

# Jennifer Murdock

Department of Economics, University of Toronto  
150 St. George Street, Room 312  
Toronto, ON M5S 3G7  
E-mail: [jennifer.murdock@utoronto.ca](mailto:jennifer.murdock@utoronto.ca)

Last updated: April 18, 2023  
Telephone: (416) 946-0656  
Citizenship: Canadian & U.S.  
Web site: <https://www.economics.utoronto.ca/murdockj/>

## Education

Ph.D., 2002, M.Phil., 2000, M.A., 1997, Department of Economics, Yale University  
“Unobserved Characteristics within a Discrete Choice Model: An Application to Wisconsin Recreational Fishing,” *Supervisors*: Christopher Timmins and Steven Berry

B.A., 1995, Mathematics and Economics, State University of New York at Geneseo, *Summa Cum Laude*

## Employment

### University of Toronto, Economics Department, Toronto, ON

2019 - present: *Professor, Teaching Stream* (promoted July 1, 2019)  
2015 - 2019: *Associate Professor, Teaching Stream* (title change effective July 1, 2015)  
2010 - 2015: *Senior Lecturer* (promoted to continuing status July 1, 2010)  
2004 - 2010: *Lecturer*

### U.S. Department of Justice, Antitrust Division, Washington, DC

2002 - 2004: *Economist*

### Yale University, Economics Department, New Haven, CT

Summer 2001: *Lecturer* (undergraduate course “Microeconomic Theory and Policy” (ECO110))  
2000 - 2001: *Research Assistant* (for Martin Pesendorfer)  
1999 - 2002: *Teaching Assistant* (“Introductory Microeconomics” and “Intermediate Microeconomics”)

### Triangle Economic Research, Durham, NC

1997 - 1999: *Senior Economist* (1999), *Economist* (1997-1998)

## Teaching, University of Toronto, Department of Economics, Undergraduate

ECO220Y1Y, *Introduction to Data Analysis and Applied Econometrics*: 2004/5, Summer 2005, 2005/6, Summer 2006, 2006/7, Summer 2007, 2007/8, 2008/9, Summer 2009, Fall 2009, Summer 2011, Fall 2011, Winter 2013, Summer 2013, 2013/14, 2014/15, Summer 2015, 2015/16, 2016/17, 2017/18, 2018/19, 2019/20, 2020/21, 2021/22, 2022/23

- *Data Analysis Course Module (DACM)* all sections ECO220Y1Y: 2017/18, Summer 2018, 2018/19, Summer 2019, 2019/20, Summer 2020, 2020/21, 2021/22, 2022/23

ECO310Y1Y, *Industrial Organization & Public Policy*: 2004/5, 2005/6, 2006/7, 2007/8, 2008/9, Fall 2011

ECO410H1F, *Mergers & Competition Policy*: Fall 2014, Fall 2015, Fall 2016, Fall 2017

## Awards

*President’s Teaching Award*, University of Toronto, June 2018

*Faculty of Arts & Science Outstanding Teaching Award*, University of Toronto, April 2014

Dean's Excellence/Small Group Award, University of Toronto, 2010, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021

## Peer Reviewed Publications

Timmins, Christopher and Jennifer Murdock. 2007. "A revealed preference approach to the measurement of congestion in travel cost models." *Journal of Environmental Economics and Management* 53(2): 230-249.

Murdock, Jennifer. 2006. "Handling unobserved site characteristics in random utility models of recreation demand." *Journal of Environmental Economics and Management* 51(1): 1-25.

## Papers Under Review

"Community of Practice: Collegial Dialogue to Improve Teaching" joint with Kripa Freitas, September 2022, R&R at the *Journal of Economic Education*.

## Original Course Packs

A 183-page handbook for the Data Analysis Course Module (DACM): 6th edition, July 2022 (1st edition: September 2017). Accompanying data files (online only).

A 28-page textbook supplement: "Logarithms in Regression Analysis with Asiaphoria": latest edition, July 2022 (1st edition: September 2014).

A 45-page textbook supplement: "Prerequisite Review for ECO220Y1Y": latest edition, July 2022 (1st edition: September 2016).

A 7-page textbook supplement: "Normal Table: Read it, Use it": latest edition, July 2022 (1st edition: May 2014).

## Speaking Engagements

Guest instructor in "Designing Assessments in the Age of Artificial Intelligence" contributing "Supervised Writing & Invigilated Writing in ECO220Y," *Centre for Teaching Support & Innovation*, University of Toronto (online), February 28, 2023.

Facilitated "Roundtable: Naming and Making Progress on Outstanding Teaching Challenges" in our *Teaching and Learning Community of Practice, Department of Economics*, Toronto, June 23, 2022.

Co-facilitated (with Kripa Freitas) "Roundtable: Teaching Stories from the Pandemic: Processing the Past" and "Roundtable: Teaching Innovations from the Pandemic: Bringing Forward What Works" in our *Teaching and Learning Community of Practice, Department of Economics*, Toronto, on May 19 and 26, 2022.

Panelist in session "Cheating During the Pandemic: What Have We Learned A Year Later?," where I presented "Online Cheating: It's Worse Than We Think," at the *Conference on Teaching & Research in Economic Education (CTREE)*, Chicago, Illinois, June 1 - June 3, 2022.

Co-organized and co-led with Aarthi Ashok, Jennifer Campbell, June Larkin, Barbara Murck, and Fiona Rawle "Special Session: The President's Teaching Academy: a collaborative and creative problem-solving session," *Teaching & Learning Symposium*, University of Toronto (online), May 12, 2022.

Led "Syllabi & Online Assessments (a follow-up to Summer 2020: Course Design)" webinar *Teaching and Learning Community of Practice, Department of Economics*, Toronto (online), April 28, 2020.

Panelist in session "Open Book Exam Round Table" *Centre for Teaching Support & Innovation*, University of Toronto (online), June 17, 2020.

In program for *Conference on Teaching & Research in Economic Education (CTREE)*, Chicago, Illinois, May 27 - May 29, 2020, canceled due to COVID-19, "Beyond Multiple-Choice: Aligning Required Courses with Ambitious Program Goals," (panel) joint with Kripa Freitas and Bob Gazzale and "Teaching and Learning Community of Practice Series: Productive Dialogue with Your Colleagues" joint with Kripa Freitas.

Led “Syllabi & Online Assessments (a follow-up to Summer 2020: Course Design)” webinar *Teaching and Learning Community of Practice, Department of Economics*, Toronto (online), April 28, 2020.

Co-led “Summer 2020: Course Design” webinar *Teaching and Learning Community of Practice, Department of Economics*, Toronto (online), April 14, 2020.

Discussant in session “Instructional Innovations in Statistics and Econometrics,” *Conference on Teaching & Research in Economic Education (CTREE)*, St. Louis, Missouri, May 29 - May 31, 2019.

Panelist in session “The President’s Teaching Academy: Pedagogical Help: The Doctor is In,” *Teaching & Learning Symposium*, University of Toronto, May 28, 2019.

“Crowdmark,” *Teaching and Learning Community of Practice, Department of Economics* (organized by Kripa Freitas), University of Toronto, June 29, 2017.

Panelist in “CWEN Professional Panel: Why Don’t We Care About Teaching? Or Do We?” (organized by Christine Neill), *Annual Conference of the CEA (Canadian Economic Association)*, Ottawa, June 3, 2016.

“Weekly Participation: Prompting Students to Substantively Engage (Every Week),” *Teaching and Learning Community of Practice, Department of Economics* (organized by Kripa Freitas), University of Toronto, May 26, 2016.

“What Can We Learn by Studying Our Own Multiple-Choice Tests?” *Second Annual Teaching and Learning Symposium*, University of Toronto, October 25, 2007.

## Select Service, University of Toronto

Provostial Assessor, University of Toronto, 2017/18 (Faculty of Dentistry) and 2022/23 (Rotman School of Management).

Continuing Status Review Committees, 2017/18 (Economics), 2018/19 (Economics), 2022/23 (Math).

Dean’s Representative, Recruiting, 2012/13 (Statistics Department, Actuarial Sciences), 2022/23 (Sociology Department & The Transitional Year Program).

Teaching Evaluation Committee, 2013/14 (Economics), 2021/22 (Economics), and 2022/23 (Economics).

Fellow of A&S Online Learning Academy, April 2020 - March 2021 and OLA Advisory Committee, April 2021 - present.

Economics Department, Recruiting Committee, 2006/7, 2008/9, 2011/12, 2012/13, 2015/16, 2016/17, 2018/19, 2019/20, 2020/21, 2022/23.

Faculty Advisor, *The Economics Study Centre*, 2019/20.

Faculty Advisor, *Enactus*, 2019/20, 2020/21, 2021/22.

Economics Department, Undergraduate Curriculum Committee, 2005/6, 2006/7, 2008/9, 2009/10, 2010/11, 2011/12, 2012/13, 2013/14, 2014/15, 2015/16, 2016/17, 2017/18, 2018/19, 2019/20, 2020/21.

A&S Academic Appeals Board, 2018/19.

Psychology Department, Recruiting Committee, 2013/14.

Political Science Department, Recruiting Committee, 2012/13.

Scanning Organizer & Supervisor of TA Scanning Coordinator (Crowdmark and bubble forms), Economics Department, 2012/13 - 2021/22.

Course Coordinator for ECO220Y1Y, 2005 - present.

Economics Department, Advancement Committee for Sessional Lecturers, 2006/7, 2007/8, 2009/10, 2011/12, 2012/13.

Intermediate Microeconomics for Commerce Committee, 2006/7.

## Other Service

Referee for *The Journal of Economic Education*, *The American Journal of Agricultural Economics*, *The Journal of Environmental Economics and Management*, *Marine Resource Economics*, *The Journal of Public Economics*, *Journal of Great Lakes Research*, *Environmental and Resource Economics*, *Journal of Business and Economic Statistics*, *Transportation*.

## Other

With Kripa Freitas, envisioned and launched the *Teaching and Learning Community of Practice*, Department of Economics, Summer 2016 - present (<https://freitas.faculty.economics.utoronto.ca/econ-cop/>).

With Kripa Freitas, envisioned and launched the *Summer Reading Group for Teaching Stream Faculty in Economics*, Summer 2021 - present (<https://freitas.faculty.economics.utoronto.ca/book-club/>).

Developed and maintain a public website “Teaching Undergraduates at U of T’s Economics Department,” (<https://www.economics.utoronto.ca/murdockj/teaching/>) with support for teaching and learning technologies, 2006 - present.

Developed and maintained a public website “Instructors’ Insights on Crowdmark,” (<https://q.utoronto.ca/courses/173341>), 2019 - 2021.

Built a bank of well over 1,000 questions for ECO220Y1Y, *Introduction to Data Analysis and Applied Econometrics*, analyzed performance, and refined questions, 2015 - 2021.

Ran the A&S pilot of Crowdmark (marking software) and prepared an internal report: “Crowdmark Report: Select ECO Courses,” August 12, 2015.

Participant in the A&S WIT program (Writing Instruction for TAs): 2013 - present.

Advised Lei Tang, PhD student, and facilitated my course’s participation in her pedagogical experiment (using iClickers), 2012/13.

Collected and analyzed a large dataset of student course evaluations culminating in an internal report: “Using Students’ Specific Ratings to Illuminate Global Ratings of Instructors, Learning, and Courses: A Descriptive Analysis for Arts & Science: 2000 - 2010,” April 26, 2011.

Internal report: “I click, they click, do you click? Latest on iClickers in Economics (update for 2009 iClicker Report),” July 14, 2011.

Internal report: “Our first-year undergraduate training in economics at U of T, St. George,” December 8, 2010.

Key contributor to the grant proposal “An Economics Study Centre” submitted January 30, 2007 to the *Student Experience Fund*, University of Toronto resulting in The Economics Study Centre: 2007 - present.

Internal presentation and internal report: “Commerce & Intermediate Micro: How can ECO 204Y1 best serve our students?” November 14, 2006 and “Recommendations for ECO204Y: Commerce-only intermediate microeconomics,” December 4, 2006.