

**ECONOMICS 2503F**  
**FINANCIAL ECONOMICS I**  
**(Section L0101)**  
**Asset Pricing & Portfolio Theory**  
**Fall Term 2012**  
**W 2-4 in WW 120**

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### **Course Description**

The course provides an introduction to the economic theory of asset pricing under uncertainty. Topics to be covered include modern portfolio theory, the major theories of asset pricing (CAPM, CCAPM, APT, A-D Pricing), contingent claim securities, Martingale Methods, and option pricing theory.

### **Marking**

A student's final mark for the course will be determined from a combination of an in-class test and the final examination. Details are as follows.

In-Class Term Test Nov. 07 1/3 of final mark

Final Examination (TBA during Dec. Examination Period) 2/3 of final mark.

\*Note: the term test to be held after the last date to drop the course without academic penalty.

### **Textbooks**

Readings will be assigned from a combination of on-line documents and three different textbooks. The first is Copeland, Weston and Shastri, *Financial theory and Corporate Policy*, 4th edition, 2005, Pearson Addison Wesley (ISBN 0-321-12721-9) – hereafter referred to as CWS. (For many years during the late 1970's and 1980's earlier editions of CWS were the primary textbooks used in MBA courses in Finance.)

A second textbook is Jean-Pierre Danthine and John B. Donaldson, *Intermediate Financial Theory*, 2nd edition, 2005, Elsevier (ISBN 0-12-369380-2) – hereafter to be referred to as DD. In spite of the word "Intermediate" in its title, the DD book is sometimes overly rigorous in its use of mathematics. It also sometimes introduces topics that are tangential to the main concept of interest.

A third textbook is Bodie, Kane, Marcus, Perrakis and Ryan, *Investments*, 6th Canadian edition, 2008, McGraw-Hill Ryerson (ISBN-10: 0-07-096545-5) – hereafter referred to as Bodie. The most current version is the 7th edition but chapter and page references are given in this syllabus for the 7th, the 6th and even the 5th editions. Bodie is actually an

undergraduate textbook but it adequately covers several of the main topics and provides a decent background for many elementary concepts.

### **Other Books that May Be Useful**

John Cochrane, *Asset Pricing*, 2001, Princeton University Press.

Campbell, Lo and MacKinley, *The Econometrics of Financial Markets*, 1998, Princeton University Press.

Both of these books focus on empirics and set up theoretical concepts so that they may be tested empirically.

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### **Course Outline**

#### 1. Introduction; Asset Pricing under Certainty; Fixed Income Securities

CWS Chs. 1, 2.

and

The web-based document "Asset Pricing Under Complete Certainty"

#### 2. Utility Theory under Uncertainty; Risk & Risk Aversion; Stochastic Dominance

CWS Ch. 3.

or

DD Chs. 3, 4.

#### 3. Modern Portfolio Theory

CWS Ch. 5

or

DD Chs. 5,6, including Appendices 6.1, 6.2.

or

Bodie Ch. 5 & 6 (7th ed.) or Chs. 6 & 7 (6th ed.) or Ch. 6 (5th ed.)

#### 4. CAPM

CWS Ch. 6, excluding Sections L, M

or

DD Ch. 7, excluding Sections 7.4-7.6 but including Appendix 7.1.

or

Bodie Ch. 7 (7th ed) or Ch 8 (6th ed.) or Ch. 7 (5th ed.)

5. Factor Models and APT; Empirical Tests of CAPM

CWS Ch. 6, Sections L, M

or

Bodie Ch. 8 and Ch.11, Sections 11.1 – 11.3 only or Ch. 9 and Ch. 12, Sections 12.1- 12.3 only (6th ed.) or Ch. 8 and Ch. 10, Sections 10.1-10.3 only (5th ed.)

6. Contingent Claims; A-D Securities; Arbitrage Pricing Methods

CWS Ch 4, Sections A-F.

and

DD Ch. 8 and Ch. 10, Sections 10-1-10.4 only.

7. CCAPM

DD Ch. 9.

and

The web-based document "The Lognormal Distribution".

8. Introduction to Martingale Pricing, the Binomial Model of Option Pricing

CWS CH 7.

or

DD Ch. 11 and Ch. 12, Sections 12.4 – end, including the Appendix.

and

The web-based document "Introduction to Continuous Time Processes".

9. Firm Valuation in Incomplete Security Markets.

DD Ch. 15