{1}{J} \sum_{m=1}^{M} \sum_{j=1}^{J_{m}} E\left[\left\{\delta_{m j}-\left(c+\beta^{\prime} x_{m j}-\alpha p_{m j}+f\left(z_{j}, \mathbf{v}_{j}\right)\left(1+\gamma^{\prime} x_{m j}+\gamma_{p}\left(\bar{y}_{m}-p_{m j}\right)\right)\right)\right\}^{2}\right]$.

The consistency theorem below holds either when the asymptotics is in the number of products $\left(J_{m} \rightarrow \infty\right)$ or in the number of markets $(M \rightarrow \infty)$. Note that we do not require $Q_{J}^{0}(\delta, z, p, \mathbf{v} ; \theta, f)$ converges when the asymptotics is in the number of products while the convergence typically holds when the asymptotics is in the number of markets. In the latter case requirements for the consistency can be further simplified.

We derive the consistency of our estimator under the following assumptions based on the results in Newey and Powell (2003), Chen, Linton, and van Keilegom (2003), and Chen (2007). ${ }^{22}$ Here we abstract from the sampling error in the market shares to save notation. We have allowed it for the random coefficients logit case. The contribution of this sampling error to the variance of the estimator will be negligible when the market size (number of consumers) is large. The following assumptions are commonly imposed and standard in the sieve estimation literature and we have already discussed conditions related to them for the random coefficient logit case, so we minimize our discussion. We can show or have shown most of assumptions below are satisfied for the logit case. We list the following assumptions for transparency or possible application of our theorem to other estimation problems.

As we have shown in Section 5, first we require identification

[^18]Assumption 21 (B1). $\left(\theta_{0}, f_{0}\right) \in \Theta \times \mathcal{F}$ is the only $(\theta, f) \in \Theta \times \mathcal{F}^{23}$ satisfying the moment condition (8) and (9) and $Q_{J}^{0}\left(\delta, z, p, \mathbf{v} ; \theta_{0}, f_{0}\right)<\infty$.

Next we note our estimator is an extremum estimator solving (42), so satisfies
Assumption 22 (B2). $Q_{J}(\delta, z, p, \hat{\mathbf{v}} ; \hat{\theta}, \hat{f}) \leq \inf _{(\theta, f) \in \Theta \times \hat{\mathcal{F}}_{J}} Q_{J}(\delta, z, p, \hat{\mathbf{v}} ; \theta, f)+o_{p}(1)$
Assumption B3 below says that both $\Pi_{0}(\cdot)$ and $\bar{\varphi}_{0 l}(\cdot)$ can be approximated by the first stage and the middle stage series approximations. Again this is well known to be satisfied for power series and splines approximation if $\Pi_{0}(\cdot)$ 's and $\bar{\varphi}_{0 l}(\cdot)$ 's are smooth and their derivatives are bounded (e.g., belong to a Hölder class of functions).

Assumption 23 (B3). $\left\|\hat{\Pi}(\cdot)-\Pi_{0}(\cdot)\right\|_{s}=o_{p}(1)$ and $\left\|\hat{\bar{\varphi}}_{l}(\cdot)-\bar{\varphi}_{0 l}(\cdot)\right\|_{s}=o_{p}(1)$ for all $l$.
Assumption 24 (B4). The sieve space $\mathcal{F}_{J}$ satisfies $\mathcal{F}_{J} \subseteq \mathcal{F}_{J+1} \subseteq \ldots \subseteq \mathcal{F}$ for all $J \geq 1$; and for any $f \in \mathcal{F}$ there exists $\pi_{J} f \in \mathcal{F}_{J}$ such that $\left\|f-\pi_{J} f\right\|_{\mathcal{F}} \rightarrow 0$ as $J \rightarrow \infty$.

Assumption B4 is also known to hold if $\mathcal{F}$ is a set of a class of smooth functions such as Hölder class.

The following continuity conditions obviously hold for our objective function.
Assumption $25(\mathrm{~B} 5) . Q_{J}^{0}(\delta, z, p, \mathbf{v} ; \theta, f)$ is continuous in $(\theta, f) \in \Theta \times \mathcal{F}$.
Note that Assumption B5 is trivial from observing the construction of $Q_{J}^{0}(\delta, z, p, \mathbf{v} ; \theta, f)$ in (43).
Assumption $26(\mathrm{~B} 6) . Q_{J}^{0}\left(\delta, z, p, \mathbf{v} ; \theta, f_{J}\right)$ is continuous in $\Pi(\cdot)$ and $\bar{\varphi}_{l}(\cdot)$ uniformly for all $\left(\theta, f_{J}\right) \in$ $\Theta \times \mathcal{F}_{J}$.

Assumption B6 is also trivially satisfied because any $f_{J} \in \mathcal{F}_{J}$ is continuous in $\Pi(\cdot)$ and $\bar{\varphi}_{l}(\cdot)$ by construction of $\mathcal{F}_{J}$ and because $\Pi(\cdot)$ and $\bar{\varphi}_{l}(\cdot)$ enter $Q_{J}^{0}\left(\delta, z, p, \mathbf{v} ; \theta, f_{J}\right)$ only by $f_{J}$ and $Q_{J}^{0}\left(\delta, z, p, \mathbf{v} ; \theta, f_{J}\right)$ is continuous in $f_{J}$.

Next we impose compactness on the sieve space.
Assumption 27 (B7). The parameter space $\Theta$ is compact and the sieve space, $\mathcal{F}_{J}$, is compact under the pseudo-metric $\|\cdot\| \mathcal{F}$.

This compactness condition holds when the sieve space is based on power series or splines as in our construction.

The last condition we add is that in the neighborhoods of $\Pi_{0}(\cdot)$ and $\bar{\varphi}_{0 l}(\cdot)$, the difference between the sample criterion function and the population criterion function is small enough when $J$ is large.

Assumption 28 (B8). For all positive sequences $\epsilon_{J}=o(1)$, we have

$$
\sup _{(\theta, f) \in \Theta \times \mathcal{F}_{J},\left\|\Pi-\Pi_{0}\right\|_{s} \leq \epsilon_{J},\left\|\bar{\varphi}_{l}-\bar{\varphi}_{0 l}\right\|_{s} \leq \epsilon_{J} \forall l}\left|Q_{J}(\delta, z, p, \mathbf{v} ; \theta, f)-Q_{J}^{0}(\delta, z, p, \mathbf{v} ; \theta, f)\right|=o_{p}(1)
$$

where $\mathbf{v}_{m j}=g_{j}\left(p_{m 1}-\Pi\left(z_{m 1}\right), \ldots, p_{m J_{m}}-\Pi\left(z_{m J_{m}}\right)\right)$.

[^19]Note that Assumption B8 can be easily satisfied by applying a proper law of large numbers (e.g., Chebychev's weak LLN). Define $\overline{\mathbf{W}}_{J}=\frac{1}{J} \sum_{m=1}^{M} \sum_{j=1}^{J_{m}} \mathbf{W}_{m j}$ and $\bar{\mu}_{J}^{\mathbf{W}}=\frac{1}{J} \sum_{m=1}^{M} \sum_{j=1}^{J_{m}} E\left[\mathbf{W}_{m j}\right]$ for a random vector $\mathbf{W}_{m j}$. Then it is not difficult to see Assumption B8 holds if $\left\|\overline{\mathbf{W}}_{J}-\bar{\mu}_{J}^{\mathbf{W}}\right\|=o_{p}(1)$ with $\mathbf{W}_{m j}=\operatorname{vec}\left(\mathbf{w}_{m j} \mathbf{w}_{m j}^{\prime}\right)$ and $\mathbf{w}_{m j}=\left(\delta_{m j}, 1, x_{m j}^{\prime}, p_{m j}, f\left(z_{m j}, \mathbf{v}_{m j}\right), f\left(z_{m j}, \mathbf{v}_{m j}\right) x_{m j}^{\prime}, f\left(z_{m j}, \mathbf{v}_{m j}\right)\left(\bar{y}_{m}-\right.\right.$ $\left.\left.p_{m j}\right)\right)^{\prime}$ for all $f \in \mathcal{F}_{J}$ such that $\left\|\Pi-\Pi_{0}\right\|_{s} \leq \epsilon_{J}$ and $\left\|\bar{\varphi}_{l}-\bar{\varphi}_{0 l}\right\|_{s} \leq \epsilon_{J}$.

Theorem 7. Suppose Assumptions B1-B8 are satisfied. Then $\hat{\theta} \rightarrow_{p} \theta_{0}$.

## B. 1 Proof of Theorem 7

We prove the consistency by extending Chen (2007)'s consistency proof for sieve extremum estimators allowing for pre-step estimates. We first show that any (infeasible) estimator, ( $\tilde{\theta}, \tilde{f})$ defined as any sequence that satisfies the following is consistent:

$$
\begin{equation*}
Q_{J}(\delta, z, p, \hat{\mathbf{v}} ; \tilde{\theta}, \tilde{f}) \leq \inf _{(\theta, f) \in \Theta \times \mathcal{F}_{J}} Q_{J}(\delta, z, p, \hat{\mathbf{v}} ; \theta, f)+o_{p}(1) \tag{44}
\end{equation*}
$$

Let $\varepsilon>0$ be any small real numbers. Any estimator $(\tilde{\theta}, \tilde{f})$ that satisfies (44) also satisfies that with probability approaching to one (w.p.a.1), $Q_{J}(\delta, z, p, \hat{\mathbf{v}} ; \tilde{\theta}, \tilde{f})<Q_{J}\left(\delta, z, p, \hat{\mathbf{v}} ; \theta, f_{J}\right)+\frac{\varepsilon}{6}$ for all $\left(\theta, f_{J}\right) \in \Theta \times \mathcal{F}_{J}$. From the fact that $\theta_{0} \in \Theta$ and $\pi_{J} f_{0} \in \mathcal{F}_{J}$, it follows that $Q_{J}(\delta, z, p, \hat{\mathbf{v}} ; \tilde{\theta}, \tilde{f})<$ $Q_{J}\left(\delta, z, p, \hat{\mathbf{v}} ; \theta_{0}, \pi_{J} f_{0}\right)+\frac{\varepsilon}{6}$. Then by Assumption B8 and the consistency of the pre-stage estimators (B3), we have w.p.a.1, $Q_{J}^{0}(\delta, z, p, \hat{\mathbf{v}} ; \tilde{\theta}, \tilde{f})-Q_{J}(\delta, z, p, \hat{\mathbf{v}} ; \tilde{\theta}, \tilde{f})<\frac{\varepsilon}{6}$ and $Q_{J}^{0}\left(\delta, z, p, \hat{\mathbf{v}} ; \theta_{0}, \pi_{J} f_{0}\right)-$ $Q_{J}\left(\delta, z, p, \hat{\mathbf{v}} ; \theta_{0}, \pi_{J} f_{0}\right)>-\frac{\varepsilon}{6}$. It follows that w.p.a.1,

$$
\begin{aligned}
Q_{J}^{0}(\delta, z, p, \hat{\mathbf{v}} ; \tilde{\theta}, \tilde{f})-\frac{\varepsilon}{6} & <Q_{J}(\delta, z, p, \hat{\mathbf{v}} ; \tilde{\theta}, \tilde{f}) \\
& <Q_{J}\left(\delta, z, p, \hat{\mathbf{v}} ; \theta_{0}, \pi_{J} f_{0}\right)+\frac{\varepsilon}{6}<Q_{J}^{0}\left(\delta, z, p, \hat{\mathbf{v}} ; \theta_{0}, \pi_{J} f_{0}\right)+\frac{\varepsilon}{6}+\frac{\varepsilon}{6} .
\end{aligned}
$$

Next we note that by the continuity assumption (B6) and the consistency of the pre-stage estimators (B3), we have w.p.a.1, $Q_{J}^{0}(\delta, z, p, \mathbf{v} ; \tilde{\theta}, \tilde{f})-Q_{J}^{0}(\delta, z, p, \hat{\mathbf{v}} ; \tilde{\theta}, \tilde{f})<\frac{\varepsilon}{6}$ and $Q_{J}^{0}\left(\delta, z, p, \mathbf{v} ; \theta_{0}, \pi_{J} f_{0}\right)-$ $Q_{J}^{0}\left(\delta, z, p, \hat{\mathbf{v}} ; \theta_{0}, \pi_{J} f_{0}\right)>-\frac{\varepsilon}{6}$. It follows that w.p.a.1,

$$
Q_{J}^{0}(\delta, z, p, \mathbf{v} ; \tilde{\theta}, \tilde{f})-\frac{\varepsilon}{6}<Q_{J}^{0}\left(\delta, z, p, \mathbf{v} ; \theta_{0}, \pi_{J} f_{0}\right)+\frac{\varepsilon}{6}+\frac{3 \varepsilon}{6} .
$$

By B1 and B5 (continuity) and the fact that $\left\|f_{0}-\pi_{J} f_{0}\right\|_{\mathcal{F}} \rightarrow 0$ as $J \rightarrow \infty$, for all $J>J_{0}$ large enough we have $Q_{J}^{0}\left(\delta, z, p, \mathbf{v} ; \theta_{0}, \pi_{J} f_{0}\right)<Q_{J}^{0}\left(\delta, z, p, \mathbf{v} ; \theta_{0}, f_{0}\right)+\frac{\varepsilon}{6}$. It follows that

$$
\begin{equation*}
Q_{J}^{0}(\delta, z, p, \mathbf{v} ; \tilde{\theta}, \tilde{f})<Q_{J}^{0}\left(\delta, z, p, \mathbf{v} ; \theta_{0}, f_{0}\right)+\varepsilon . \tag{45}
\end{equation*}
$$

Next note that for any $\epsilon>0$, by B4, B5(continuity), B7 (compactness),

$$
\inf _{\left\{(\theta, f) \in \Theta \times \mathcal{F}_{J}:\left\|\theta-\theta_{0}\right\|+\left\|f-f_{0}\right\|_{\mathcal{F}} \geq \epsilon\right\}} Q_{J}^{0}(\delta, z, p, \mathbf{v} ; \theta, f)
$$

exists (it can vary by $J$ ). Then by B1 (identification) and the fact that $\mathcal{F}_{J} \subset \mathcal{F}$, it must be that

$$
Q_{J}^{0}\left(\delta, z, p, \mathbf{v} ; \theta_{0}, f_{0}\right)<\inf _{\left\{(\theta, f) \in \Theta \times \mathcal{F}_{J}:\left\|\theta-\theta_{0}\right\|+\left\|f-f_{0}\right\|_{\mathcal{F}} \geq \epsilon\right\}} Q_{J}^{0}(\delta, z, p, \mathbf{v} ; \theta, f)
$$

Take $\varepsilon$ small enough that $\inf _{\left\{(\theta, f) \in \Theta \times \mathcal{F}_{J}:\left\|\theta-\theta_{0}\right\|+\left\|f-f_{0}\right\|_{\mathcal{F}} \geq \epsilon\right\}} Q_{J}^{0}(\delta, z, p, \mathbf{v} ; \theta, f)-Q_{J}^{0}\left(\delta, z, p, \mathbf{v} ; \theta_{0}, f_{0}\right) \geq$ $\varepsilon$. Then from (45) it follows that w.p.a.1, $Q_{J}^{0}(\cdot ; \tilde{\theta}, \tilde{f})<\inf _{\left\{(\theta, f) \in \Theta \times \mathcal{F}_{J}:\left\|\theta-\theta_{0}\right\|+\left\|f-f_{0}\right\|_{\mathcal{F}} \geq \epsilon\right\}} Q_{J}^{0}(\cdot ; \theta, f)$. Then by B5 (continuity) and the fact that $(\tilde{\theta}, \tilde{f}) \in \Theta \times \mathcal{F}_{J}$, we conclude $\left\|\tilde{\theta}-\theta_{0}\right\|+\left\|\tilde{f}-f_{0}\right\|_{\mathcal{F}}<\epsilon$. This proves any estimator, $(\tilde{\theta}, \tilde{f})$ that satisfies $(44)$ is consistent. Next we note that our estimator $(\hat{\theta}, \hat{f})$ satisfies the following, so is consistent:

$$
\begin{aligned}
Q_{J}(\delta, z, p, \hat{\mathbf{v}} ; \hat{\theta}, \hat{f}) & \leq \inf _{(\theta, f) \in \Theta \times \hat{\mathcal{F}}_{J}} Q_{J}(\delta, z, p, \hat{\mathbf{v}} ; \theta, f)+o_{p}(1) \\
& =\inf _{(\theta, f) \in \Theta \times \mathcal{F}_{J}} Q_{J}(\delta, z, p, \hat{\mathbf{v}} ; \theta, f)+o_{p}(1)
\end{aligned}
$$

where the first inequality holds by Assumption B 2 (extremum estimator) and the second equality holds because $Q_{J}(\delta, z, p, \hat{\mathbf{v}} ; \theta, f)$ is continuous in $f$ and because for any $f \in \mathcal{F}_{J}$ we can find a sequence $\hat{f} \in \hat{\mathcal{F}}_{J}$ such that $\|\hat{f}-f\|_{\mathcal{F}} \rightarrow 0$ as $\hat{\Pi}(\cdot) \rightarrow \Pi(\cdot)$ and $\hat{\bar{\varphi}}_{l}(\cdot) \rightarrow \bar{\varphi}_{l}(\cdot)$ (in a pseudo-metric $\|\cdot\|_{s}$ ) by Assumption B3.

## C Convergence Rate of the Estimator

Following up the consistency, we derive the mean-squared error convergence rates of the estimator $\hat{f}(\cdot)$, which will be useful to obtain the $\sqrt{J}$-consistency and the asymptotic normality of the estimate of interest, $\left(\hat{\theta}, \hat{\theta}_{\lambda}\right)$.

Regularity conditions we impose here are standard in the sieve estimation literature. We first introduce some notation. Let

$$
g_{0}\left(z_{j}, \mathbf{v}_{j}\right)=c_{0}+\beta_{0}^{\prime} x_{j}-\alpha p_{j}+f_{0}\left(z_{j}, \mathbf{v}_{j}\right)\left(1+\gamma_{0}^{\prime} x_{j}+\gamma_{p}\left(\bar{y}-p_{j}\right)\right)
$$

and define $\varsigma_{j}\left(\theta_{\lambda}, s^{n}, p^{R}\right)=\delta_{j}^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right)-g_{0}\left(z_{j}, \mathbf{v}_{j}\right)$ and $\varsigma_{j}\left(\theta_{\lambda}\right)=\delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)-g_{0}\left(z_{j}, \mathbf{v}_{j}\right)$. Here we let $g_{0}\left(z_{j}, \mathbf{v}_{j}\right)$ be a function of $\left(z_{j}, \mathbf{v}_{j}\right)$ because $x_{j}$ is included in $z_{j}$. For a matrix $D$, let $\|D\|=$ $\left(\operatorname{tr}\left(D^{\prime} D\right)\right)^{1 / 2}$, for a random matrix $D$, we let $\|D\|_{\infty}$ be the infimum of constants $C$ such that $\operatorname{Pr}(\|D\|<C)=1$. We also assume that the supports of distributions of $p, \mathbf{V}$, and $Z$ are compact to avoid other complications but this can be relaxed with additional complexity (e.g., trimming devices).

In addition to Assumption C1 we impose the rate conditions that restrict the growth of $k(J)$ and $L(J)$ as $J$ tends to infinity.

Assumption $29(\mathrm{C} 2)$. Let $\triangle_{J, 1}=k(J)^{1 / 2} / \sqrt{J}+k(J)^{-s_{\Pi} / \operatorname{dim}(z)}, \triangle_{J, 2}=k(J)^{1 / 2} / \sqrt{J}+k(J)^{-s_{\varphi} / \operatorname{dim}(z)}$, and $\Delta_{J}=\max \left\{\Delta_{J, 1}, \Delta_{J, 2}\right\} \rightarrow 0$. Also $\Delta_{\delta}=L(J)^{1 / 2} / \sqrt{J}+L(J)^{-s_{\delta} / \operatorname{dim}(z, \mathbf{v})} \rightarrow 0$. For polynomial approximations $k(J)^{3} / J \rightarrow 0, L(J)^{3} / J \rightarrow 0, \sqrt{L^{3} / J}+\triangle_{J}\left(L(J)^{4}+L(J)^{2} k(J)^{3 / 2} / \sqrt{J}\right)+$ $L(J)^{1-s_{f} / \operatorname{dim}(z, \mathbf{v})} \rightarrow 0$ and for the spline approximations $k(J)^{2} / J \rightarrow 0, L(J)^{2} / J \rightarrow 0, \sqrt{L^{3} / J}+$ $\triangle_{J}\left(L(J)^{5 / 2}+L(J)^{2} k(J) / \sqrt{J}\right)+L(J)^{1-s_{f} / \operatorname{dim}(z, \mathbf{v})} \rightarrow 0$.

Then we obtain the mean-squared error convergence of $\hat{f}(\cdot)$ :

Theorem 8. Suppose Assumptions 3-6, 9-10, 13-15, Condition S, and Assumptions C1-C2 are satisfied. Suppose $J^{2} / n$ and $J^{2} / R$ are bounded. Then

$$
\left(\int\left(\hat{f}(z, \mathbf{v})-f_{0}(z, \mathbf{v})\right)^{2} d \mu_{0}(z, \mathbf{v})\right)^{1 / 2}=O_{p}\left(\sqrt{L(J) / J}+L(J) \triangle_{J}+L(J)^{-s_{f} / \operatorname{dim}(z, \mathbf{v})}\right)
$$

where $\mu_{0}(z, \mathbf{v})$ denotes the distribution function of $(Z, \mathbf{V})$.
Note that one would obtain the convergence rate $O\left(\sqrt{L(J) / J}+L(J)^{-s_{f} / \operatorname{dim}(z, \mathbf{v})}\right.$ ) (e.g., Newey (1997)) if the first and the second step estimations are not required.

## C. 1 Proof of Theorem 8

We introduce notation and prove Lemma L1 below that is useful to derive the convergence rate result.

Define $f_{L}(z, \mathbf{v})=a_{L}^{\prime} \tilde{\varphi}^{L}(z, \mathbf{v})$ and $\hat{\tilde{f}}_{L}(z, \mathbf{v})=a_{L}^{\prime} \hat{\varphi}^{L}(z, \mathbf{v})$ where $a_{L}$ satisfies Assumption L1 (iv) below. Define $\psi_{\theta 0, j}^{L} \equiv\left(1, x_{j}^{\prime},-p_{j}, x_{j}^{\prime} f_{0}\left(z_{j}, \mathbf{v}_{j}\right),\left(\bar{y}-p_{j}\right) f_{0}\left(z_{j}, \mathbf{v}_{j}\right),\left(1+\gamma_{0}^{\prime} x_{j}+\gamma_{p 0}\left(\bar{y}-p_{j}\right)\right) \tilde{\varphi}^{L}\left(z_{j}, \mathbf{v}_{j}\right)^{\prime}\right)^{\prime}$, $\psi_{\theta}^{L}\left(z_{j}, \mathbf{v}_{j}\right)=\left(1, x_{j}^{\prime},-p_{j}, x_{j}^{\prime} f_{L}\left(z_{j}, \mathbf{v}_{j}\right),\left(\bar{y}-p_{j}\right) f_{L}\left(z_{j}, \mathbf{v}_{j}\right),\left(1+\gamma_{0}^{\prime} x_{j}+\gamma_{p 0}\left(\bar{y}-p_{j}\right)\right) \tilde{\varphi}^{L}\left(z_{j}, \mathbf{v}_{j}\right)^{\prime}\right)^{\prime}$,
$\hat{\psi}_{\theta}^{L}\left(z_{j}, \mathbf{v}_{j}\right)=\left(1, x_{j}^{\prime},-p_{j}, x_{j}^{\prime} \hat{\tilde{f}}_{L}\left(z_{j}, \mathbf{v}_{j}\right),\left(\bar{y}-p_{j}\right) \hat{\tilde{f}}_{L}\left(z_{j}, \mathbf{v}_{j}\right),\left(1+\gamma_{0}^{\prime} x_{j}+\gamma_{p 0}\left(\bar{y}-p_{j}\right)\right) \hat{\tilde{\varphi}}^{L}\left(z_{j}, \mathbf{v}_{j}\right)^{\prime}\right)^{\prime}$, and $\hat{\Psi}_{\theta, j}^{L}=\left(1, x_{j}^{\prime},-p_{j}, x_{j}^{\prime} \hat{f}\left(z_{j}, \hat{\mathbf{v}}_{j}\right),\left(\bar{y}-p_{j}\right) \hat{f}\left(z_{j}, \hat{\mathbf{v}}_{j}\right),\left(1+\hat{\gamma}^{\prime} x_{j}+\hat{\gamma}_{p}\left(\bar{y}-p_{j}\right)\right) \hat{\tilde{\varphi}}^{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)^{\prime}\right)^{\prime}$. We further let $\hat{\hat{\psi}}_{\theta, j}^{L}=\hat{\psi}_{\theta}^{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right), \psi_{\theta, j}^{L}=\psi_{\theta}^{L}\left(z_{j}, \mathbf{v}_{j}\right)$, and $\hat{\psi}_{\theta, j}^{L}=\hat{\psi}_{\theta}^{L}\left(z_{j}, \mathbf{v}_{j}\right)$. Let $\hat{\Psi}_{\theta_{\lambda}, j}=\hat{E}\left[\left.\frac{\partial \partial_{j}^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right)}{\partial \theta_{\lambda}} \right\rvert\, z_{j}, \hat{\mathbf{v}}_{j}\right]$ and $\Psi_{\theta_{\lambda}, j}=E\left[\left.\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)}{\partial \theta_{\lambda}} \right\rvert\, z_{j}, \mathbf{v}_{j}\right]$. Let $\hat{\Psi}_{j}^{L}=\left(\hat{\Psi}_{\hat{\theta}_{\lambda}, j}^{\prime},-\hat{\Psi}_{\theta, j}^{L \prime}\right)^{\prime}$ and $\hat{\Psi}^{L, J}=\left(\hat{\Psi}_{1}^{L}, \ldots, \hat{\Psi}_{J}^{L}\right)^{\prime}$. Similarly we let $\psi^{L, J}=\left(\psi_{1}^{L}, \ldots, \psi_{J}^{L}\right)^{\prime}$ with $\psi_{j}^{L}=\left(\Psi_{\theta_{\lambda 0}, j}^{\prime},-\psi_{\theta, j}^{L \prime}\right)^{\prime}, \hat{\psi}^{L, J}=\left(\hat{\psi}_{1}^{L}, \ldots, \hat{\psi}_{J}^{L}\right)^{\prime}$ with $\hat{\psi}_{j}^{L}=$ $\left(\Psi_{\theta_{\lambda 0}, j}^{\prime},-\hat{\psi}_{\theta, j}^{L \prime}\right)^{\prime}$, and $\hat{\hat{\psi}}^{L, J}=\left(\hat{\hat{\psi}}_{1}^{L}, \ldots, \hat{\hat{\psi}}_{J}^{L}\right)^{\prime}$ with $\hat{\hat{\psi}}_{j}^{L}=\left(\Psi_{\theta_{\lambda 0}, j}^{\prime},-\hat{\hat{\psi}}_{\theta, j}^{L \prime}\right)^{\prime}$.

Let $C$ (also $C_{1}, C_{2}$, and others) denote a generic positive constant and let $C(p, x)$ and $C(z, \mathbf{v})$ (also $C_{1}(\cdot), C_{2}(\cdot)$, and others) denote generic bounded positive function of $(p, x)$ and $(z, \mathbf{v})$ respectively. We often write $C_{j}=C\left(p_{j}, x_{j}\right)$ or $C_{j}=C\left(z_{j}, \mathbf{v}_{j}\right)$. We let $\mathcal{W}=\mathcal{Z} \times \mathcal{V}$ (the support of $(Z, \mathbf{V}))$.

Assumption 30 (L1). (i) $\left(p_{j}, Z_{j}, \mathbf{V}_{j}\right)$ is continuously distributed with bounded density; (ii) (a) For each $k$ and $L$ there are nonsingular matrices $B, \tilde{B}$, and $B_{1}$ such that for $\varphi_{B_{1}}^{k}(z)=B_{1} \varphi^{k}(z)$, $\varphi_{B}^{L}(z, \mathbf{v})=B \varphi^{L}(z, \mathbf{v})$ and $\tilde{\varphi}_{\tilde{B}}^{L}(z, \mathbf{v})=\tilde{B} \tilde{\varphi}^{L}(z, \mathbf{v}), \sum_{j=1}^{J} E\left[\varphi_{B}^{L}\left(Z_{j}, \mathbf{V}_{j}\right) \varphi_{B}^{L}\left(Z_{j}, \mathbf{V}_{j}\right)^{\prime}\right] / J$, $\sum_{j=1}^{J} E\left[\tilde{\varphi}_{\tilde{B}}^{L}\left(Z_{j}, \mathbf{V}_{j}\right) \tilde{\varphi}_{\tilde{B}}^{L}\left(Z_{j}, \mathbf{V}_{j}\right)^{\prime}\right] / J$ and $\sum_{j=1}^{J} E\left[\varphi_{B_{1}}^{k}\left(Z_{j}\right) \varphi_{B_{1}}^{k}\left(Z_{j}\right)^{\prime}\right] / J$ have smallest eigenvalues that are bounded away from zero for all $J$ large enough, uniformly in $k$ and $L$; (ii) (b) Let $\Psi_{0, j}^{L}=$ $\left(\Psi_{\theta_{\lambda 0}, j}^{\prime},-\psi_{\theta 0, j}^{L \prime}\right)^{\prime}$. Then for each $k$ and $L, \sum_{j=1}^{J} E\left[\Psi_{0, j}^{L} \Psi_{0, j}^{L \prime}\right] / J$ has a smallest eigenvalue that is bounded away from zero for all J large enough, uniformly in $k$ and $L$; (iii) For each integer $\iota>0$, there are $\zeta_{\iota}(L)$ and $\zeta_{\iota}(k)$ with $\left|\varphi^{L}(z, \mathbf{v})\right|_{\iota} \leq \zeta_{\iota}(L),\left|\tilde{\varphi}^{L}(z, \mathbf{v})\right|_{\iota} \leq \zeta_{\iota}(L)$, and $\left|\varphi^{k}(z)\right|_{\iota} \leq \zeta_{\iota}(k)$; (iv) There exist $\iota, \varrho_{1}, \varrho_{2}, \varrho, \varrho_{\delta}>0$ and $a_{L}, b_{L}, B_{L}, \lambda_{k}^{1}$, and $\lambda_{l, k}^{2}$ such that $\left|\Pi_{0}(z)-\lambda_{k}^{1 \prime} \varphi^{k}(z)\right|_{\iota}=C k^{-\varrho_{1}}$, $\left|\bar{\varphi}_{0 l}(z)-\lambda_{l, k}^{2 \prime} \varphi^{k}(z)\right|_{\iota}=C k^{-\varrho_{2}}$ for all $l,\left|f_{0}(z, \mathbf{v})-a_{L}^{\prime} \tilde{\varphi}^{L}(z, \mathbf{v})\right|_{\iota}=C L^{-\varrho}, \sum_{j} \mid E\left[\delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right) \mid z_{j}, \mathbf{v}_{j}\right]-$ $\left.b_{L}^{\prime} \varphi^{L}\left(z_{j}, \mathbf{v}_{j}\right)\right|_{\iota} / J=C\left(L^{-\varrho}\right)$ and $\sum_{j}\left|E\left[\left.\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)}{\partial \theta_{\lambda}} \right\rvert\, z_{j}, \mathbf{v}_{j}\right]-B_{L} \varphi^{L}\left(z_{j}, \mathbf{v}_{j}\right)\right|_{\iota} / J=C\left(L^{-\varrho}\right) ;$ (v) both $\mathcal{Z}$ and the support of $p$ are compact.

Let $\triangle_{J, 1}=k(J)^{1 / 2} / \sqrt{J}+k(J)^{-\varrho_{1}}, \triangle_{J, 2}=k(J)^{1 / 2} / \sqrt{J}+k(J)^{-\varrho_{2}}$, and $\Delta_{J}=\max \left\{\Delta_{J, 1}, \Delta_{J, 2}\right\}$.

Lemma 1 (L1). Suppose Assumptions 3-6, 9-10, 13-15, Condition S, Assumptions L1, and Assumptions C1 (i), (iv)-(ix) hold. Suppose $J^{2} / n$ and $J^{2} / R$ are bounded. Further suppose (i) $\zeta_{0}(k) \sqrt{k / J} \rightarrow 0$, (ii) $\zeta_{0}(L) \sqrt{L / J} \rightarrow 0$, and (iii)

$$
\begin{aligned}
L \triangle_{J}^{\varphi} & =\left(L \zeta_{1}(L)+L^{3 / 2} \zeta_{0}(k) \sqrt{k / J}+L^{3 / 2}\right) \triangle_{J} \rightarrow 0 \\
L \triangle_{J, \vartheta} & =\sqrt{L^{3} / J}+L^{2} \zeta_{0}(k) \triangle_{J, 1} \sqrt{k / J}+L^{2} \triangle_{J, 2}+L^{1-\varrho} \rightarrow 0 .
\end{aligned}
$$

Then,

$$
\left(\sum_{j=1}^{J}\left(\hat{f}\left(z_{j}, \mathbf{v}_{j}\right)-f_{0}\left(z_{j}, \mathbf{v}_{j}\right)\right)^{2} / J\right)=O_{p}\left(\sqrt{L / J}+L \zeta_{0}(k) \triangle_{J, 1} \sqrt{k / J}+L \triangle_{J, 2}+L^{-\varrho}\right) .
$$

## C.1.1 Proof of Lemma L1

Without loss of generality, we will let $\varphi^{k}(z)=\varphi_{B_{1}}^{k}(z), \varphi^{L}(z, \mathbf{v})=\varphi_{B}^{L}(z, \mathbf{v})$ and $\tilde{\varphi}^{L}(z, \mathbf{v})=\tilde{\varphi}_{\tilde{B}}^{L}(z, \mathbf{v})$. Let $\hat{\Pi}_{j}=\hat{\Pi}\left(z_{j}\right)$ and $\Pi_{j}=\Pi_{0}\left(z_{j}\right)$. Let $\hat{\bar{\varphi}}_{l, j}=\hat{\bar{\varphi}}_{l}\left(z_{j}\right)$ and $\bar{\varphi}_{l, j}=\bar{\varphi}_{0 l}\left(z_{j}\right)$. Let $\hat{\tilde{\varphi}}_{l, j}=\hat{\tilde{\varphi}}_{l}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)$ and $\tilde{\varphi}_{l, j}=\tilde{\varphi}_{l}\left(z_{j}, \mathbf{v}_{j}\right)$. Also let $\hat{\tilde{\varphi}}_{j}^{L}=\hat{\tilde{\varphi}}^{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)$ and $\tilde{\varphi}_{j}^{L}=\tilde{\varphi}^{L}\left(z_{j}, \mathbf{v}_{j}\right)$. Further define $\dot{\dot{\varphi}_{l}}(z)=$ $\varphi^{k}(z)^{\prime}\left(\mathbf{P}^{\prime} \mathbf{P}\right)^{-} \sum_{j=1}^{J} \varphi^{k}\left(z_{j}\right) \varphi_{l}\left(z_{j}, \mathbf{v}_{j}\right)$ where we have $\hat{\bar{\varphi}}_{l}(z)=\varphi^{k}(z)^{\prime}\left(\mathbf{P}^{\prime} \mathbf{P}\right)^{-} \sum_{j=1}^{J} \varphi^{k}\left(z_{j}\right) \varphi_{l}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)$. Let $\dot{\bar{\varphi}}^{L}(z)=\left(\dot{\bar{\varphi}}_{1}(z), \ldots, \dot{\bar{\varphi}}_{L}(z)\right)^{\prime}$ and $\bar{\varphi}^{L}(z)=\left(\bar{\varphi}_{1}(z), \ldots, \bar{\varphi}_{L}(z)\right)^{\prime}$. We also let $\varphi^{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)=\left(\varphi_{1}\left(z_{j}, \hat{\mathbf{v}}_{j}\right), \ldots, \varphi_{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)\right)^{\prime}$ and $\varphi^{L}\left(z_{j}, \mathbf{v}_{j}\right)=\left(\varphi_{1}\left(z_{j}, \mathbf{v}_{j}\right), \ldots, \varphi_{L}\left(z_{i}, \mathbf{v}_{j}\right)\right)^{\prime}$.

First note $\left(\mathbf{P}^{\prime} \mathbf{P}\right) / J$ becomes nonsingular w.p.a. ${ }^{24}$ as $\zeta_{0}(k)^{2} k / J \rightarrow 0$ by Assumption L1 (ii) and by the essentially same proof in Theorem 1 of Newey 1997. Then by the essentially same proof (A.3) of Lemma A1 in Newey, Powell, and Vella (1999)), we obtain

$$
\begin{equation*}
\sum_{j=1}^{J}\left\|\hat{\Pi}_{j}-\Pi_{j}\right\|^{2} / J=O_{p}\left(\triangle_{J, 1}^{2}\right) \text { and } \sum_{j=1}^{J}\left\|\dot{\bar{\varphi}}_{l, j}-\bar{\varphi}_{l, j}\right\|^{2} / J=O_{p}\left(\triangle_{J, 2}^{2}\right) \text { for all } l . \tag{46}
\end{equation*}
$$

Also by a similar argument to Theorem 1 of Newey (1997), it follows that

$$
\begin{align*}
\max _{j \leq J}\left\|\hat{\Pi}_{j}-\Pi_{j}\right\| & =O_{p}\left(\zeta_{0}(k) \triangle_{J, 1}\right)  \tag{47}\\
\max _{j \leq J}\left\|\dot{\varphi}_{l, j}-\bar{\varphi}_{l, j}\right\| & =O_{p}\left(\zeta_{0}(k) \triangle_{J, 2}\right) \text { for all } l . \tag{48}
\end{align*}
$$

Again by the essentially same proof (A.3) of Lemma A1 in Newey, Powell, and Vella (1999)), we obtain

$$
\begin{aligned}
& \sum_{j=1}^{J}\left\|\hat{E}\left[\left.\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)}{\partial \theta_{\lambda}} \right\rvert\, z_{j}, \mathbf{v}_{j}\right]-E\left[\left.\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)}{\partial \theta_{\lambda}} \right\rvert\, z_{j}, \mathbf{v}_{j}\right]\right\|^{2} / J \\
= & O_{p}\left(\triangle_{\delta} \equiv L(J)^{1 / 2} / \sqrt{J}+L(J)^{-\rho_{\delta}}\right)=o_{p}(1) .
\end{aligned}
$$

[^20]Then because $E\left[\left.\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)}{\partial \theta_{\lambda}} \right\rvert\, z_{j}, \mathbf{v}_{j}\right]$ is Lipschitz in $\mathbf{v}_{j}$ and by Assumption C1 (viii) we further obtain

$$
\begin{align*}
& \sum_{j=1}^{J}\left\|\hat{E}\left[\left.\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)}{\partial \theta_{\lambda}} \right\rvert\, z_{j}, \hat{\mathbf{v}}_{j}\right]-E\left[\left.\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)}{\partial \theta_{\lambda}} \right\rvert\, z_{j}, \mathbf{v}_{j}\right]\right\|^{2} / J  \tag{49}\\
\leq & 2 \sum_{j=1}^{J}\left\|\hat{E}\left[\left.\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)}{\partial \theta_{\lambda}} \right\rvert\, z_{j}, \hat{\mathbf{v}}_{j}\right]-E\left[\left.\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)}{\partial \theta_{\lambda}} \right\rvert\, z_{j}, \hat{\mathbf{v}}_{j}\right]\right\|^{2} / J \\
& +2 \sum_{j=1}^{J}\left\|E\left[\left.\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)}{\partial \theta_{\lambda}} \right\rvert\, z_{j}, \hat{\mathbf{v}}_{j}\right]-E\left[\left.\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)}{\partial \theta_{\lambda}} \right\rvert\, z_{j}, \mathbf{v}_{j}\right]\right\|^{2} / J \\
= & \sum_{j=1}^{J}\left\|\hat{\Pi}_{j}-\Pi_{j}\right\|^{2} / J+o_{p}(1)=o_{p}(1)
\end{align*}
$$

by the essentially same proof in Newey, Powell, and Vella (1999) (p. 595). Also applying the similar argument to (41) we further find

$$
\begin{align*}
& \sum_{j=1}^{J} \| \hat{E}\left[\left.\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right)}{\partial \theta_{\lambda}} \right\rvert\, z_{j}, \hat{\mathbf{v}}_{j}\right]-\left.\hat{E}\left[\left.\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)}{\partial \theta_{\lambda}} \right\rvert\, z_{j}, \hat{\mathbf{v}}_{j}\right]\right|^{2} / J  \tag{50}\\
& \leq O_{p}(1) \zeta_{\varphi}(L)^{2} \cdot \sum_{j=1}^{J}\left\{\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda}, s^{n}, P^{R}\right)}{\partial \theta_{\lambda}}-\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda}, s^{0}, P^{0}\right)}{\partial \theta_{\lambda}}\right\}^{2} / J=o_{p}(1)
\end{align*}
$$

under Assumption 5 and Assumption C1 (ix).
Combining (49) and (50) by triangle inequality we obtain (in a neighborhood of $\theta_{\lambda 0}$ )

$$
\begin{equation*}
J^{-1} \sum_{j=1}^{J}\left\|\hat{\Psi}_{\theta_{\lambda}, j}-\Psi_{\theta_{\lambda}, j}\right\|^{2}=o_{p}(1) . \tag{51}
\end{equation*}
$$

Define $\hat{\mathcal{T}}=\left(\hat{\Psi}^{L, J}\right)^{\prime} \hat{\Psi}^{L, J} / J, \hat{\hat{T}}=\left(\hat{\hat{\psi}}^{L, J}\right)^{\prime} \hat{\hat{\psi}}^{L, J} / J$, and $\dot{T}=\left(\psi^{L, J}\right)^{\prime} \psi^{L, J} / J$. Our goal is to show that $\hat{\mathcal{T}}$ is nonsingular w.p.a.1. First note that $\dot{T}$ is nonsingular w.p.a. 1 by Assumption L 1 (ii) (b) because $\left|f_{L}-f_{0}\right|_{\iota} \leq C L^{-\varrho} \rightarrow 0$ by Assumption L1 (iv) and $\zeta_{0}(L)^{2} L / J \rightarrow 0$ (i.e. $\left\|\dot{T}-\mathcal{T}^{J}\right\| \rightarrow 0$ w.p.a.1. where $\mathcal{T}^{J}=\sum_{j=1}^{J} E\left[\Psi_{0 j}^{L} \Psi_{0 j}^{L \prime}\right] / J$ ). Assumption L1 (ii) (b) can hold as follows. Recall that our identification condition requires that $1, x_{j}^{\prime}, p_{j}, x_{j}^{\prime} f\left(z_{j}, \mathbf{v}_{j}\right)$, and $\left(\bar{y}-p_{j}\right) f\left(z_{j}, \mathbf{v}_{j}\right)$ for any $f\left(z_{j}, \mathbf{v}_{j}\right)$ such that $E\left[f\left(Z_{j}, \mathbf{V}_{j}\right) \mid z_{j}\right]=0$ have no additive functional relationship, similarly it requires that $1, x_{j}^{\prime}, p_{j}, x_{j}^{\prime} f\left(z_{j}, \mathbf{v}_{j}\right),\left(\bar{y}-p_{j}\right) f\left(z_{j}, \mathbf{v}_{j}\right)$, and $\left(\gamma_{0}^{\prime} x_{j}+\gamma_{p 0}\left(\bar{y}-p_{j}\right)+1\right) \tilde{\varphi}_{j}^{L}$ have no additive functional relationship for any $f\left(z_{j}, \mathbf{v}_{j}\right)$ such that $E\left[f\left(Z_{j}, \mathbf{V}_{j}\right) \mid z_{j}\right]=0$ because $E\left[\tilde{\varphi}_{j}^{L} \mid z_{j}\right]=0$ by construction of $\tilde{\varphi}_{j}^{L}$. Moreover $E\left[\left(\gamma_{0}^{\prime} X_{j}+\left(\bar{y}-p_{j}\right) \gamma_{p 0}+1\right)^{2} \tilde{\varphi}_{j}^{L} \tilde{\varphi}_{j}^{L \prime}\right]$ is nonsingular by Assumption L1 (ii) (a), $\operatorname{var}\left(\gamma_{0}^{\prime} X_{j}+\left(\bar{y}-p_{j}\right) \gamma_{p 0}+1\right)>0$ for all $j$, and by the essentially same proof in Lemma A1 of Newey, Powell, and Vella (1999). The same conclusion holds even when instead we take $\dot{T}=$ $\sum_{j=1}^{J} C\left(z_{j}, \mathbf{v}_{j}\right) \psi_{j}^{L} \psi_{j}^{L^{\prime}} / J$ for some positive bounded function $C\left(z_{j}, \mathbf{v}_{j}\right)$ and this helps to derive the consistency of the heteroskedasticity robust variance estimator later.

Next note that

$$
\begin{align*}
\left\|\hat{\tilde{\varphi}}_{j}^{L}-\tilde{\varphi}_{j}^{L}\right\| & \leq\left\|\varphi^{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)-\varphi^{L}\left(z_{j}, \mathbf{v}_{j}\right)\right\|+\left\|\hat{\bar{\varphi}}^{L}\left(z_{j}\right)-\bar{\varphi}^{L}\left(z_{j}\right)\right\|  \tag{52}\\
& \leq\left\|\varphi^{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)-\varphi^{L}\left(z_{j}, \mathbf{v}_{j}\right)\right\|+\left\|\hat{\bar{\varphi}}^{L}\left(z_{j}\right)-\dot{\bar{\varphi}}^{L}\left(z_{j}\right)\right\|+\left\|\dot{\varphi}^{L}\left(z_{j}\right)-\bar{\varphi}^{L}\left(z_{j}\right)\right\| .
\end{align*}
$$

We find $\left\|\varphi^{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)-\varphi^{L}\left(z_{j}, \mathbf{v}_{j}\right)\right\| \leq C \zeta_{1}(L)\left\|\hat{\Pi}_{j}-\Pi_{j}\right\|$ applying a mean value expansion because $\varphi_{l}\left(z_{j}, \mathbf{v}_{j}\right)$ is Lipschitz in $\Pi_{j}$ for all $l$ (Assumption C1 (vi)). Combined with (46), it implies that

$$
\begin{equation*}
\sum_{j=1}^{J}\left\|\varphi^{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)-\varphi^{L}\left(z_{j}, \mathbf{v}_{j}\right)\right\|^{2} / J=O_{p}\left(\zeta_{1}(L)^{2} \triangle_{J, 1}^{2}\right) \tag{53}
\end{equation*}
$$

Next let $\hat{\omega}_{l}=\left(\varphi_{l}\left(z_{1}, \hat{\mathbf{v}}_{1}\right)-\varphi_{l}\left(z_{1}, \mathbf{v}_{1}\right), \ldots, \varphi_{l}\left(z_{J}, \hat{\mathbf{v}}_{J}\right)-\varphi_{l}\left(z_{J}, \mathbf{v}_{J}\right)\right)^{\prime}$. Then we can write

$$
\begin{align*}
\sum_{j=1}^{J}\left\|\hat{\bar{\varphi}}_{l}\left(z_{j}\right)-\dot{\bar{\varphi}}_{l}\left(z_{j}\right)\right\|^{2} / J & =\operatorname{tr}\left\{\sum_{j=1}^{J} \varphi^{k}\left(z_{j}\right)^{\prime}\left(\mathbf{P}^{\prime} \mathbf{P}\right)^{-} \mathbf{P}^{\prime} \hat{\omega}_{l} \hat{\omega}_{l}^{\prime} \mathbf{P}\left(\mathbf{P}^{\prime} \mathbf{P}\right)^{-} \varphi^{k}\left(z_{j}\right)\right\} / J  \tag{54}\\
& =\operatorname{tr}\left\{\left(\mathbf{P}^{\prime} \mathbf{P}\right)^{-} \mathbf{P}^{\prime} \hat{\omega}_{l} \hat{\omega}_{l}^{\prime} \mathbf{P}\left(\mathbf{P}^{\prime} \mathbf{P}\right)^{-} \sum_{j=1}^{J} \varphi^{k}\left(z_{j}\right) \varphi^{k}\left(z_{j}\right)^{\prime}\right\} / J \\
& =\operatorname{tr}\left\{\left(\mathbf{P}^{\prime} \mathbf{P}\right)^{-} \mathbf{P}^{\prime} \hat{\omega}_{l} \hat{\omega}_{l}^{\prime} \mathbf{P}\right\} / J \\
& \leq C \max _{j \leq J}\left\|\hat{\Pi}_{j}-\Pi_{j}\right\|^{2} \operatorname{tr}\left\{\left(\mathbf{P}^{\prime} \mathbf{P}\right)^{-} \mathbf{P}^{\prime} \mathbf{P}\right\} / J \leq C \zeta_{0}(k)^{2} \triangle_{J, 1}^{2} k / J
\end{align*}
$$

where the first inequality is obtained by (47) and applying a mean value expansion to $\varphi_{l}\left(z_{j}, \mathbf{v}_{j}\right)$ which is Lipschitz in $\Pi_{j}$ for all $l$ (Assumption C1 (vi)). From (46), (52), (53), and (54), we conclude

$$
\begin{equation*}
\sum_{j=1}^{J}\left\|\hat{\varphi}^{L}\left(z_{j}\right)-\bar{\varphi}^{L}\left(z_{j}\right)\right\|^{2} / J=O_{p}\left(L \zeta_{0}(k)^{2} \triangle_{J, 1}^{2} k / J\right)+O_{p}\left(L \triangle_{J, 2}^{2}\right)=o_{p}(1) \tag{55}
\end{equation*}
$$

and

$$
\begin{equation*}
\sum_{j=1}^{J}\left\|\hat{\tilde{\varphi}}_{j}^{L}-\tilde{\varphi}_{j}^{L}\right\|^{2} / J=O_{p}\left(\zeta_{1}(L)^{2} \triangle_{J, 1}^{2}\right)+O_{p}\left(L \zeta_{0}(k)^{2} \triangle_{J, 1}^{2} k / J\right)+O_{p}\left(L \triangle_{J, 2}^{2}\right)=o_{p}(1) . \tag{56}
\end{equation*}
$$

This also implies that by the triangle inequality and the Markov inequality,

$$
\begin{equation*}
\sum_{j=1}^{J}\left\|\hat{\hat{\tilde{\varphi}}}_{j}^{L}\right\|^{2} / J \leq 2 \sum_{j=1}^{J}\left\|\hat{\hat{\tilde{\varphi}}}_{j}^{L}-\tilde{\varphi}_{j}^{L}\right\|^{2} / J+2 \sum_{j=1}^{J}\left\|\tilde{\varphi}_{j}^{L}\right\|^{2} / J=o_{p}(1)+O_{p}(L) . \tag{57}
\end{equation*}
$$

Let

$$
\triangle_{J}^{\varphi}=\left(\zeta_{1}(L)+L^{1 / 2} \zeta_{0}(k) \sqrt{k / J}+L^{1 / 2}\right) \triangle_{J} .
$$

It also follows that

$$
\begin{equation*}
\sum_{j=1}^{J}\left\|\hat{\hat{\psi}}_{j}^{L}-\psi_{j}^{L}\right\|^{2} / J \leq \sum_{j=1}^{J}\left(C_{j}\left\|a_{L}\right\|^{2}+C_{1 j}\right)\left\|\hat{\tilde{\varphi}}_{j}^{L}-\tilde{\varphi}_{j}^{L}\right\|^{2} / J=O_{p}\left(L\left(\triangle_{J}^{\varphi}\right)^{2}\right)=o_{p}(1) . \tag{58}
\end{equation*}
$$

Then applying (58) and applying the triangle inequality and Cauchy-Schwarz inequality and by Assumption L1 (iii), we obtain

$$
\begin{align*}
\|\hat{\hat{T}}-\dot{T}\| & \leq \sum_{j=1}^{J}\left\|\hat{\hat{\psi}}_{j}^{L}-\psi_{j}^{L}\right\|^{2} / J+2 \sum_{j=1}^{J}\left\|\psi_{j}^{L}\right\|\left\|\hat{\hat{\psi}}_{j}^{L}-\psi_{j}^{L}\right\| / J  \tag{59}\\
& \leq O_{p}\left(L\left(\triangle_{J}^{\varphi}\right)^{2}\right)+2\left(\sum_{j=1}^{J}\left\|\psi_{j}^{L}\right\|^{2} / J\right)^{1 / 2}\left(\sum_{j=1}^{J}\left\|\hat{\hat{\psi}}_{j}^{L}-\psi_{j}^{L}\right\|^{2} / J\right)^{1 / 2} \\
& =O_{p}\left(L\left(\triangle_{J}^{\varphi}\right)^{2}\right)+O_{p}\left(L^{1 / 2} L^{1 / 2} \triangle_{J}^{\varphi}\right)=o_{p}(1) .
\end{align*}
$$

Therefore we conclude $\hat{\hat{T}}$ is also nonsingular w.p.a.1.
Next let $\hat{\vartheta}=\left(\hat{\theta}_{\lambda}^{\prime}, \hat{c}, \hat{\beta}^{\prime}, \hat{\alpha}, \hat{\gamma}^{\prime}, \hat{\gamma}_{p}, \hat{a}_{L}^{\prime}\right)^{\prime}$ and $\vartheta_{0}=\left(\theta_{\lambda 0}^{\prime}, c_{0}, \beta_{0}^{\prime}, \alpha_{0}, \gamma_{0}^{\prime}, \gamma_{p 0}, a_{L}^{\prime}\right)^{\prime}$ where $a_{L}$ satisfies Assumption L1 (iv). Because $\hat{\Psi}_{j}^{L}$ depends on the estimates and we have shown the consistency (implying $\left\|\hat{\vartheta}-\vartheta_{0}\right\|=o_{p}(1)$ ), we derive the convergence rate by letting $\left\|\hat{\vartheta}-\vartheta_{0}\right\|=O_{p}\left(J^{-\tau}\right)$ and then obtain conditions that the convergence rate $\tau$ should satisfy later.

Note that we can write

$$
\begin{align*}
\sum_{j=1}^{J}\left\|\hat{\Psi}_{j}^{L}-\hat{\hat{\psi}}_{j}^{L}\right\|^{2} / J \leq & \sum_{j=1}^{J} C_{1 j}\left\|\hat{\vartheta}-\vartheta_{0}\right\|^{2}\left\|\hat{\hat{\tilde{\varphi}}}_{j}^{L}\right\|^{2} / J+\sum_{j=1}^{J}\left\|\hat{\Psi}_{\hat{\theta}_{\lambda}, j}-\Psi_{\theta_{\lambda 0}, j}\right\|^{2} / J(  \tag{60}\\
\leq 2 & \sum_{j=1}^{J} C_{1 j}\left\|\hat{\vartheta}-\vartheta_{0}\right\|^{2}\left(\left\|\hat{\tilde{\varphi}}_{j}^{L}-\tilde{\varphi}_{j}^{L}\right\|^{2}+\left\|\tilde{\varphi}_{j}^{L}\right\|^{2}\right) / J+  \tag{61}\\
& +2 \sum_{j=1}^{J}\left\|\hat{\Psi}_{\hat{\theta}_{\lambda}, j}-\Psi_{\hat{\theta}_{\lambda}, j}\right\|^{2} / J+2 \sum_{j=1}^{J}\left\|\Psi_{\hat{\theta}_{\lambda}, j}-\Psi_{\theta_{\lambda 0}, j}\right\|^{2} / J
\end{align*}
$$

where the second term in (61) is $o_{p}(1)$ by (51) and the last term is also $o_{p}(1)$ by the Markov inequality because $\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda}, s, P\right)}{\partial \theta_{\lambda}}$ is continuous in $\left(\theta_{\lambda}, s, P\right)$ at $\left(\theta_{\lambda 0}, s^{0}, P^{0}\right),\left\|\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda}, s, P\right)}{\partial \theta_{\lambda}}\right\|$ is bounded in the neighborhood of $\left(\theta_{\lambda 0}, s^{0}, P^{0}\right)$ (by Assumption C1 (vii)), and $\hat{\theta}_{\lambda} \rightarrow \theta_{\lambda 0}$. Then from (51), $\left\|\hat{\vartheta}-\vartheta_{0}\right\|=O_{p}\left(J^{-\tau}\right),(56)$, and $\sum_{j=1}^{J} C_{1 j}\left\|\tilde{\varphi}_{j}^{L}\right\|^{2} / J=O_{p}(L)$ by the Markov inequality, we conclude

$$
\begin{equation*}
\sum_{j=1}^{J}\left\|\hat{\Psi}_{j}^{L}-\hat{\hat{\psi}}_{j}^{L}\right\|^{2} / J=O\left(\sum_{j=1}^{J}\left\|\hat{\Psi}_{\theta, j}^{L}-\hat{\hat{\psi}}_{\theta, j}^{L}\right\|^{2} / J+\sum_{j=1}^{J}\left\|\hat{\Psi}_{\hat{\theta}_{\lambda}, j}-\Psi_{\theta_{\lambda 0}, j}\right\|^{2} / J\right)=O_{p}\left(J^{-2 \tau} L\right)+o_{p}(1) \tag{62}
\end{equation*}
$$

Then (58) and (62) implies

$$
\sum_{j=1}^{J}\left\|\hat{\Psi}_{j}^{L}\right\|^{2} / J=O_{p}(L)
$$

because $\sum_{j=1}^{J}\left\|\hat{\Psi}_{j}^{L}\right\|^{2} / J \leq 3 \sum_{j=1}^{J}\left\|\hat{\Psi}_{j}^{L}-\hat{\hat{\psi}}_{j}^{L}\right\|^{2} / J+3 \sum_{j=1}^{J}\left\|\hat{\hat{\psi}}_{j}^{L}-\psi_{j}^{L}\right\|^{2} / J+3 \sum_{j=1}^{J}\left\|\psi_{j}^{L}\right\|^{2} / J=$ $O_{p}(L)$. Also from (58) and (62) we conclude

$$
\begin{align*}
\|\hat{\mathcal{T}}-\hat{\hat{T}}\| \leq & \sum_{j=1}^{J}\left\|\hat{\Psi}_{j}^{L}-\hat{\hat{\psi}}_{j}^{L}\right\|^{2} / J+2 \sum_{j=1}^{J}\left(\left\|\hat{\hat{\psi}}_{j}^{L}-\psi_{j}^{L}\right\|+\left\|\psi_{j}^{L}\right\|\right)\left\|\hat{\Psi}_{j}^{L}-\hat{\hat{\psi}}_{j}^{L}\right\| / J  \tag{63}\\
\leq & \sum_{j=1}^{J} \| \hat{\Psi}_{j}^{L}-\hat{\hat{\psi}_{j}^{L} \|^{2} / J} \\
& +C\left(\sum_{j=1}^{J}\left(\left\|\hat{\hat{\psi}}_{j}^{L}-\psi_{j}^{L}\right\|^{2}+\left\|\psi_{j}^{L}\right\|^{2}\right) / J\right)^{1 / 2}\left(\sum_{j=1}^{J}\left\|\hat{\Psi}_{j}^{L}-\hat{\hat{\psi}}_{j}^{L}\right\|^{2} / J\right)^{1 / 2} \\
= & O_{p}\left(J^{-2 \tau} L+L^{1 / 2} J^{-\tau} L^{1 / 2}\right)=O_{p}\left(J^{-\tau} L\right) .
\end{align*}
$$

Therefore under the rate condition $J^{-\tau} L \rightarrow 0$, by (59), (63), and $\dot{T}$ is nonsingular w.p.a.1, we conclude $\hat{\mathcal{T}}$ is nonsingular w.p.a.1. The same conclusion holds even when we instead take $\hat{\mathcal{T}}=$ $\sum_{j=1}^{J} C\left(z_{j}, \mathbf{v}_{j}\right) \hat{\Psi}_{j}^{L} \hat{\Psi}_{j}^{L \prime} / J, \hat{\hat{T}}=\sum_{j=1}^{J} C\left(z_{j}, \mathbf{v}_{j}\right) \hat{\psi}_{j}^{L} \hat{\hat{\psi}}_{j}^{L \prime} / J$, and $\dot{T}=\sum_{i=1}^{n} C\left(z_{j}, \mathbf{v}_{j}\right) \psi_{j}^{L} \psi_{j}^{L \prime} / J$ for some positive bounded function $C\left(z_{j}, \mathbf{v}_{j}\right)$ and this helps to derive the consistency of the heteroskedasticity robust variance estimator later.

Let $\tilde{\varsigma}_{j}=\delta_{j}^{*}\left(\theta_{\lambda 0}, s^{n}, P^{R}\right)-g_{0}\left(z_{j}, \mathbf{v}_{j}\right)$ and $\varsigma_{j}=\delta_{j}^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right)-g_{0}\left(z_{j}, \mathbf{v}_{j}\right)$ and let $\tilde{\varsigma}=\left(\tilde{\varsigma}_{j}, \ldots, \tilde{\varsigma}_{j}\right)^{\prime}$
and $\varsigma=\left(\varsigma_{j}, \ldots, \varsigma_{j}\right)^{\prime}$. Then by the intermediate value theorem we have

$$
\begin{equation*}
\tilde{\varsigma}-\varsigma=H_{\delta}^{-1}\left(\bar{\delta}^{*}, \theta_{\lambda 0}, P^{R}\right) \varepsilon^{n}-H_{\delta}^{-1}\left(\tilde{\delta^{*}}, \theta_{\lambda 0}, P^{R}\right) \varepsilon^{R}\left(\theta_{\lambda}\right) \tag{64}
\end{equation*}
$$

for some intermediate $\overline{\delta^{*}}$ between $\delta_{j}^{*}\left(\theta_{\lambda 0}, s^{n}, P^{R}\right)$ and $\delta_{j}^{*}\left(\theta_{\lambda 0}, s^{0}, P^{R}\right)$ and for some intermediate $\tilde{\delta^{*}}$ between $\delta_{j}^{*}\left(\theta_{\lambda 0}, s^{0}, P^{R}\right)$ and $\delta_{j}^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right)$, respectively. Consider by the essentially same proof for (A.9) in Berry, Linton, and Pakes (2004) we have for any positive sequence $\epsilon_{J} \rightarrow 0$,

$$
\begin{aligned}
& \sup _{\left(\delta^{*}, \bar{P}\right) \in \mathcal{N}_{\delta^{* 0}}\left(\theta_{\lambda 0}, \epsilon_{J}\right) \times \mathcal{N}_{P^{0}}\left(\epsilon_{J}\right)}\left\|\frac{1}{\sqrt{J}}\left(\hat{\Psi}^{L, J}-\psi^{L, J}\right)^{\prime}\left\{H_{\delta}^{-1}\left(\bar{\delta}^{*}, \theta_{\lambda 0}, \bar{P}\right)-H_{\delta}^{-1}\left(\delta^{* 0}, \theta_{\lambda 0}, P^{0}\right)\right\} \varepsilon^{n}\right\| \\
= & o_{p}\left(J^{-\tau} L^{1 / 2}+L^{1 / 2}\left(\triangle_{J}^{\varphi}\right)\right)=o_{p}(1)
\end{aligned}
$$

by the stochastic equicontinuity Assumption N4. Similarly we have for any positive sequence $\epsilon_{J} \rightarrow 0$,

$$
\begin{aligned}
& \sup _{\left(\tilde{\left.\delta^{*}, \tilde{P}\right) \in \mathcal{N}_{\delta * 0}\left(\theta_{\lambda 0}, \epsilon_{J}\right) \times \mathcal{N}_{P_{0}}\left(\epsilon_{J}\right)}\right.}\left\|\frac{1}{\sqrt{J}}\left(\hat{\Psi}^{L, J}-\psi^{L, J}\right)^{\prime}\left\{H_{\delta}^{-1}\left(\tilde{\delta}^{*}, \theta_{\lambda 0}, \tilde{P}\right)-H_{\delta}^{-1}\left(\delta^{* 0}, \theta_{\lambda 0}, P^{0}\right)\right\} \varepsilon^{R}\left(\theta_{\lambda 0}\right)\right\| \\
= & o_{p}\left(J^{-\tau} L^{1 / 2}+L^{1 / 2}\left(\triangle_{J}^{\varphi}\right)\right)=o_{p}(1)
\end{aligned}
$$

by the stochastic equicontinuity Assumption N4.
Let $(\mathbf{Z}, \mathbf{V})=\left(\left(Z_{1}, \mathbf{V}_{1}\right), \ldots,\left(Z_{J}, \mathbf{V}_{J}\right)\right)$. Then we have $E\left[\varsigma_{j} \mid \mathbf{Z}, \mathbf{V}\right]=0$ and by the independence assumption of the observations given $(\mathbf{Z}, \mathbf{V})$, we have $E\left[\varsigma_{j} \varsigma_{j^{\prime}} \mid \mathbf{Z}, \mathbf{V}\right]=0$ for $j \neq j^{\prime}$. We also have $E\left[\varsigma_{j}^{2} \mid \mathbf{Z}, \mathbf{V}\right]<\infty$. Then by (64), (58), (62), and the triangle inequality, under $J^{-\tau} L \rightarrow 0$ we obtain

$$
\begin{aligned}
& E\left[\left.\left\|\left(\hat{\Psi}^{L, J}-\psi^{L, J}\right)^{\prime} \tilde{\varsigma} / J\right\|\right|^{2} \mid \mathbf{Z}, \mathbf{V}\right] \\
\leq & C_{1} J^{-2} \sum_{j=1}^{J} E\left[\varsigma_{j}^{2} \mid \mathbf{Z}, \mathbf{V}\right]| | \hat{\Psi}_{j}^{L}-\psi_{j}^{L} \|^{2} \\
& +C_{2} J^{-2} \operatorname{tr}\left\{\left(\hat{\Psi}^{L, J}-\psi^{L, J}\right)^{\prime} E\left[(\tilde{\varsigma}-\varsigma)(\tilde{\varsigma}-\varsigma)^{\prime} \mid \mathbf{Z}, \mathbf{V}\right]\left(\hat{\Psi}^{L, J}-\psi^{L, J}\right)\right\} \\
\leq & J^{-1} O_{p}\left(J^{-2 \iota} L+L\left(\triangle_{n}^{\varphi}\right)^{2}\right) \\
& +C_{2} n^{-1} J^{-2} \operatorname{tr}\left\{\left(\hat{\Psi}^{L, J}-\psi^{L, J}\right)^{\prime} H^{-1}\left(\overline{\delta^{*}}, \theta_{\lambda 0}, P^{R}\right) n E_{*}\left[\varepsilon^{n} \varepsilon^{n \prime}\right] H^{-1}\left(\overline{\delta^{*},}, \theta_{\lambda 0}, P^{R}\right)^{\prime}\left(\hat{\Psi}^{L, J}-\psi^{L, J}\right)\right\} \\
& +C_{2} R^{-1} J^{-2} \operatorname{tr}\left\{\left(\hat{\Psi}^{L, J}-\psi^{L, J}\right)^{\prime} H^{-1}\left(\tilde{\delta^{*}}, \theta_{\lambda 0}, P^{R}\right) R E_{*}\left[\varepsilon^{R} \varepsilon^{R \prime}\right] H^{-1}\left(\tilde{\delta^{*}}, \theta_{\lambda}, P^{R}\right)^{\prime}\left(\hat{\Psi}^{L, J}-\psi^{L, J}\right)\right\} \\
\leq & J^{-1} O_{p}\left(J^{-2 \iota} L+L\left(\triangle_{n}^{\varphi}\right)^{2}\right)+C_{2} \frac{1}{J}\left[\frac{1}{n J} \operatorname{tr}\left\{\left(\hat{\Psi}^{L, J}-\psi^{L, J}\right)^{\prime} H_{\delta 0}^{-1} V_{2} H_{\delta 0}^{-1 \prime}\left(\hat{\Psi}^{L, J}-\psi^{L, J}\right)\right\}\right] \\
& +C_{2} \frac{1}{J}\left[\frac{1}{R J} \operatorname{tr}\left\{\left(\hat{\Psi}^{L, J}-\psi^{L, J}\right)^{\prime} H_{\delta 0}^{-1} V_{3} H_{\delta 0}^{-1 \prime}\left(\hat{\Psi}^{L, J}-\psi^{L, J}\right)\right\}\right] \\
\leq & J^{-1} O_{p}\left(J^{-2 \tau} L+L\left(\triangle_{J}^{\varphi}\right)^{2}\right)+O_{p}\left(J^{-1}\right)
\end{aligned}
$$

where the bounds for the last two terms in the last inequality are obtained by the essentially same proofs for (38) and (39) in Berry, Linton, and Pakes (2004) for the random coefficient logit models (also for the logit without random coefficients) assuming $\frac{J^{2}}{n}$ and $\frac{J^{2}}{R}$ are bounded. Then from the standard result (see Newey (1997) or Newey, Powell, and Vella (1999)) that the bound of a term in the conditional mean implies the bound of the term itself, we obtain $\left\|\left(\hat{\Psi}^{L, J}-\psi^{L, J}\right)^{\prime} \tilde{\varsigma} / J\right\|^{2}=$ $O_{p}\left(J^{-1}\right)$. Also note that $E\left[\left\|\left(\psi^{L, J}\right)^{\prime} \varsigma / J\right\|^{2}\right]=C L / J$ by the essentially same proof of Lemma A1 in Newey, Powell, and Vella (1999)) and that $E\left[\left\|\left(\psi^{L, J}\right)^{\prime}(\tilde{\varsigma}-\varsigma) / J\right\|^{2}\right]=C L / J$ by the similar proof as above.

Therefore, by the triangle inequality

$$
\begin{align*}
\left\|\left(\hat{\Psi}^{L, J}\right)^{\prime} \tilde{\varsigma} / J\right\|^{2} & \leq 2\left\|\left(\hat{\Psi}^{L, J}-\psi^{L, J}\right)^{\prime} \tilde{\varsigma} / J\right\|^{2}+2\left\|\left(\psi^{L, J}\right)^{\prime} \tilde{\varsigma} / J\right\|^{2}  \tag{65}\\
& \leq 2\left\|\left(\hat{\Psi}^{L, J}-\psi^{L, J}\right)^{\prime} \tilde{\varsigma} / J\right\|^{2}+4\left\|\left(\psi^{L, J}\right)^{\prime} \varsigma / J\right\|^{2}+\left\|\left(\psi^{L, J}\right)^{\prime}(\tilde{\varsigma}-\varsigma) / J\right\|^{2} \\
& =O_{p}\left(J^{-1}\right)+O_{p}(L / J)=O_{p}(L / J) .
\end{align*}
$$

Define

$$
\begin{aligned}
\hat{\hat{\hat{g}}}_{j} & =\hat{c}+x_{j}^{\prime} \hat{\beta}-\hat{\alpha} p_{j}+\left(1+x_{j}^{\prime} \hat{\gamma}+\hat{\gamma}_{p}\left(\bar{y}-p_{j}\right)\right) \hat{f}\left(z_{j}, \hat{\mathbf{v}}_{j}\right), \\
\hat{\hat{g}}_{L j} & =c_{0}+x_{j}^{\prime} \beta_{0}-\alpha_{0} p_{j}+\left(1+x_{j}^{\prime} \gamma_{0}+\hat{\gamma}_{p 0}\left(\bar{y}-p_{j}\right)\right) \hat{f}_{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right), \\
\tilde{g}_{L j} & =c_{0}+x_{j}^{\prime} \beta_{0}-\alpha_{0} p_{j}+\left(1+x_{j}^{\prime} \gamma_{0}+\hat{\gamma}_{p 0}\left(\bar{y}-p_{j}\right)\right) f_{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right), \\
\tilde{g}_{0 j} & =c_{0}+x_{j}^{\prime} \beta_{0}-\alpha_{0} p_{j}+\left(1+x_{j}^{\prime} \gamma_{0}+\hat{\gamma}_{p 0}\left(\bar{y}-p_{j}\right)\right) f_{L}\left(z_{j}, \mathbf{v}_{j}\right),
\end{aligned}
$$

where $\hat{f}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)=\hat{a}_{L}^{\prime} \hat{\tilde{\varphi}}\left(z_{j}, \hat{\mathbf{v}}_{j}\right), \hat{f}_{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)=a_{L}^{\prime} \hat{\tilde{\varphi}}\left(z_{j}, \hat{\mathbf{v}}_{j}\right), f_{L}\left(z_{j}, \mathbf{v}_{j}\right)=a_{L}^{\prime} \tilde{\varphi}\left(z_{j}, \mathbf{v}_{j}\right), f_{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)=$ $a_{L}^{\prime}\left(\varphi\left(z_{j}, \hat{\mathbf{v}}_{j}\right)-\bar{\varphi}^{L}\left(z_{j}\right)\right)$, and let $\hat{\hat{g}}, \hat{\hat{g}}_{L}, \tilde{g}_{L}, \tilde{g}_{0}$, and $g_{0}$ stack the $J$ observations of $\hat{\hat{g}}_{j}, \hat{\hat{g}}_{L j}, \tilde{g}_{L j}, \tilde{g}_{0 j}$, and $g_{0 j}$, respectively.

Then from the first order condition of the sieve M-estimation, ${ }^{25}$ we obtain

$$
\begin{align*}
o_{p}(1)= & \sum_{j=1}^{J} \hat{\Psi}_{j}^{L}\left(\hat{E}\left[\delta_{j}^{*}\left(\hat{\theta}_{\lambda}, s^{n}, P^{R}\right) \mid z_{j}, \hat{\mathbf{v}}_{j}\right]-\hat{\hat{g}}_{j}\right) / J  \tag{66}\\
= & \hat{\Psi}^{L, J \prime}\left(\delta^{*}\left(\hat{\theta}_{\lambda}, s^{n}, P^{R}\right)-\hat{\hat{\hat{g}}}\right) / J+\sum_{j=1}^{J} \hat{\Psi}_{j}^{L}\left\{\hat{E}\left[\delta_{j}^{*}\left(\hat{\theta}_{\lambda}, s^{n}, P^{R}\right) \mid z_{j}, \hat{\mathbf{v}}_{j}\right]-\delta_{j}^{*}\left(\hat{\theta}_{\lambda}, s^{n}, P^{R}\right)\right\} / J \\
= & \hat{\Psi}^{L, J \prime}\left(\tilde{\varsigma}+\left(\delta^{*}\left(\hat{\theta}_{\lambda}, s^{n}, P^{R}\right)-\delta^{*}\left(\theta_{\lambda 0}, s^{n}, P^{R}\right)\right)-\left(\hat{\hat{\hat{g}}}-\hat{\hat{g}}_{L}\right)-\left(\hat{\hat{g}}_{L}-g_{L}\right)-\left(g_{L}-g_{0}\right)\right) / J+o_{p}(1) \\
= & \hat{\Psi}^{L, J \prime}\left(\tilde{\varsigma}-\hat{\Psi}^{L, J}\left(\hat{\vartheta}-\vartheta_{0}\right)-\left(\tilde{\Psi}^{L, J}-\hat{\Psi}^{L, J}\right)\left(\hat{\vartheta}-\vartheta_{0}\right)\right) \\
& -\hat{\Psi}^{L, J \prime}\left(\left(\hat{\hat{g}}_{L}-\tilde{g}_{L}\right)-\left(\tilde{g}_{L}-\tilde{g}_{0}\right)-\left(\tilde{g}_{0}-g_{0}\right)\right) / J+o_{p}(1) .
\end{align*}
$$

Above in the third equality we note for each element $\hat{\Psi}_{j}^{L, l}$ of $\hat{\Psi}_{j}^{L}, l=1,2, \ldots, \operatorname{dim}\left(\hat{\Psi}_{j}^{L}\right)$

$$
\begin{aligned}
& \sum_{j=1}^{J} \hat{\Psi}_{j}^{L, l}\left\{\hat{E}\left[\delta_{j}^{*}\left(\hat{\theta}_{\lambda}, s^{n}, P^{R}\right) \mid z_{j}, \hat{\mathbf{v}}_{j}\right]-\delta_{j}^{*}\left(\hat{\theta}_{\lambda}, s^{n}, P^{R}\right)\right\} / J \\
= & \sum_{j=1}^{J}\left\{\hat{E}\left[\hat{\Psi}_{j}^{L, l} \mid z_{j}, \hat{\mathbf{v}}_{j}\right]-\hat{\Psi}_{j}^{L, l}\right\} \delta_{j}^{*}\left(\hat{\theta}_{\lambda}, s^{n}, P^{R}\right) / J=o_{p}(1)
\end{aligned}
$$

because each element in $\hat{E}\left[\hat{\Psi}_{j}^{L} \mid z_{j}, \hat{\mathbf{v}}_{j}\right]-\hat{\Psi}_{j}^{L}$ is either zero or arbitrarily close to zero (this is because $\hat{E}\left[\hat{\Psi}_{j}^{L} \mid z_{j}, \hat{\mathbf{v}}_{j}\right]$ is a projection of $\hat{\Psi}_{j}^{L}$ on the space in which $\hat{\Psi}_{j}^{L}$ lies) and $\delta_{j}^{*}\left(\hat{\theta}_{\lambda}, s^{n}, P^{R}\right)$ is uniformly bounded. In the last equality of (66) we applied a mean value expansion to $-\left(\delta^{*}\left(\hat{\theta}_{\lambda}, s^{n}, P^{R}\right)-\right.$ $\left.\delta^{*}\left(\theta_{\lambda 0}, s^{n}, P^{R}\right)\right)+\left(\hat{\hat{\hat{g}}}-\hat{\hat{g}}_{L}\right)$ such that $\tilde{\Psi}^{L, J}=\left(\tilde{\Psi}_{1}^{L}, \ldots, \tilde{\Psi}_{J}^{L}\right)^{\prime}$ is defined as

$$
\tilde{\Psi}_{j}^{L}=-\left(-\hat{\Psi}_{\tilde{\theta}_{\lambda}, j}^{\prime}, 1, x_{j}^{\prime},-p_{j}, x_{j}^{\prime} \tilde{a}_{L}^{\prime} \hat{\tilde{\varphi}}^{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right),\left(\bar{y}-p_{j}\right) \tilde{a}_{L}^{\prime} \hat{\tilde{\varphi}}^{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right),\left(1+x_{j}^{\prime} \tilde{\gamma}+\left(\bar{y}-p_{j}\right) \tilde{\gamma}_{p}\right) \hat{\tilde{\varphi}}^{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)^{\prime}\right)^{\prime}
$$

[^21]and $\left(\tilde{\theta}_{\lambda}, \tilde{\theta}, \tilde{a}_{L}\right)$ lies between $\left(\theta_{\lambda 0}, \theta_{0}, a_{L}\right)$ and $\left(\hat{\theta}_{\lambda}, \hat{\theta}, \hat{a}_{L}\right)$.
Next note that (similarly to (60))
$$
\left\|\tilde{\Psi}^{L, J}-\hat{\Psi}^{L, J}\right\|^{2} / J \leq\left\|\hat{\vartheta}-\tilde{\vartheta}_{0}\right\|^{2}\left(\sum_{j=1}^{J} C_{j}\left\|\hat{\hat{\varphi}}_{j}^{L}\right\|^{2} / J+\sum_{j=1}^{J} C\left\|\frac{\partial \hat{\Psi}_{\tilde{\theta}_{\lambda}, j}}{\partial \theta_{\lambda}}\right\|^{2} / J\right)=O_{p}\left(L J^{-2 \tau}\right)
$$

It follows that by $\hat{\Psi}^{L, J}\left(\hat{\Psi}^{L, J} \hat{\Psi}^{L, J}\right)^{-1} \hat{\Psi}^{L, J \prime}$ idempotent, the triangle inequality, and the CauchySchwarz inequality

$$
\begin{align*}
& \left\|\hat{\mathcal{T}}^{-1} \hat{\Psi}^{L, J \prime}\left(\tilde{\Psi}^{L, J}-\hat{\Psi}^{L, J}\right)\left(\hat{\vartheta}-\vartheta_{0}\right) / J\right\|  \tag{67}\\
= & \left\{\left(\hat{\vartheta}-\vartheta_{0}\right)^{\prime}\left(\tilde{\Psi}^{L, J}-\hat{\Psi}^{L, J}\right)^{\prime} \hat{\Psi}^{L, J}\left(\hat{\Psi}^{L, J} \hat{\Psi}^{L, J}\right)^{-1} \hat{\Psi}^{L, J \prime}\left(\tilde{\Psi}^{L, J}-\hat{\Psi}^{L, J}\right)\left(\hat{\vartheta}-\vartheta_{0}\right) / J\right\}^{1 / 2} \\
\leq & O_{p}(1)\left\|\hat{\vartheta}-\vartheta_{0}\right\|\left(\sum_{j=1}^{J}\left\|\tilde{\Psi}_{j}^{L}-\hat{\Psi}_{j}^{L}\right\|^{2} / J\right)^{1 / 2} \\
= & O_{p}\left(J^{-\tau} L^{1 / 2} J^{-\tau}\right)=O_{p}\left(L^{1 / 2} J^{-2 \tau}\right) .
\end{align*}
$$

Similarly by $\hat{\Psi}^{L, J}\left(\hat{\Psi}^{L, J} \hat{\Psi}^{L, J}\right)^{-1} \hat{\Psi}^{L, J \prime}$ idempotent and Assumption L1 (iv),

$$
\begin{equation*}
\left\|\hat{\mathcal{T}}^{-1} \hat{\Psi}^{L, J \prime}\left(\tilde{g}_{L}-\tilde{g}_{0}\right) / J\right\|=O_{p}(1)\left\{\left(\tilde{g}_{L}-\tilde{g}_{0}\right)^{\prime}\left(\tilde{g}_{L}-\tilde{g}_{0}\right) / J\right\}^{1 / 2}=O_{p}\left(L^{-\varrho}\right) \tag{68}
\end{equation*}
$$

Next note that by $\hat{\Psi}^{L, J}\left(\hat{\Psi}^{L, J /} \hat{\Psi}^{L, J}\right)^{-1} \hat{\Psi}^{L, J \prime}$ idempotent, the Cauchy-Schwarz inequality and (55),

$$
\begin{align*}
& \left\|\hat{\mathcal{T}}^{-1} \hat{\Psi}^{L, J \prime}\left(\hat{\hat{g}}_{L}-\tilde{g}_{L}\right) / J\right\|=O_{p}(1)\left\{\left(\hat{\hat{g}}_{L}-\tilde{g}_{L}\right)^{\prime}\left(\hat{\hat{g}}_{L}-\tilde{g}_{L}\right) / J\right\}^{1 / 2}  \tag{69}\\
\leq & O_{p}(1)\left(\sum_{j=1}^{J} C_{j}\left\|\hat{f}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)-f_{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)\right\|^{2} / J\right)^{1 / 2} \\
\leq & O_{p}(1)\left(\sum_{j=1}^{J}\left\|a_{L}\right\|^{2}\left\|\hat{\bar{\varphi}}^{L}\left(z_{j}\right)-\bar{\varphi}^{L}\left(z_{j}\right)\right\|^{2} / J\right)^{1 / 2}=O_{p}\left(L \zeta_{0}(k) \triangle_{J, 1} \sqrt{k / J}+L \triangle_{J, 2}\right) .
\end{align*}
$$

Next consider applying the Cauchy-Schwarz inequality and a mean value expansion we obtain

$$
\begin{equation*}
\left\|\hat{\Psi}^{L, J \prime}\left(\delta^{*}\left(\hat{\theta}_{\lambda}, s^{n}, P^{R}\right)-\delta^{*}\left(\theta_{\lambda 0}, s^{n}, P^{R}\right)\right)\right\| / J \leq\left\|\hat{\Psi}^{L, J} \frac{\partial \delta^{*}\left(\tilde{\theta}_{\lambda}, s^{n}, P^{R}\right)}{\partial \theta_{\lambda}} / J\right\| \cdot\left\|\hat{\theta}_{\lambda}-\theta_{\lambda 0}\right\| \leq C L J^{-\tau} \tag{70}
\end{equation*}
$$

where $\tilde{\theta}_{\lambda}$ is an intermediate value between $\hat{\theta}_{\lambda}$ and $\theta_{\lambda 0}$.
Combining (65), (66), (67), (68), (69), (70), and by $\hat{\mathcal{T}}$ is nonsingular w.p.a.1, we obtain

$$
\begin{aligned}
\left\|\hat{\vartheta}-\vartheta_{0}\right\| \leq & \left\|\hat{\mathcal{T}}^{-1}\left(\hat{\Psi}^{L, J}\right)^{\prime} \tilde{\varsigma} / J\right\|+\left\|\hat{\mathcal{T}}^{-1}\left(\hat{\Psi}^{L, J}\right)^{\prime}\left(\hat{\hat{g}}_{L}-\hat{\hat{g}}_{L}\right) / J\right\| \\
& +\left\|\hat{\mathcal{T}}^{-1}\left(\hat{\Psi}^{L, J}\right)^{\prime}\left(\hat{\hat{g}}_{L}-g_{L}\right) / J\right\|+\left\|\hat{\mathcal{T}}^{-1}\left(\hat{\Psi}^{L, J}\right)^{\prime}\left(g_{L}-g_{0}\right) / J\right\|+o_{p}(1) \\
= & O_{p}(1)\left\{\sqrt{L / J}+L^{1 / 2} J^{-2 \iota}+L \zeta_{0}(k) \triangle_{J, 1} \sqrt{k / J}+L \triangle_{J, 2}+L^{-\varrho}\right\} .
\end{aligned}
$$

This implies $\left\|\hat{\vartheta}-\vartheta_{0}\right\|=O_{p}\left(\sqrt{L / J}+L \zeta_{0}(k) \triangle_{J, 1} \sqrt{k / J}+L \triangle_{J, 2}+L^{-\varrho}\right)$ and for (63) to be $o_{p}(1)$, the convergence rate should satisfy

$$
\begin{equation*}
L \cdot O_{p}\left(\sqrt{L / J}+L \zeta_{0}(k) \triangle_{J, 1} \sqrt{k / J}+L \triangle_{J, 2}+L^{-\varrho}\right) \rightarrow 0 \tag{71}
\end{equation*}
$$

for consistency. Combining (59) and (71) (other order conditions are dominated by these two conditions), we obtain the rate condition for the consistency:

$$
\begin{aligned}
\left(L \zeta_{1}(L)+L^{3 / 2} \zeta_{0}(k) \sqrt{k / J}+L^{3 / 2}\right) \triangle_{J} & \rightarrow 0 \\
\sqrt{L^{3} / J}+L^{2} \zeta_{0}(k) \triangle_{J, 1} \sqrt{k / J}+L^{2} \triangle_{J, 2}+L^{1-\varrho} & \rightarrow 0
\end{aligned}
$$

and we conclude

$$
\left\|\hat{\vartheta}-\vartheta_{0}\right\|=O_{p}\left(\triangle_{J, \vartheta}\right) \equiv O_{p}\left(\sqrt{L / J}+L \triangle_{J}+L^{-\varrho}\right)
$$

since $\zeta_{0}(k) \sqrt{k / J}=o(1)$. From (63), we also find that $\hat{\mathcal{T}}$ becomes nonsingular w.p.a. 1 under $\triangle_{T} \equiv L \triangle_{J, \vartheta} \rightarrow 0$.

Applying the triangle inequality, by (55), the Markov inequality, Assumption L1 (iv), and $\sum_{j=1}^{J}\left(\varphi^{L}\left(z_{j}, \mathbf{v}_{j}\right)-\hat{\varphi}^{L}\left(z_{j}\right)\right)\left(\varphi^{L}\left(z_{j}, \mathbf{v}_{j}\right)-\hat{\varphi}^{L}\left(z_{j}\right)\right)^{\prime} / J$ is nonsingular w.p.a. 1 (by Assumption L1 (ii) and (55)), we find

$$
\begin{align*}
& \sum_{j=1}^{J}\left(\hat{f}\left(z_{i}, \mathbf{v}_{j}\right)-f_{0}\left(z_{j}, \mathbf{v}_{j}\right)\right)^{2} / J  \tag{72}\\
\leq & 3 \sum_{j=1}^{J}\left(\hat{f}\left(z_{j}, \mathbf{v}_{j}\right)-f_{L j}^{*}\right)^{2} / J+3 \sum_{j=1}^{J}\left(f_{L j}^{*}-f_{L j}\right)^{2} / J+3 \sum_{j=1}^{J}\left(f_{L j}-f_{0}\left(z_{j}, \mathbf{v}_{j}\right)\right)^{2} / J \\
\leq & O_{p}(1)\left\|\hat{a}_{L}-a_{L}\right\|^{2} \\
& +C_{1} \sum_{j=1}^{J}\left\|a_{L}\right\|^{2} \mid \hat{\bar{\varphi}}^{L}\left(z_{j}\right)-\bar{\varphi}^{L}\left(z_{j}\right)\left\|^{2} / J+C_{2} \sup _{\mathcal{W}}\right\| a_{L}^{\prime} \tilde{\varphi}^{L}(z, \mathbf{v})-f_{0}(z, \mathbf{v}) \|^{2} \\
\leq & O_{p}\left(\triangle_{J, \vartheta}^{2}\right)+L O_{p}\left(L \zeta_{0}(k)^{2} \triangle_{J, 1}^{2} k / J+L \triangle_{J, 2}^{2}\right)+O_{p}\left(L^{-2 \varrho}\right)=O_{p}\left(\triangle_{J, \vartheta}^{2}\right)
\end{align*}
$$

where we let $f_{L}^{*}\left(z_{j}, \mathbf{v}_{j}\right)=a_{L}^{\prime}\left(\varphi^{L}\left(z_{j}, \mathbf{v}_{j}\right)-\hat{\varphi}^{L}\left(z_{j}\right)\right), f_{L j}^{*}=f_{L}^{*}\left(z_{j}, \mathbf{v}_{j}\right)$, and $f_{L j}=f_{L}\left(z_{j}, \mathbf{v}_{j}\right)$. This also implies that $\left\|\mid \hat{\hat{g}}-g_{0}\right\|^{2} / J=O_{p}\left(\triangle_{J, \vartheta}^{2}\right)$ and

$$
\begin{equation*}
\max _{1 \leq j \leq J}\left|\hat{\hat{\tilde{g}}}_{j}-g_{0 j}\right|=O_{p}\left(\triangle_{g}\right) \equiv O_{p}\left(\zeta_{0}(L) \triangle_{J, \vartheta}\right) \tag{73}
\end{equation*}
$$

by a similar proof to Theorem 1 of Newey (1997).

## C. 2 Proof of Theorem C1

Under Condition S and Assumptions 3-6, 9-10, 13-15 and Assumptions C1, all the conditions for the consistency are satisfied. We take the pseudo-metrics as the uniform norm $\|\cdot\|_{s}=\|\cdot\|_{\infty}$ and $\|\cdot\|_{\mathcal{F}}=\|\cdot\|_{\infty}$. We can therefore conclude that $\left(\hat{\theta}, \hat{\theta}_{\lambda}\right)$ and $\hat{f}$ are consistent from the consistency theorem. Under Assumptions C1, all the assumptions in Assumption L1 are satisfied (we take $\varrho_{1}=s_{\Pi} / \operatorname{dim}(z), \varrho_{2}=s_{\varphi} / \operatorname{dim}(z)$, and $\left.\varrho_{\delta}=s_{\delta} / \operatorname{dim}(z, \mathbf{v})\right)$. For the consistency, we require the following rate conditions be satisfied: (i) $\zeta_{0}(k)^{2} k / J \rightarrow 0$ (such that $\mathbf{P}^{\prime} \mathbf{P} / J$ is nonsingular w.p.a.1), (ii) $\zeta_{0}(L)^{2} L / J \rightarrow 0$ (such that $\dot{\mathcal{T}}$ is nonsingular w.p.a.1) and (iii)

$$
\begin{aligned}
L \triangle_{J}^{\varphi} & =\left(L \zeta_{1}(L)+L^{3 / 2} \zeta_{0}(k) \sqrt{k / J}+L^{3 / 2}\right) \triangle_{J} \rightarrow 0 \\
L \triangle_{J, \vartheta} & =\sqrt{L^{3} / J}+L^{2} \zeta_{0}(k) \triangle_{J, 1} \sqrt{k / J}+L^{2} \triangle_{J, 2}+L^{1-\varrho} \rightarrow 0 .
\end{aligned}
$$

The other rate conditions are dominated by these three. For the polynomial approximations, we have $\zeta_{\iota}(L) \leq C L^{1+2 \iota}$ and $\zeta_{0}(k) \leq C k$ and for the spline approximations, we have $\zeta_{\iota}(L) \leq C L^{0.5+\iota}$ and $\zeta_{0}(k) \leq C k^{0.5}$. Therefore for the polynomial approximations, the rate condition (iii) becomes $\sqrt{L^{3} / J}+\triangle_{J}\left(L^{4}+L^{2} k^{3 / 2} / \sqrt{J}\right)+L^{1-\varrho} \rightarrow 0$ and for the spline approximations, it becomes $\sqrt{L^{3} / J}+$ $\triangle_{J}\left(L^{5 / 2}+L^{2} k / \sqrt{J}\right)+L^{1-\varrho} \rightarrow 0$. We can take $\varrho=s_{f} / \operatorname{dim}(z, \mathbf{v})$ because $f_{0}$ is assumed to be in the Hölder class and we can apply the approximation theorems (e.g., see Timan (1963), Schumaker (1981), Newey (1997), and Chen (2007)). Therefore, the conclusion of Theorem C1 follows from Lemma L1 applying the dominated convergence theorem by $\hat{\hat{g}}$ and $g_{0}$ are bounded.

## D Asymptotic Normality (Proof of Theorem AN1 and AN2)

## D. 1 Rate conditions

Along the proof, we obtain a list of rate conditions from bounding terms. We collect them here. We take $\varrho=s_{f} / \operatorname{dim}(z, \mathbf{v}), \varrho_{1}=s_{\Pi} / \operatorname{dim}(z)$, and $\varrho_{2}=s_{\varphi} / \operatorname{dim}(z)$. Define

$$
\begin{aligned}
\triangle_{J}^{\varphi} & =\left(\zeta_{1}(L)+L^{1 / 2} \zeta_{0}(k) \sqrt{k / J}+L^{1 / 2}\right) \triangle_{J}, \triangle_{J, \vartheta}=\sqrt{L / J}+L \triangle_{J}+L^{-\varrho} \\
\triangle_{\mathcal{T}} & =L \triangle_{J, \vartheta}, \triangle_{\mathcal{T}_{1}}=\zeta_{0}(k) \sqrt{k / J} \\
\triangle_{H} & =\zeta_{0}(L) k^{1 / 2} / \sqrt{J}+k^{1 / 2} L^{1 / 2} \triangle_{J}^{\varphi}+L^{-\varrho} \zeta_{0}(L) k^{1 / 2}, \triangle_{d \Psi}=L^{1 / 2} \triangle_{J, \vartheta}^{2} \\
\triangle_{d \bar{\varphi}} & =\zeta_{0}(L) L \triangle_{J, 2}, \triangle_{g}=\zeta_{0}(L) \triangle_{J, \vartheta}, \triangle_{\Sigma}=\Delta_{\mathcal{T}}+\zeta_{0}(L)^{2} L / J \\
\triangle_{\hat{H}} & =\left(\zeta_{1}(L) \triangle_{J, \vartheta}+\zeta_{0}(k) \triangle_{J, 1}\right) L^{1 / 2} \zeta_{0}(k), \triangle_{\omega}=J^{-1}\left(\zeta_{0}(L)^{2} L+\zeta_{0}(k)^{2} k+\zeta_{0}(k)^{2} k L^{4}\right) .
\end{aligned}
$$

Then for the $\sqrt{J}$-consistency and the consistency of the variance estimator we require $\sqrt{J} k^{1 / 2} L^{-\varrho} \rightarrow$ $0, \sqrt{J} k^{-\varrho_{1}} \rightarrow 0, \sqrt{J} k^{-\varrho_{2}} \rightarrow 0$ and

$$
\begin{gathered}
\sqrt{J} \triangle_{d \Psi} \rightarrow 0, k^{1 / 2}\left(\triangle_{\mathcal{T}_{1}}+\triangle_{H}+\triangle_{\mathcal{T}}\right) \rightarrow 0, \triangle_{\omega} \rightarrow 0, L^{1 / 2} \triangle_{J, \vartheta} \rightarrow 0 \\
k^{1 / 2}\left(\triangle_{\mathcal{T}_{1}}+\triangle_{H}\right)+L^{1 / 2} \triangle_{\mathcal{T}}+\triangle_{d \bar{\varphi}} \rightarrow 0, \triangle_{g} \rightarrow 0, L^{1 / 2} \triangle_{J, \vartheta} \rightarrow 0, \triangle_{\Sigma} \rightarrow 0, \triangle_{\hat{H}} \rightarrow 0
\end{gathered}
$$

For the polynomial approximations, the rate conditions become (dropping the dominated terms)

$$
\begin{aligned}
& \text { (1) } \sqrt{J} \triangle_{d \Psi}=\sqrt{J} L^{1 / 2} \triangle_{J, \vartheta}^{2}=L^{3 / 2} / \sqrt{J}+\sqrt{J} L^{5 / 2} \triangle_{J}^{2}+\sqrt{J} L^{1 / 2-2 \varrho} \\
& \text { (2) } k^{1 / 2}\left(\triangle_{\mathcal{T}_{1}}+\triangle_{H}\right)+L^{1 / 2} \triangle_{\mathcal{T}}+\triangle_{d \bar{\varphi}} \\
& =\left(k^{2}+L k+L^{2}\right) / \sqrt{J}+\left(k L^{1 / 2}+L^{2}\right) \triangle_{J}^{\varphi}+L^{-\varrho}\left(\zeta_{0}(L) k+L^{3 / 2}\right)+\zeta_{0}(L) \triangle_{J} \\
& =\frac{k^{2}}{\sqrt{J}}+\left(k L^{7 / 2}+L^{5}+\frac{L k^{5 / 2}+L^{5 / 2} k^{3 / 2}}{\sqrt{J}}\right) \triangle_{J}+L^{-\varrho}\left(L k+L^{3 / 2}\right) \rightarrow 0 \\
& \text { (3) } \triangle_{\hat{H}}=\left(L^{7 / 2} k \triangle_{J, \vartheta}+L^{1 / 2} k^{2} \triangle_{J, 1}\right) \rightarrow 0
\end{aligned}
$$

Assuming $L^{-\varrho}, k^{-\varrho_{1}}$, and $k^{-\varrho_{2}}$ are small enough, these are all satisfied when $\frac{L^{5} k^{1 / 2}+L^{9 / 2} k^{3 / 2}}{\sqrt{J}} \rightarrow 0$.
For the spline approximations, the rate conditions (dropping the dominated terms) become
(1) $\sqrt{J} \triangle_{d \Psi}=L^{3 / 2} / \sqrt{J}+\sqrt{J} L^{5 / 2} \triangle_{J}^{2}+\sqrt{J} L^{1 / 2-2 \varrho} \rightarrow 0$
(2) $k^{1 / 2}\left(\triangle_{\mathcal{T}_{1}}+\triangle_{H}\right)+L^{1 / 2} \triangle_{\mathcal{T}}+\triangle_{d \bar{\varphi}}=\left(k L^{2}+L^{7 / 2}+\frac{L k^{2}+L^{5 / 2} k}{\sqrt{J}}\right) \triangle_{J}+L^{-\varrho}\left(L^{1 / 2} k+L^{3 / 2}\right) \rightarrow 0$
(3) $\triangle_{\hat{H}}=\left(L^{2} k^{1 / 2} \triangle_{J, \vartheta}+L^{1 / 2} k \triangle_{J, 1}\right) \rightarrow 0$.

Assume $L^{-\varrho}, k^{-\varrho_{1}}$, and $k^{-\varrho_{2}}$ small enough. Then these are all satisfied if $\frac{L^{7 / 2} k^{1 / 2}+L^{3} k+L^{2} k^{3 / 2}}{\sqrt{J}} \rightarrow 0$.

## D. 2 Asymptotic variance terms

Let $\varphi_{j}^{k}=\varphi^{k}\left(Z_{j}\right)$ and $\Psi_{0 j}^{L}=\left(\Psi_{\theta_{\lambda 0}, j}^{\prime},-\Psi_{\theta 0, j}^{L \prime}\right)^{\prime}$ where $\Psi_{\theta_{\lambda 0}, j}=E\left[\left.\frac{\partial \delta_{j}^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right)}{\partial \theta_{\lambda}} \right\rvert\, z_{j}, \mathbf{v}_{j}\right]$ and $\Psi_{\theta 0, j}^{L}=$ $\left(1, x_{j},-p_{j}, x_{j} f_{0}\left(z_{j}, \mathbf{v}_{j}\right),\left(\bar{y}-p_{j}\right) f_{0}\left(z_{j}, \mathbf{v}_{j}\right), \frac{\partial g_{0 j}}{\partial f_{0}} \tilde{\varphi}^{L}\left(z_{j}, \mathbf{v}_{j}\right)^{\prime}\right)^{\prime}$. Also let $\varsigma_{0 j}=\varsigma_{j}\left(\theta_{\lambda 0}\right)$. Then define the followings:

$$
\begin{align*}
\Sigma^{J} & =\sum_{j=1}^{J} E\left[\Psi_{0 j}^{L} \Psi_{0 j}^{L \prime} \operatorname{var}\left(\varsigma_{0 j} \mid Z_{j}, \mathbf{V}_{j}\right)\right] / J, \mathcal{T}^{J}=\sum_{j=1}^{J} E\left[\Psi_{0 j}^{L} \Psi_{0 j}^{L \prime}\right] / J, \mathcal{T}_{1}^{J}=\sum_{j=1}^{J} E\left[\varphi_{j}^{k} \varphi_{j}^{k \prime}\right] / J,  \tag{74}\\
\Sigma_{1}^{J} & =\sum_{j=1}^{J} E\left[V_{j}^{2} \varphi_{j}^{k} \varphi_{j}^{k \prime}\right] / J, \Sigma_{2, l}^{J}=\sum_{j=1}^{J} E\left[\left(\varphi_{l}\left(Z_{j}, \mathbf{V}_{j}\right)-\bar{\varphi}_{l}\left(Z_{j}\right)\right)^{2} \varphi_{j}^{k} \varphi_{j}^{k \prime}\right] / J \\
H_{11}^{J} & =\sum_{j=1}^{J} E\left[\frac{\partial g_{0 j}}{\partial f_{0}} \frac{\partial f_{0 j}}{\partial V_{j}} \Psi_{0 j}^{L} \varphi_{j}^{k \prime}\right] / J, \bar{H}_{11}^{J}=\sum_{j=1}^{J} \frac{\partial g_{0 j}}{\partial f_{0}} \frac{\partial f_{0 j}}{\partial v_{j}} \hat{\Psi}_{j}^{L} \varphi_{j}^{k \prime} / J \\
H_{12}^{J} & =\sum_{j=1}^{J} E\left[\frac{\partial g_{0 j}}{\partial f_{0}} E\left[\left.\frac{\partial f_{0 j}}{\partial V_{j}} \right\rvert\, Z_{j}\right] \Psi_{0 j}^{L} \varphi_{j}^{k \prime}\right] / J, \bar{H}_{12}^{J}=\sum_{j=1}^{J} \frac{\partial g_{0 j}}{\partial f_{0}} E\left[\left.\frac{\partial f_{0 j}}{\partial V_{j}} \right\rvert\, Z_{j}\right] \hat{\Psi}_{j}^{L} \varphi_{j}^{k \prime} / J \\
H_{2, l}^{J} & =\sum_{j=1}^{J} E\left[a_{l} \frac{\partial g_{0 j}}{\partial f_{0}} \Psi_{0 j}^{L} \varphi_{j}^{k \prime}\right] / J, \bar{H}_{2, l}^{J}=\sum_{j=1}^{J} a_{l} \frac{\partial g_{0 j}}{\partial f_{0}} \hat{\Psi}_{j}^{L} \varphi_{j}^{k \prime} / J, H_{1}^{J}=H_{11}^{J}-H_{12}^{J}, \bar{H}_{1}^{J}=\bar{H}_{11}^{J}-\bar{H}_{12}^{J} \\
\bar{\Omega}^{J} & =A\left(\mathcal{T}^{J}\right)^{-1}\left[\Sigma^{J}+H_{1}^{J}\left(\mathcal{T}_{1}^{J}\right)^{-1} \Sigma_{1}^{J}\left(\mathcal{T}_{1}^{J}\right)^{-1} H_{1}^{J \prime}+\sum_{l=1}^{L} H_{2, l}^{J}\left(\mathcal{T}_{1}^{J}\right)^{-1} \Sigma_{2, l}^{J}\left(\mathcal{T}_{1}^{J}\right)^{-1} H_{2, l}^{J \prime}\right]\left(\mathcal{T}^{J}\right)^{-1} A^{\prime} \\
\bar{\Omega}_{2}^{J} & =\frac{1}{n J} A\left(\mathcal{T}^{J}\right)^{-1}\left(\Psi_{0}^{L, J \prime} H_{\delta 0}^{-1} V_{2} H_{\delta 0}^{-1 \prime} \Psi_{0}^{L, J}\right)\left(\mathcal{T}^{J}\right)^{-1} A^{\prime} \\
\bar{\Omega}_{3}^{J} & =\frac{1}{R J} A\left(\mathcal{T}^{J}\right)^{-1}\left(\Psi_{0}^{L, J \prime} H_{\delta 0}^{-1} V_{3} H_{\delta 0}^{-1 \prime} \Psi_{0}^{L, J}\right)\left(\mathcal{T}^{J}\right)^{-1} A^{\prime} .
\end{align*}
$$

Here we note $A^{J}=\left(\sum_{j=1}^{J} E\left[r_{0 j} r_{0 j}^{\prime}\right] / J\right)^{-1} \sum_{j=1}^{J} E\left[r_{0 j} \Psi_{0 j}^{L \prime}\right] / J$ and $A^{J}=A$ where $A=\lim _{J \rightarrow \infty} A^{J}$, so we do not distinguish $A$ and $A^{J}$ to save notation. We also often write $C \rightarrow 0$ to denote $\|C\| \rightarrow 0$ for a sequence of matrix $C$. Below we show that $\bar{\Omega}^{J}+\bar{\Omega}_{2}^{J}+\bar{\Omega}_{3}^{J} \rightarrow \Omega+\Omega_{2}+\Omega_{3}$ as $J, k, L \rightarrow \infty$ and in Section D. 4 we show $\hat{\Omega}-\bar{\Omega}^{J} \rightarrow_{p} 0, \hat{\Omega}_{2}-\bar{\Omega}_{2}^{J} \rightarrow_{p} 0, \hat{\Omega}_{3}-\bar{\Omega}_{3}^{J} \rightarrow_{p} 0$ and therefore $\hat{\Omega}+\hat{\Omega}_{2}+\hat{\Omega}_{3} \rightarrow_{p} \Omega+\Omega_{2}+\Omega_{3}$. We let $\mathcal{T}_{1}^{J}=I$ without loss of generality for ease of notation. Then $\bar{\Omega}^{J}=A\left(\mathcal{T}^{J}\right)^{-1}\left[\Sigma^{J}+H_{1}^{J} \Sigma_{1}^{J} H_{1}^{J \prime}+\sum_{l=1}^{L} H_{2, l}^{J} \Sigma_{2, l}^{J} H_{2, l}^{J \prime}\right]\left(\mathcal{T}^{J}\right)^{-1} A^{\prime}$. Let $\Gamma^{J}$ be a symmetric square root of $\left(\bar{\Omega}^{J}+\bar{\Omega}_{2}^{J}+\bar{\Omega}_{3}^{J}\right)^{-1}$. Because $\mathcal{T}^{J}$ is nonsingular for all $J$ large enough and $\operatorname{var}\left(\varsigma_{0 j} \mid Z_{j}, \mathbf{V}_{j}\right)$ is bounded away from zero for all $j, C \Sigma^{J}-I$ is positive semidefinite for some positive constant $C$ for all $J$ large enough. It follows that

$$
\begin{aligned}
\left\|\Gamma^{J} A\left(\mathcal{T}^{J}\right)^{-1}\right\| & =\left\{\operatorname{tr}\left(\Gamma^{J} A\left(\mathcal{T}^{J}\right)^{-1}\left(\mathcal{T}^{J}\right)^{-1} A^{\prime} \Gamma^{J \prime}\right)\right\}^{1 / 2} \leq C\left\{\operatorname{tr}\left(\Gamma^{J} A\left(\mathcal{T}^{J}\right)^{-1} \Sigma^{J}\left(\mathcal{T}^{J}\right)^{-1} A^{\prime} \Gamma^{J \prime}\right)\right\}^{1 / 2} \\
& \leq\left\{\operatorname{tr}\left(C \Gamma^{J}\left(\bar{\Omega}^{J}+\bar{\Omega}_{2}^{J}+\bar{\Omega}_{3}^{J}\right) \Gamma^{J \prime}\right)\right\}^{1 / 2} \leq C
\end{aligned}
$$

and therefore $\left\|\Gamma^{J} A\left(\mathcal{T}^{J}\right)^{-1}\right\|$ is bounded. Now we show that $\bar{\Omega}^{J} \rightarrow \Omega$ as $J, k, L \rightarrow \infty$. Note $A=\left(\sum_{j=1}^{J} E\left[r_{0 j} r_{0 j}^{\prime}\right] / J\right)^{-1} \sum_{j=1}^{J} E\left[r_{0 j} \Psi_{0 j}^{L \prime}\right] / J$ and $\omega_{j}^{* J}=\left(\sum_{j=1}^{J} E\left[r_{0 j} r_{0 j}^{\prime}\right] / J\right)^{-1} r_{0 j}$. Let $\omega_{L j}^{*}=$
$A\left(\mathcal{T}^{J}\right)^{-1} \Psi_{0 j}^{L}$. Then note

$$
\begin{equation*}
\sum_{j=1}^{J} E\left[\left\|\omega_{j}^{* J}-\omega_{L j}^{*}\right\|^{2}\right] / J \rightarrow 0 \tag{75}
\end{equation*}
$$

because (i) we can view $\tilde{r}_{0 j} \equiv\left(\sum_{j=1}^{J} E\left[r_{0 j} \Psi_{0 j}^{L}\right] / J\right)\left(\mathcal{T}^{J}\right)^{-1} \Psi_{0 j}^{L}$ is a projection of $r_{0 j}$ on $\Psi_{0 j}^{L}$ and (ii) $r_{0 j}$ is smooth and the second moment of $r_{0 j}$ is bounded (Assumption N1 (i)). It follows that

$$
\begin{aligned}
& \sum_{j=1}^{J}\left\{E\left[\omega_{L j}^{*} \operatorname{var}\left(\varsigma_{j} \mid Z_{j}, \mathbf{V}_{j}\right) \omega_{L j}^{* \prime}\right]-E\left[\omega_{j}^{* J} \operatorname{var}\left(\varsigma_{0 j} \mid Z_{j}, \mathbf{V}_{j}\right) \omega_{j}^{* J \prime}\right]\right\} / J \\
= & \sum_{j=1}^{J}\left\{A\left(\mathcal{T}^{J}\right)^{-1} E\left[\Psi_{0 j}^{L} \operatorname{var}\left(\varsigma_{0 j} \mid Z_{j}, \mathbf{V}_{j}\right) \Psi_{0 j}^{L \prime}\right]\left(\mathcal{T}^{J}\right)^{-1} A^{\prime}-E\left[\omega_{j}^{* J} \operatorname{var}\left(\varsigma_{0 j} \mid Z_{j}, \mathbf{V}_{j}\right) \omega_{j}^{* J \prime}\right]\right\} / J \rightarrow 0 .
\end{aligned}
$$

This concludes that $A\left(\mathcal{T}^{J}\right)^{-1} \Sigma^{J}\left(\mathcal{T}^{J}\right)^{-1} A^{\prime}-\sum_{j=1}^{J} E\left[\omega_{j}^{* J} \operatorname{var}\left(\varsigma_{0 j} \mid Z_{j}, \mathbf{V}_{j}\right) \omega_{j}^{* J \prime}\right] / J \rightarrow 0$ as $J, k, L \rightarrow \infty$ where the limit of the latter is the first term in $\Omega$.

Next let

$$
b_{L j^{\prime}}=\frac{1}{J} \sum_{j=1}^{J} E\left[\omega_{L j}^{*} \frac{\partial g_{0 j}}{\partial f_{0}}\left(\frac{\partial f_{0 j}}{\partial V_{j}}-E\left[\left.\frac{\partial f_{0 j}}{\partial V_{j}} \right\rvert\, Z_{j}\right]\right) \varphi_{j}^{k \prime}\right] \varphi_{j^{\prime}}^{k}
$$

and $b_{j^{\prime}}=\frac{1}{J} \sum_{j=1}^{J} E\left[\omega_{j}^{*} \frac{\partial g_{0 j}}{\partial f_{0}}\left(\frac{\partial f_{0 j}}{\partial V_{j}}-E\left[\left.\frac{\partial f_{0 j}}{\partial V_{j}} \right\rvert\, Z_{j}\right]\right) \varphi_{j}^{k \prime}\right] \varphi_{j^{\prime}}^{k}$. Note that because $\left(\mathcal{T}_{1}^{J}\right)^{-1}=I, b_{L j}$ and $b_{j}$ are least squares mean projections respectively of $\omega_{L j}^{*} \frac{\partial g_{0 j}}{\partial f_{0}}\left(\frac{\partial f_{0 j}}{\partial V_{j}}-E\left[\left.\frac{\partial f_{0 j}}{\partial V_{j}} \right\rvert\, Z_{j}\right]\right)$ on $\varphi_{j}^{k}$ and $\omega_{j}^{* J} \frac{\partial g_{0 j}}{\partial f_{0}}\left(\frac{\partial f_{0 j}}{\partial V_{j}}-E\left[\left.\frac{\partial f_{0 j}}{\partial V_{j}} \right\rvert\, Z_{j}\right]\right)$ on $\varphi_{j}^{k}$. Then $\frac{1}{J} \sum_{j=1}^{J} E\left[\left\|b_{L j}-b_{j}\right\|^{2}\right] \leq \frac{1}{J} \sum_{j=1}^{J} C E\left[\left\|\omega_{L j}^{*}-\omega_{j}^{* J}\right\|^{2}\right] \rightarrow 0$ because the mean square error of a least squares projection cannot be larger than the MSE of the variable being projected. Also note that $\frac{1}{J} \sum_{j=1}^{J} E\left[\left\|\rho_{v}\left(Z_{j}\right)-b_{j}\right\|^{2}\right] \rightarrow 0$ as $J, k \rightarrow \infty$ because $b_{j}$ is a least squares projection of $\omega_{j}^{* J} \frac{\partial g_{0 j}}{\partial f_{0}}\left(\frac{\partial f_{0 j}}{\partial \mathbf{V}_{j}}-E\left[\left.\frac{\partial f_{0 j}}{\partial \mathbf{V}_{j}} \right\rvert\, Z_{j}\right]\right)$ on $\varphi_{j}^{k}$ and it converges to the conditional mean as $k \rightarrow \infty$. Finally note that

$$
\begin{aligned}
& E\left[b_{L j} \operatorname{var}\left(V_{j} \mid Z_{j}\right) b_{L j}^{\prime}\right] \\
= & A\left(\mathcal{T}^{J}\right)^{-1} \sum_{j=1}^{J} \frac{1}{J} E\left[\Psi_{0 j}^{L} \frac{\partial g_{0 j}}{\partial f_{0}}\left(\frac{\partial f_{0 j}}{\partial V_{j}}-E\left[\left.\frac{\partial f_{0 j}}{\partial V_{j}} \right\rvert\, Z_{j}\right]\right) \varphi_{j}^{k \prime}\right] E\left[\operatorname{var}\left(V_{j} \mid Z_{j}\right) \varphi_{j}^{k} \varphi_{j}^{k \prime}\right] \\
& \times \sum_{j=1}^{J} \frac{1}{J} E\left[\varphi_{j}^{k} \frac{\partial g_{0 j}}{\partial f_{0}}\left(\frac{\partial f_{0 j}}{\partial V_{j}}-E\left[\left.\frac{\partial f_{0 j}}{\partial V_{j}} \right\rvert\, Z_{j}\right]\right) \Psi_{0 j}^{L \prime}\right]\left(\mathcal{T}^{J}\right)^{-1} A^{\prime}
\end{aligned}
$$

and therefore $\sum_{j=1}^{J} E\left[b_{L j} \operatorname{var}\left(V_{j} \mid Z_{j}\right) b_{L j}^{\prime}\right] / J-A\left(\mathcal{T}^{J}\right)^{-1} H_{1}^{J} \Sigma_{1}^{J} H_{1}^{J \prime}\left(\mathcal{T}^{J}\right)^{-1} A^{\prime} \rightarrow 0$. This also conclude that

$$
A\left(\mathcal{T}^{J}\right)^{-1} H_{1}^{J} \Sigma_{1}^{J} H_{1}^{J \prime}\left(\mathcal{T}^{J}\right)^{-1} A^{\prime}-\sum_{j=1}^{J} E\left[\rho_{v}\left(Z_{j}\right) \operatorname{var}\left(p_{j} \mid Z_{j}\right) \rho_{v}\left(Z_{j}\right)^{\prime}\right] / J \rightarrow 0
$$

as $J, k, L \rightarrow \infty$ where the limit of the latter is the second term in $\Omega$. Similarly we can show that
for all $l$ as $J, k, L \rightarrow \infty$

$$
A\left(\mathcal{T}^{J}\right)^{-1} H_{2, l}^{J} \Sigma_{2, l}^{J} H_{2, l}^{J \prime}\left(\mathcal{T}^{J}\right)^{-1} A^{\prime}-\sum_{j=1}^{J} E\left[\rho_{\bar{\varphi}_{l}}\left(Z_{j}\right) \operatorname{var}\left(\varphi_{l}\left(Z_{j}, \mathbf{V}_{j}\right) \mid Z_{j}\right) \rho_{\bar{\varphi}_{l}}\left(Z_{j}\right)^{\prime}\right] / J \rightarrow 0
$$

where the limit of the latter is the third term in $\Omega$. Therefore we conclude $\bar{\Omega}^{J} \rightarrow \Omega$ as $J, k, L \rightarrow \infty$.
Next we show $\bar{\Omega}_{2}^{J} \rightarrow \Omega_{2}$ and $\bar{\Omega}_{3}^{J} \rightarrow \Omega_{3}$ as $J, k, L \rightarrow \infty$. Remember that $V_{2}=n E\left[\varepsilon^{n} \varepsilon^{n \prime}\right]$ and $V_{3}=$ $R E\left[\varepsilon^{R}\left(\theta_{\lambda 0}\right) \varepsilon^{R}\left(\theta_{\lambda 0}\right)^{\prime}\right]$. Note that $\omega_{j}^{* J}=\left(\Xi^{J}\right)^{-1} r_{0 j}$ and $\omega_{L j}^{*}=A\left(\mathcal{T}^{J}\right)^{-1} \Psi_{0 j}^{L}$. Let $\omega^{* J J \prime}=\left(\omega_{1}^{*}, \ldots, \omega_{J}^{*}\right)$ and $\omega_{L}^{* J \prime}=\left(\omega_{L 1}^{*}, \ldots, \omega_{L J}^{*}\right)$. Then from (75)

$$
\begin{align*}
& \frac{1}{J} E\left[\omega_{L}^{* J} H_{\delta 0}^{-1} V_{2} H_{\delta 0}^{-1 \prime} \omega_{L}^{* J \prime}\right]-\frac{1}{J} E\left[\omega^{* J J} H_{\delta 0}^{-1} V_{2} H_{\delta 0}^{-1 \prime} \omega^{* J J \prime}\right]  \tag{76}\\
= & \frac{1}{J} A\left(\mathcal{T}^{J}\right)^{-1} E\left[\Psi_{0}^{L, J} H_{\delta 0}^{-1} V_{2} H_{\delta 0}^{-1 \prime} \Psi_{0}^{L, J \prime}\right]\left(\mathcal{T}^{J}\right)^{-1} A^{\prime}-\frac{1}{J} E\left[\omega^{* J J} H_{\delta 0}^{-1} V_{2} H_{\delta 0}^{-1 \prime} \omega^{* J J \prime}\right] \rightarrow 0
\end{align*}
$$

and we find by definition of $\omega^{* J J}$ and Assumption N3,

$$
\begin{equation*}
\frac{1}{J} E\left[\omega^{* J J} H_{\delta 0}^{-1} V_{2} H_{\delta 0}^{-1 \prime} \omega^{* J J \prime}\right]-\left(\Xi^{J}\right)^{-1} \Phi_{2}\left(\Xi^{J}\right)^{-1 \prime} \rightarrow 0 \tag{77}
\end{equation*}
$$

This concludes $\bar{\Omega}_{2}^{J} \rightarrow \Omega_{2}$ as $J, k, L \rightarrow \infty$. By similar argument we conclude $\bar{\Omega}_{3}^{J} \rightarrow \Omega_{3}$ as $J, k, L \rightarrow \infty$. We therefore conclude $\bar{\Omega}^{J}+\bar{\Omega}_{2}^{J}+\bar{\Omega}_{3}^{J} \rightarrow \Omega+\Omega_{2}+\Omega_{3}$ as $J, k, L \rightarrow \infty$. This also implies that $\Gamma^{J} \rightarrow\left(\Omega+\Omega_{2}+\Omega_{3}\right)^{-1 / 2}$ and $\Gamma^{J}$ is bounded for all $J$ large enough.

## D. 3 Influence functions and asymptotic normality

Next we derive the asymptotic normality of $\sqrt{J}\left(\left(\hat{\theta}_{\lambda}^{\prime}, \hat{\theta}^{\prime}\right)-\left(\theta_{\lambda 0}^{\prime}, \theta_{0}^{\prime}\right)\right)^{\prime}$. After we establish the asymptotic normality, we will show the convergence of the each term in (26) and (32) to the corresponding terms in (74). We show some of them first, which will be useful to derive the asymptotic normality. From the proofs in the convergence rate section, we obtain $\left\|\hat{\mathcal{T}}-\mathcal{T}^{J}\right\|=O_{p}\left(\triangle_{\mathcal{T}}\right)=o_{p}(1)$ (see (63)-(71)) and obtain $\left\|\hat{\mathcal{T}}_{1}-\mathcal{T}_{1}^{J}\right\|=O_{p}\left(\triangle_{\mathcal{T}_{1}}\right)=o_{p}(1)$. We also have $\left\|\Gamma^{J} A\left(\hat{\mathcal{T}}^{-1}-\left(\mathcal{T}^{J}\right)^{-1}\right)\right\|=o_{p}(1)$ and $\left\|\Gamma^{J} A \hat{\mathcal{T}}^{-1 / 2}\right\|^{2}=O_{p}(1)$ (see proof in Lemma A1 of Newey, Powell, and Vella (1999)). We next show $\left\|\bar{H}_{11}^{J}-H_{11}^{J}\right\|=o_{p}(1)$. Let $H_{11 L}^{J}=\sum_{j=1}^{J} E\left[\frac{\partial g_{0 j}}{\partial f_{0}} \sum_{l=1}^{L} a_{l} \frac{\partial \varphi_{l}\left(Z_{j}, \mathbf{V}_{j}\right)}{\partial V_{j}} \Psi_{0 j}^{L} \varphi_{j}^{k \prime}\right] / J$ and $\bar{H}_{11 L}^{J}=$ $\sum_{j=1}^{J} \frac{\partial g_{0 j}}{\partial f_{0}} \sum_{l=1}^{L} a_{l} \frac{\partial \varphi_{l}\left(Z_{j}, \mathbf{V}_{j}\right)}{\partial V_{j}} \Psi_{0 j}^{L} \varphi_{j}^{k \prime} / J$. Similarly define $H_{12 L}^{J}$ and $\bar{H}_{12 L}^{J}$ and let $H_{1 L}^{J}=H_{11 L}^{J}-H_{12 L}^{J}$. By Assumption N1 (ii), Assumption L1 (iii), and the Cauchy-Schwarz inequality,

$$
\begin{aligned}
& \left\|H_{1}^{J}-H_{1 L}^{J}\right\|^{2} \\
\leq & C \frac{1}{J} \sum_{j=1}^{J}\left\{E\left[\left\|\frac{\partial g_{0 j}}{\partial f_{0}}\left\{\left(\frac{\partial f_{0 j}}{\partial V_{j}}-E\left[\left.\frac{\partial f_{0 j}}{\partial V_{j}} \right\rvert\, Z_{j}\right]\right)-\sum_{l} a_{l}\left(\frac{\partial \varphi_{l}\left(Z_{j}, \mathbf{V}_{j}\right)}{\partial V_{j}}-E\left[\left.\frac{\partial \varphi_{l}\left(Z_{j}, \mathbf{V}_{j}\right)}{\partial V_{j}} \right\rvert\, Z_{j}\right]\right)\right\} \Psi_{0 j}^{L} \varphi_{j}^{k \prime}\right\|^{2}\right]\right\} \\
\leq & C L^{-2 \varrho} E\left[C_{j}\left\|\Psi_{0 j}^{L}\right\|^{2} \sum_{i=1}^{k} \varphi_{i j}^{2}\right]=O\left(L^{-2 \varrho} \zeta_{0}(L)^{2} k\right)
\end{aligned}
$$

Next consider that by Assumption L1 (iii) and the Cauchy-Schwarz inequality,

$$
\left.E\left[\sqrt{J}\left\|\bar{H}_{11 L}^{J}-H_{11 L}^{J}\right\|\right] \leq C\left(\frac{1}{J} \sum_{j=1}^{J} E\left[\left(\frac{\partial g_{0 j}}{\partial f_{0}} \sum_{l=1}^{L} a_{l} \frac{\partial \varphi_{l}\left(Z_{j}, \mathbf{V}_{j}\right)}{\partial V_{j}}\right)^{2}\left\|\Psi_{0 j}^{L}\right\|^{2} \sum_{i=1}^{k} \varphi_{i j}^{2}\right]\right)\right)^{1 / 2} \leq C \zeta_{0}(L) k^{1 / 2}
$$

and that by a similar argument with (58) and (62) (applying a triangle inequality), the CauchySchwarz inequality, and the Markov inequality,

$$
\begin{aligned}
\left\|\bar{H}_{11}^{J}-\bar{H}_{11 L}^{J}\right\| & \leq C J^{-1} \sum_{j=1}^{J}\left|\frac{\partial g_{0 j}}{\partial f_{0}} \sum_{l=1}^{L} a_{l} \frac{\partial \varphi_{l}\left(Z_{j}, \mathbf{V}_{j}\right)}{\partial V_{j}}\right| \cdot\left\|\hat{\Psi}_{j}^{L}-\Psi_{0 j}^{L}\right\| \cdot\left\|\varphi_{j}^{k}\right\| \\
& \leq C\left(\sum_{j=1}^{J} C_{j}\left\|\hat{\Psi}_{j}^{L}-\Psi_{0 j}^{L}\right\|^{2} / J\right)^{1 / 2} \cdot\left(\sum_{j=1}^{J}\left\|\varphi_{j}^{k}\right\|^{2} / J\right)^{1 / 2} \leq O_{p}\left(k^{1 / 2} L^{1 / 2} \triangle_{J}^{\varphi}\right)
\end{aligned}
$$

Therefore, we have $\left\|\bar{H}_{11}^{J}-H_{11}^{J}\right\|=O_{p}\left(\zeta_{0}(L) k^{1 / 2} / \sqrt{J}+k^{1 / 2} L^{1 / 2} \triangle_{J}^{\varphi}+L^{-\alpha} \zeta_{0}(L) \sqrt{k}\right)=O_{p}\left(\triangle_{H}\right)=$ $o_{p}(1)$. Similarly we can show that $\left\|\bar{H}_{12}^{J}-H_{12}^{J}\right\|=o_{p}(1)$ and $\left\|\bar{H}_{2, l}^{J}-H_{2, l}^{J}\right\|=o_{p}(1)$ for all $l$. Therefore we have $\bar{H}_{1}^{J}=H_{1}+o_{p}(1)$ and $\bar{H}_{2, l}^{J}=H_{2, l}+o_{p}(1)$ for all $l$.

Now we derive the asymptotic expansion to obtain the influence functions. Recall definitions of $\hat{\hat{g}}_{j}, \hat{\hat{g}}_{L j}$, and $g_{L j}$ and further define

$$
\begin{aligned}
\hat{g}_{L j} & =c_{0}+x_{j}^{\prime} \beta_{10}-\alpha_{0} p_{j}+\left(1+x_{j}^{\prime} \gamma_{0}+\left(\bar{y}-p_{j}\right) \gamma_{p 0}\right) \tilde{f}_{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right), \\
g_{L j} & =c_{0}+x_{j}^{\prime} \beta_{10}-\alpha_{0} p_{j}+\left(1+x_{j}^{\prime} \gamma_{0}+\left(\bar{y}-p_{j}\right) \gamma_{p 0}\right) f_{L}\left(z_{j}, \mathbf{v}_{j}\right),
\end{aligned}
$$

where $\tilde{f}_{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)=a_{L}^{\prime}\left(\varphi^{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)-E\left[\varphi^{L}\left(Z_{j}, \hat{\mathbf{V}}_{j}\right) \mid z_{j}\right]\right)$ and again let $\hat{\hat{\hat{g}}}, \hat{\hat{g}}_{L}, \hat{g}_{L}$, and $g_{L}$ stack the $J$ observations of $\hat{\hat{g}}, \hat{\hat{g}}_{L}, \hat{g}_{L}$, and $g_{L}$, respectively.

From the first order condition, we obtain the expansion ${ }^{26}$ similarly to (66).

$$
\begin{align*}
o_{p}(1)= & \hat{\Psi}^{L, J^{\prime}}\left(\delta^{*}\left(\hat{\theta}_{\lambda}, s^{n}, P^{R}\right)-\hat{\hat{\hat{g}}}\right) / \sqrt{J}  \tag{78}\\
= & \hat{\Psi}^{L, J^{\prime}}\left\{\tilde{\varsigma}+\left(\delta^{*}\left(\hat{\theta}_{\lambda}, s^{n}, P^{R}\right)-\delta^{*}\left(\theta_{\lambda 0}, s^{n}, P^{R}\right)\right)-\left(\hat{\hat{\hat{g}}}-\hat{\hat{g}}_{L}\right)\right\} / \sqrt{J} \\
& -\hat{\Psi}^{L, J \prime}\left\{\left(\hat{\hat{g}}_{L}-\hat{g}_{L}\right)-\left(\hat{g}_{L}-g_{L}\right)-\left(g_{L}-g_{0}\right)\right\} / \sqrt{J}  \tag{79}\\
= & \hat{\Psi}^{L, J^{\prime}}\left\{\tilde{\varsigma}-\hat{\Psi}^{L, J}\left(\hat{\vartheta}-\vartheta_{0}\right)-\left(\tilde{\Psi}^{L, J}-\hat{\Psi}^{L, J}\right)\left(\hat{\vartheta}-\vartheta_{0}\right)\right\} / \sqrt{J} \\
& -\hat{\Psi}^{L, J^{\prime}}\left\{\left(\hat{\hat{g}}_{L}-\hat{g}_{L}\right)-\left(\hat{g}_{L}-g_{L}\right)-\left(g_{L}-g_{0}\right)\right\} / \sqrt{J} .
\end{align*}
$$

First consider that similar to (67), by $\hat{\Psi}^{L, J}\left(\hat{\Psi}^{L, J \prime} \hat{\Psi}^{L, J}\right)^{-1} \hat{\Psi}^{L, J \prime}$ idempotent, the triangle inequality, the Markov inequality, Cauchy-Schwarz inequality,

$$
\begin{align*}
&\left\|\hat{\mathcal{T}}^{-1} \hat{\Psi}^{L, J \prime}\left(\tilde{\Psi}^{L, J}-\hat{\Psi}^{L, J}\right)\left(\hat{\vartheta}-\vartheta_{0}\right) / \sqrt{J}\right\|  \tag{80}\\
& \leq O_{p}(1)\left(\sqrt{J} L^{1 / 2} \triangle_{J, \vartheta}^{2}\right)=O_{p}\left(\sqrt{J} \triangle_{d \Psi}\right)=o_{p}(1)
\end{align*}
$$

Next similar to (68) by $\hat{\Psi}^{L, J}\left(\hat{\Psi}^{L, J} \hat{\Psi}^{L, J}\right)^{-1} \hat{\Psi}^{L, J \prime}$ idempotent and Assumption L1 (iii),

$$
\begin{equation*}
\left\|\hat{\mathcal{T}}^{-1} \hat{\Psi}^{L, J \prime}\left(g_{L}-g_{0}\right) / \sqrt{J}\right\|=O_{p}\left(\sqrt{J} L^{-\varrho}\right) \tag{81}
\end{equation*}
$$

[^22]From (78), (80), and (81), we have

$$
\begin{equation*}
\sqrt{J} \Gamma^{J}\left(\left(\hat{\theta}_{\lambda}^{\prime}, \hat{\theta}^{\prime}\right)^{\prime}-\left(\theta_{\lambda 0}^{\prime}, \theta_{0}^{\prime}\right)^{\prime}\right)=\sqrt{J} \Gamma^{J} A\left(\hat{\vartheta}-\vartheta_{0}\right)=\Gamma^{J} A \hat{\mathcal{T}}^{-1} \hat{\Psi}^{L, J \prime}\left(\tilde{\varsigma}-\left(\hat{\hat{g}}_{L}-\hat{g}_{L}\right)-\left(\hat{g}_{L}-g_{L}\right)\right) / \sqrt{J}+o_{p}(1) . \tag{82}
\end{equation*}
$$

## D.3.1 Influence function for the first stage

Now we derive the stochastic expansion of $\Gamma^{J} A \hat{\mathcal{T}}^{-1} \hat{\Psi}^{L, J^{\prime}}\left(\hat{g}_{L}-g_{L}\right) / \sqrt{J}$. Note that by a second order mean-value expansion of each $\tilde{f}_{L j}$ around $v_{j}$,

$$
\begin{align*}
& \Gamma^{J} A \hat{\mathcal{T}}^{-1} \sum_{j=1}^{J} \hat{\Psi}_{j}^{L}\left(\hat{g}_{L j}-g_{L j}\right) / \sqrt{J}=\Gamma^{J} A \hat{\mathcal{T}}^{-1} \sum_{j=1}^{J} \frac{\partial g_{L j}}{\partial f_{L}} \hat{\Psi}_{j}^{L}\left(\tilde{f}_{L j}-f_{L j}\right) / \sqrt{J} \\
= & \Gamma^{J} A \hat{\mathcal{T}}^{-1} \sum_{j=1}^{J} \frac{\partial g_{L j}}{\partial f_{L}} \hat{\Psi}_{j}^{L}\left(\frac{d f_{L j}}{d v_{j}}-E\left[\left.\frac{d f_{L j}}{d V_{j}} \right\rvert\, Z_{j}\right]\right)\left(\hat{\Pi}_{j}-\Pi_{j}\right) / \sqrt{J}+\hat{\kappa} \\
= & \Gamma^{J} A \hat{\mathcal{T}}^{-1} \bar{H}_{1}^{J} \hat{\mathcal{T}}_{1}^{-1} \sum_{j=1}^{J} \varphi_{j}^{k} v_{j} / \sqrt{J}+\Gamma^{J} A \hat{\mathcal{T}}^{-1} \bar{H}_{1}^{J} \hat{\mathcal{T}}_{1}^{-1} \sum_{j=1}^{J} \varphi_{j}^{k}\left(\Pi_{j}-\varphi_{j}^{k \prime} \lambda_{k}^{1}\right) / \sqrt{J}  \tag{83}\\
& +\Gamma^{J} A \hat{\mathcal{T}}^{-1} \sum_{j=1}^{J} \frac{\partial g_{L j}}{\partial f_{L}} \hat{\Psi}_{j}^{L}\left(\frac{d f_{L j}}{d v_{j}}-E\left[\left.\frac{d f_{L j}}{d V_{j}} \right\rvert\, Z_{j}\right]\right)\left(\varphi_{j}^{k \prime} \lambda_{k}^{1}-\Pi_{j}\right) / \sqrt{J}+\hat{\kappa} .
\end{align*}
$$

and the remainder term $\|\hat{\kappa}\| \leq C \sqrt{J}| | \Gamma^{J} A \hat{\mathcal{T}}^{-1 / 2}\left\|\zeta_{0}(L) \sum_{j=1}^{J} C_{j}\right\| \hat{\Pi}_{j}-\Pi_{j} \|^{2} / J=O_{p}\left(\sqrt{J} \zeta_{0}(L) \triangle_{J, 1}^{2}\right)=$ $o_{p}(1)$. Then by the essentially same proofs ((A.18) to (A.23)) in Lemma A2 of Newey, Powell, and Vella (1999), we can show the second term and the third term in (83) are $o_{p}(1)$ under $\sqrt{J} k^{-\varrho_{1}} \rightarrow 0$ (so that $\sqrt{J}\left|\Pi_{0}(z)-\lambda_{k}^{1 /} \varphi^{k}(z)\right|_{0} \rightarrow 0$ by Assumption L1 (iv)) and $k^{1 / 2}\left(\triangle_{\mathcal{T}_{1}}+\triangle_{H}\right)+L^{1 / 2} \triangle_{\mathcal{T}} \rightarrow 0$ (so that we can replace $\hat{\mathcal{T}}_{1}$ with $\mathcal{T}_{1}^{J}, \bar{H}_{1}^{J}$ with $H_{1}^{J}$, and $\hat{\mathcal{T}}$ with $\mathcal{T}^{J}$ respectively). Therefore we obtain

$$
\begin{equation*}
\Gamma^{J} A \hat{\mathcal{T}}^{-1} \hat{\Psi}^{L, J \prime}\left(\hat{g}_{L}-g_{L}\right) / \sqrt{J}=\Gamma^{J} A\left(\mathcal{T}^{J}\right)^{-1} H_{1}^{J} \sum_{j=1}^{J} \varphi_{j}^{k} v_{j} / \sqrt{J}+o_{p}(1) \tag{84}
\end{equation*}
$$

This derives the influence function that comes from estimating $V_{j}$ in the first step.

## D.3.2 Influence function for the second stage

Next we derive the stochastic expansion of $\Gamma^{J} A \hat{\mathcal{T}}^{-1} \hat{\Psi}^{L, J^{\prime}}\left(\hat{\hat{g}}_{L}-\hat{g}_{L}\right) / \sqrt{J}$ :

$$
\begin{align*}
& \Gamma^{J} A \hat{\mathcal{T}}^{-1} \sum_{j=1}^{J} \hat{\Psi}_{j}^{L}\left(\hat{\hat{g}}_{L j}-\hat{g}_{L j}\right) / \sqrt{J}=\Gamma^{J} A \hat{\mathcal{T}}^{-1} \sum_{j=1}^{J} \frac{\partial \hat{g}_{L j}}{\partial f_{L}} \hat{\Psi}_{j}^{L} a_{L}^{\prime}\left(\hat{\varphi}^{L}\left(z_{j}\right)-E\left[\varphi^{L}\left(Z_{j}, \hat{\mathbf{V}}_{j}\right) \mid z_{j}\right]\right) / \sqrt{J} \\
= & \Gamma^{J} A \hat{\mathcal{T}}^{-1}\left\{\sum_{l} \bar{H}_{2, l}^{J} \hat{\mathcal{T}}_{1}^{-1} \sum_{j=1}^{J} \varphi_{j}^{k} \tilde{\varphi}_{l}\left(z_{j}, \mathbf{v}_{j}\right) / \sqrt{J}+\sum_{l} \bar{H}_{2, l}^{J} \hat{\mathcal{T}}_{1}^{-1} \sum_{j=1}^{J} \varphi_{j}^{k}\left(\bar{\varphi}_{l}\left(z_{j}\right)-\varphi_{j}^{k \prime} \lambda_{l, k}^{2}\right) / \sqrt{J}\right\} \\
& +\Gamma^{J} A \hat{\mathcal{T}}^{-1} \sum_{j=1}^{J} \frac{\partial \hat{g}_{L j}}{\partial f_{L}} \hat{\Psi}_{j}^{L} \sum_{l} a_{l}\left(\varphi_{j}^{k \prime} \lambda_{l, k}^{2}-\bar{\varphi}_{l}\left(z_{j}\right)\right) / \sqrt{J}+\Gamma^{J} A \hat{\mathcal{T}}^{-1} \sum_{j=1}^{J} \frac{\partial \hat{g}_{L j}}{\partial f_{L}} \hat{\Psi}_{j}^{L} \rho_{j} / \sqrt{J} \tag{85}
\end{align*}
$$

where $\rho_{j} \equiv \sum_{l} a_{l}\left\{\varphi_{j}^{k \prime} \hat{\mathcal{T}}_{1}^{-1} \sum_{j^{\prime}=1}^{J} \varphi_{j^{\prime}}^{k}\left(\varphi_{l}\left(z_{j^{\prime}}, \hat{\mathbf{v}}_{j^{\prime}}\right)-\varphi_{l}\left(z_{j^{\prime}}, \mathbf{v}_{j^{\prime}}\right)\right) / J-\left(E\left[\varphi_{l}\left(z_{j}, \hat{\mathbf{v}}_{j}\right) \mid z_{j}\right]-\bar{\varphi}_{l}\left(z_{j}\right)\right)\right\}$. We focus on the last term in (85). Note that $\varphi_{j}^{k \prime} \hat{\mathcal{T}}_{1}^{-1} \sum_{j=1}^{J} \varphi_{j}^{k}\left(\varphi_{l}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)-\varphi_{l}\left(z_{j}, \mathbf{v}_{j}\right)\right) / J$ is a least squares projection of $\varphi_{l}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)-\varphi_{l}\left(z_{j}, \mathbf{v}_{j}\right)$ on $\varphi_{j}^{k}$ and it converges to the conditional mean $E\left[\varphi_{l}\left(Z_{j}, \hat{\mathbf{V}}_{j}\right) \mid z_{j}\right]-$ $\bar{\varphi}_{l}\left(z_{j}\right)$. Therefore $\rho_{j}=\sum_{l=1}^{L} a_{l} \rho_{j l}$ and $\rho_{j l}$ is the projection residual from the least squares projection
of $\varphi_{l}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)-\varphi_{l}\left(z_{j}, \mathbf{v}_{j}\right)$ on $\varphi_{j}^{k}$ for each $l$. It follows that $E\left[\rho_{j} \mid Z_{1}, \ldots, Z_{J}\right]=0$ and therefore

$$
\sum_{j=1}^{J} E\left[\left\|\rho_{j}\right\|^{2} \mid Z_{1}, \ldots, Z_{J}\right] / J \leq \sum_{j=1}^{J} E\left[L \sum_{l}\left\|\rho_{j l}\left|\|^{2}\right| Z_{1}, \ldots, Z_{J}\right] / J \leq L^{2} O_{p}\left(\triangle_{J, 2}^{2}\right)\right.
$$

where the first inequality holds by the Cauchy-Schwarz inequality and the second inequality holds by the similar proof to (46). It follows that by Assumption L1 (iii) and the Cauchy-Schwarz inequality, ${ }^{27}$

$$
E\left[\left.\left\|\sum_{j=1}^{J} \frac{\partial \hat{g}_{L j}}{\partial f_{L}} \hat{\Psi}_{j}^{L} \rho_{j} / \sqrt{J}\right\| \right\rvert\, Z_{1}, \ldots, Z_{J}\right] \leq\left(\frac{1}{J} \sum_{j=1}^{J} E\left[C_{j}\left\|\hat{\Psi}_{j}^{L}\right\|^{2}\left\|\rho_{j}\right\|^{2} \mid Z_{1}, \ldots, Z_{J}\right]\right)^{1 / 2} \leq C \zeta_{0}(L) L \triangle_{J, 2} .
$$

This implies that $\sum_{j=1}^{J} \frac{\partial \hat{g}_{L}}{\partial f_{L}} \hat{\Psi}_{j}^{L} \rho_{j} / \sqrt{J}=O_{p}\left(\zeta_{0}(L) L \triangle_{J, 2}\right)=O_{p}\left(\triangle_{d \bar{\varphi}}\right)=o_{p}(1)$.
Then again by the essentially same proofs ((A.18) to (A.23)) in Lemma A2 of Newey, Powell, and Vella (1999), we can show the second term and the third term in (85) are $o_{p}(1)$ under $\sqrt{J} k^{-\varrho_{1}} \rightarrow 0$ (so that $\sqrt{J}\left|\bar{\varphi}_{l}(z)-\lambda_{l, k}^{2 \prime} \varphi^{k}(z)\right|_{0} \rightarrow 0$ for all $l$ by Assumption L1 (iv)), $\sqrt{J} k^{1 / 2} L^{-\varrho} \rightarrow 0$ (so that $\sqrt{J} k^{1 / 2}\left|f_{0}(z, \mathbf{v})-a_{L}^{\prime} \tilde{\varphi}^{L}(z, \mathbf{v})\right|_{0} \rightarrow 0$ by Assumption L1 (iv)), and $k^{1 / 2}\left(\triangle_{\mathcal{T}_{1}}+\triangle_{H}\right)+L^{1 / 2} \triangle_{\mathcal{T}}+\triangle_{d \varphi} \rightarrow$ 0 (so that we can replace $\hat{\mathcal{T}}_{1}$ with $\mathcal{T}_{1}^{J}, \bar{H}_{2, l}^{J}$ with $H_{2, l}^{J}$, and $\hat{\mathcal{T}}$ with $\mathcal{T}^{J}$ respectively). Therefore we obtain

$$
\begin{equation*}
\Gamma^{J} A \hat{\mathcal{T}}^{-1} \hat{\Psi}^{L, J \prime}\left(\hat{\hat{g}}_{L}-\hat{g}_{L}\right) / \sqrt{J}=\Gamma^{J} A\left(\mathcal{T}^{J}\right)^{-1} \sum_{l} H_{2, l}^{J} \sum_{j=1}^{J} \varphi_{j}^{k} \tilde{\varphi}_{l}\left(z_{j}, \mathbf{v}_{j}\right) / \sqrt{J}+o_{p}(1) \tag{86}
\end{equation*}
$$

This derives the influence function that comes from estimating $E\left[\varphi_{l j} \mid z_{j}\right]$ 's in the middle step.

## D.3.3 Influence function due to the sampling and simulation errors

Next we analyze the influence function terms due to the sampling and the simulation errors, i.e. we derive the stochastic expansion of $\Gamma^{J} A \hat{\mathcal{T}}^{-1} \hat{\Psi}^{L, J}(\tilde{\varsigma}-\varsigma) / \sqrt{J}$. Note that $\omega_{j}^{* J}=\left(\Xi^{J}\right)^{-1} r_{0 j}$, $\omega_{L j}^{* J}=A\left(\mathcal{T}^{J}\right)^{-1} \Psi_{0 j}^{L}$, and (75) and note that replacing $\hat{\Psi}_{j}^{L}$ with $\Psi_{0 j}^{L}$ does not influence the stochastic expansion by (58) and (62) and $\left|f_{L}-f_{0}\right|_{\iota}=O\left(L^{-\varrho}\right)$ by Assumption N1 (ii). We therefore have

$$
\begin{equation*}
\Gamma^{J} A \hat{\mathcal{T}}^{-1} \hat{\Psi}^{L, J \prime}(\tilde{\varsigma}-\varsigma) / \sqrt{J}=\Gamma^{J}\left(\Xi^{J}\right)^{-1} \mathbf{r}_{0}(\mathbf{z}, \mathbf{v})^{\prime}(\tilde{\varsigma}-\varsigma) / \sqrt{J}+o_{p}(1) . \tag{87}
\end{equation*}
$$

Further note that by the intermediate value expansion

$$
\begin{equation*}
\tilde{\varsigma}-\varsigma=\delta^{*}\left(\theta_{\lambda 0}, s^{n}, P^{R}\right)-\delta^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right)=\tilde{H}_{\delta}^{-1}\left\{\varepsilon^{n}-\varepsilon^{R}\left(\theta_{\lambda 0}\right)\right\} \tag{88}
\end{equation*}
$$

where $\tilde{H}_{\delta}=H_{\delta}\left(\tilde{\delta}^{*}, \theta_{\lambda 0}, \tilde{P}\right)$ for some intermediate $\left(\tilde{\delta}^{*}, \tilde{P}\right)$. Combining (87) and (88) we can write

$$
\begin{align*}
\Gamma^{J} A \hat{\mathcal{T}}^{-1} \hat{\Psi}^{L, J \prime}(\tilde{\varsigma}-\varsigma) / \sqrt{J} & =\Gamma^{J}\left(\Xi^{J}\right)^{-1} \mathbf{r}_{0}(\mathbf{z}, \mathbf{v})^{\prime}(\tilde{\varsigma}-\varsigma) / \sqrt{J}+o_{p}(1)  \tag{89}\\
& =\Gamma^{J}\left(\Xi^{J}\right)^{-1} v_{J}\left(\tilde{\delta}^{*}, \theta_{\lambda 0}, \tilde{P}\right)+o_{p}(1) \\
& =\Gamma^{J}\left(\Xi^{J}\right)^{-1} v_{J}\left(\delta^{*}\left(\theta_{\lambda 0}, s^{0}, P^{0}\right), \theta_{\lambda 0}, P^{0}\right)+o_{p}(1)
\end{align*}
$$

[^23]where the third equality holds by Assumption N4 (Stochastic Equicontinuity).
Therefore by (82), (84), (86), and (89) we obtain the stochastic expansion,
\[

$$
\begin{aligned}
\sqrt{J} \Gamma^{J}\left(\left(\hat{\theta}_{\lambda}^{\prime}, \hat{\theta}^{\prime}\right)^{\prime}-\left(\theta_{\lambda 0}^{\prime}, \theta_{0}^{\prime}\right)^{\prime}\right)= & \Gamma^{J} A\left(\mathcal{T}^{J}\right)^{-1}\left(\Psi_{0}^{L, J^{\prime}}{ }_{\varsigma}-H_{1}^{J} \sum_{j=1}^{J} \varphi_{j}^{k} v_{j} / \sqrt{J}-\sum_{l} H_{2, l}^{J} \sum_{j=1}^{J} \varphi_{j}^{k} \tilde{\varphi}_{l j} / \sqrt{J}\right) \\
& +\Gamma^{J}\left(\Xi^{J}\right)^{-1} v_{J}\left(\delta^{* 0}, \theta_{\lambda 0}, P^{0}\right)+o_{p}(1) .
\end{aligned}
$$
\]

To apply the Lindeberg-Feller theorem for the first three terms, we check the Lindeberg condition. For any vector $q$ with $\|q\|=1$, let $W_{j J}=q^{\prime} \Gamma^{J} A\left(\mathcal{T}^{J}\right)^{-1}\left(\Psi_{0 j}^{L} \varsigma_{j}-H_{1}^{J} \varphi_{j}^{k} v_{j}-\sum_{l} H_{2, l}^{J} \varphi_{j}^{k} \tilde{\varphi}_{l j}\right) / \sqrt{J}$. Note that $W_{j J}$ is a triangular array r.v. and by construction, $E\left[W_{j J}\right]=0$ and $\operatorname{var}\left(W_{j J}\right)=O(1 / J)$. Also note that $\left\|\Gamma^{J} A\left(\mathcal{T}^{J}\right)^{-1}\right\| \leq C,\left\|\Gamma^{J} A\left(\mathcal{T}^{J}\right)^{-1} H_{l}^{J}\right\| \leq C\left\|\Gamma^{J} A\left(\mathcal{T}^{J}\right)^{-1}\right\| \leq C$ by $C I-H_{l}^{J} H_{l}^{J \prime}$ being positive semidefinite for $l=1,(2,1), \ldots,(2, L)$. Also note that $\left(\sum_{l=1}^{L} \tilde{\varphi}_{l j}\right)^{4} \leq L^{2}\left(\sum_{l=1}^{L} \tilde{\varphi}_{l j}^{2}\right)^{2} \leq$ $L^{3} \sum_{l=1}^{L} \tilde{\varphi}_{l j}^{4}$. It follows that for any $\epsilon>0$,

$$
\begin{aligned}
& J E\left[1\left(\left|W_{j J}\right|>\epsilon\right) W_{j J}^{2}\right]=J \epsilon^{2} E\left[1\left(\left|W_{j J}\right|>\epsilon\right)\left(W_{j J} / \epsilon\right)^{2}\right] \leq J \epsilon^{-2} E\left[\left|W_{j J}\right|^{4}\right] \\
\leq & C J \epsilon^{-2}\left\{E\left[| | \Psi_{0 j}^{L} \|^{4} E\left[\zeta_{j}^{4} \mid Z_{j}, \mathbf{V}_{j}\right]\right]+E\left[| | \varphi_{j}^{k} \|^{4} E\left[\mathbf{V}_{j}^{4} \mid Z_{j}\right]\right]+L^{3} \sum_{l} E\left[\left\|\varphi_{j}^{k}\right\|^{4} E\left[\tilde{\varphi}_{l j}^{4} \mid Z_{j}\right]\right]\right\} / J^{2} \\
\leq & C J^{-1}\left(\zeta_{0}(L)^{2} L+\xi(k)^{2} k+\xi(k)^{2} k L^{4}\right)=o(1) .
\end{aligned}
$$

For the second term $\Gamma^{J}\left(\Xi^{J}\right)^{-1} \nu_{J}\left(\delta^{* 0}, \theta_{\lambda 0}, P^{0}\right)$ we can apply the Lyapunov Central Limit Theorem for triangular arrays by Assumption N3 such that

$$
\Gamma^{J}\left(\Xi^{J}\right)^{-1} \nu_{J}\left(\delta^{* 0}, \theta_{\lambda 0}, P^{0}\right) \rightarrow_{d} \Gamma^{J}\left(\Xi^{J}\right)^{-1}\left(\Phi_{2}+\Phi_{3}\right)\left(\Xi^{J}\right)^{-1 \prime} \Gamma^{J \prime} .
$$

Therefore, $\sqrt{J} \Gamma^{J}\left(\left(\hat{\theta}_{\lambda}^{\prime}, \hat{\theta}^{\prime}\right)^{\prime}-\left(\theta_{\lambda 0}^{\prime}, \theta_{0}^{\prime}\right)^{\prime}\right) \rightarrow_{d} N(0, I)$ by the Lindeberg-Feller and the Lyapunov Central Limit Theorem. We have shown that $\bar{\Omega}^{J}+\bar{\Omega}_{2}^{J}+\bar{\Omega}_{3}^{J} \rightarrow \Omega+\Omega_{2}+\Omega_{3}$ and $\Gamma^{J}$ is bounded for all $J$ large enough. We therefore also conclude $\sqrt{J}\left(\left(\hat{\theta}_{\lambda}^{\prime}, \hat{\theta}^{\prime}\right)^{\prime}-\left(\theta_{\lambda 0}^{\prime}, \theta_{0}^{\prime}\right)^{\prime}\right) \rightarrow_{d} N\left(0, \Omega+\Omega_{2}+\Omega_{3}\right)$. This proves the asymptotic normality results in Theorem AN1 and AN2.

## D. 4 Consistency of the estimate of the asymptotic variance

Now we show the convergence of the each term in (26) and (32) to the corresponding terms in (74). Let $\hat{\delta}_{j}^{*}=\delta_{j}^{*}\left(\hat{\theta}_{\lambda}, s^{n}, P^{R}\right), \hat{\varsigma}_{j}=\hat{\delta}_{j}^{*}-\hat{g}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)$, and $\varsigma_{j}=\delta_{j}^{* 0}-g_{0}\left(z_{j}, \mathbf{v}_{j}\right)$. Note that

$$
\begin{aligned}
\hat{\varsigma}_{j}^{2}-\varsigma_{j}^{2} & =2 \varsigma_{j}\left\{\left(\hat{\delta}_{j}^{*}-\delta_{j}^{* 0}\right)-\left(\hat{\hat{\hat{g}}}_{j}-g_{0 j}\right)\right\}+\left\{\left(\hat{\delta}_{j}^{*}-\delta_{j}^{* 0}\right)-\left(\hat{\hat{\hat{g}}}_{j}-g_{0 j}\right)\right\}^{2} \\
& \leq 2 \varsigma_{j}\left\{\left(\hat{\delta}_{j}^{*}-\delta_{j}^{* 0}\right)-\left(\hat{\hat{\hat{g}}}_{j}-g_{0 j}\right)\right\}+2\left(\hat{\delta}_{j}^{*}-\delta_{j}^{* 0}\right)^{2}+2\left(\hat{\hat{\hat{g}}} j j-g_{0 j}\right)^{2}
\end{aligned}
$$

and that $\max _{j \leq J}\left|\hat{\hat{\hat{g}}}_{j}-g_{0 j}\right|=O_{p}\left(\triangle_{g}\right)=o_{p}(1)$ by (73). Let $\left(H_{\delta}^{-1}\right)_{j}$ and $\left(\overline{H_{\delta}^{-1}}\right)_{j}$ denotes the $j$-th row of $H_{\delta}^{-1}$ and $\overline{H_{\delta}^{-1}}$, respectively where $\overline{H_{\delta}^{-1}}$ is defined in (29).

Note $\left(\overline{H_{\delta}^{-1}}\right)_{j}=\underline{s}_{j}^{-1} \mathbf{e}_{j}+\frac{\mathbf{i}}{\underline{s}_{0}}=J\left(\underline{s}_{j}\right)^{-1} \mathbf{e}_{j}+\frac{J \mathbf{i}}{J \underline{\mathbf{s}}_{0}}$ where $\mathbf{e}_{j}$ is the $j$-th row of the $J \times J$ identify matrix and note

$$
\begin{equation*}
\operatorname{Pr}\left[\sum_{j=1}^{J}\left(\varepsilon_{j}^{n}\right)^{2}>\epsilon\right] \leq J \max _{1 \leq j \leq J} \operatorname{Pr}\left[\left(s_{j}^{n}-s_{j}^{0}\right)^{2}>\epsilon\right] \leq J \exp (-\epsilon n) \tag{90}
\end{equation*}
$$

where the last inequality is obtained by Bernstein's inequality since $s^{n}$ is a sum of $n$ independent random variables each bounded by one. By similar argument we obtain

$$
\begin{equation*}
\operatorname{Pr}\left[\sum_{j=1}^{J}\left(\varepsilon_{j}^{R}\left(\theta_{\lambda 0}\right)\right)^{2}>\epsilon\right] \leq J \exp (-\epsilon R) \tag{91}
\end{equation*}
$$

It follows that under Condition S for all $j \leq J$,

$$
\begin{aligned}
\left|\left(H_{\delta}(\cdot, \tilde{s}, \tilde{P})^{-1}\right)_{j}\left(\varepsilon^{n}-\varepsilon^{R}\left(\theta_{\lambda 0}\right)\right)\right| \leq & \max _{1 \leq j^{\prime} \leq J}\left(\overline{H_{\delta}^{-1}}\right)_{j j^{\prime}} \sum_{j=1}^{J}\left|\varepsilon_{j}^{n}-\varepsilon_{j}^{R}\left(\theta_{\lambda 0}\right)\right| \\
& \leq O(J) \times \sqrt{J}\left(\sum_{j=1}^{J}\left(\varepsilon_{j}^{n}\right)^{2}+\sum_{j=1}^{J}\left(\varepsilon_{j}^{R}\left(\theta_{\lambda 0}\right)\right)^{2}\right)^{1 / 2}
\end{aligned}
$$

where the second inequality is obtained applying the Markov inequality. Therefore $\mid\left(H_{\delta}(\cdot, \tilde{s}, \tilde{P})^{-1}\right)_{j}\left(\varepsilon^{n}-\right.$ $\left.\varepsilon^{R}\left(\theta_{\lambda 0}\right)\right) \mid=o_{p}(1)$ as long as $\frac{\log \left(J^{4}\right)}{n} \rightarrow 0$ and $\frac{\log \left(J^{4}\right)}{R} \rightarrow 0$ by (90) and (91).

Then applying the intermediate value expansions we obtain for all $j$

$$
\begin{align*}
\left|\hat{\delta}_{j}^{*}-\delta_{j}^{* 0}\right| & \leq\left|\hat{\delta}_{j}^{*}-\delta_{j}^{*}\left(\theta_{\lambda 0}, s^{n}, P^{R}\right)\right|+\left|\delta_{j}^{*}\left(\theta_{\lambda 0}, s^{n}, P^{R}\right)-\delta_{j}^{* 0}\right|  \tag{92}\\
& \leq\left|\frac{\partial \delta_{j}^{*}\left(\tilde{\theta}_{\lambda}, s^{n}, P^{R}\right)}{\partial \theta_{\lambda}}\right| \cdot\left\|\hat{\theta}_{\lambda}-\theta_{\lambda 0}\right\|+\left|\left(H_{\delta}(\cdot, \tilde{s}, \tilde{P})^{-1}\right)_{j}\left(\varepsilon^{n}-\varepsilon^{R}\left(\theta_{\lambda 0}\right)\right)\right| \\
& \leq O_{p}\left(\| \hat{\theta}_{\lambda}-\theta_{\lambda 0}| |\right)+o_{p}(1) \\
& =O_{p}\left(\triangle_{J, \vartheta}\right)+o_{p}(1)
\end{align*}
$$

Let $\hat{D}=\Gamma^{J} A \hat{\mathcal{T}}^{-1} \hat{\Psi}^{L, J \prime} \operatorname{diag}\left\{1+\left|\varsigma_{1}\right|, \ldots, 1+\left|\varsigma_{J}\right|\right\} \hat{\Psi}^{L, J} \hat{\mathcal{T}}^{-1} A^{\prime} \Gamma^{J \prime}$ and $\tilde{D}=\Gamma^{J} A \tilde{\mathcal{T}}^{-1} \tilde{\Psi}^{L, J \prime} \operatorname{diag}\{1+$ $\left.\left|\varsigma_{1}\right|, \ldots, 1+\left|\varsigma_{J}\right|\right\} \tilde{\Psi}^{L, J} \tilde{\mathcal{T}}^{-1} A^{\prime} \Gamma^{J \prime}$ where $\tilde{\Psi}^{L, J}$ and $\tilde{\mathcal{T}}$ is obtained by replacing $\hat{f}_{j}$ with $\hat{f}_{L}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)$. Then by (60), (63), $\left\|\hat{\vartheta}-\vartheta_{0}\right\|=O_{p}\left(\triangle_{J, \vartheta}\right)$, and the triangle inequality, we have $E[\|\hat{D}-\tilde{D}\|]=o(1)$ under $L^{1 / 2} \triangle_{J, \vartheta} \rightarrow 0$ and then by the Markov inequality, $\|\hat{D}-\tilde{D}\|=o_{p}(1)$. Note $\tilde{\Psi}^{L, J}$ and $\tilde{\mathcal{T}}$ only depend on $\left(z_{1}, v_{1}\right), \ldots,\left(z_{J}, v_{J}\right)$ and thus $E\left[\tilde{D} \mid\left(Z_{1}, V_{1}\right), \ldots,\left(Z_{J}, V_{J}\right)\right] \leq C \Gamma^{J} A \tilde{\mathcal{T}}^{-1} A^{\prime} \Gamma^{J \prime}=O_{p}(1)$. Therefore, $\|\hat{D}\|=O_{p}(1)$ as well. Next let $\tilde{\Sigma}=\sum_{j=1}^{J} \hat{\Psi}_{j}^{L} \hat{\Psi}_{j}^{L \prime} \varsigma_{j}^{2} / J$ and $\hat{e}_{j}=-2 \varsigma_{j}\left\{\left(\hat{\delta}_{j}^{*}-\delta_{j}^{* 0}\right)-\left(\hat{\hat{\hat{g}}}_{j}-g_{0 j}\right)\right\}+$ $2\left(\hat{\hat{\hat{g}}}_{j}-g_{0 j}\right)^{2}$. Then,

$$
\begin{align*}
\left\|\Gamma^{J} A \hat{\mathcal{T}}^{-1}(\hat{\Sigma}-\tilde{\Sigma}) \hat{\mathcal{T}}^{-1} A^{\prime} \Gamma^{J \prime}\right\| \leq & \left\|\Gamma^{J} A \hat{\mathcal{T}}^{-1} \hat{\Psi}^{L, J^{\prime}} \operatorname{diag}\left\{\hat{e}_{1}, \ldots, \hat{e}_{J}\right\} \hat{\Psi}^{L, J} \hat{\mathcal{T}}^{-1} A^{\prime} \Gamma^{J \prime}\right\|  \tag{93}\\
& +o\left(\max _{j \leq J}\left|\hat{\hat{\hat{g}}}_{j}-g_{0 j}\right|+\max _{j \leq J}\left|\hat{\delta}_{j}^{*}-\delta_{j}^{* 0}\right|\right) \\
\leq & C \operatorname{tr}(\hat{D})\left\{\max _{j \leq J}\left|\hat{\hat{g}}_{j}-g_{0 j}\right|+\max _{j \leq J}\left|\hat{\delta}_{j}^{*}-\delta_{j}^{* 0}\right|\right\}(1+o(1)) \\
= & O_{p}\left(\triangle_{J, \vartheta}\right)+o_{p}(1)=o_{p}(1)
\end{align*}
$$

where the last equality holds because of (30) and (92).

Then, by the essentially same proof in Lemma A2 of Newey, Powell, and Vella (1999), we obtain

$$
\begin{align*}
\left\|\tilde{\Sigma}-\Sigma^{J}\right\| & =O_{p}\left(\Delta_{\mathcal{T}}+\zeta_{0}(L)^{2} L / J\right)=O_{p}\left(\Delta_{\Sigma}\right)=o_{p}(1),  \tag{94}\\
\left\|\Gamma^{J} A \hat{\mathcal{T}}^{-1}\left(\hat{\Sigma}-\Sigma^{J}\right) \hat{\mathcal{T}}^{-1} A^{\prime} \Gamma^{J \prime}\right\| & =o_{p}(1) \\
\left\|\Gamma^{J} A\left(\hat{\mathcal{T}}^{-1} \Sigma^{J} \hat{\mathcal{T}}^{-1}-\mathcal{T}^{-1} \Sigma^{J} \mathcal{T}^{-1}\right) A^{\prime} \Gamma^{J \prime}\right\| & =o_{p}(1) .
\end{align*}
$$

Then, by (93), (94), and the triangle inequality, we conclude $\left\|\Gamma^{J} A \hat{\mathcal{T}}^{-1} \hat{\Sigma} \hat{\mathcal{T}}^{-1} A^{\prime} \Gamma^{J^{\prime}}-\Gamma^{J} A \mathcal{T}^{-1} \Sigma^{J} \mathcal{T}^{-1} A^{\prime} \Gamma^{J^{\prime}}\right\|=$ $o_{p}(1)$. It remains to show that for $l=1,(1,2), \ldots,(2, L)$,

$$
\begin{equation*}
\Gamma^{J} A\left(\hat{\mathcal{T}}^{-1} \hat{H}_{l} \hat{\mathcal{T}}_{1}^{-1} \hat{\Sigma}_{l} \hat{\mathcal{T}}_{1}^{-1} \hat{H}_{l}^{\prime} \hat{\mathcal{T}}^{-1}-\left(\mathcal{T}^{J}\right)^{-1} H_{l}^{J} \Sigma_{l}^{J} H_{l}^{J \prime}\left(\mathcal{T}^{J}\right)^{-1}\right) A^{\prime} \Gamma^{J \prime}=o_{p}(1) . \tag{95}
\end{equation*}
$$

As we have shown $\left\|\hat{\Sigma}-\Sigma^{J}\right\|=o_{p}(1)$, similarly we can show $\left\|\hat{\Sigma}_{l}-\Sigma_{l}^{J}\right\|=o_{p}(1), l=1,(1,2), \ldots,(2, L)$. We focus on showing $\left\|\hat{H}_{l}^{J}-\bar{H}_{l}^{J}\right\|=o_{p}(1)$ for $l=1,(1,2), \ldots,(2, L)$. First note that

$$
\begin{align*}
& \left\|\hat{H}_{11}^{J}-\bar{H}_{11}^{J}\right\|=\left\|\sum_{j=1}^{J} \frac{\partial \hat{\hat{g}}_{j}}{\partial \hat{f}}\left(\sum_{l=1}^{L} \hat{a}_{l} \frac{\partial \varphi_{l}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)}{\partial v_{j}}-a_{l} \frac{\partial \varphi_{l}\left(z_{j}, \mathbf{v}_{j}\right)}{\partial v_{j}}\right) \hat{\Psi}_{j}^{L} \varphi_{j}^{k \prime} / J\right\|  \tag{96}\\
& +\left\|\sum_{j=1}^{J}\left(\frac{\partial \hat{\hat{g}}_{j}}{\partial \hat{f}_{L}}-\frac{\partial g_{0 j}}{\partial f_{0}}\right) \sum_{l=1}^{L} a_{l} \frac{\partial \varphi_{l}\left(z_{j}, \mathbf{v}_{j}\right)}{\partial v_{j}} \hat{\Psi}_{j}^{L} \varphi_{j}^{k \prime} / J\right\| .
\end{align*}
$$

Note $\sum_{j=1}^{J}\left\|\frac{\partial \hat{\hat{\hat{g}}}}{j}-\frac{\partial g_{0 j}}{\partial f}-\right\|^{2} / J \leq\left\|\hat{\theta}-\theta_{0}\right\|^{2} \sum_{j=1}^{J} C_{j}^{2} / J=O_{p}\left(\triangle_{J, \vartheta}^{2}\right)$. By the Cauchy-Schwarz inequality, (57), (60), and Assumption L1 (iii), we have

$$
\begin{equation*}
\sum_{j=1}^{J}\left\|C_{j} \hat{\Psi}_{j}^{L} \varphi_{j}^{k \prime}\right\|^{2} / J \leq C \sum_{j=1}^{J}\left\|\hat{\Psi}_{j}^{L}\right\|^{2}\left\|\varphi_{j}^{k}\right\|^{2} / J=O_{p}\left(L \xi_{0}(k)^{2}\right) \tag{97}
\end{equation*}
$$

for any bounded $C_{j}>0$. Therefore we bound the second term in (96) as $O_{p}\left(L^{1 / 2} \xi_{0}(k) \triangle_{J, \vartheta}\right)$.
Also note that by the triangle inequality, the Cauchy-Schwarz inequality, and by Assumption C 1 (vi) and (47), applying a mean value expansion to $\frac{\partial \varphi_{l}\left(z_{j}, \mathbf{v}_{j}\right)}{\partial v_{j}}$ w.r.t $v_{j}$,

$$
\begin{aligned}
& \sum_{j=1}^{J}\left\|\sum_{l=1}^{L}\left(\hat{a}_{l} \frac{\partial \varphi_{l}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)}{\partial v_{j}}-a_{l} \frac{\partial \varphi_{l}\left(z_{j}, \mathbf{v}_{j}\right)}{\partial v_{j}}\right)\right\|^{2} / J \\
\leq & 2 \sum_{j=1}^{J}\left\|\sum_{l=1}^{L}\left(\hat{a}_{l}-a_{l}\right) \frac{\partial \varphi_{l}\left(z_{j}, \mathbf{v}_{j}\right)}{\partial v_{j}}\right\|^{2} / J+2 \sum_{j=1}^{J}\left\|\sum_{l=1}^{L} \hat{a}_{l}\left(\frac{\partial \varphi_{l}\left(z_{j}, \hat{\mathbf{v}}_{j}\right)}{\partial v_{j}}-\frac{\partial \varphi_{l}\left(z_{j}, \mathbf{v}_{j}\right)}{\partial v_{j}}\right)\right\|^{2} / J \\
\leq & C\left\|\hat{a}-a_{L}\right\|^{2} \sum_{j=1}^{J}\left\|\frac{\partial \tilde{\varphi}^{L}\left(z_{j}, \mathbf{v}_{j}\right)}{\partial v_{j}}\right\|^{2} / J+C_{1} \sum_{j=1}^{J}\left\|\sum_{l=1}^{L} \hat{a}_{l} \frac{\partial^{2} \varphi_{l}\left(z_{j}, \tilde{\mathbf{v}}_{j}\right)}{\partial v_{j}^{2}}\left(\hat{\Pi}_{j}-\Pi_{j}\right)\right\|^{2} / J \\
\leq & C\left\|\hat{a}-a_{L}\right\|^{2} \sum_{j=1}^{J}\left\|\frac{\partial \tilde{\varphi}^{L}\left(z_{j}, \mathbf{v}_{j}\right)}{\partial v_{j}}\right\|^{2} / J+C_{1} \max _{1 \leq J}\left\|\hat{\Pi}_{j}-\Pi_{j}\right\|^{2} \cdot \sum_{j=1}^{J}\left\|\sum_{l=1}^{L} \hat{a}_{l} \frac{\partial^{2} \varphi_{l}\left(z_{j}, \tilde{\mathbf{v}}_{j}\right)}{\partial v_{j}^{2}}\right\|^{2} / J \\
= & O_{p}\left(\zeta_{1}^{2}(L) \triangle_{J, \vartheta}^{2}+\xi_{0}^{2}(k) \triangle_{J, 1}^{2}\right)
\end{aligned}
$$

where $\tilde{\mathbf{v}}_{j}$ lies between $\hat{\mathbf{v}}_{j}$ and $\mathbf{v}_{j}$, which may depend on $l$. Therefore we bound the first term in (96) as $O_{p}\left(\left(\zeta_{1}(L) \triangle_{J, \vartheta}+\zeta_{0}(k) \triangle_{J, 1}\right) L^{1 / 2} \zeta_{0}(k)\right)$ by the Cauchy-Schwarz inequality combining (97) and (98). Then we conclude by the triangle inequality, $\left\|\hat{H}_{11}^{J}-\bar{H}_{11}^{J}\right\| \leq O_{p}\left(\left(\zeta_{1}(L) \triangle_{J, \vartheta}+\zeta_{0}(k) \triangle_{J, 1}\right) L^{1 / 2} \zeta_{0}(k)\right)=$ $O_{p}\left(\triangle_{\hat{H}}\right)=o_{p}(1)$. Similarly we can show that $\left\|\hat{H}_{12}^{J}-\bar{H}_{12}^{J}\right\|=o_{p}(1)$ and $\left\|\hat{H}_{2, l}^{J}-\bar{H}_{2, l}^{J}\right\|=o_{p}(1)$
$l=1,(2,1), \ldots,(2, L)$.
Then we have $\left\|\bar{H}_{l}^{J}-H_{l}^{J}\right\|=o_{p}(1)$ for $l=1,(2,1), \ldots,(2, L)$. Therefore, $\left\|\hat{H}_{l}^{J}-H_{l}^{J}\right\|=o_{p}(1)$ for $l=1,(2,1), \ldots,(2, L)$. Then by the similar proof like (93) and (94), the conclusion (95) follows.

Next we show $\hat{\Omega}_{2}=\frac{1}{n J} A \hat{\mathcal{T}}^{-1}\left(\left(\hat{\Psi}^{L, J}\right)^{\prime} \hat{H}_{\delta}^{-1} \hat{V}_{2} \hat{H}_{\delta}^{-1 \prime} \hat{\Psi}^{L, J}\right) \hat{\mathcal{T}}^{-1} A^{\prime}$ is consistent and consistency of $\hat{\Omega}_{3}$ is similarly obtained. First note that replacing $\hat{\mathcal{T}}$ with $\mathcal{T}$ and $\hat{\Psi}^{L, J}$ with $\Psi_{0}^{L, J}$ does not affect the consistency, so we have only to show $\frac{1}{n J}\left(\Xi^{J}\right)^{-1} \mathbf{r}_{0}(\mathbf{z}, \mathbf{v})^{\prime} \hat{H}_{\delta}^{-1} \hat{V}_{2} \hat{H}_{\delta}^{-1 \prime} \mathbf{r}_{0}(\mathbf{z}, \mathbf{v})\left(\Xi^{J}\right)^{-1 \prime} \rightarrow \Omega_{2}$ where we replace $A\left(\mathcal{T}^{J}\right)^{-1} \Psi_{0}^{L, J \prime}$ with $\left(\Xi^{J}\right)^{-1} \mathbf{r}_{0}(\mathbf{z}, \mathbf{v})^{\prime}$ applying the same argument in (76). Next note obviously $\lim _{n \rightarrow \infty} \hat{V}_{2}=V_{2}=n E_{*}\left[\varepsilon^{n} \varepsilon^{n \prime}\right]$, so we have

$$
\begin{aligned}
& \frac{1}{n J}\left(\Xi^{J}\right)^{-1} \mathbf{r}_{0}(\mathbf{z}, \mathbf{v})^{\prime} \hat{H}_{\delta}^{-1} \hat{V}_{2} \hat{H}_{\delta}^{-1 \prime} \mathbf{r}_{0}(\mathbf{z}, \mathbf{v})\left(\Xi^{J}\right)^{-1 \prime} \\
= & \frac{1}{n J}\left(\Xi^{J}\right)^{-1} \mathbf{r}_{0}(\mathbf{z}, \mathbf{v})^{\prime} \hat{H}_{\delta}^{-1}\left(n \varepsilon^{n} \varepsilon^{n \prime}\right) \hat{H}_{\delta}^{-1 \prime} \mathbf{r}_{0}(\mathbf{z}, \mathbf{v})\left(\Xi^{J}\right)^{-1 \prime}+o_{p}(1) \\
= & \left(\Xi^{J}\right)^{-1}\left\{\frac{1}{n J} \mathbf{r}_{0}(\mathbf{z}, \mathbf{v})^{\prime} H_{\delta 0}^{-1}\left(n \varepsilon^{n} \varepsilon^{n \prime}\right) H_{\delta 0}^{-1 \prime} \mathbf{r}_{0}(\mathbf{z}, \mathbf{v})\right\}\left(\Xi^{J}\right)^{-1 \prime}+o_{p}(1) \\
= & \left(\Xi^{J}\right)^{-1} \Phi_{2}\left(\Xi^{J}\right)^{-1 \prime}+o_{p}(1)=\Omega_{2}+o_{p}(1)
\end{aligned}
$$

where the second equality holds by the stochastic equicontinuity (Assumption N4) and the third equality holds by Assumption N3 and (30).

Then from (95) finally note that because $\Gamma^{J}$ is bounded for all $J$ large enough $\|\left(\hat{\Omega}+\hat{\Omega}_{2}+\hat{\Omega}_{3}\right)-$ $\left(\Omega+\Omega_{2}+\Omega_{3}\right)\|\leq C\| \Gamma^{J}\left(\hat{\Omega}+\hat{\Omega}_{2}+\hat{\Omega}_{3}\right) \Gamma^{J \prime}-\Gamma^{J}\left(\Omega+\Omega_{2}+\Omega_{3}\right) \Gamma^{J^{\prime}} \|=o_{p}(1)$.

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[^1]:    ${ }^{1}$ Our approach can be generalized somewhat (see Kim and Petrin (2010b)).

[^2]:    ${ }^{2}$ Code is available from the authors for Stata.

[^3]:    ${ }^{3}$ Also see a recent nonparametric bounds (partial identification) approach by Chesher, Rosen, and Smolinski (2011).

[^4]:    ${ }^{4}$ If we allow the interaction term with residual income - $\left(y_{i}-p_{j}\right)$ instead of $\left(\bar{y}-p_{j}\right)$ - Berry (1994)'s existence and uniqueness result no longer hold. We are working to extend Gandhi (2009)'s inversion result to this setting. This also requires us to develop a new contraction to locate $\delta(\sigma, \tau)=\left(\delta_{1, \ldots,} \delta_{J}\right)$. Once we have done so we can also allow for random coefficients on both $\xi$ and on the interactions between $\xi$ and the observed characteristics and price. This work is well beyond the scope of the current paper.

[^5]:    ${ }^{5}$ Alternatively one can estimate the model parameters in two steps using the unconstrained approximation $\tilde{f}\left(z_{j}, \mathbf{v}_{j}\right)=\sum_{l_{1}=1}^{\infty} \pi_{l_{1}, 0} \varphi_{l_{1}}\left(\mathbf{v}_{j}\right)+\sum_{l=2}^{\infty} \sum_{l_{1} \geq 1, l_{2} \geq 1 \text { s.t. } l_{1}+l_{2}=l} \pi_{l_{1}, l_{2}} \phi_{l_{2}}\left(z_{j}\right) \varphi_{l_{1}}\left(\mathbf{v}_{j}\right)$. If one wanted an estimate of $f\left(z_{j}, \mathbf{v}_{j}\right)$ one would use a standard estimator to approximate $E\left[\tilde{f}\left(Z_{j}, \mathbf{V}_{j}\right) \mid z_{j}\right]$ and then calculate $f\left(z_{j}, \mathbf{v}_{j}\right)=$ $\tilde{f}\left(z_{j}, \mathbf{v}_{j}\right)-E\left[\tilde{f}\left(Z_{j}, \mathbf{V}_{j}\right) \mid z_{j}\right]$.

[^6]:    ${ }^{6}$ This does not imply that $p_{j}$ and $\xi_{j}$ are independent given $\tilde{v}_{j}$ nor that $p_{j}$ and $\xi_{j}$ are independent given $\left(\tilde{v}_{1}, \ldots, \tilde{v}_{J}\right)$ even if $\xi_{j}$ is independent of $z_{j}$.
    ${ }^{7}$ This characteristic is related to but not the same as the special regressor from Lewbel (2000).

[^7]:    ${ }^{8}$ It is possible to modify this proof to allow for more general $\mathbf{v}_{j}$ as defined in Matzkin (2003) (see Kim and Petrin (2010c)).
    ${ }^{9}$ While we proceed assuming price $p_{j}$ is endogenous this is not necessary. We can allow for settings where the practitioner does not know whether the variable is exogenous or endogenous (see Kim and Petrin (2010b)).

[^8]:    ${ }^{10}$ We also maintain that the one-sided derivatives of $\Psi\left(\psi, \kappa, \kappa_{x}, \kappa_{p}\right)$ are continuous at the boundary of the support of $\left(z_{j}, \mathbf{v}_{j}\right)$, although instead one may alternatively assume that the boundary of the support of $\left(z_{j}, \mathbf{v}_{j}\right)$ has zero probability (this may require a trimming device to deal with the boundary of the support in the estimation).

[^9]:    ${ }^{11}$ In the BLP data the number of products per market is over 100 and the number of markets is 20.
    ${ }^{12}$ In the former paper there are four television viewing options in every market and over 300 television markets determining by the cable providers. In the latter there are a small number of orange juices or margarines for whom sales are observed at a particular supermarket over 100 weeks, with the week being the market.

[^10]:    ${ }^{13}$ Allowing for a random coefficient on $\xi$ is an unresolved problem to date.

[^11]:    ${ }^{14}$ One can easily add a weighting function in the objective function to gain efficiency (see e.g. Ai and Chen 2003) but we are abstract from it for ease of notation.

[^12]:    ${ }^{15}$ Note that we only consider the random coefficients logit model while Berry, Linton, and Pakes (2004) is applicable to other models like (e.g.) the vertical model.

[^13]:    ${ }^{16} \operatorname{Let}\left(\Delta_{\theta_{\lambda 0}, j}^{\prime},-\Psi_{\theta_{0}, j}^{\prime}\right)_{l}^{\prime}$ denote the $l$-th element of $\left(\Delta_{\theta_{\lambda 0}, j}^{\prime},-\Psi_{\theta_{0}, j}^{\prime}\right)^{\prime}$ and define

    $$
    f_{l}^{*}=\operatorname{argmin}_{f_{l} \in \mathcal{F}} \frac{1}{J} \sum_{j=1}^{J} E\left[\left\{E\left[\left(\Delta_{\theta_{\lambda 0}, j}^{\prime},-\Psi_{\theta_{0}, j}^{\prime}\right)_{l}^{\prime} \mid Z_{j}, \mathbf{V}_{j}\right]-\frac{\partial g_{0}\left(Z_{j}, \mathbf{V}_{j}\right)}{\partial f} f_{l}\right\}^{2}\right]
    $$

[^14]:    ${ }^{17}$ In the third design $Z^{l}=\left(X^{l}, Z_{2}^{l}\right)^{\prime}$ for $l=2,3$ with abuse of notation.
    ${ }^{18}$ One can choose an optimal set of controls among alternatives based on the cross validation (CV) criterion, although the validity of CV may be compromised due to the presence of the first and the second step in our estimation.

[^15]:    ${ }^{19}$ We focus on the demand side for three reasons: it makes the comparison more transparent, most researchers do not impose a supply side model when estimating demands, and the results are easier to replicate.

[^16]:    ${ }^{20}$ While it does not change the substance of either their findings or our findings, we were not able to exactly replicate the results for their 2SLS estimator using the optimal instruments described in their paper. We find a price coefficient that is somewhat smaller than their original reported finding of -0.21 . While we can only speculate as to the source of the difference, we suspect it lies in the instruments they used for these results, as we are able to replicate the OLS point estimates and standard deviations in their paper. Also consistent with this hypothesis is the fact that our estimate of -0.13 falls well within $+/-$ two standard deviations of their estimate, as their standard deviation was -0.12 . The significantly smaller standard deviation on our price coefficient also suggests the instruments they used for that specification - whatever they might of been - were not nearly as "optimal" as the instruments they propose in the paper, for which we find a much smaller standard deviation on the price coefficient.

[^17]:    ${ }^{21}$ Because the data sets are the same, these are the same elasticities that result from the coefficients of their Table III.

[^18]:    ${ }^{22}$ Our problem is different from Newey and Powell (2003)'s Theorem 4.1 because we use estimated regressors (functions, $\hat{\Pi}(\cdot)$ and $\left.\hat{\bar{\varphi}}_{l}(\cdot)\right)$ in the main estimation. Our problem is also different from Chen, Linton, and van Keilegom (2003) because we estimate the parametric component $\left(\theta_{0}\right)$ and the nonparametric component ( $f_{0}$ ) simultaneously in the main estimation.

[^19]:    ${ }^{23}$ The parameter space does not need to be a product space. We use " $\times$." for ease of notation throughout the paper.

[^20]:    ${ }^{24}$ In the sense that there exists a $C(\epsilon)$ such that $\operatorname{Pr}\left(\left\|\left(\mathbf{P}^{\prime} \mathbf{P}\right) / J-I\right\|>C(\epsilon)\right)<\epsilon$ for all $J$ large enough. Others are similarly defined.

[^21]:    ${ }^{25}$ Take the minimization error (tolerance) of estimation arbitrary small to justify this asymptotic expansion.

[^22]:    ${ }^{26}$ Take the minimization error (tolerance) in estimation arbitrary small to justify this asymptotic expansion.

[^23]:    ${ }^{27}$ Note that in our definition of $\hat{g}_{L j}, g_{L j}$, and $g_{0 j}, \frac{\partial \hat{g}_{L j}}{\partial f_{L}}=\frac{\partial g_{L j}}{\partial f_{L}}=\frac{\partial g_{0 i}}{\partial f_{0}}=\left(1+\gamma_{0}^{\prime} x_{j}+\left(\bar{y}-p_{j}\right) \gamma_{p 0}\right)$.

[^24]:    (1997): "Convergence Rates and Asymptotic Normality for Series Estimators," Journal of

