

Details of Derivation of Equation (1) and of Computation of Endpoints of  
Intervals in Support of Equilibrium Strategy for

"Equilibrium in Hotelling's Model of Spatial Competition",

(Econometrica 55 (1987) 911-922)

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September 1987

We restrict attention to Region T1c (the others are similar).

For  $a_1 < p < b_j - z$  we have

$$2K_1(p, F_j) = \int_{a_j}^{p+z} p(q - p + m_1) dF_j(q) + \int_{p+z}^{b_j} p dF_j(q).$$

We need the first derivative of this with respect to  $p$  to be zero, so, assuming  $F_j$  to be differentiable, we need

$$-2px_j F_j'(p+z) - (2 - m_1 + 2p)F_j(p+z) + 2 + \int_{a_j}^{p+z} q dF_j(q) = 0.$$

For this to hold, it is necessary that its derivative be everywhere zero, which is equivalent to

$$-2px_j F_j''(p+z) - (p + 4x_j)F_j'(p+z) - 2F_j(p+z) = 0.$$

A solution of this takes the form

$$F_j(q) = B_j \exp\left[-(q-z)/2x_j\right] \int_{A_j}^q h(s, x_j, z) ds \quad \text{for } a_1+z < q < b_j,$$

where  $A_j$  and  $B_j$  are constants.

A similar argument for  $a_j + z < p < b_1$  shows that

$$F_j(q) = 1 - C_j \exp\left((q+z)/2x_i\right) \int_{-D_j}^{-q} h(s, x_i, z) ds \quad \text{for } a_j < q < b_i - z,$$

where  $C_j$  and  $D_j$  are constants.

Given that  $F_j$  takes these forms, we find that  $K_i(p, F_j) = B_j x_j$  if  $a_i < p < b_j - z$  and  $K_i(p, F_j) = C_j x_i$  if  $a_j + z < p < b_i$ . Thus for equality of the payoffs of the two intervals (a necessary condition for equilibrium) we need

$$(1) \quad B_j x_j = C_j x_i.$$

Now, the condition that the second derivative of the payoff on each interval in the support of the equilibrium strategy be zero means that the first derivative is constant. Using the form of  $F_j$  found above, the condition that the derivative of the payoff on  $(a_i, b_j - z)$  be zero is

$$(2) \quad 2C_j x_i \left[ 1/(a_j + z) - 1/b_i - 1/a_i \right] + 2 + a_j - b_i + z + (b_i - a_i - 2)F_j(a_i + z) = 0,$$

and the condition that the derivative of the payoff on  $(a_j + z, b_i)$  be zero is

$$(3) \quad 2C_j x_i \left[ 1/(b_j - z) - 1/b_i - 1/a_i \right] + 2 + b_j - b_i - z - 2\delta_j x_j + (b_i - a_i - 2)F_j(a_i + z) = 0,$$

where  $\delta_j$  is the size of the atom in  $F_j$  at  $b_j$ . Further, in order for  $F_j$  to be a distribution function we need

$$(4) \quad F_j(a_j) = 0,$$

$$(5) \quad F_j(b_j) = 1 - \delta_j,$$

$$(6) \quad F_j(b_i - z) = F_j(a_i + z).$$

Finally, in order that the payoff to  $i$  be nonincreasing to the right of  $b_i$

we need  $G'_j(b_i - z) \leq 0$ . Hence we must have

$$(7) \quad G'_j(b_i - z) = 0.$$

We can carry out an entirely analagous argument for  $F_i$ , yielding seven more conditions analagous to (1) through (7). Thus we have 14 equations in the 14 variables  $(a_k, b_k, A_k, B_k, C_k, D_k, \delta_k)$  ( $k = i, j$ ). Using (1) we can eliminate  $B_k$  for  $k = 1, 2$ , and using (4) and (5) we can eliminate  $A_k$  and  $D_k$  for  $k = i, j$ . We now have the following 8 equations in the 8 unknowns  $(a_k, b_k, C_k, \delta_k)$  ( $k = i, j$ ): (2), (3),

$$(8) \quad 2C_j x_1 = b_i^2 \left\{ \exp\left[(b_i - z - a_j)/2x_1\right] - C_j \exp\left[b_i/2x_1\right] \int_{-(b_i - z)}^{-a_j} h(s, x_1, z) ds \right\}$$

(condition (7) after substitution),

$$(9) \quad \begin{aligned} 1 - \exp\left[(b_i - z - a_j)/2x_1\right] + C_j \exp\left[b_i/2x_1\right] \int_{-(b_i - z)}^{-a_j} h(s, x_1, z) ds \\ = (1 - \delta_j) \exp\left[(b_j - a_i - z)/2x_j\right] - (C_j x_1/x_j) \exp\left[-a_i/2x_j\right] \int_{a_i + z}^{b_j} h(s, x_j, z) ds \end{aligned}$$

(condition (6) after substitution), and the analogs with  $i$  and  $j$  reversed.

Now (8) can be solved for  $C_j$  in terms of the other variables:

$$(10) \quad C_j = \left[ b_i^2 \exp\left[(b_i - z - a_j)/2x_1\right] \right] / \left[ 2x_1 + b_i^2 \exp\left[b_i/2x_1\right] \int_{-(b_i - z)}^{-a_j} h(s, x_1, z) ds \right].$$

Let

$$(11) \quad G_j = F_j(a_i + z) = 1 - \exp\left[(b_i - z - a_j)/2x_1\right] + C_j \exp\left[b_i/2x_1\right] \int_{-(b_i - z)}^{-a_j} h(s, x_1, z) ds,$$

and similarly let  $G_i = F_i(a_j + z)$ . Now we can solve (3) for  $\delta_j$  in terms of the other variables:

$$\delta_j = \left[ 1/2x_j \right] \left[ 2C_j x_j \left( 1/(b_j - z) - 1/b_1 - 1/a_1 \right) + 2 + b_j - b_i - z + (b_i - a_i - 2)G_j \right].$$

This reduces the system to the four equations (2), (9), and their analogs with  $i$  and  $j$  reversed in the four variables  $(a_k, b_k)$  ( $k = i, j$ ). Finally, if we multiply (2) by  $a_i$  we have a quadratic in  $a_i$ , which can be solved to yield

$$a_i = \left[ X \pm (X^2 - 8C_j G_j x_i)^{1/2} \right] / 2G_j,$$

where

$$X = 2C_j x_i \left[ 1/(a_j + z) - 1/b_i \right] + 2 + a_j - b_i + z + (b_i - 2)G_j,$$

and  $C_j$  and  $G_j$  are defined in terms of  $a_j$ ,  $b_i$ , and  $b_j$  by (10) and (11). Thus we are left with equation (9) and its analog with  $i$  and  $j$  reversed, and the analog of equation (2) with  $i$  and  $j$  reversed--a total of three equations in the three variables  $a_j$ ,  $b_i$ , and  $b_j$ . This is the system to which we computed an approximate solution.

In the other regions, similar arguments can be made; in each case the system can be reduced to at most two equations in two unknowns.