# The Behavioral Foundations of Model Misspecification: A Decomposition<sup>\*</sup>

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In this paper, we link two common approaches to modeling how agents distort beliefs: (i) defining an updating rule that maps each signal realization to a subjective posterior, and (ii) Bayesian learning with a misspecified model. Each approach has relative advantages: updating rules have a more transparent link to the underlying bias being modeled and are identifiable from belief data, while misspecified models are 'complete,' in that no further assumptions on belief formation are necessary to analyze the model, and have general solution concepts and convergence results. Our main result shows that any misspecified model can be decomposed into an updating rule and another object—a forecast—which captures how the agent forecasts future beliefs. Moreover, we derive necessary and sufficient conditions for a forecast and updating rule to be jointly represented by a misspecified model, establish that this representation is unique, and construct it. These conditions characterize all of the belief formation implications implicit in the misspecified model approach. Finally, we consider two natural ways to select forecasts: introspection-proofness and naive consistency, and derive when a representation with each type of forecast exists.

KEYWORDS: Model misspecification, belief formation, non-Bayesian updating, heuristics

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#### 1 Introduction

An extensive literature in economics and psychology has documented individuals' systematic biases and errors when interpreting information and forming beliefs, as well as examined how to model such inaccurate updating. Two modeling approaches are commonly used: the 'non-Bayesian' approach and the misspecified model approach. In the non-Bayesian approach, a particular bias is parameterized with an updating rule that maps signal realizations to posterior beliefs (e.g. under- and overreaction in Epstein, Noor, and Sandroni (2008).) In the misspecified model approach, a subjective model of the signal generating process describes how individuals interpret signals; the individual forms beliefs from Bayes rule with respect to this model but the model may be incorrect (e.g. Bohren (2016) models naive learning as a misspecified model of other agents' information.)

The aim of this paper is to link these two approaches. In particular, we characterize when an updating rule can be represented as a misspecified model, in the sense that the model prescribes the same posterior belief as the updating rule after each signal realization, and derive the other component of beliefs (i.e. the *forecast* of future beliefs) required to pin down a unique representation. We then explore the forms of bias that may manifest through the forecast.

Our setting is a general informational environment in which an agent learns about an unknown state from a signal. The non-Bayesian approach consists of an updating rule mapping each signal realization to a posterior belief and a forecast describing the agent's belief about the distribution of her posterior belief. The misspecified model approach consists of a family of subjective distributions over the signal space, one for each state. This model is misspecified when it differs from the true (objective) signal distribution.

Our main result shows that a misspecified model can be decomposed into the two components of bias that it induces: (i) the prospective bias, which corresponds to how an agent anticipates she will form beliefs before observing the signal; and (ii) the retrospective bias, which corresponds to how the agent misinterprets information after she observes the signal. The latter is captured by the updating rule, while the former is captured by the forecast. Every misspecified model can be decomposed into these two parts. Further, any forecast that satisfies a condition we call plausibility—the requirement that, from the agent's perspective, the expected future belief is equal to the prior—and any updating rule together identify a unique misspecified model (up to a small caveat, which we describe in more detail below). This provides a convenient formulation for the misspecified model in terms of the biases it induces. Further, it establishes that prospective biases do not place much structure on retrospective biases and vice versa: a given updating rule can be paired with many different forecasts, and similarly for a given forecast. Therefore, specifying one piece of the decomposition does not restrict the other piece. Finally, it establishes that together, the updating rule and forecast pin down all behavioral implications of the misspecified model, in that the chosen model imposes no further restrictions on behavior beyond those implied by the induced forecast and updating rule.

This decomposition provides a natural tool for constructing misspecified models to represent a desired updating rule. In general, as we show, an updating rule can be represented by a multiplicity of misspecified models. Therefore, our decomposition sheds light on the necessary second piece to find a unique representation i.e. the forecast. Motivated by this insight, we examine reasonable choices of forecast in different economic decision-problems.

We first consider the accurate forecast, where the agent's subjective distribution of her posterior belief is equal to the true ex-ante distribution. If this accurate forecast is plausible, then it identifies a unique misspecified model. Moreover, the corresponding misspecified model satisfies a property called introspection-proof. This property ensures that even with an infinite amount of data, a misspecified agent would not observe inconsistencies with her model. While the introspection-proof property provides a natural constraint in many settings, the accurate forecast is not plausible—and therefore, not representable—for many common updating rules. This means that many simple updating rules cannot be represented by an introspection-proof misspecified model.

We then define a forecast that captures a natural analogue to the naivete assumption commonly used in many behavioral settings. The naive consistent forecast is equal to the accurate forecast of an agent who uses Bayes rule to update beliefs. A agent with a naive consistent forecast behaves as-if all updates will be formed correctly but when she actually updates her beliefs, she does so incorrectly using a biased updating rule. In other words, the agent believes that she will update without bias in the future, but interprets her past information with bias. We also identify necessary and sufficient conditions for a naive consistent forecast to be represented, and show that again this representation is unique. The condition in this case is quite mild—informally, it requires the naive consistent forecast to have the same support as the accurate forecast. In contrast to introspection-proofness, a naive consistent representation exists for many common updating rules.

The benefits to connecting the updating rules and misspecified model approaches are fourfold. First, there is a large literature in economics and statistics that seeks to establish general properties of Bayesian updating with a misspecified model. Connecting the misspecified model approach to non-Bayesian updating rules provides the analyst with a set of off-the-shelf tools that can be used to immediately establish, for instance, convergence of beliefs when agents are non-Bayesian. Second, this linkage helps clarify the conceptual connection between the form of the misspecification and the behavioral bias that the misspecification induces. Third, this approach provides guidance on how to incorporate a behavioral bias into more complex decision problems, including strategic settings where agents must draw inference about both the underlying state and the behavior of others, and settings where agents must make ex-ante decisions before information arrives. Model misspecification allows us to apply the choice frameworks and game-theoretic tools that were largely developed with respect to an expected utility framework to settings with biased updating in a straightforward way.<sup>1</sup> Finally, an updating rule and forecast are relatively straightforward to measure empirically by eliciting beliefs either before or after information is observed, whereas a misspecified model is more complicated to measure. Therefore, distilling a misspecified model into the two components that are empirically identifiable provides an indirect way to measure such misspecified models.

We close with two applications to demonstrate how our results can be used to derive novel economic insights. The first shows how discrimination can emerge endogenously due to self-image concerns, which lead to motivated reasoning when interpreting information from others with a shared group identity. In this dual-selves model, the first self selects an updating rule that the second self uses to evaluate herself and others. A natural constraint to place on the first self's choice of updating rule is that the bias will be undetectable by the second self, i.e. the updating rule is consistent with an introspection-proof misspecified model. We show that this places an endogenous upper bound on the magnitude of the motivated reasoning bias that emerges. It also leads to discrimination in the sense that the chosen updating rule inflates signals for others who share the same group identity, and compensates for this inflation by shading down signals for members of the other group identity.

In the second application, a firm searches for a new technology. After observing a signal of the technology's productivity, the firm chooses whether to adopt the technology or to continue search. We show how this search decision depends on the prospective bias, as captured by the forecast. A firm that interprets signals correctly but has overprecise forecast searches inefficiently many alternatives, while a firm with an underprecise forecast searches too few. This contrasts with what would happen in a similar exercise where the firm instead has an over or underprecise updating rule. A firm with a low cost of search and an overprecise updating rule searches too little, while a firm with a

<sup>&</sup>lt;sup>1</sup>A bit of caution here. There is a true data generating process that misspecified agents may place zero weight on. So justifications for equilibrium concepts that rely on limiting behavior of repeated play under a common prior assumption do not translate directly to misspecified models. Esponda and Pouzo (2016) provide an alternative to Bayes-Nash equilibrium that addresses these concerns in equilibrium settings.

high cost of search and an overprecise updating rule searches too often. This example demonstrates that conceptually similar prospective and retrospective biases can lead to very different predictions about behavior.

#### 1.1 Literature Review

Model misspecification as a tool for capturing behavioral biases has received renewed interest of late.<sup>2</sup> In a variety of general settings, recent work has developed the solution concept of Berk-Nash equilibrium (Esponda and Pouzo 2016), characterized the asymptotic beliefs of misspecified Bayesian learning, (Molavi 2019; Bohren and Hauser 2021; Fudenberg, Lanzani, and Strack 2021; Frick, Iijima, and Ishii 2020b; Esponda, Pouzo, and Yamamoto 2021), and explored questions of robustness to perturbations of the model (Frick, Iijima, and Ishii 2020a; Bohren and Hauser 2021). Papers have also studied the implications of misspecified learning for a variety of specific biases, including overconfidence (Heidhues, Koszegi, and Strack 2018), gambler's fallacy (He 2022), and omitted variable bias (Mailath and Samuelson 2020; Levy, Razin, and Young 2022). This paper shows how the updating rule approach can be converted to a misspecified model, allowing for analysis using these general results.

There is also a related literature on the foundations of non-Bayesian updating. A number of recent papers provide foundations for general classes of non-Bayesian updating rules and draw parallels between the structure of non-Bayesian updating rules and Bayes rule (Epstein et al. 2008; Lehrer and Teper 2017; Cripps 2018; Chauvin 2020; Zhao 2022). In contrast, we study what updating rules emerge as an immediate consequence of Bayesian updating with respect to a misspecified model. He and Xiao (2017) describe a class of updating rules that emerge from distorting the prior and replacing the likelihood term in Bayes rule with an object they call the 'pseudo-likelihood,' then provide necessary and sufficient conditions for such an updating rule to result in the same posterior regardless of whether signals arrive sequentially or simultaneously.

Our main result includes a version of Bayes plausibility (Kamenica and Gentzkow 2011) for misspecified models. Relatedly, de Clippel and Zhang (2022) develop an analogue of Bayes plausibility for non-Bayesian updating. Their condition is both technically and conceptually distinct from ours. They study Bayesian persuasion in setting where the receiver updates according to a function that maps from the true posterior to an incorrect posterior. They develop a version of Bayes plausibility and concavification arguments for these updating rules. Their Bayes plausibility condition characterizes the set of possible distributions over posteriors a correctly specified sender can induce, while our plausibility condition describes the possible distributions over posteriors a biased

<sup>&</sup>lt;sup>2</sup>Early papers in this literature include Arrow and Green (1973); Nyarko (1991).

updater could believe their own posterior will be drawn from.<sup>3</sup> A key object in our decomposition, the forecast, the unconditional distribution posterior beliefs are drawn from is analogous to the object that is often characterized in the Bayesian Persuasion literature (Kamenica 2019). This unconditional distribution also plays an important role in the literature that describes general measures of the value/cost of information (Frankel and Kamenica 2019; Caplin, Dean, and Leahy 2022; Pomatto, Strack, and Tamuz Forthcoming; Mensch 2018).

A number of papers provide characterizations of Bayesian updating in terms of the behavior of posteriors. Shmaya and Yariv (2016) show that if an agent updates using Bayes rule, then the prior belief is in the interior of the convex hull of the set of posterior beliefs. Our Lemma 1 provides a minor extension of this result that applies to the class of updating rules and misspecified models we consider. Molavi (2021) shows that any distribution over posteriors satisfying very mild assumptions can be induced via Bayes rule with respect to a misspecified model. This condition is weaker than both the condition in Shmaya and Yariv (2016) and our conditions, as he allows the misspecified model to put positive probability on signals outside of the support of the correctly specified model. A similar result follows from our characterization under slightly more restrictive conditions to account for our more stringent requirements on the support of the misspecified model. Augenblick and Rabin (2021) provide tests on the movement of beliefs over time to detect (correctly specified) Bayesian updating empirically.

There is a literature that seeks to provide a foundation for the emergence of a misspecified model. (Ba 2022; Fudenberg and Lanzani 2022; Gagnon-Bartsch, Rabin, and Schwartzstein 2018; He and Libgober 2021; Frick, Iijima, and Ishii 2021). Our approach is complementary to this literature in that we provide tools to analyze the updating rules that result from these theories. One of the main classes of models we consider, introspection-proof models, identifies a class of models that are naturally robust to many of these criteria. This condition, which requires that the misspecified agent correctly anticipates the unconditional distribution of signals is analogous to conditions used to correct misspecified models in Espitia (2021), Spiegler (2020), Mailath and Samuelson (2020), and solution concepts like cursed equilibrium (Eyster and Rabin 2005), behavioral equilibrium (Esponda 2008), and analogy expectation equilibrium (Jehiel 2005). \*\* Fudenberg, Lanzani, and Strack (2022) show that the long-run learning outcomes that arise when an agent has selective memory coincide with outcomes that arise when an agent has perfect memory but a misspecified model and vice versa. This provides an alternative foundation for the misspecified model approach as a consequence of selective

<sup>&</sup>lt;sup>3</sup>Other papers on communication games with biased receivers include Alonso and Câmara (2016); Lee, Lim, and Zhao (2023).

memory.

Our characterization draws a distinction between the prospective bias of the agent – how the agent reasons about information yet to be realized– and the retrospective model – how the agent reasons about realized information. A related, but conceptually distinct, distinction has previously been highlighted in specific non-Bayesian settings in Benjamin, Rabin, and Raymond (2016); Benjamin, Bodoh-Creed, and Rabin (2019); He and Xiao (2017). The distinction they draw describes the time inconsistency properties of the updating rules. In contract, we distinguish between how a time consistent misspecified agent effectively has the potential to make two types of mistakes, mistakes anticipating how they'll update and mistakes actually updating. We argue that all biases induced by misspecified models can in some sense be uniquely described by the differences between this kind of prospective and retrospective reasoning. In Section 6.3 we briefly discuss a way to incorporate time inconsistencies into our setting.

Much of the literature on misspecification uses the misspecified model to capture either a prospective or retrospective bias. The work on misspecified causal graphs (Spiegler 2016), and Berk-Nash equilibrium (Esponda and Pouzo 2016) take a largely prospective perspective, focusing on identifying how an agent (incorrectly) predicts the world will act once they've made their decision. In contrast, papers like Heidhues et al. (2018); Levy et al. (2022) as well as much of the behavioral work that documents and models specific biases in updating (see Benjamin (2019) for a survey) focus on retrospective biases. When modeling even simple economic decisions, like the environment in Section 5.2, or interactions between economic agents, such as those studied in Bohren and Hauser (2021); He (2022); Frick et al. (2021), both prospective and retrospective biases play a role. In Bohren and Hauser (forthcoming), we show how the our decomposition can be used to determine how the retrospective and prospective biases induced by a misspecified model impact an optimal lending contract.

#### 2 Model

# 2.1 The Informational Environment.

We study belief updating in the following informational environment. Suppose nature selects one of N states of the world  $\omega \in \Omega \equiv \{\omega_1, \omega_2, \ldots, \omega_N\}$  according to prior distribution  $p \equiv (p_1, \ldots, p_N) \in \Delta(\Omega)$ , which we assume to be strictly interior. An agent observes a signal of the state drawn from a measurable space  $(\mathcal{Z}, \mathcal{F})$ , where  $\mathcal{Z}$  is an arbitrary set with element z and  $\mathcal{F}$  is a  $\sigma$ -algebra defined on  $\mathcal{Z}$ . To ensure that densities exist, we define a  $\sigma$ -finite reference measure  $\nu$  on  $(\mathcal{Z}, \mathcal{F})$ ; we will assume all subsequent measures are absolutely continuous with respect to  $\nu$ .<sup>4</sup> Let  $\mu_i \in \Delta(\mathcal{Z})$  be the true probability

<sup>&</sup>lt;sup>4</sup>When  $\mathcal{Z}$  is not finite, this introduces a number of measure-theoretic and topological complications. A standard tool to resolve these complications is to define a reference measure that dominates the other

measure on  $\mathcal{Z}$  in state  $\omega_i$ . Assume that  $\mu_i$  and  $\mu_j$  are mutually absolutely continuous for each i, j = 1, ..., N and  $\mu_i$  is absolutely continuous with respect to  $\nu$  for all i = 1, ..., N.<sup>5</sup> This ensures that no signal perfectly rules out a state.<sup>6</sup> Let  $\Delta^*(\mathcal{Z})$  denote the set of all probability measures that are mutually absolutely continuous with respect to  $\mu_1$  (note this also implies the measures are mutually absolutely continuous with respect to  $\mu_i$  for  $i \neq 1$ ). Finally, let  $\mu \equiv \sum_{i=1}^{N} p_i \mu_i$  denote the unconditional measure on  $\mathcal{Z}$ .

This set-up is rich enough to capture many different common signal structures used in the literature, including real-valued continuous signals ( $\mathcal{Z} \subseteq \mathbb{R}$  and  $\nu$  is the Lebesgue measure), finite signals ( $\mathcal{Z} \subseteq \mathbb{R}$  is finite and  $\nu$  is the counting measure), multidimensional signals, causal graphs, Markov signals, and signal distributions that are neither continuous nor discrete (e.g. mixture distributions).<sup>7</sup>

#### 2.2 Modeling Errors in Belief Updating

We are interested in exploring the relationship between two approaches used to model behavioral biases and errors in belief-formation: (i) a "non-Bayesian" approach that consists of defining an arbitrary updating rule and/or a prediction about future beliefs; and (ii) a "misspecified Bayesian" approach that derives beliefs from Bayesian updating with respect to a misspecified model. We introduce each approach in turn, then discuss the relative advantages and disadvantages of each approach.

The Non-Bayesian Approach. This approach, often used in the behavioral learning literature (e.g. see Benjamin (2019) for review), describes how an agent forms a posterior belief after observing each possible signal realization—that is, an *updating rule*. When there is an ex-ante decision before the signal is observed, an agent must also predict what future beliefs will be. We refer to this as a *forecast*, which describes a predicted distribution over the posterior belief. The posterior belief determines how the optimal action depends on the signal realization for decisions that occur after the signal is observed, whereas the forecast guides pre-signal action choices by pinning down the likelihood of different post-signal actions. In addition to ex-ante decision-making,

measures in the model. This allows us to consider multiple types of signal spaces within the same framework, such as settings where the signal measures have densities and settings where the signal is not a real-valued continuous random variable. Note that our set-up is the finite state version of the misspecified parametric environment from Kleijn and van der Vaart (2006).

<sup>&</sup>lt;sup>5</sup>Given our assumptions, one could set  $\nu = \mu_i$  for any *i* or  $\nu = \mu$ . We chose to separate these objects to maintain a reference measure that is independent of the state and prior.

<sup>&</sup>lt;sup>6</sup>Note this implies that  $\frac{d\mu_i}{d\nu}(z) = 0$  if and only if  $\frac{d\mu_j}{d\nu}(z) = 0$  except on a set of  $\nu$ -measure 0, so that signals that lead to a Bayesian posterior that places probability zero on a state or signals for which the Bayes posterior is not defined are a probability 0 events.

<sup>&</sup>lt;sup>7</sup>This set-up can also capture signals that are multiple draws from an urn (Rabin 2002), signals that are up to K realizations of some process (He 2022), and signals that are a realization of a Brownian motion (Fudenberg, Romanyuk, and Strack 2017).

the forecast is a necessary component for strategic interaction and social learning. Our general definitions of an updating rule and a forecast nest specific updating rules and forecasts used in these non-Bayesian approaches to belief-formation.

Specifically, an updating rule specifies how an agent forms beliefs after observing each signal realization.

**Definition 1** (Updating Rule). An updating rule  $h : \mathbb{Z} \to \Delta(\Omega)$  is a measurable function that maps each signal realization to a posterior belief over the state space and is not constant  $\nu$ -almost everywhere.

An agent uses updating rule h(z) if, for each i = 1, ..., N, the agent assigns probability  $h(z)_i$  to state  $\omega_i$  after observing signal realization  $z \in \mathbb{Z}$ .<sup>8</sup> We restrict attention to updating rules that do not interpret any signals as perfectly ruling out a state and map a certain prior belief to a certain posterior belief:  $h(z)_i = 0$  iff  $p_i = 0$  and  $h(z)_i = 1$  iff  $p_i = 1$ . A special case of an updating rule is Bayesian updating with respect to the true family of measures  $(\mu_i)_{\omega_i \in \Omega}$ . Given a signal realization  $z \in \mathbb{Z}$ , this corresponds to

$$h_B(z)_i \equiv \frac{p_i \frac{d\mu_i}{d\nu}(z)}{\sum_{j=1}^N p_j \frac{d\mu_j}{d\nu}(z)},\tag{1}$$

with 0/0 = 0 by convention.<sup>9</sup>

An updating rule can capture many common biases studied in the literature. For example, suppose  $\Omega = \{\omega_1, \omega_2\}$  and define the biases with respect to the belief that the state is  $\omega_2$ , i.e.  $h(z)_2$ . Partisan bias in favor of  $\omega_2$  is captured by  $h(z)_2 = h_B(z)_2^{\alpha}$ for some  $\alpha \in (0, 1)$ , a counting updating rule is captured by  $\mathcal{Z} = \{\omega_1, \omega_2\}^K$  for some  $K \in \mathbb{N}$  and  $h(z)_2 = \frac{1}{K} \sum_{k=1}^K \mathbb{1}_{z_k=\omega_2}$ , confirmation bias is captured by  $h(z)_2 \ge h_B(z)_2$  if  $p_2 \ge 1/2$  and  $h(z)_2 \le h_B(z)_2$  if  $p_2 \le 1/2$ ,  $h(z)_2 = \alpha p_2 + (1-\alpha)h_B(z)_2$  captures linear underreaction for  $\alpha \in (0, 1)$  and overreaction for  $\alpha > 1$ ,  $\frac{h(z)_2}{h(z)_1} = \frac{p_2}{p_1} \left(\frac{d\mu_2}{d\mu_1}(z)\right)^{\beta}$  captures geometric overreaction for  $\beta > 1$  and underreaction for  $\beta \in (0, 1)$ , and base rate neglect is captured by  $\frac{h(z)_2}{h(z)_1} = \left(\frac{p_2}{p_1}\right)^{\alpha} \frac{d\mu_2}{d\mu_1}(z)$  for some  $\alpha \in (0, 1)$ . We refer to bias that arise from the updating rule as *retrospective bias*, since it arises following the signal realization.

A *forecast* is an agent's prediction of how she will form beliefs after observing the signal—that is, it is a distribution over posterior beliefs. In order for the forecast to be compatible with the signal, the space of posteriors cannot be "larger" than the space of

<sup>&</sup>lt;sup>8</sup>We start with a fixed prior, but one could instead define an updating rule as a mapping from the signal and the prior to a posterior in order to study dynamics or comparative statics with respect to the prior. Our framework and analysis naturally extends to this set-up, albeit with more cumbersome notation. See Section 6.1 for the formal treatment of this more general set-up.

<sup>&</sup>lt;sup>9</sup>This defines an equivalence class of updating rules that differ on a set of measure 0 with respect to  $\nu$  (and thus with respect to all distributions considered).

signal realizations. In the case of a finite support  $\mathcal{Z}$ , this condition is straightforward—it requires that the cardinality of the support of the forecast is less than or equal to the cardinality of  $\mathcal{Z}$ . In the case of an infinite  $\mathcal{Z}$ , the condition is a bit more nuanced—it uses mutual absolute continuity to relate the measure-zero sets of the forecast to the measure zero sets of the information structure.

**Definition 2** (Forecast). A forecast  $\hat{\rho}$  is a Borel probability measure over  $\Delta(\Omega)$  for which there exists a measurable  $g : \mathbb{Z} \to \Delta(\Omega)$  such that  $\mu \circ g^{-1}$  and  $\hat{\rho}$  are mutually absolutely continuous.

For a given updating rule h, we define the *accurate* forecast with respect to h as

$$\rho_h(X) \equiv \mu(\{z : h(z) \in X\}) \tag{2}$$

for any Borel set  $X \in \Delta(\Omega)$ . This is well defined since h is measurable. We denote the special case of the accurate forecast with respect to Bayes rule as  $\rho_B(X) \equiv \mu(\{z : h_B(z) \in X\})$ .

Bias can also enter through the forecast. For example, suppose  $\Omega = \{\omega_1, \omega_2\}$  and denote the posterior belief by the belief that the state is  $\omega_2$ . When the accurate forecast with respect to Bayes rule is uniform on [0, 1], then overprecision is captured by a distribution that over-weights extreme beliefs and underweights intermediate beliefs, while underprecision overweights intermediate beliefs and overweights extreme beliefs. We refer to bias that arises from the forecast as *prospective bias*, since it stems from a prediction of what the signal will be.

Given that updating rules are more frequently the object of focus in the non-Bayesian learning literature, one goal of this paper is to construct reasonable forecasts and analyze how they interact with different updating rules. In this vein, we construct two classes of forecasts with compelling properties in Section 4.

The Misspecified Model Approach. This approach defines an agent's subjective model of the signal process. Posterior beliefs and predictions of posterior beliefs are both pinned down by this model and Bayes rule.

A misspecified model is a family of subjective measures over the signal space that is not equal to the family of true measures. We focus on misspecified models where  $\mu_i$  and  $\hat{\mu}_i$  are mutually absolutely continuous for all i = 1, ..., N.<sup>10</sup>

**Definition 3** (Misspecified Model). A misspecified model corresponds to  $(\hat{\mu}_i)_{\omega_i \in \Omega} \in \Delta^*(\mathcal{Z})^N$  such that there exists an  $\omega_i \in \Omega$  where  $\hat{\mu}_i \neq \mu_i$ .

<sup>&</sup>lt;sup>10</sup>This implies that  $\frac{d\mu_i}{d\nu}(z) = 0$  iff  $\frac{d\hat{\mu}_i}{d\nu}(z) = 0$  except on a set of  $\nu$ -measure 0. It also implies that  $\hat{\mu}_i$  is absolutely continuous with respect to  $\nu$  for all i = 1, ..., N.

An agent with a misspecified model uses Bayes rule as defined in Eq. (1) to form her posterior belief with respect to her subjective measures. Mutual absolute continuity with respect to the correct model implies that no set of signal realizations that the misspecified model assigns zero probability occur with positive probability under the correctly specified model, and that the misspecified model does not assign positive probability to sets of signal realizations that occur with probability zero under the correctly specified model. It also implies that  $\hat{\mu}_i$  and  $\hat{\mu}_j$  are mutually absolutely continuous for each i, j = 1, ..., N, since  $\mu_i$  and  $\mu_j$  are mutually absolutely continuous. Let  $\hat{\mu} \equiv \sum_{i=1}^{N} p_i \hat{\mu}_i$ denote the subjective unconditional signal measure (note this depends on the prior).

It follows directly from Bayes rule and mutual absolute continuity that a misspecified model induces an updating rule. Specifically,  $(\hat{\mu}_i)_{\omega_i \in \Omega}$  induces posterior belief

$$\frac{p_i \frac{d\hat{\mu}_i}{d\nu}(z)}{\sum_{j=1}^N p_j \frac{d\hat{\mu}_j}{d\nu}(z)} \tag{3}$$

that the state is  $\omega_i$  following signal realization z. A model also induces a forecast, which is the unconditional distribution of posteriors according to the model. Specifically,  $(\hat{\mu}_i)_{\omega_i \in \Omega}$ induces forecast

$$\hat{\mu}\left(\left\{z:\left\{\frac{p_{i}\frac{d\hat{\mu}_{i}}{d\nu}(z)}{\sum_{j=1}^{N}p_{j}\frac{d\hat{\mu}_{j}}{d\nu}(z)}\right\}_{\omega_{i}\in\Omega}\in X\right\}\right)$$
(4)

that the posterior belief is in Borel set  $X \in \Delta(\Omega)$ .

# 2.3 Defining a Representation

The goal of this paper is to connect these two approaches. Specifically, we seek to characterize when different updating rules and forecasts can be represented as a misspecified model, when an updating rule and forecast pair can be jointly represented, and when such a representation is unique. To this end, we formalize what it means for a misspecified model to represent an updating rule or a forecast. In particular, a model represents an updating rule if it prescribes the same posterior belief as the updating rule following each signal realization, and a model represents a forecast if it prescribes the same ex-ante distribution over posterior beliefs as the forecast.

**Definition 4** (Representing Updating Rules and Forecasts).

1. An updating rule h is represented by misspecified model  $(\hat{\mu}_i)_{\omega_i \in \Omega}$  if, for every signal  $z \in \mathcal{Z}$ , an agent who uses Bayes rule to update her posterior with respect to this misspecified model forms the beliefs prescribed by the updating rule  $\nu$ -almost

everywhere:

$$\frac{p_i \frac{d\hat{\mu}_i}{d\nu}(z)}{\sum_{j=1}^N p_j \frac{d\hat{\mu}_j}{d\nu}(z)} = h(z)_i.$$
(5)

2. A forecast  $\hat{\rho}$  is represented by misspecified model  $(\hat{\mu}_i)_{\omega_i \in \Omega}$  if, for every Borel set  $X \subset \Delta(\Omega)$ :

$$\hat{\mu}\left(\left\{z:\left(\frac{p_i\frac{d\hat{\mu}_i}{d\nu}(z)}{\sum_{j=1}^N p_j\frac{d\hat{\mu}_j}{d\nu}(z)}\right)_{\omega_i\in\Omega}\in X\right\}\right)=\hat{\rho}(X).$$
(6)

If an updating rule maps a positive measure of signal realizations to the same posterior belief and can be represented by a given misspecified model, then any other model that shifts mass between the signal realizations that map to the same posterior will also represent this updating rule. However, the difference between these models is trivial in an economic sense, since they all prescribe the same distribution over realized beliefs and they all induce the same forecast. Therefore, we define the following notion of *essential uniqueness* to capture the idea that the representation is unique in terms of the model features that are relevant for beliefs and decisions.

**Definition 5** (Essentially Unique Representation). An updating rule h has an essentially unique representation if all misspecified models representing h are equivalent when restricted to sets of signal realizations in the  $\sigma$ -algebra generated by h, i.e.  $\mathcal{F}_h \equiv \{Z \in \mathcal{F} : Z = h^{-1}(X) \text{ for some Borel set } X \subset \Delta(\Omega)\}.$ 

Informally, an updating rule has an essentially unique representation when any misspecified model representing the updating rule is equivalent on the sets of signal realizations that map to the same posterior belief.

#### 2.4 Discussion of Two Approaches

A fundamental aspect of behavioral learning models, which separates them from most fully rational models, is the distinction between "prospective" and "retrospective" belief formation. The way a behavioral agent forecasts her future behavior may be in some sense different from how she formed beliefs in the past. This is common in the literatures on time consistency, projection bias, reference dependence, and self-control, and motivates the two components of our behavioral learning set-up. We formalize retrospective bias in the form of an updating rule and prospective bias in the form of a forecast. While misspecified models are generally time-consistent, misspecification allows for a stochastic version of this phenomena. In misspecified settings, the distribution an agent expects her future beliefs and behavior to be drawn from is fundamentally different from the distribution her past behavior was actually drawn from. See Section 6.3 for further discussion of time consistency in our framework.

The updating rule approach is often used to model a specific form of bias or beliefupdating error. In general, this literature chooses a reasonable parameterization for a bias, and studies how this parameterization impacts beliefs and behavior. In contrast, the misspecified model approach is often applied to general learning environments that can capture a range of biases within the same framework. For example, recent work in the misspecified learning literature establishes general convergence results for a large class of misspecified models (Bohren and Hauser 2021; Frick et al. 2020b; Fudenberg et al. 2021). Connecting these approaches makes it straightforward to apply the tools developed in the misspecified learning literature to extend the results from the updating rules literature to a larger set of parameterizations of a given bias. For instance, in Bohren and Hauser (2019), we use these tools to generalize the learning results from Rabin and Schrag (1999) to a larger set of updating rules that capture the conceptual features of confirmation bias. This establishes that the qualitative insights of Rabin and Schrag (1999) do not rely on their specific parameterization of confirmation bias or choice of information structure (i.e. binary signals).

To a large extent, the theoretical and empirical literature on behavioral biases has focused on updating rules, which are a simple way to define and express biases. But updating rules are 'incomplete' in that on their own, they do not pin down all aspects of belief formation required for economic analysis. Since a misspecified model of belief formation is complete, in the sense that it describes all aspects of the environment necessary for analysis, mapping updating rules into misspecified models makes it possible to study the implications of a given bias in a richer set of economic environments.

#### 3 Representing Updating Rules and Forecasts

This section derives our main representation result. We first establish a necessary and sufficient condition for an updating rule to be represented by a misspecified model, and analogously for a forecast. We then establish a necessary and sufficient condition on an updating rule and forecast pair for them to be jointly represented by a misspecified model and show that this model is essentially unique.

## 3.1 Representing Updating Rules

We begin by fixing an updating rule and characterizing when it can be represented by a misspecified model. An important feature of Bayesian updating is that the posterior belief is equal to the prior in expectation. Therefore, given the set of posterior beliefs induced by the updating rule, it must be possible to find a misspecified model that satisfies this property. We use this martingale property of beliefs to characterize necessary and sufficient conditions for there to exist a misspecified model that represents the updating rule. Let  $\mathcal{N}(h) \equiv \operatorname{supp} \rho_h$  denote the support of the accurate forecast  $\rho_h$  for updating rule h, and let

$$S(h) \equiv \operatorname{relint}(\operatorname{Conv}\mathcal{N}(h)) \tag{7}$$

denote the relative interior of the convex hull of this support.<sup>11</sup> It is straightforward to see that the prior must fall within S(h) in order for the martingale property to hold. It turns out that this condition is also sufficient for the prior to be the center of mass for *some* distribution over posterior beliefs, which we can then map back into some family of signal distributions.

Lemma 1 (Existence of an Updating Rule Representation). There exists a misspecified model  $(\hat{\mu}^i)_{\omega_i \in \Omega}$  with  $\hat{\mu}_i \in \Delta^*(\mathcal{Z})$  that represents updating rule h if and only if  $p \in S(h)$ . This result extends Lemma 1 from Shmaya and Yariv (2016) to a more general signal space.<sup>12</sup> Some care must be taken here, both due to the lack of structure on the signal space and the requirements that a misspecified model is absolutely continuous with respect to the reference measure  $\nu$  and has non-zero Radon-Nikodym derivatives. The space of posterior beliefs has more structure than the signal space, which we leverage

via S(h) for this characterization.

The condition in Lemma 1 is very weak. It rules out pathological updating rules such as an updating rule that increases the posterior probability of some state  $\omega$  following all possible signal realizations, but holds for all of the examples of updating rules discussed in Section 2.2. Therefore, this result establishes that most updating rules of interest can be represented by a misspecified model.

However, in general, a representation is not essentially unique. As we illustrate in the following example, there are often many misspecified models that represent a given updating rule. Each representation is associated with a different induced forecast, and therefore, a different prospective bias. Therefore, the choice of model to represent a given updating rule determines the prospective bias. Different representations can lead to very different predictions depending on the forecast they induce. A natural next question is which representation one should select, which we address in Section 4.

**Example 1.** Consider binary state space  $\Omega = \{L, R\}$  with a flat prior Pr(R) = 1/2and signal space  $\mathcal{Z} = \{z_1, z_2, z_3, z_4\}$ . In a slight abuse of notation, when the state space is binary we can define the updating rule as the probability assigned to state R after

<sup>&</sup>lt;sup>11</sup>Recall that the relative interior of a set S is the set of points that are on the interior of S within its affine hull.

<sup>&</sup>lt;sup>12</sup>In Shmaya and Yariv (2016), S(h) is the relative interior of the convex hull spanned by posteriors. Our set S(h) is the analogue of this set with the additional measurability restrictions necessary for this to be well-defined on infinite signal spaces.

observing each signal, i.e. h(z) = Pr(R|z) for each  $z \in \mathbb{Z}$ , and the forecast as a distribution  $\hat{\rho}$  over a set of probabilities that the state is R. Note  $|\operatorname{supp} \hat{\rho}| \leq 4$  since a signal cannot map to multiple beliefs. In this set-up, a model corresponds to a pair of vectors  $(\hat{\mu}_L, \hat{\mu}_R)$ , where each vector specifies a subjective probability  $m_{\omega,k}$  for each signal  $z_k$  in each state  $\omega$ , i.e.  $\hat{\mu}_{\omega} = (m_{\omega,1}, m_{\omega,2}, m_{\omega,3}, m_{\omega,4})$  with  $\sum_{k=1}^4 m_{\omega,k} = 1$ .

The condition in Lemma 1 requires the updating rule to map at least one signal to a posterior above the prior and one signal to a posterior below the prior, i.e.  $\min_k h(z_k) < 1/2 < \max_k h(z_k)$ . In fact, a continuum of misspecified models represent an updating rule h that satisfies this property: any solution  $(m_1, m_2, m_3, m_4) \in \Delta$  to  $\sum_{k=1}^4 h(z_k)m_k = 1/2$  pins down such a model with  $m_{R,k} = 2h(z_k)m_k$  and  $m_{L,k} = 2(1 - h(z_k))m_k$  for k = 1, ..., 4.<sup>13</sup> Aside from knife-edge cases,  $\sum_{k=1}^4 h(z_k)m_k = 1/2$  has multiple solutions. Note that each model induces a unique forecast, which assigns probability  $m_k = m_{R,k}/2 + m_{L,k}/2$  to posterior belief  $h(z_k)$ .

# 3.2 Representing Forecasts

We next develop an analogous result to Lemma 1 for forecasts. Again, the property that the posterior belief is equal to the prior in expectation plays a key role. Except now, since the forecast is a distribution over posterior beliefs, this property applies to the forecast directly. This motivates the following definition.

**Definition 6** (Plausible Forecast). A forecast  $\hat{\rho}$  is plausible if  $\int_{\Delta(\Omega)} x_i d\hat{\rho}(x) = p_i$  for each  $\omega_i \in \Omega$ .

In other words, a forecast is *plausible* if the expected posterior, taken with respect to the agent's forecast, is equal to the prior. Plausibility ensures that the agent believes that their prior captures all their current uncertainty about the state. In order for the forecast to be represented by a misspecified model, it must be plausible. In fact, this is also a sufficient condition for a representation to exist.

**Lemma 2** (Existence of a Forecast Representation). There exists a misspecified model  $(\hat{\mu}^i)_{\omega_i \in \Omega}$  with  $\hat{\mu}_i \in \Delta^*(\mathcal{Z})$  that represents forecast  $\hat{\rho}$  if and only if  $\hat{\rho}$  is plausible.

Plausibility is a necessary property of Bayesian updating: a Bayesian agent always believes that on average, her posterior will be equal to her prior. In other words, even a misspecified Bayesian agent does not believe that she is systematically biased. Unlike the updating rule, which needs very little structure to be consistent with a misspecified model, a forecast must satisfy this strong requirement of Bayesian learning. However, while the plausibility requirement rules out many forecasts, it still allows for a broad

<sup>&</sup>lt;sup>13</sup>To see that any such model represents h, note that it induces posterior belief  $m_{R,k}/(m_{R,k}+m_{L,k}) = h(z_k)$  following signal realization  $z_k$ , and therefore, the desired updating rule.

class of forecasts, as we illustrate below in Example 2.

As in the case of updating rules, a forecast on its own does not generally identify a unique misspecified model. In fact, a continuum of misspecified models can be consistent with a given forecast. Each model is associated with a different induced updating rule, and therefore, a different retrospective bias. Therefore, the choice of model to represent a given forecast determines the retrospective bias. Different models that represent the same forecast can lead to very different predictions depending on the updating rule they induce.

The following two examples demonstrate the notion of plausible forecasts and provide an illustration of the multiplicity of representations.

**Example 1** (continued). Return to the set-up introduced in Section 3.1. A forecast  $\hat{\rho}$  is plausible if  $\sum_{x \in \text{supp }\hat{\rho}} x \hat{\rho}(x) = 1/2$ . For example, the forecast  $\hat{\rho} = \{.5, .5\}$  with support  $\{x, 1-x\}$  for some  $x \in (0, .5)$  is plausible since .5x + .5(1-x) = .5. One such model that represents this forecast is  $m_{R,1} = x/2$ ,  $m_{R,2} = x/2$ ,  $m_{R,3} = (1-x)/2$ and  $m_{R,4} = (1-x)/2$  in state R, and similarly for state L substituting 1-x for x.<sup>14</sup> This model induces updating rule  $h(z_1) = h(z_2) = x$  and  $h(z_3) = h(z_4) = 1 - x$ .<sup>15</sup> Alternatively, the model  $m_{R,1} = x/3$ ,  $m_{R,2} = x/3$ ,  $m_{R,3} = x/3$  and  $m_{R,4} = 1 - x$  in state R, and similarly for state L substituting 1 - x for x, also represents  $\hat{\rho}$ . This model induces a different updating rule: it maps  $\{z_1, z_2, z_3\}$  to posterior x and  $z_4$  to posterior 1-x. In fact, for any updating rule that assigns at least one signal to each posterior x and 1-x, it is possible to find a misspecified model that induces this updating rule and represents  $\hat{\rho}$ . As discussed above, different updating rules induce different retrospective biases. For example, if the updating rule generated by the correct model maps  $\{z_1, z_2\}$  to posterior x, then mapping  $\{z_1, z_2, z_3\}$  to x corresponds to slanting information towards state L, whereas mapping  $\{z_1, z_3\}$  to x corresponds to inverting the interpretation of  $z_2$ and  $z_3$ .

**Example 2.** Suppose there are two equally likely states of the world  $\Omega = \{L, R\}$ . Let  $\mathcal{Z} = [0, 1]$  and  $\mathcal{F}$  be the Borel  $\sigma$ -algebra, and let the correctly specified model be a set of

<sup>&</sup>lt;sup>14</sup>To see that this model represents  $\hat{\rho}$ , note that from Bayes rule, it induces posterior belief  $m_{R,k}/(m_{R,k} + m_{L,k})$  following signal  $z_k$ . This simplifies to posterior belief x following  $z_1$  and  $z_2$  and posterior belief 1 - x following  $z_3$  and  $z_4$ . Therefore, it induces forecast  $\hat{\rho}(x) = \hat{\mu}(\{z_1, z_2\}) = (m_{R,1} + m_{L,1})/2 + (m_{R,2} + m_{L,2})/2 = .5$  and  $\hat{\rho}(1 - x) = \hat{\mu}(\{z_3, z_4\}) = .5$  by an analogous calculation, as desired.

<sup>&</sup>lt;sup>15</sup>In fact, any  $\alpha \in (0, 1)$  pins down a model that represents  $\hat{\rho}$  with signal distribution  $m_{R,1} = \alpha x$ ,  $m_{R,2} = (1 - \alpha)x$ ,  $m_{R,3} = \alpha(1 - x)$  and  $m_{R,4} = (1 - \alpha)(1 - x)$  in state R, and similarly for state L substituting 1 - x for x. For each  $\alpha$ , the corresponding model induces updating rule  $h(z_1) = h(z_2) = x$  and  $h(z_3) = h(z_4) = 1 - x$ . Therefore, all models in this class induce the same forecast and updating rule, and hence, their difference is economically irrelevant. This motivates our notion of essential uniqueness in Definition 5.

full support distributions over  $\mathcal{Z}$ . Consider the following parametric family of forecasts, where, in a slight abuse of notation,  $d\hat{\rho}_{\theta}$  denotes the probability density function of the forecast:

$$d\hat{\rho}_{\theta}(x) = \frac{x_L^{\theta-1}(1-x_L)^{\theta-1}}{\Gamma(\theta)^2/\Gamma(2\theta)}$$
(8)

for  $\theta > 0$ , where  $x = (x_L, x_R)$  is a posterior belief.<sup>16</sup> This corresponds to the family of beta distributions with mean 1/2. Any forecast from this family is plausible since  $\int_{\Delta(\Omega)} x_i d\hat{\rho}_{\theta}(x) = 1/2$  for  $\omega_i \in \Omega$ .

To illustrate the multiplicity of representations, consider the case of  $\theta = 1$ . This corresponds to the uniform forecast, i.e.  $d\hat{\rho}_1(x) = 1$ . For any  $\gamma > 0$ , the misspecified model with pdfs  $d\hat{\mu}_R(z) = 2\gamma z^{2\gamma-1}$  and  $d\hat{\mu}_L(z) = 2\gamma z^{\gamma-1} - d\hat{\mu}_R(z)$  represents  $\hat{\rho}_1$ .<sup>17</sup> From Bayes rule, this model induces updating rule  $h(z)_R = d\hat{\mu}_R(z)/(d\hat{\mu}_R(z) + d\hat{\mu}_L(z)) =$  $z^{\gamma}$ . Each value of  $\gamma$  captures a different level of retrospective bias: as  $\gamma$  increases, the updating rule slants information more towards state R.

## 3.3 Decomposition

As shown above, an updating rule or a forecast on its own does not identify a unique misspecified model. This multiplicity gives rise to several important questions. First, given an updating rule, what (if any) restrictions does this place on the set of forecasts that are compatible with it for a representation? In other words, does fixing a retrospective bias restrict the set of feasible prospective biases, and vice versa? Second, given an updating rule and forecast that are jointly compatible with a representation, are these two parts sufficient to pin down a unique representation, or does a model contain additional relevant information about the decision environment?

Our next result answers these questions. We establish a necessary and sufficient condition for a forecast to be compatible with a given updating rule, in that the pair can be jointly represented by a misspecified model, and vice versa. This condition is quite mild: it requires the support of the updating rule and the forecast to be equal. Therefore, representing a given retrospective bias does not place very strong restrictions on the set of prospective biases that can arise alongside it, and vice versa. Further, we establish that this representation is unique and provide a construction of it. Hence, the updating rule and forecast jointly pin down a complete model for analysis. Conversely, a misspecified model can be decomposed into the two forms of bias it introduces: a

<sup>&</sup>lt;sup>16</sup>Note that g(z) = (z, 1 - z) satisfies the mutually absolutely continuous condition in Definition 2, and therefore, this is indeed a forecast.

<sup>&</sup>lt;sup>17</sup>To see this, note that the unconditional signal cdf is  $\hat{\mu}(z) = z^{\gamma}$ . Given  $x = z^{\gamma}$ , this induces forecast cdf  $\hat{\mu}(x^{1/\gamma}) = x$  which is the uniform forecast.

"prospective bias", the forecast, and a "retrospective bias", the updating rule.

**Theorem 1** (Decomposition). Consider an updating rule h and a forecast  $\hat{\rho}$ . Let  $\rho_h$  be the accurate forecast for h. There exists a misspecified model  $(\hat{\mu}_i)_{\omega_i \in \Omega} \in \Delta^*(\mathcal{Z})^N$  that represents h and  $\hat{\rho}$  if and only if  $\hat{\rho}$  is plausible and mutually absolutely continuous with  $\rho_h$ . When such a representation exists, it is essentially unique and satisfies

$$\hat{\mu}_i(Z) = \frac{1}{p_i} \int_Z h(z)_i d\hat{\rho}(h(z)) \tag{9}$$

for any measurable set of signal realizations  $Z \in \mathcal{F}_h$  and i = 1, ..., N.

Theorem 1 shows that the updating rule and the forecast are the "essential" components of a misspecified model: together they pin down the features of a misspecified model that are relevant for behavior. It also shows that these components are largely independent of each other: aside from the mild restriction that the forecast and updating rule have the same measure zero sets, the forecast does not place restrictions on the updating rule and vice versa. Thus, a misspecified model is pinned down by the retrospective and prospective biases that it induces, and these two forms of bias are largely separate properties of the model—they do not contain overlapping restrictions. For instance, optimistic updating does not imply optimistic forecasting. This insight has appealing consequences for economic modeling, as it allows for the interaction between different natural biases within the same misspecified model.

The condition that the agent's forecast  $\hat{\rho}$  and the accurate forecast  $\rho_h$  are mutually absolutely continuous has a natural conceptual interpretation. It means that it is not possible for an agent to predict that she will have one set of beliefs, but then actually update to a different set of beliefs. This does not rule out the possibility that the agent has an incorrect expectation about future beliefs; the forecast must place positive probability on the same set of beliefs that arise from the updating rule, but the predicted and actual probability of holding a given belief can differ. In fact, aside from the support condition, the forecast places no further restrictions on which updating rules it can be paired with.

This representation provides a powerful tool for the construction of models of biased learning, as it reduces a misspecified model into two components that transparently relate to the conceptual properties the model seeks to capture. Rather than specifying a family of conditional probability distributions—which is potentially quite complicated and removed from the conceptual bias of interest—one can simply write down a reasonable parameterization of the desired retrospective and prospective biases. Together these biases completely capture how a misspecified agent's behaviour will depart from that of a correctly specified agent. Before discussing the intuition for Theorem 1, we present a corollary. Since the forecast doesn't place structure on how mass is allocated within a set of signal realizations  $h^{-1}(x)$  that induce the same posterior x, the construction in Eq. (9) is for the sigmaalgebra generated by h, i.e.  $\mathcal{F}_h$ . We next construct a representation on the underlying sigma-algebra on  $\mathcal{Z}$ , i.e.  $\mathcal{F}$ . Given that we focus on misspecified models that are mutually absolutely continuous with respect to the correctly specified model, such a construction needs to satisfy this property. The following construction uses the correctly specified distribution to allocate mass within the set of signal realizations that map to the same posterior. This is a simple way to ensure that the required mutual absolute continuity holds.

**Corollary 1** (Construction of Representation). Consider an updating rule h and a forecast  $\hat{\rho}$ , and let  $\rho_h$  be the accurate forecast for h. The following model represents h and  $\hat{\rho}$ :

$$\hat{\mu}_i(Z) = \frac{1}{p_i} \int_Z h(z)_i \frac{d\hat{\rho}}{d\rho_h}(h(z)) \, d\mu(z) \tag{10}$$

for any measurable set of signal realizations  $Z \in \mathcal{F}$  and i = 1, ..., N.

Intuition for proof of Theorem 1. To establish this result, we first prove an intermediate result that significantly simplifies the process of finding misspecified model(s) to represent a given updating rule. Given either a state-contingent distribution  $\hat{\mu}_i$  in state  $\omega_i$  or the unconditional distribution  $\hat{\mu}$ , we establish a necessary and sufficient condition for this distribution to be part of a misspecified model representing a given updating rule. Moreover, if a model that includes this distribution exists, we show that this single distribution uniquely pins down the remainder of the model—in other words, all of the other state-contingent distributions. When the condition is not satisfied, then the updating rule is incompatible with the given measure and it cannot be part of a model that represents the updating rule.

This intermediate result implies a restriction on how a forecast and updating rule must jointly behave over measure 0 sets in order to be represented by the same misspecified model. Specifically, to be compatible with an updating rule, a forecast cannot place positive probability on a set of posteriors that are associated with a measure zero set of signals under the updating rule. This corresponds to the subjective forecast  $\hat{\rho}$ being mutually absolutely continuous with the accurate forecast  $\rho_h$  for updating rule h. It is straightforward to see why this condition is necessary to find a misspecified model to jointly represent the forecast and updating rule. We show that this condition is also sufficient, and therefore, is the only joint requirement on the updating rule and forecast for such a representation to exist. **Example 1** (continued). In this example, any plausible forecast and updating rule can be jointly represented provided that the support of the forecast is equal to the image of the updating rule, i.e. given h, supp  $\hat{\rho} = \{h(z_1), h(z_2), h(z_3), h(z_4)\}$ .

Given that updating rules are much more frequently studied in the literature, a natural next question is how to select a forecast to pin down a misspecified model to represent the updating rule. This motivates the remainder of the paper, in which we explore which forecasts to pair with an updating rule in order to construct misspecified model representations with certain desirable properties.

#### 4 Selecting Forecasts

In this and the following sections, we use the decomposition into forecasts and updating rules to identify natural restrictions on the forecast that provide conceptual guidance for which model to select. We focus on two classes of forecasts that have desirable properties in relation to the correct model: introspection-proof forecasts and naive consistent forecasts. For a given updating rule, introspection-proofness imposes the requirement that the forecast is correct with respect to this updating rule. Naive-consistency imposes the requirement that the forecast is equal to the accurate forecast for an agent with the correct model. Each condition uniquely selects a misspecified model when such a model exists.

## 4.1 Introspection-Proof Models

A common concern with the use of misspecified models as a modeling tool is that, given a large number of observations, an agent may observe a pattern that is incredibly unlikely under her misspecified view of the world. For example, she may observe an extreme violation of the law of large numbers. Therefore, if an agent forms her view of the world by observing a lot of data—in the context of this framework, an infinite sequence of independent draws of the signal and state—one might worry that the agent could, through introspection, come to realize that she is misspecified. Motivated by this concern, we define the following notion of an introspection-proof model.

**Definition 7** (Introspection-Proof Model). A misspecified model  $(\hat{\mu}_i)_{\omega_i \in \Omega} \in \Delta^*(\mathcal{Z})^N$ with induced unconditional measure  $\hat{\mu}$  is introspection-proof if  $\hat{\mu}(Z) = \mu(Z)$  for all measurable sets of signal realizations  $Z \in \mathcal{F}$ .

Using the tools developed in Theorem 1, we establish a necessary and sufficient condition for an updating rule and forecast to have an introspection-proof representation namely, the forecast must be plausible and accurate with respect to the updating rule. When such a representation exists, the following result also constructs the corresponding model. **Proposition 1.** Fix an updating rule h. There exists an introspection-proof misspecified model  $(\hat{\mu}_i)_{\omega_i \in \Omega} \in \Delta^*(\mathcal{Z})^N$  that represents h and the accurate forecast  $\rho_h$  if and only if  $\rho_h$  is plausible. If this representation exists, then it is unique and defined by

$$\hat{\mu}_i(Z) = \frac{1}{p_i} \int_Z h(z)_i \, d\mu(z)$$
(11)

for all measurable sets of signal realizations  $Z \in \mathcal{F}$ . There is no introspection-proof misspecified model that represents h and a forecast  $\hat{\rho} \neq \rho_h$ .

This result follows from Theorem 1 and the observation that  $\hat{\rho}^{IP} = \rho_h$ , and therefore, trivially  $\hat{\rho}^{IP}$  and  $\rho_h$  are mutually absolutely continuous. The requirement that  $\rho_h$  is plausible is quite restrictive. Recall that a plausible forecast  $\rho$  satisfies  $\int_{\Delta\Omega} x_i d\rho(x) = p_i$ for all *i*, which by the change of variables formula becomes  $\int_{\mathcal{Z}} h(z)_i d\mu(z) = p_i$ . So the accurate forecast is plausible only if the updating rule is on average equal to the prior under the correctly specified signal distribution.<sup>18</sup>

When an updating rule is represented by an introspection-proof misspecified model, then the agent observes *exactly* the distribution of signal realizations that she expects, given her model of the world. Regardless of the information that she selects to validate her model, she does not observe violations that would cause her to second guess this worldview. Alternatively, introspection-proofness can be viewed as a robustness criteria for the updating rule: from the perspective of an analyst who only observes signal realizations, any agent who updates using an updating rule that admits an introspectionproof misspecified model is indistinguishable from a correctly-specified Bayesian agent, and therefore, this agent will naturally pass any tests that the analyst designs to detect Bayesianism. If an updating rule can't be represented by an introspection-proof model, then with infinite data the analyst will be able to reject that the agent is a correctlyspecified Bayesian.

The condition required the forecast to be plausible is reminiscent of the Bayesplausibility condition in Kamenica and Gentzkow (2011). It requires that the forecast of the expected posterior belief from the updating rule is equal to the prior, where the expectation is taken with respect to the *true* unconditional signal distribution. If this condition does not hold, then it is impossible for the true distribution over posterior beliefs to be equal to the forecast, and thus it can't be a forecast from an agent using a misspecified model. An agent's posterior beliefs must satisfy the martingale property

<sup>&</sup>lt;sup>18</sup>A natural class of biases that may appear to satisfy this condition are those that either overor underestimate the precision of information, in the sense that the corresponding misspecified model is Blackwell ranked with respect to the true model. But this is not the case. In Appendix C, we provide examples of misspecified models that are Blackwell less informative than the true model but not introspection-proof and Blackwell more informative than the true model but not introspection-proof.

with respect to the subjective unconditional signal distribution. Under the introspectionproof condition, this simplifies to Eq. (11). Moreover, Eq. (11) is sufficient to construct an introspection-proof misspecified model and it uniquely pins down such a model.

Introspection-proofness provides the researcher with a natural choice of misspecified model to represent a given updating rule. An introspection-proof misspecified model must preserve the "center of mass" of beliefs, but otherwise has the freedom to arbitrarily distort the spread of these beliefs. This makes it possible to represent conceptual biases such as conservatism in belief updating or overreaction to new information with an introspection-proof misspecified model, as we illustrate in the following examples.

**Example 1** (continued). Suppose the updating rule generated by the correct model maps  $\{z_1, z_2\}$  to posterior x and  $\{z_3, z_4\}$  to 1 - x and consider the updating rule that maps  $\{z_1, z_2, z_3\}$  to x and  $z_4$  to 1 - x. Then the introspection-proof forecast corresponds to  $\hat{\rho}(x) = \mu(z_1) + \mu(z_2) + \mu(z_3)$  and  $\hat{\rho}(1 - x) = \mu(z_4)$ , where  $\mu$  is the correct unconditional model, as this is the accurate probability of each posterior given the biased updating rule.

**Example 3** (Conservatism). Consider a common updating rule for conservatism in belief updating,  $h(z) = \lambda h_B(z) + (1 - \lambda)p$  for some  $\lambda \in (0, 1)$  (Epstein et al. 2008; Hagmann and Loewenstein 2019; Gabaix 2019). In other words, the posterior belief is a weighted average of the Bayesian posterior and the prior. This updating rule is represented by the introspection-proof misspecified model  $\hat{\mu}_i \equiv (1 - \lambda)\mu_i + \lambda\mu$ . Note that the second term in this sum depends on the prior.

On the other hand, updating rules that systematically shift beliefs in one direction, such as partial bias, can never be paired with forecasts that satisfy this condition, as any reasonable parameterization of such a bias must shift the center of mass of beliefs.

**Example 4** (Partisan Bias). Consider the following model of partisan bias. There are two states of the world  $\omega \in \{\omega_1, \omega_2\}$  and an agent who updates according to updating rule  $h(z)_1 = (h_B(z)_1)^2$  and  $h(z)_2 = 1 - (h_B(z)_1)^2$ . In this model, after any signal the agent has beliefs that are more favorable to state  $\omega_2$  than the correctly specified agent. Under the accurate forecast  $\rho_h$ 

$$\int_0^1 x_i \, d\rho_h(x) = \int_{\mathcal{Z}} h(z)_i \, d\rho_h(h(z)) = \int_{\mathcal{Z}} h(z)_i \, d\mu(z).$$

But,  $\int_{\mathcal{Z}} h(z)_1 d\mu(z) < \int_{\mathcal{Z}} h_B(z)_1 d\mu(z) = p_1$ , so the accurate forecast is not plausible. This argument clearly holds not only here, but more generally for any bias that systematically skews the updates in one direction.

Moreover, this condition requires a certain amount of complexity in how the updating rule distorts updates which prevents many simple updating rules from satisfying it. For example, the canonical model of overreaction cannot satisfy it.

Similar approaches to introspection-proof models have been used in existing work to construct plausible restrictions on the space of misspecified models being considered. For example, Spiegler (2016) uses a similar condition to connect misspecified causal graphs—as opposed to updating rules—to a misspecified model. He requires a condition resembling introspection-proofness on each link of the graph, which pins down a misspecified probability distribution over the outcome of interest. Mailath and Samuelson (2020) study a model of omitted variable bias, where the set of omitted variables combined with an introspection-proof condition pin down the misspecified model agents use.

Alternative Notions of Introspection. This notion of introspection-proofness is relatively strong, in that it requires the subjective unconditional signal measure to exactly match the correct unconditional measure. With a bit more structure on the signal space, one could do a conceptually similar exercise with weaker requirements. For example, one could require that mean of the subjective unconditional signal measure matches the mean of the correct unconditional signal measure, but allow the subjective unconditional signal measure to differ from the correct unconditional signal measure on other dimensions, such as the variance, that may be harder to detect than differences in means. We explore alternative definitions of introspection-proof in Appendix B.

# 4.2 Naive Consistent Forecasts

Another natural forecast is one in which the agent naively predicts that she will form accurate beliefs in the future. This property is analogous to common naivete assumptions made in many behavioral models (e.g. models of time inconsistency), and has previously been made in models of biased learning such as Benjamin et al. (2019); Bohren and Hauser (2021). We say a forecast exhibits naive consistent forecasting when the agent's forecast of future beliefs is identical to the accurate forecast of future beliefs when an agent updates using Bayes rule.

**Definition 8** (Naive Consistent Forecast). The naive-consistent forecast is the accurate forecast with respect to the Bayesian updating rule  $h_B$ ,  $\hat{\rho}^{NCF} \equiv \rho_B$ .

Informally, this requires that for any Borel set of posteriors X, the naive consistent forecast  $\hat{\rho}^{NCF}(X)$  places the same probability on X as the accurate forecast with respect to the Bayesian updating rule  $h_B(z)$ . Therefore, an agent who exhibits naive consistent forecasting assigns the same probability as a correctly specified agent that she will form a posterior belief in set X. Note that since  $\rho_B$  is the distribution of posteriors that a correctly specified Bayesian generates, it is always plausible.

Using Theorem 1, we establish that mutual absolute continuity of  $\hat{\rho}^{NCF}$  and  $\rho_h$  is

the only property that an updating rule must satisfy to be represented by a misspecified model that exhibits naive consistent forecasting.

**Proposition 2** (Naive Consistent Representation). Fix an updating rule h. There exists a misspecified model  $(\hat{\mu}_i)_{\omega_i \in \Omega} \in \Delta^*(\mathcal{Z})^N$  that represents h and the naive consistent forecast  $\hat{\rho}^{NCF}$  if and only  $\rho_h$  and  $\hat{\rho}^{NCF}$  are mutually absolutely continuous. When such a representation exists, it is essentially unique and satisfies

$$\hat{\mu}_i(Z) = \mu_i(\{z : h_B(z) \in h(Z)\})$$
(12)

for any measurable set of signal realizations  $Z \in \mathcal{F}_h$  and i = 1, ..., N.<sup>19</sup>

The absolute continuity condition is relatively mild: it requires that the set of posteriors that are possible under the updating rule are the same as the set of posteriors that the agent believes are possible under the forecast. Formally,  $\mu(\{z : h(z) \in X\}) = 0$  if and only if  $\hat{\rho}^{NCF}(X) = 0$ . Naive consistent forecasting also implies that in each state  $\omega_i$ , an analogue of the naive consistent forecasting property holds. In each state  $\omega_i$ , a naive consistent forecast predicts that the posterior will be in set X with the same probability that a correctly specified agent predicts that the posterior will be in this set. This is a consequence of Lemma 3 and is straightforward to see from Bayes rule.

**Example 1** (continued). As before, suppose the updating rule generated by the correct model maps  $\{z_1, z_2\}$  to posterior x and  $\{z_3, z_4\}$  to 1 - x and consider the updating rule that maps  $\{z_1, z_2, z_3\}$  to x and  $z_4$  to 1 - x. Then the naive consistent forecast corresponds to  $\hat{\rho}(x) = \mu(z_1) + \mu(z_2)$  and  $\hat{\rho}(1 - x) = \mu(z_3) + \mu(z_4)$ , since this is the correct forecast given an unbiased updating rule.

In Section 5.2, we apply the naive consistent representation to compare overprecision in forecasting versus updating. In Bohren and Hauser (2021), we impose naive consistent forecasting to study social learning in the presence of overreaction or partial bias.

**Example 5** (Overreaction). Consider a binary state space  $\omega \in {\{\omega_1, \omega_2\}}$  and an agent who updates using the updating rule defined by

$$\frac{h(z)_2}{1-h(z)_2} = \frac{p}{1-p} \left(\frac{\frac{d\mu_R}{d\nu}(z)}{\frac{d\mu_L}{d\nu}(z)}\right)^{\gamma}$$

in state  $\omega_2$ , with complementary probability  $h(z)_1 = 1 - h(z)_2$  in state  $\omega_1$  and overreaction parameter  $\gamma > 1$ . If the random variable  $h(z, 1/2)_2$  is continuous with support [0, 1], then this admits a misspecified model that exhibits naive consistent forecasting at all priors.

<sup>&</sup>lt;sup>19</sup>Alternatively, one could write this representation in analogous form to Eq. (9) as  $\hat{\mu}_i(Z) = \frac{1}{p_i} \int_Z h(z)_i d\rho_B(h(z))$  and pin down a full representation by substituting  $\rho_B$  for  $\hat{\rho}$  in Eq. (10).

This naive consistent representation is particularly convenient in the social learning game studied in Bohren and Hauser (2021). In that game, a sequence of short-lived agents see a private signal  $z_t$  with they interpret using the updating rule and choose an action  $a_t \in \{L_1, L_2, R_1, R_2\}$ . An agent receives utility  $u(a, \omega)$  from their action choice where  $u(L_1,\omega_1) > u(L_2,\omega_1) > u(R_2,\omega_1) > u(R_1,\omega_1)$  and  $u(R_1,\omega_2) > u(R_2,\omega_2) > u(R_2,\omega_2)$  $u(L_2,\omega_1) > u(L_1,\omega_1)$ . If all agents use a naive consistent forecast, then at any belief the update following each action is exactly the update that an agent would make in the correctly specified game. That is, at any prior  $p_t$ , the perceived probability of each action is equal to the probability that a correctly specified player would take that action, the update a player would make if, for instance, they didn't take into account that themselves and others were interpreting information using the updating rule h(z), but instead believed that all agents were updating correctly. This does not imply that the learning dynamics in this problem are the same, or even similar to, that of the correctly specified social learning game. Since agents are in fact using a biased updating rule to interpret information, the realized action frequency is different from the frequency that would be realized in the game with correctly specified agents. As we show in the paper, this can cause beliefs to fail to converge.

#### 4.3 Biased Forecasts with Accurate Updating

Introspection-proof models and naive consistent forecasting both pin down a forecast with respect to the correctly specified signal distribution. That is, the forecast is either accurate with respect to the agent's updating rule or with respect to the Bayesian updating rule. This isolates the retrospective bias from any prospective bias by having the agent naively form forecasts as-if they were correctly specified. One can also consider situations in which an agent correctly interprets signals (i.e. uses the Bayesian updating rule  $h_B(z)$ ) but has a biased forecast. These situations such down any retrospective biases and only allow for prospective biases. The following definition formalizes this notion of a retrospectively correct model.

**Definition 9** (Retrospectively Correct Model). A misspecified model  $(\hat{\mu}_i)_{\omega_i \in \Omega} \in \Delta^*(\mathcal{Z})^N$ is retrospectively correct if it induces  $h_B(z)$ , i.e. for all  $\omega_i \in \Omega$ ,

$$\frac{p_i \frac{d\hat{\mu}_i}{d\nu}(z)}{\sum_{j=1}^N p_j \frac{d\hat{\mu}_j}{d\nu}(z)} = h_B(z)_i \tag{13}$$

 $\nu$ -almost everywhere.

The following corollary follows immediately from Theorem 1, as  $\rho_B$  is the accurate forecast for the updating rule  $h_B$ .

**Corollary 2.** Fix a forecast  $\hat{\rho}$ . There exists a retrospectively correct model  $(\hat{\mu}_i)_{\omega_i \in \Omega} \in \Delta^*(\mathcal{Z})^N$  that represents  $\hat{\rho}$  if and only if  $\hat{\rho}$  and  $\rho_B$  are mutually absolutely continuous and  $\hat{\rho}$  is plausible.

This establishes that many forecasts are consistent with Bayesian updating. An agent can form very wrong predictions about their future beliefs, but still update correctly after observing a signal. Therefore, the misspecified model approach can be used to capture prospective biases without needing to also allow for retrospective bias.

# 5 Applications

We next provide two applications to demonstrate the results from Sections 3 and 4. In the first application, we start with the updating rule approach and show how the introspection-proof condition is a natural requirement to impose when selecting an updating rule in a dual-selves model with self-image concerns. In the second application,

## 5.1 Optimal Bias with Self-Image Concerns

The first application is a dual-selves model with self-image concerns, where a manager first chooses an updating rule to interpret information about ability, then uses this updating rule to evaluate himself and workers. We show that the introspection-proof constraint places a natural upper bound on the level of motivated reasoning that the manager exhibits. Moreover, the manager compensates for overestimating the ability of workers sharing a group identity with the manager by underestimating the ability of workers from the other group identity, despite group identity being orthogonal to productivity. In contrast, without the introspection-proof constraint, the manager does not distort beliefs for the other group identity. Therefore, self-image concerns in combination with introspection-proof updating leads to inaccurate beliefs about workers from all group identities, whereas self-image concerns on their own only lead to inaccurate beliefs about workers that share a group identity with the manager.

Set-up. Suppose a manager evaluates a worker. The worker has either low or high ability,  $\omega_w \in \{L, H\}$ , drawn with equal probability. The manager selects evaluation  $a \in [0, 1]$  for the worker. Before evaluating the worker, the manager observes a twodimensional signal  $z_w = (y_w, t_w)$ . The first dimension  $y_w \in \{b, g\}$  provides information about the worker's ability, with distribution  $Pr(g|H) = Pr(b|L) = \alpha > 1/2$ . We refer to this as the worker's test performance. The second dimension is the worker's group identity  $t_w \in \{M, F\}$ , which we assume is independent of  $(y_w, \omega_w)$  and distributed according to  $q \equiv Pr(M)$ . This group identity can be interpreted as a demographic variable that is readily observed from interacting with the worker.

Analogous to the worker, the manager has ability  $\omega_m \in \{H, L\}$  drawn with equal

probability. The manager also observes his own test performance  $y_m \in \{b, g\}$ , which has the same distribution as the worker's test performance  $y_w$ . Without loss of generality, assume that the manager's group identity is  $t_m = M$ , and therefore the manager's twodimensional signal is  $z_m = (y_m, M)$ . The manager's ability and signal are independent of the worker's ability and signal.

We consider a dual-selves model where the manager's first self chooses an updating rule for interpreting the signal, and the second self uses this rule to update his beliefs about his own ability and the worker's ability then evaluates the worker. Before the signals are realized, the first self chooses an updating rule h for the second period self to use. Given that the state is binary, in a slight abuse of notation we let h(z) denote the manager's subjective probability that ability is high following signal z. After the signals are realized, the second self updates his belief about his own ability to  $h(z_m)$  and his belief about the worker's ability to  $h(z_w)$ , then chooses evaluation a.

The manager cares about his self-image, captured by the second self's belief that he is of high ability, and accurately forecasting the worker's ability,

$$u(a, \omega_w, z_m) = h(z_m) - c(\mathbb{1}_{\{\omega_w = H\}} - a)^2,$$
(14)

where  $c > 1/2q(1 - \alpha)$  to ensure that the manager puts sufficient weight on accurately evaluating the worker.<sup>20</sup> Each self maximizes his expected utility, where the first self takes this expectation with respect to the correctly specified model before signals are realized and the second self takes this expectation with respect to the chosen updating rule *h* after signals are realized.

Given updating rule h, it is straightforward to see that the second self will choose evaluation  $a^*(z_w) = h(z_w)$ . Therefore, the first self chooses an updating rule h to maximize

$$E[h(z_m) - c(\mathbb{1}_{\{\omega_w = H\}} - h(z_w))^2].$$
(15)

Given that the manager must choose the same updating rule to interpret his own and the worker's signals, the choice of updating rule influences both the payoff from selfimage and the payoff from the accuracy of the evaluation. Self-image concerns lead the manager to exhibit motivated reasoning, i.e. to choose an updating rule that inflates the interpretation of test performance for members of group M, while the desire for accuracy prevents this motivated reasoning from becoming too extreme. This is the key trade-off in selecting an updating rule.

 $<sup>^{20}</sup>$ This condition ensures that the manager does not choose an updating rule that maps a noisy signal into a certain belief about ability.

The Optimal IP Updating Rule. The first self may wish to select an updating rule such that the second self does not observe a pattern of signals that, after evaluating a sufficiently large number of workers, is at odds with his forecast about his beliefs—in other words, an introspection-proof updating rule. We next characterize the optimal introspection-proof updating rule and compare it to the optimal updating rule without this constraint.

From Proposition 1, an updating rule has an introspection-proof representation if

$$\sum_{y \in \{b,g\}} \frac{1}{2} (qh(y,M) + (1-q)h(y,F)) = \frac{1}{2}.$$
 (16)

In order to inflate self-image and simultaneously satisfy the introspection-proof condition, which requires consistency with the observed signal distribution, the manager must compensate for overestimating the ability of group M workers by deflating the interpretation of test performance for group F workers, thereby underestimating their ability. Given Bayesian updating rule  $h_B(g,t) = \alpha$  and  $h_B(b,t) = 1 - \alpha$ , this leads to the following result.

**Proposition 3.** The optimal introspection-proof updating rule inflates the interpretation of both test outcomes for group M,  $h(y, M) = h_B(y, M) + \frac{1-q}{2cq}$  for  $y \in \{b, g\}$ , and deflates the interpretation of both test outcomes for group F,  $h(y, F) = h_B(y, F) - \frac{1}{2c}$ for  $y \in \{b, g\}$ .

The optimal updating rule features inaccurate beliefs about both groups that endogenously emerge from the interaction between self-image concerns and the introspectionproof constraint. Fig. 1(a) illustrates this updating rule.

The optimal distortion for group M is decreasing in q: when the hiring pool is more similar to the manager in terms of group identity, the manager uses a less biased updating rule for group M, resulting in more accurate evaluations. This is because it becomes more costly for the manager to distort information in a way that improves his self-image, as this distortion leads to a bigger loss from inflating the evaluation of the larger share of group M workers. In contrast, the optimal distortion for group F is independent of q: as q increases, distortion is less costly for this group since it comprises a smaller share of workers, but also less beneficial as a means to balance the distortion against group M since less distortion against group M is desired. It turns out that these two forces exactly balance for the linear-quadratic payoff form Eq. (14).

The Optimal Unconstrained Updating Rule. When the updating rule is not constrained to be introspection-proof, self-image concerns still lead the manager to inflate the interpretation of test performance for members of group M. However, there is no



FIGURE 1. Optimal average update by group ( $\alpha = .7, c = 4, q = .5$ ).

reason to distort the information for group F. This leads to the following result.

**Proposition 4.** The optimal unconstrained updating rule inflates the interpretation of both test outcomes for group M,  $h(y, M) = h_B(y, M) + \frac{1}{2cq}$  for  $y \in \{b, g\}$ , and accurately interprets both test outcomes for group F,  $h(y, F) = h_B(y, F)$  for  $y \in \{b, g\}$ .

The optimal updating rule only features inaccurate beliefs about the manager's group. This contrasts with the optimal introspection-proof updating rule, in which the introspection-proof constraint forces the overestimation of own group ability to be counterbalanced by underestimating the ability of the other group. Therefore, in settings where agents evaluate a sufficiently large pool of workers such that consistency with the underlying signal distributions is a reasonable requirement, self-image concerns can lead to inaccurate beliefs about other groups even though the manager derives no intrinsic payoff benefit from this distortion.

Without the discipline of the introspection-proof constraint, distorting self-image is only costly for the manager when he is hiring type M workers. This leads to a higher level of signal distortion for group M relative to the optimal introspection-proof updating rule. Thus, the introspection-proof constraint serves as a natural moderator to the magnitude of the motivated reasoning bias that can emerge. Without this constraint, the manager stands to lose less from distorting his belief about his ability, as he does not have to compensate for this distortion by also distorting the perception of group F. Fig. 1(b) illustrates the optimal unconstrained updating rule. Although there is less belief distortion for group F, the higher distortion for group M dominates and leads to less accurate evaluations overall.<sup>21</sup>

<sup>&</sup>lt;sup>21</sup>The expected loss  $E((\mathbb{1}_{\omega=H} - h(z_w))^2)$  from the evaluation using the optimal unconstrained updating rule is  $1 - \alpha^2 - (1 - \alpha)^2 + 1/8qc^2$ , which is larger than the expected loss from using the optimal

#### 5.2 Search with Biased Forecasts

Our second application considers a simple search problem where a firm explores two new technologies with unknown value. We explore how overprecision and underprecision (i.e. overestimating or underestimating the precision of signals) in interpreting information about the value of these technologies impacts search decisions. Whether the bias enters prospectively or retrospectively leads to qualitatively different predictions about how the bias impacts search behavior. When the bias enters prospectively, overestimating it leads to too little. In contrast, when the bias enters retrospectively, overestimating the precision of an observed signal leads to too little search, while underestimating it leads to excess search. This demonstrates that whether a given bias manifests ex-ante or ex-post to the arrival of information is critical for determining how it impacts decision-making.

Set-Up. A firm is considering whether to adopt one of two new technologies,  $j \in \{1,2\}$  of unknown value. Each technology has either high or low value,  $\omega^j \in \{L, H\}$ , where  $\omega^1$  and  $\omega^2$  are independent and  $Pr(\omega^j = H) = p$ . The firm learns about these technologies sequentially. In each of two periods, the firm chooses whether to search another technology or to adopt one of the technologies it has already searched. It costs the firm  $c \in (0, p)$  to search each technology. The firm receives a payoff of 1 from adopting a high value technology and 0 from adopting a low value technology or not adopting any technology. Without loss of generality, assume that j = 1 is searched first and j = 2 is searched second.

When the firm searches technology j, it draws a signal  $z^j$  from model  $(\mu_H, \mu_L)$  which specifies the signal distribution in each state. These signals are independent across technologies. After observing the signal, it evaluates it using updating rule h(z), where in a slight abuse of notation we define  $h(z) = Pr(\omega = H|z)$ . Ex-ante, it believes that its posterior belief that a given technology is productive (i.e.  $\omega^j = H$ ) has distribution  $\hat{\rho} \in \Delta^p([0,1])$ , where  $\Delta^p([0,1])$  is the set of forecasts that are plausible with respect to prior p and are mutually absolutely continuous with  $\rho_h$ .

The firm always searches the first technology since p > c. After observing signal realization  $z^1$ , it searches the second technology if

$$c < \int_{h_B(z^1)}^1 (x - h(z^1)) \, d\hat{\rho}(x), \tag{17}$$

where we break indifference by assuming the firm does not search.

introspection-proof updating rule,  $1 - \alpha^2 - (1 - \alpha)^2 + (1 - q)/(8qc^2)$ .

Search with Prospective Bias. First suppose that the firm has prospective bias but no retrospective bias, i.e.  $h = h_B$ . A firm has an *overprecise* forecast if  $\hat{\rho}$  is a mean preserving spread of the accurate forecast  $\rho_B$ , and has an *underprecise* forecast if  $\rho_B$  is a mean preserving spread of  $\hat{\rho}$ . When the firm has an overprecise forecast, it overweights the likelihood of receiving a very precise signal, and when the firm has an underprecise forecast, it overweights the probability of receiving a relatively uninformative signal. From Eq. (17), it follows that a firm with an overprecise forecast searches too often relative to an accurate forecast, while a firm with an underprecise forecast searches too little. Therefore, even though ex-post the firm interprets information correctly, its prospective bias leads to inefficiencies. We formalize this in the following proposition.

**Proposition 5.** Let  $\mathcal{Z}_S$  denote the set of signal realizations following which a firm with an accurate forecast searches the second technology. Then a firm with an overprecise forecast searches following signal realizations in a superset of  $\mathcal{Z}_S$  and a firm with an underprecise forecast searches following signal realizations in a subset of  $\mathcal{Z}_S$ .

Search with Retrospective Bias. Now suppose that the firm has retrospective under- or overprecision and uses the naive consistent forecast, i.e.  $\hat{\rho} = \rho_B$ . In particular, it exhibits overprecision if  $h(z) < h_B(z)$  when  $h_B(z) < 1/2$ ,  $h(z) > h_B(z)$  when  $h_B(z) > 1/2$ , and h(z) = 1/2 when  $h_B(z) = 1/2$ , and it exhibits underprecision if  $h(z) \in (h_B(z), 1/2)$  when  $h_B(z) < 1/2$ ,  $h(z) \in (1/2, h_B(z))$  when  $h_B(z) > 1/2$ , and h(z) = 1/2 when  $h_B(z) = 1/2$ . In the first case, signals are interpreted as being more precise then they actually are, whereas in the second case, signals are interpreted as being less precise.

Retrospective overprecision leads to more search after signal realizations that lead to a low posterior belief that the technology has high value and less search after signal realizations that lead to a high posterior belief that the technology has high value, relative to an unbiased updating rule. In contrast, as shown above, prospective overprecision leads to (weakly) more search after any signal realization, relative to an unbiased forecast. Whether retrospective overprecision leads to more or less search overall depends on the cost of search: for a sufficiently low cost, it leads to less search and for a sufficiently high cost, it leads to more. We formalize this in the following proposition.

**Proposition 6.** Let  $\mathcal{Z}_S$  denote the set of signal realizations that yield a posterior belief following which a firm that uses the Bayesian updating rule searches the second technology. There exists a  $\overline{c} > 0$  such that:

1. For  $c < \overline{c}$ , if the firm has an overprecise updating rule, it searches following signal realizations in a subset of  $\mathcal{Z}_S$  and it if has an underprecise updating rule, it searches following signal realizations in a superset of  $\mathcal{Z}_S$ .



(b) Retrospective Bias:  $h(z)/(1 - h(z)) = (h_B(z)/(1 - h_B(z))^{\gamma}, \hat{\rho} = \rho_B$ 

FIGURE 2. Search Decisions with Over- and Underprecision (p = 1/2, c = 1/16,  $\rho_B \sim U[0,1]$ ).

2. For  $c > \overline{c}$ , if the firm has an overprecise updating rule, it searches following signal realizations in a superset of  $\mathcal{Z}_S$  and it if has an underprecise updating rule, it searches following signal realizations in a subset of  $\mathcal{Z}_S$ .

Fig. 2 illustrates how the search decision changes as a function of the level of prospective or retrospective bias for the case of a low cost. As the figure illustrates, retrospective versus prospective overprecision leads to qualitatively different predictions for how the bias impacts search behavior: the prospective bias leads to more search while the retrospective bias leads to less search, relative to an unbiased agent. Therefore, while each form over overprecision captures a similar distortion to information, whether the bias emerges before or after the arrival of information has important implications for economic behavior. The case of underprecision is analogous.

## 6 Extensions

In order to consider dynamics, we extend the definition of an updating rule to specify a posterior belief for each possible signal realization and prior belief  $p \in \Delta(\Omega)$ , h(z, p), and similarly for a forecast  $\hat{\rho}(x, p)$ . In this case, the analysis from Sections 3 and 4 pins down the misspecified model(s) that represent the updating rule and/or forecast at each prior.

## 6.1 Prior-Independent Representations.

An important question in this expanded framework is whether there exists a representation that is independent of the prior. We explore this question for updating rules below.

**Definition 10** (Prior-Independent Representation). An updating rule h(z, p) has a priorindependent representation if there exists a model  $(\hat{\mu}_i)_{\omega_i \in \Omega}$  that represents h(z, p) at all  $p \in \Delta(\Omega)$ .

When this property holds, the subjective model representing the updating rule does not vary with the prior belief about the likelihood of each state. This makes it a conceptually appealing property for biases in which an agent is inherently Bayesian but has a mistaken understanding of the information generating process that is independent of her current worldview. For example, biases such as overreaction and optimism are not inherently linked to the agent's prior belief. In contrast, the property is conceptually at odds with biases that directly depend on the agent's current worldview in the sense that this worldview influences her perception of information. For example, confirmation bias is inherently linked to the agent's prior belief about the state, and therefore, is naturally represented by a model that varies with the prior. As we will show below, the property is also at odds with some biases in which an agent is non-Bayesian, as representing such biases in a Bayesian framework can require prior-dependence (e.g. Epstein et al. (2008)).

The following proposition presents a necessary and sufficient condition for an updating rule to have a prior-independent representation. In particular, such a representation exists if and only if it is possible to factor the prior likelihood ratio  $p_i/p_j$  out of the posterior likelihood ratio  $h(z, p)_j/h(z, p)_i$  for any pair of states. When this condition holds, then any model that represents an updating rule at some prior p also represents the updating rule at any other prior p'—and therefore, can form a prior-independent representation.

**Proposition 7** (Prior-Independent Representation). Fix an updating rule h(z, p) such that  $p \in S(h(\cdot, p))$  for all  $p \in \Delta(\Omega)$ . Then h(z, p) has a prior-independent representation if and only if

$$\frac{p_i}{p_j} \frac{h(z,p)_j}{h(z,p)_i} \tag{18}$$

is independent of p for all  $p \in \Delta(\Omega)$ ,  $z \in \mathbb{Z}$ , and i, j = 1, ..., N. When this holds, then any model that represents h at prior p also represents h at all other priors  $p' \in \Delta(\Omega)$ .<sup>22</sup>

<sup>&</sup>lt;sup>22</sup>Whenever an updating rule h can be represented by at least two models at some prior p, then trivially a prior-dependent representation exists even when a prior-independent representation also exists. To see this, suppose Eq. (18) holds and consider two models that represent h at prior p. Then both models represent h at all priors. To form a prior-dependent representation, select one model to represent h at a subset of priors  $P \subset \Delta(\Omega)$  and select the other model to represent h at the remaining priors  $\Delta(\Omega) \setminus P$ .

This property has an important implication for empirical work. When an updating rule has a prior-independent representation, then identifying the updating rule at one prior pins down the updating rule at all priors.

Many canonical parameterizations of common biases have prior-independent representations. For example, the parameterization of overreaction in Example 5 and the parameterization of partisan bias in Bohren and Hauser (2021) both have prior-independent representations (see Appendix D.1). Intuitively, any bias that distorts the true signal likelihoods  $\frac{d\mu_i}{d\nu} / \sum_{\omega_j \in \Omega} \frac{d\mu_j}{d\nu}$  independently of the prior will have a prior-independent representation.

Many biases are also naturally parameterized in a way that only admits priordependent representations. For example, the direction of confirmation bias and the magnitude of base rate neglect depend on the prior. Therefore, updating rules that only admit prior-dependent representations are essential for capturing the essence of these biases (see Page 8 for examples of such updating rules). While less obvious, the linear parameterization of over/underreaction in Epstein et al. (2008) (see Example 3) and the posterior parameterization of partisan bias in Example 4 only admit prior-dependent representations (see Appendix D.1). In the former, even though the over/underreaction parameter is independent of the prior, the additivity of the non-Bayesian updating rule with respect to the prior and the Bayesian posterior differs structurally from the multiplicative form of Bayes rule with respect to the prior and signal likelihoods, and therefore, can only be represented by Bayesian updating in a misspecified model when the model varies with the prior belief. In the latter, distorting the Bayesian posterior, rather than the signal likelihood, links the magnitude of the bias to the prior even though the parameter capturing the bias is independent of the prior. Similarly, the misspecified causal models from Spiegler (2020) only admit prior-dependent representations.<sup>23</sup>

Even when a prior-independent representation exists for a given updating rule, the unique model that represents a forecast-updating rule pair may not be prior-independent due to the dependence of the forecast on the prior. This brings us to the following result, which establishes a desirable property for the naive consistent forecast.

**Proposition 8.** Fix an updating rule h(z, p) that has a prior-independent representation. Then the unique representation of h(z, p) and the naive consistent forecast is prior-independent.

We already know that, by definition, the naive consistent forecast is consistent with

<sup>&</sup>lt;sup>23</sup>While prior-independent representations lend themselves to more straightforward dynamic analysis, prior-dependent representations are still tractable. For example, recent work in the literature on misspecified learning establishes general convergence results in settings where the model varies with the prior belief (Bohren and Hauser 2021; Frick et al. 2020b).

the forecast induced by the correctly specified model in a one-period setting. In a dynamic setting in which a sequence of signals is observed, it turns out that the naive consistent forecast paired with an updating rule that has a prior-independent representation satisfies a stronger consistency property. While  $\hat{\rho}(x, p)$  specifies the period-tforecast of the posterior belief in period t + 1, in a dynamic setting one can also define the period-t forecast of the posterior belief in any future period  $\tau > t$ . It turns out that the representation of the naive consistent forecast and an updating rule that has a prior-independent representation induces period-t forecasts over posterior beliefs in any future period  $\tau > t$  that are equal to the period-t forecast of beliefs in period  $\tau$  induced by the correctly specified model.

# 6.2 Subjective Prior Representation.

Recent work in the misspecified learning literature has also allowed for the possibility that an agent has a misspecified prior (e.g. Fudenberg et al. (2017)). Our framework easily extends to allow for this possibility. Letting  $\hat{p}$  denote the subjective prior, for any forecast and updating rule pair, the analogue of Theorem 1 pins down a unique prior and misspecified model of the signal process that represents this pair.

**Theorem 2** (Decomposition with Misspecified Priors). Consider an updating rule hand a forecast  $\hat{\rho}$ . Let  $\rho_h$  be the accurate forecast for h. There exists a misspecified prior  $\hat{p} \in \Delta(\Omega)$  and a misspecified model  $(\hat{\mu}_i)_{\omega_i \in \Omega} \in \Delta^*(\mathcal{Z})^N$  that represents h and  $\hat{\rho}$  if and only if  $\hat{\rho}$  and  $\rho_h$  are mutually absolutely continuous. When such a representation exists, it is essentially unique and satisfies

$$\hat{p}_i = \int_{\Delta(\Omega)} x_i \, d\hat{\rho}(x) \tag{19}$$

and

$$\hat{\mu}_i(Z) = \frac{1}{\hat{p}_i} \int_Z h(z)_i d\hat{\rho}(h(z))$$
(20)

for any measurable set of signal realizations  $Z \in \mathcal{F}_h$  and i = 1, ..., N.

The key difference from Theorem 1 is that, rather than requiring the forecast to be plausible, Theorem 2 uses plausibility to pin down the unique subjective prior as the prior that the forecast is plausible with respect to. Given this misspecified prior, the misspecified model of the signal process is as in Theorem  $1.^{24}$ 

A misspecified prior allows for a wider range of forecasts to be represented, as it relaxes the restrictive plausibility condition. Moreover, it also allows for a wider range

 $<sup>^{24}</sup>$  Analogous to Corollary 1, one can use the correctly specified model to pin down a representation on  $\mathcal{F}.$ 

of updating rules to be represented by an introspection-proof model of the signal process as defined in Definition 7. In fact, every updating rule now has such a representation. But in order for the predicted empirical frequencies of signals to match the true empirical frequencies, the predicted empirical frequencies of states do not match the true empirical frequencies. So although the representation is introspection-proof with respect to the signal distribution, it is not introspection-proof with respect to the state distribution.

#### 6.3 Time Inconsistency.

Time inconsistency is a key property of many dynamic behavioral models. We next discuss how a prior-dependent representation is a natural way to allow for dynamic inconsistency.

Consider a dynamic setting in which a state  $\omega$  is drawn at the beginning of the game. An agent observes a sequence of signals drawn independently from  $\mu_i$  when the realized state is  $\omega_i$ . Suppose the agent's updating rule and forecast is represented by prior-independent model  $(\hat{\mu}_i)_{\omega_i \in \Omega}$ , and the agent accurately anticipates that she will use this updating rule and forecast in all periods. In contrast to many dynamic behavioral models, this leads to behavior that is dynamically consistent: the optimal action an agent chooses following any signal realization is the same regardless of whether she commits to an action strategy before the signal is realized or selects an action after the signal is realized.

While dynamic consistency is desirable in certain settings, dynamic inconsistency is an inherent feature of certain biases e.g. confirmation bias or disbelief in the law of large numbers (Benjamin et al. 2016). Therefore, representing such biases requires a misspecified model that can exhibit dynamic inconsistency. That is, the misspecified model an agent believes they will use in future periods must differ from the (potentially) misspecified model they actually use to form beliefs in future periods. A prior-dependent representation is a natural way to allow for this. For example, suppose the forecast and updating rule at prior p are represented by model  $(\hat{\mu}_i(\cdot; p))_{\omega_i \in \Omega}$  and the agent believes she will use the forecast and updating rule induced by this model in all future periods. In contrast, the agent's actual updating rule and forecast has a prior-dependent representation denoted by family of models  $((\hat{\mu}_i(\cdot; p))_{\omega_i \in \Omega})_{p \in \Delta(\Omega)}$ . This can lead to dynamically inconsistent behavior: since the agent's model of how to interpret information changes with her belief but she does not anticipate this, the agent may wish to deviate from her ex-ante action strategy after observing the signal and updating her belief.

Prior-dependent representations do not always lead to dynamic inconsistency. When the agent accurately anticipates how her model varies with the prior, a prior-dependent representation can capture an agent who is time consistent. For example, if the true model varies with the prior as in active and social learning environments, then the
unique representation of an agent who is Bayesian and has an accurate forecast will be prior-dependent. Alternatively, a biased agent who is sophisticated about her bias will accurately predict how her future updating rule and forecast will vary with her future belief, and therefore, exhibit time consistency.

## 7 Conclusion

We develop a representation that links updating rules to misspecified models. We show that any misspecified model can be represented through an updating rule and a plausible forecast and vice-versa under mild conditions. This provides a natural tool for expressing a misspecified model and it's implications on decision making entirely in terms of the two important biases it induces; the prospective and retrospective bias. In addition, this provides a natural way to complete an updating rule through the construction of a forecast. We identify paths to complete an updating rule – the introspection-proof model and the naive consistent forecast – and provide necessary and sufficient conditions for these to exist. These results allow us to embed well-documented information processing biases into economic decision problems where the updating rule on its own would have been insufficient. This decomposition also highlights the importance of eliciting more than the agent's updating rule in experimental work in order to get a complete picture of how the economically relevant ways an agent reasons about information.

## A Proofs

# A.1 Proofs from Section 3

**Proof of Lemma 1.** (If:) Let  $F \equiv \{x : x_i = \int_{\mathcal{Z}} h(z)_i d\hat{\mu}(z), \hat{\mu} \in \Delta^*(\mathcal{Z})\}$ . We first show that  $\overline{F} = \overline{S}(h)$ , which implies that S(h) = rel int F since both sets are convex, and then show that any prior that lies in the relative interior of F can be represented by a misspecified model. Consider any  $x \in \overline{S}(h)$ . Since  $\overline{S}(h)$  is a compact convex set, there is a set of  $K \leq N$   $a_i \in \overline{S}(h)$  s.t.  $\sum_{j=1}^K \lambda_j a_j = x$ ,  $\lambda_j > 0$ ,  $\sum_{j=1}^K \lambda_j = 1$ . Fix  $\varepsilon \in (0, \min_j\{\lambda_j\})$ , and for each  $a_j$  take a collection of disjoint balls of radius  $\delta < \frac{\varepsilon}{2K}$ around  $a_j$ ,  $B_{\delta}(a_j)$ . The set of signals that map to this ball has positive measure.

Define a density by

$$\frac{d\hat{\mu}}{d\mu}(z) = \begin{cases} \frac{\lambda_j - \frac{\varepsilon}{2K}}{\mu(h^{-1}(B_{\delta}(a_i)))} & \text{if } z \in h^{-1}(B_{\delta}(a_i))\\ \frac{\varepsilon}{2\mu(\mathcal{Z} \setminus h^{-1}(\bigcup_{j=1}^K B_{\delta}(a_j)))} & \text{o.w.} \end{cases}$$

if  $\mu(\mathcal{Z} \setminus h^{-1}(\bigcup_{j=1}^{K} B_{\delta}(a_j))) > 0$ , otherwise let  $\frac{d\hat{\mu}}{d\mu}(z) = \frac{\lambda_j}{\mu(h^{-1}(B_{\delta}(a_i)))}$  if  $z \in h^{-1}(B_{\delta}(a_i))$ . Then with respect to this density  $|\int_{\mathcal{Z}} h(z)_i d\hat{\mu}(z) - x_i| \leq \varepsilon$ , so  $x \in \overline{F}$ . By standard argument any point in F is in the closure of S(h), so these two sets are the same. So, we can work directly with points in F. Consider the vector  $m \in \Delta(\Omega)$  where  $m_i = \int_{\mathcal{Z}} h(z)_i d\mu(z)$ , the expected value of the misspecified posterior under the true unconditional distribution, which exists, and lies in F. Since the prior p is in the relative interior, there exists an  $\varepsilon > 0$  s.t.  $q = (1+\varepsilon)p - \varepsilon m \in F$ . Moreover, there exists a probability distribution  $\gamma \in \Delta^*(\mathcal{Z})$  absolutely continuous with respect to  $\nu$  s.t.  $q = \int_{\mathcal{Z}} h(z)_i d\gamma(z)$ . Consider the compound lottery where with probability  $\frac{1}{1+\varepsilon}$  the signal z is drawn from  $\gamma$  and with complementary probability is it is drawn from  $\mu$ . Call this measure  $\hat{\mu}$ . Then  $\int_{\mathcal{Z}} h(z)_i d\hat{\mu}(z) = p_i$ . Finally, suppose that there was a set Z with  $\nu$ -positive measure where for all  $z \in Z \frac{d\mu_i}{d\nu}(z) > 0$  but  $\frac{d\hat{\mu}_i}{d\nu}(z) = 0$ . This set occurred with positive probability in the under  $\mu$  so it must occur with positive probability under  $\hat{\mu}$ , which is a contradiction. Therefore, by part 3 we can represent this with a misspecified model.

(Only If:) Take a measure  $\hat{\mu} \in \Delta^*(\mathcal{Z})$ . This induces a full support distribution over  $\operatorname{supp} \rho_h$ , denoted  $\hat{\rho}_{\hat{\mu}} \equiv \hat{\mu} \circ h^{-1}$ . Let  $m_i = \int_{\mathcal{Z}} h(z)_i d\hat{\mu}(z)$ . Suppose m was not on the relative interior. Then there exists a hyperplane that properly supports S(h) at m,  $v \in \mathbb{R}^N$  s.t.  $v \cdot m \ge v \cdot s$  for all  $s \in S(h)$ , strict for any s on the relative interior. But then, since the relative interior is non-empty, and any point on the relative interior can be written as the convex combination of points in the support, implying at least one of these points is not on the hyperplane, and since any neighborhood of that point occurs with positive probability  $v \cdot m = \int v \cdot s d\hat{\rho}_{\hat{\mu}}(s) < v \cdot m$  by the full support assumption, which is a contradiction.

**Proof of Lemma 2.** (If:) Fix a plausible forecast  $\hat{\rho}$  and and the associated function  $g: \mathcal{Z} \to \Delta(\Omega)$ . Let  $\rho_g = \mu \circ g^{-1}$ . Define the measure

$$\hat{\mu}(Z) = \int_{Z} \frac{d\hat{\rho}}{d\rho_g}(g(z)) \, d\mu(z)$$

Now note that

$$\int_{\mathcal{Z}} g(z)_i d\hat{\mu}(z) = \int_{\Delta(\Omega)} x_i d\hat{\rho}(x) = p_i$$

so the misspecified model

$$\hat{\mu}_i(Z) = \frac{1}{p_i} \int_Z g(z)_i \, d\hat{\mu}(z)$$

is a misspecified model with unconditional signal distribution  $\hat{\mu}$ . This misspecified model has forecast  $\hat{\rho}$  by construction of  $\hat{\mu}$  and the change of variables formula.

(Only If: ) Fix a misspecified model  $(\hat{\mu}_i)_{\omega_i \in \Omega}$ . Let h(z) be the updating rule defined by Bayes Rule with respect to this misspecified model. Then if  $\hat{\rho}(X) = \hat{\mu}(h^{-1}(X))$  is a forecast, it is, by definition, the forecast represented by the misspecified model. By construction, h(z) is a measurable function s.t.  $\hat{\rho}(X) = 0$  if and only if  $\rho_h(X) = 0$ . So  $\hat{\rho}$  is a forecast. Finally, for any i

$$\int_{\Delta(\Omega)} x_i d\hat{\rho}(x) = \int_{\mathcal{Z}} h(z)_i d\hat{\mu}(z) = \int_{\mathcal{Z}} \frac{p_i \frac{d\hat{\mu}_i}{d\nu}(z)}{\sum_{k=1}^N p_k \frac{d\hat{\mu}_k}{d\nu}(z)} d\hat{\mu}(z) = p_i \int_{\mathcal{Z}} d\hat{\mu}_i(z) = p_i,$$

so it is a plausible forecast.

Before proving Theorem 1, we first prove the following lemma, which establishes when a measure over the signal space can be part of a model representing a given updating rule.

## Lemma 3.

 Updating rule h can be represented by a misspecified model with unconditional signal distribution μ̂ ∈ Δ<sup>\*</sup>(Z) iff

$$\int_{\mathcal{Z}} h(z)_i \, d\hat{\mu}(z) = p_i \tag{21}$$

for all *i*. If a representation exists, then for any state  $\omega_i$  with  $p_i > 0$ ,  $\hat{\mu}_i(Z) = \frac{1}{p_i} \int_Z h(z)_i d\hat{\mu}(z)$  for any measurable set of signal realizations  $Z \subset \mathcal{F}$ .

2. Updating rule h can be represented by a misspecified model with conditional signal distribution  $\hat{\mu}_j \in \Delta^*(\mathcal{Z})$  in state  $\omega_j$  iff

$$\int_{\mathcal{Z}} \frac{h(z)_i}{h(z)_j} d\hat{\mu}_j(z) = \frac{p_i}{p_j}$$
(22)

for all  $\omega_i \in \Omega$ . If a representation exists, then for any state  $\omega_i$  with  $p_i > 0$ ,  $\hat{\mu}_i(Z) = \frac{p_j}{p_i} \int_Z \frac{h(z)_i}{h(z)_i} d\hat{\mu}_j(z)$  for any measurable set of signal realizations  $Z \subset \mathcal{F}$ .

The first part of this result is reminiscent of the well-known Bayes plausibility condition from the literature on communication games (Kamenica and Gentzkow 2011)—that is, the posterior belief must be a martingale with respect to the prior. The second part follows from the well-known condition that the likelihood ratio of the probability of state  $\omega_i$  to state  $\omega_j$  is a martingale with respect to the distribution in state  $\omega_j$ —in this case, applying this condition with respect to the subjective distribution  $\hat{\mu}_j$ . In either case, once one distribution is fixed, this distribution in conjunction with the updating rule either pin down the entire set of conditional signal distributions or violate Bayesplausibility, and therefore, cannot be part of a misspecified model that represents the updating rule.

Lemma 3 also simplifies the process of selecting a model to represent an updating rule. In particular, since specifying either the unconditional signal measure or one of the state-contingent signal measures uniquely pins down the remainder of the misspecified model, a condition that selects an essentially unique such measure will also uniquely select a misspecified model.

# **Proof of Lemma 3.** Fix an updating rule *h*.

**Part 1:** ( $\Rightarrow$ ) Suppose *h* can be represented by a model with unconditional signal distribution  $\hat{\mu}$ . It follows from standard argument that beliefs must be a martingale, which implies  $\int_{\mathcal{Z}} h(z)_i d\hat{\mu}(z) = p_i$ . ( $\Leftarrow$ ) Now suppose that  $\hat{\mu}$  is a measure with  $\int_{\mathcal{Z}} h(z)_i d\hat{\mu}(z) = p_i$ . Define conditional distributions

$$\hat{\mu}_i(Z) = \frac{1}{p_i} \int_Z h(z)_i \, d\hat{\mu}(z)$$

for all  $Z \in \mathcal{F}$ . These are probability distributions. It remains to show this model induces the posterior prescribed by h following each signal realization z. Since  $\hat{\mu}_i$  is absolutely continuous with respect to  $\mu$ , Bayes rule and the properties of the Radon-Nikodym derivative imply that, under  $(\hat{\mu}_i)_{\omega_i \in \Omega}$ ,

$$Pr_{\hat{\mu}}(\omega_i|z) = \frac{p_i \frac{d\hat{\mu}_i}{d\nu}(z)}{\sum_{j=1}^N p_j \frac{d\hat{\mu}_j}{d\nu}(z)} = \frac{p_i \frac{d\hat{\mu}_i}{d\hat{\mu}}(z)}{\sum_{j=1}^N p_j \frac{d\hat{\mu}_j}{d\hat{\mu}}(z)} = h(z)_i,$$

so these distributions induce the posterior prescribed by h. Finally, for the above equation to hold, any misspecified model that represents h must solve

$$\begin{pmatrix} 1/h(z)_1 & -1/h(z)_2 & 0 & \dots & 0\\ 1/h(z)_1 & 0 & -1/h(z)_3 & \dots & 0\\ \vdots & & \ddots & & \\ 1/h(z)_1 & 0 & \dots & 0 & -1/h(z)_N\\ 1 & 1 & \dots & 1 & 1 \end{pmatrix} \begin{pmatrix} p_1 \frac{d\hat{\mu}_1}{d\hat{\mu}}(z)\\ p_2 \frac{d\hat{\mu}_2}{d\hat{\mu}}(z)\\ \vdots\\ p_N \frac{d\hat{\mu}_N}{d\hat{\mu}}(z) \end{pmatrix} = \begin{pmatrix} 0\\ 0\\ \vdots\\ 0\\ 1 \end{pmatrix}$$

 $\hat{\mu}$ -a.s. Therefore, the conditional distributions are unique as the left-hand matrix is an  $N \times N$  full-rank matrix.

**Part 2.**  $(\Rightarrow)$  Suppose h can be represented by a misspecified model with conditional signal distribution  $\hat{\mu}_j$ . Then, by standard argument, for any  $\omega_i$  the likelihood ratios  $h(z)_i/h(z)_j$  must be martingales with respect to  $\hat{\mu}_j$  so

$$\int_{\mathcal{Z}} \frac{h(z)_i}{h(z)_j} d\hat{\mu}_j(z) = \frac{p_i}{p_j}.$$

( $\Leftarrow$ ) Now suppose that  $\hat{\mu}_j$  is a measure that satisfies

$$\int_{\mathcal{Z}} \frac{h(z)_i}{h(z)_j} d\hat{\mu}_j(z) = \frac{p_i}{p_j}$$

for updating rule h and all i. Define the misspecified model

$$\hat{\mu}_i(Z) = \int_Z \frac{p_j}{p_i} \frac{h(z)_i}{h(z)_j} d\hat{\mu}_j(z).$$

This is a misspecified model that induces updating rule h(z). Finally any family of misspecified models must solve

$$\begin{pmatrix} 1/h(z)_1 & -1/h(z)_2 & 0 & \dots & 0\\ 1/h(z)_1 & 0 & -1/h(z)_3 & \dots & 0\\ \vdots & & \ddots & & \\ 1/h(z)_1 & 0 & \dots & 0 & -1/h(z)_N\\ 1 & 1 & \dots & 1 & 1 \end{pmatrix} \begin{pmatrix} p_1\\ p_2\frac{d\hat{\mu}_2}{d\hat{\mu}_1}(z)\\ \vdots\\ p_N\frac{d\hat{\mu}_N}{d\hat{\mu}_1}(z) \end{pmatrix} = \begin{pmatrix} 0\\ 0\\ \vdots\\ 0\\ 1 \end{pmatrix}$$

 $\hat{\mu}_i$  a.s. so this model is unique.

**Proof of Theorem 1.** (If:) To establish sufficiency of the conditions, it is convenient to establish the model defined in Corollary 1 represents h and  $\hat{\rho}$ . By assumption  $\hat{\rho}$  is absolutely continuous with respect to  $\rho_h$ , so  $\frac{d\hat{\rho}}{d\rho_h}$  exists. For any Borel set X, define

$$\hat{\rho}_i(X) \equiv \int_X \frac{1}{p_i} x_i \frac{d\hat{\rho}}{d\rho_h}(x) d\rho_h(x) = \int_{h^{-1}(X)} \frac{1}{p_i} h(z)_i \frac{d\hat{\rho}}{d\rho_h}(h(z)) d\mu(z)$$

where the second equality follows from change of variables. These are probability measures, and  $\sum p_i \hat{\rho}_i(X) = \hat{\rho}(X)$ . For any  $Z \in \mathcal{F}$ , define

$$\hat{\mu}_i(Z) \equiv \int_Z \frac{1}{p_i} h(z)_i \frac{d\hat{\rho}}{d\rho_h}(h(z)) \, d\mu(z).$$

We are integrating a measurable function over a measurable set, so the model  $\{\hat{\mu}_i\}_{\omega_i \in \Omega}$  is indeed a family of measures over  $(\mathcal{Z}, \mathcal{F})$ . This is a probability measure as

$$\hat{\mu}_i(\mathcal{Z}) = \int_{\mathcal{Z}} \frac{1}{p_i} h(z)_i \frac{d\hat{\rho}}{d\rho_h}(h(z)) \, d\mu(z) = \int_{\Delta(\Omega)} \frac{1}{p_i} x_i \frac{d\hat{\rho}}{d\rho_h}(x) \, d\rho_h(x) = 1.$$

It remains to show that this induces the desired forecast and updating rule. That is, we must establish Corollary 1.

**Proof of Corollary 1.**  $\{\hat{\mu}_i\}_{\omega_i \in \Omega}$  clearly induces the specified updating rule h, as  $\frac{d\hat{\rho}}{d\rho_h}$  is non-zero a.s. over the support of  $\rho_h$ . It remains to show that  $\hat{\mu} \circ h^{-1}(X) = \hat{\rho}(X)$ 

for any Borel X. For any Borel set X, note that

$$\hat{\rho}_i(X) = \int_X \frac{1}{p_i} x_i \frac{d\hat{\rho}}{d\rho_h}(x) \, d\rho_h(x) = \int_{h^{-1}(X)} \frac{1}{p_i} h(z)_i \frac{d\hat{\rho}}{d\rho_h}(h(z)) \, d\mu(z) = \hat{\mu}_i(h^{-1}(X)).$$

Therefore, for any Borel X,  $\hat{\mu}(h^{-1}(X)) = \sum p_i \hat{\rho}_i(X) = \hat{\rho}(X)$ . Therefore  $(\hat{\mu}_i)_{\omega_i \in \Omega}$  is a model that induces the desired forecast.

To establish necessity of the absolute continuity and plausibility conditions and the uniqueness of the representation, we rely n Lemma 2 and Lemma 3.

(Only If:) The forecast must be plausible by Lemma 2. Suppose that there exists a Borel X such that  $\rho_h(X) > 0$  but  $\hat{\rho}(X) = 0$  and a misspecified model  $(\hat{\mu}_i)_{\omega_i \in \Omega}$ that induces the desired forecast and updating rule exists. Let  $Z = h^{-1}(X)$ . Then by the mutual absolute continuity of the misspecified and correctly specified measures,  $0 = \hat{\mu}(Z) = \mu(Z) = \rho_h(X) > 0$ , which is a contradiction. Nearly identical logic implies that  $\rho_h(X) = 0$  but  $\hat{\rho}(X) > 0$  is a contradiction. Therefore,  $\rho_h$  and  $\hat{\rho}$  must be mutually absolutely continuous.

Uniqueness of the representation for sets in  $\mathcal{F}_h$  follows from Lemma 3. Fix a model  $(\hat{\mu}_i)_{i \in \omega_i}$  that represents h and  $\hat{\rho}$ . For any  $Z \in \mathcal{F}_h$ , the unconditional measure  $\hat{\mu}(Z)$  must satisfy  $\hat{\mu}(Z) = \hat{\rho} \circ h^{-1}(Z)$ . Since the model  $(\hat{\mu}_i)_{i \in \omega_i}$  induces  $\hat{\mu}$  and h when restricted to the measurable space  $(\mathcal{Z}, \mathcal{F}_h \text{ implies that})$ 

$$\hat{\mu}_i(Z) = \int_Z h(z)_i d\hat{\mu}(z) = \int_Z h(z)_i d\hat{\rho}(h^{-1}(z)).$$

so these conditional measures are unique.

### A.2 Proofs from Section 4

**Proof of Proposition 1.** Suppose h(z) is an updating rule such that the accurate forecast is plausible. This implies that

$$\int_{\mathcal{Z}} h(z)_i \, d\mu = p_i \text{ for all } \omega \in \Omega$$

then by Lemma 3 there exists a misspecified model  $(\hat{\mu}_{\omega})_{\omega \in \Omega}$  that induces unconditional distribution  $\mu$  over  $\mathcal{Z}$  and is represented by updating rule h(z). By the proof of Lemma 3,

$$\hat{\mu}_i(Z) = \int_Z \frac{1}{p_i} h(z)_i \, d\mu$$

describes a family of misspecified models that induce the desired distribution and updating rule. Moreover, as argued before any family of misspecified models must solve

$$\begin{pmatrix} 1/h(z)_1 & -1/h(z)_2 & 0 & \dots & 0\\ 1/h(z)_1 & 0 & -1/h(z)_3 & \dots & 0\\ \vdots & & \ddots & & \\ 1/h(z)_1 & 0 & \dots & 0 & -1/h(z)_N\\ 1 & 1 & \dots & 1 & 1 \end{pmatrix} \begin{pmatrix} p_1 \frac{d\hat{\mu}_1}{d\mu}(z)\\ p_2 \frac{d\hat{\mu}_2}{d\mu}(z)\\ \vdots\\ p_N \frac{d\hat{\mu}_N}{d\mu}(z) \end{pmatrix} = \begin{pmatrix} 0\\ 0\\ \vdots\\ 0\\ 1 \end{pmatrix}$$

so there is at most one Radon-Nikodym derivative that solves this equation, and thus the misspecified models are unique.

Now suppose that  $(\hat{\mu}_i)_{\omega_i \in \Omega}$  describes a family of introspection proof misspecified models that are represented by updating rule h(z) and have unconditional distribution  $\mu$ . By the above logic, the Radon-Nikodym derivative  $\frac{d\hat{\mu}^i}{d\mu}(z) = \frac{1}{p_i}h(z)_i$ . This implies that

$$\hat{\mu}_i(\mathcal{Z}) = \int_{\mathcal{Z}} \frac{1}{p_i} h(z)_i \, d\mu(z) = 1.$$

which in turn implies that  $\int_{\mathcal{Z}} h(z)_i d\hat{\mu}(z) = \int_{\mathcal{Z}} h(z_i) d\mu = p_i$ , so the accurate forecast is plausible. Therefore the desired condition holds.

**Proof of Proposition 2.** (If:) The existence of a misspecified model with naiveconsistent forecast follows immediately from Theorem 1, since  $\hat{\rho}^{NCF} = \rho_B$  and  $\rho_B$  is plausible since it is the correctly specified forecast. For any Borel X such that  $Z = h^{-1}(X)$ , note that  $\hat{\mu}_i(Z) = \frac{1}{p_i} \int_Z h(z)_i d\hat{\rho}^{NCF}(h(z)) = \mu_i(h_B^{-1}(X)) = \mu_i(h_B^{-1}(h(Z)))$  by construction of  $\hat{\mu}_i$ , Eq. (9), and the naive-consistency of the forecast

(Only If:) Let  $\rho_B = \mu(h^{-1}(X))$  be the accurate Bayesian forecast. Suppose there exists a naive-consistent representation  $(\hat{\mu}_i)_{\omega_i \in \Omega}$  and there exists a Borel set X s.t.  $\rho_B(X) > 0$  but  $\hat{\rho}(X) = 0$ . Then  $\hat{\mu}(h^{-1}(X)) = 0$ , which by absolute continuity implies that  $\mu(h^{-1}(X)) = 0$ . But, this then implies that  $\mu(h_B^{-1}(X)) = 0$  which is a contradiction. A similar argument applies to the case where  $\rho_B(X) = 0$  but  $\hat{\rho}(X) > 0$ .

# A.3 Proofs from Section 5

**Proof of Proposition 3.** Fix the manager's expected self-image,  $\gamma \equiv E(h(z_m)|M) = (h(g, M) + h(b, M))/2$ . The larger  $\gamma$ , the more the test scores for group identity M need to be inflated on average. In order to maintain the introspection-proof constraint, this requires on average a lower interpretation of test scores for group identity F,  $(h(g, F) + h(b, F))/2 = \frac{1-q\gamma}{2(1-q)}$ . For a given  $\gamma$ , the first self chooses an updating rule to maximize

$$-E[(\mathbb{1}_{\omega_w=H}-h(z_w))^2]$$

where the expectation is taken with respect to the true distribution over  $z_w$ , subject to the constraint that the self-image is indeed equal to  $\gamma$ ,  $\frac{1}{2}(h(g, M) + h(b, M)) = \gamma$ and that the updating rule is introspection-proof,  $\frac{1}{2}(h(g, F) + h(b, F)) = \frac{1-2q\gamma}{2(1-q)}$ . This is solved by:

$$\begin{split} h^*(g,M;\gamma) &= \alpha + \gamma - 1/2 \\ h^*(b,M;\gamma) &= 1 - \alpha + \gamma - 1/2 \\ h^*(g,F;\gamma) &= \alpha + \frac{q}{1-q} \left(\frac{1}{2} - \gamma\right) \\ h^*(b,F;\gamma) &= 1 - \alpha + \frac{q}{1-q} \left(\frac{1}{2} - \gamma\right). \end{split}$$

To choose the optimal  $\gamma$ , the first self maximizes

$$\max_{\gamma \in [0,1]} \gamma - cE[(1_{\omega = H} - h^*(z_w; \gamma))^2]$$

This is solved by  $\gamma^* = \frac{1}{2} + \frac{1-q}{2qc}$ . This leads to the IP-updating rule in Proposition 3. **Proof of Proposition 4.** Fix the manager's expected self-image,  $\gamma \equiv E(h(z_m)|M) = (h(g, M) + h(b, M))/2$ . Similar to the derivation for Proposition 3, the optimal updating rule in terms of  $\gamma$  is

$$h^*(g, M; \gamma) = \alpha + \gamma - 1/2$$
  

$$h^*(b, M; \gamma) = 1 - \alpha + \gamma - 1/2$$
  

$$h^*(g, F; \gamma) = \alpha$$
  

$$h^*(b, F; \gamma) = 1 - \alpha.$$

This leads to the optimal  $\gamma^* = \frac{1}{2cq} + \frac{1}{2}$ , which is higher than in the introspection-proof case.

**Proof of Proposition 5.** Consider how  $\int_{h_B(z)}^1 (x - h_B(z)) d\hat{\rho}(x)$  varies with  $\hat{\rho}$ . We can recast this as the utility a consumer with utility function  $u(x) = \max\{0, x - h_B(z)\}$  receives from the lottery  $\hat{\rho}$ . Since u(x) is a convex function, if  $\hat{\rho}$  is a mean preserving spread of  $\hat{\rho}'$  then  $E_{\hat{\rho}}(u(x)) \geq E_{\hat{\rho}'}(u(x))$ . Therefore, the right hand side of Eq. (17) is higher under  $\hat{\rho}$  than  $\hat{\rho}'$ , so as the degree of overprecision increases, the firm searches following a larger set of signal realizations.

**Proof of Proposition 6.** Let  $f(q) \equiv \int_q^1 (x-q) d\rho_B(x)$ . This is clearly a decreasing function. The firm searches the second technology following any  $z^1$  such that  $f(h(z^1)) > c$ . Define  $\bar{c} \equiv f(1/2)$ . Suppose  $c < \bar{c}$ . Then for any h, a firm that uses updating rule h

searches for all  $z^1$  such that  $h(z^1) < 1/2$ . If the firm is retrospectively underprecise, then for every  $z^1$  such that the underprecise firm does not search following  $z^1$ , i.e.  $f(h(z^1)) \le c$ , we have  $h(z^1) \ge 1/2$ , and therefore,  $h(z^1) < h_B(z^1)$ . This implies  $f(h_B(z^1)) < f(h(z^1)) \le c$ , and therefore, the unbiased firm also does not search. Therefore, the underprecise firm searches following signal realizations in a superset of  $\mathcal{Z}_S$ . If the firm is retrospectively overprecise, then for every  $z^1$  such that the unbiased firm does not search,  $f(h_B(z^1)) \le c$ , by analogous reasoning we have  $f(h(z^1)) < f(h_B(z^1)) \le c$  and the overprecise firm also does not search. Therefore, the overprecise firm searches for signal realizations in a subset of  $\mathcal{Z}_S$ . The logic for  $c > \overline{c}$  is analogous.

### A.4 Proofs from Section 6

**Proof of Proposition 7.** (If:) Fix an interior prior  $p \in \Delta(\Omega)$ . By Lemma 1, there exists a misspecified model  $(\hat{\mu}_i)_{i=1}^n$  that represents h(z, p) at p. Therefore, by Bayes rule, for  $\nu$ -almost all z

$$\frac{h(z,p)_i}{h(z,p)_j} = \frac{p_i \frac{d\hat{\mu}_i}{d\nu}(z)}{p_j \frac{d\hat{\mu}_j}{d\nu}(z)}$$

So the condition from observation 1 implies that

$$\frac{h(z,p')_i}{h(z,p')_j} = \frac{p'_i \frac{d\mu_i}{d\nu}(z)}{p'_j \frac{d\hat{\mu}_j}{d\nu}(z)}$$

which is exactly the condition h(z, p') must satisfy to be induced by  $(\hat{\mu}_i)_{i=1}^n$  at p'.

(Only If:) Suppose that h(z, p) admits a prior independent representation  $(\hat{\mu}_i)_{i=1}^n$ . By Lemma 1, for every  $p, h(z, p) \in S(h(\cdot, p))$ . Moreover, by Bayes rule

$$\frac{h(z,p)_i}{h(z,p)_j} = \frac{p_i \frac{d\mu_i}{d\nu}(z)}{p_j \frac{d\hat{\mu}_j}{d\nu}(z)}$$

so for any p,p'

$$\frac{p_j h(z, p)_i}{p_i h(z, p)_j} = \frac{p'_j h(z, p')_i}{p'_i h(z, p')_j}.$$

**Proof of Proposition 8.** Fix a prior p and let  $(\hat{\mu}_i)_{i=1}^N$  be the essentially unique representation of h(z, p) and the naive consistent forecast  $\rho_B$  at prior p. It follows from Proposition 7 that this induces h(z, p) at every prior, as for any p' the likelihood ratio of the updating rule must be the likelihood ratio induced by Bayes rule with respect to the representation;

$$\frac{p'_j}{p'_i}\frac{h(z,p')_i}{h(z,p')_j} = \frac{p_j}{p_i}\frac{h(z,p)_i}{h(z,p)_j} = \frac{\frac{d\mu_i}{d\nu}(z)}{\frac{d\hat{\mu}_j}{d\nu}(z)}.$$

By construction, this representation induces the naive consistent forecast  $\rho^{NCF}$  at p', as for any Borel set X,

$$\rho^{NCF}(X;p') = \sum_{i=1}^{N} p'_i \mu_i(\{z: h_B(z) \in X\}) = \sum_{i=1}^{N} p'_i \hat{\mu}^i(h^{-1}(X)).$$

**Proof of Theorem 2** This follows immediately from Theorem 1. If  $\hat{\rho}$  and  $\rho$  are mutually absolutely continuous then the forecast  $\hat{\rho}$  is plausible with respect to the prior  $\hat{p}$ . So, under prior  $\hat{p}$  the conditions of Theorem 1 are satisfied and a misspecified model exists and is essentially unique. Moreover, under any other prior the forecast is not plausible. Therefore the misspecified prior and model that jointly represents  $\hat{\rho}$  and h(z) is unique.

If  $\hat{\rho}$  and  $\rho$  are not mutually absolutely continuous, then by Theorem 1 the forecast and updating rule cannot be jointly represented. Therefore, the absolute continuity condition is necessary and sufficient for the existence of a unique misspecified prior and an essentially unique misspecified model that jointly represent h(z) and  $\hat{\rho}$ 

### **B** Extensions

#### **B.1** Almost Introspection-Proof.

Given a misspecified model, it is natural to ask (i) how far away is the forecast it induces from the true distribution over misspecified posteriors, (ii) how far away is the forecast it induces from the "optimal" forecast for the given updating rule. A natural way to formalize these questions is in terms of divergences.

**Definition 11.** Fix a misspecified model  $(\hat{\mu}_i)_{\omega_i \in \Omega}$ . Let  $\hat{\rho}$  and h be the updating rule and forecast induced by this misspecified model.  $\hat{\rho}$  is the KL-optimal forecast for updating rule h if it minimizes  $\min_{\hat{\rho}^*} D(\hat{\rho}^* || \mu \circ h^{-1})$  across all forecasts that can represented by a misspecified model that induces h(z).

The KL-optimal forecast provides a natural benchmark for in some sense quantifying the additional prospective distortions induced by a misspecified model.

Before characterizing the KL optimal forecast  $\hat{\rho}^*$ , it is convenient to think about the following natural exercise. Even if no introspection-proof representation exists, perhaps a natural model to represent an updating rule would be the one that in some sense did the best against any sort of test for misspecification the agent could construct. To formalize this, let  $T_n : \mathbb{Z}^n \to \Delta\{0, 1\}$  be a test, a mapping from a realized sequence of signals to a 0 or 1. We say a sequence passes the test if the realization of this random

variable is 1, and it fails otherwise. Let  $\mathcal{T}_n$  the set of all tests for samples of size n.

Given a test  $T_n$ , we can ask how effective is at detecting misspecification. That is,  $T_n$  is a hypothesis test for the binary hypothesis

$$H_0:\hat{\mu}$$
$$H_1:\mu.$$

Let

$$\beta_{\alpha}^{n} = \sup_{T_{n} \in \mathcal{T}_{n}} -\frac{\ln Pr_{\mu}(T_{n}=1)}{n}$$
  
s.t.  $Pr_{\hat{\mu}}(T_{n}=1) \ge 1-\alpha$ 

so  $e^{-n\beta}$  is the probability of failing the detect misspecification when the true data generating process is  $(\mu_i)_{i \in \Omega}$ .

Using this, we can define another class of misspecified models:

**Definition 12.** Given an updating rule h, a misspecified model  $(\hat{\mu}_i)_{\omega_i \in \Omega} \in \Delta^*(\mathcal{Z})^N$ that represents h is  $\alpha$ -introspection proof if across all possible representations of h it minimizes  $\liminf_{n\to\infty} \beta_{\alpha}^n$ .

That is, given any hypothesis test that rejects the misspecified model with probability less than  $\alpha$  if it was true, the  $\alpha$ -introspection-proof model minimizes the worst-case probability of rejection under the true distribution as n grows large. The  $\alpha$ -introspection proof misspecified model is in some sense the representation of h that makes it hardest to detect misspecification. By the Chernoff-Stein lemma, for any  $\alpha \in (0,1)$  and  $\hat{\mu}$ ,  $\lim_{n\to\infty} \beta_{\alpha}^n = D(\hat{\mu}||\mu)$ , where D is KL-divergence, so we can reformulate this problem as

min 
$$D(\hat{\mu}||\mu)$$
  
s.t.  $\int h_i(z) \frac{d\hat{\mu}}{d\nu}(z) d\nu(z) = p_i$  for all i

So the  $\alpha$ -introspection proof misspecified model is the model induced by the KL-optimal forecast.

Using tools from information theory, we can then characterize the  $\alpha$ -introspectionproof misspecified model.

**Proposition 9.** Let  $\psi_h : \mathbb{R}^N_+ \to \mathbb{R}$  be the joint moment generating function of posteriors  $\psi_h(\lambda) = E_\mu(e^{\lambda \cdot h(z)})$ . Given an updating rule h, the  $\alpha$ -introspection-proof misspecified model is given by:

$$\frac{d\hat{\mu}_i}{d\nu}(z) = \frac{1}{p_i} h_i(z) \exp(\lambda \cdot h(z) - \log \psi_h(\lambda)) \frac{d\mu}{d\nu}(z)$$

where  $\lambda \in \mathbb{R}^n_+$  solves  $\int (p_i - h(z)_i) e^{\lambda \cdot h(z)} d\mu(z) = 0$  for each *i*.<sup>25</sup> This model has KLdivergence  $p \cdot \lambda - \log \psi_h(\lambda)$  from the truth.

*Proof.* Our goal is to solve the program

$$\begin{split} \min_{\hat{\mu} \in \Delta^*(\mathcal{Z})} D(\hat{\mu} || \mu) \\ \text{s.t.} \quad \int h_i(z) d\hat{\mu}(z) = p_i \text{ for all } i \end{split}$$

If this min exists, we can apply our tools to construct a misspecified model that induces unconditional distribution  $\hat{\mu}$ , and by the Chernoff-Stein Lemma this is the  $\alpha$ introspection-proof misspecified model. Let  $d\hat{\mu}^*/d\nu(z) = \exp(\lambda \cdot h(z) - \log \psi_h(\lambda)) d\mu/d\nu(z)$ . Under this measure  $E_{\hat{\mu}^*}(h(z)_i)$  satisfies

$$\frac{1}{\psi_h(\lambda)} \int_{\mathcal{Z}} h(z)_i \exp(\lambda \cdot h(z)) d\mu(z) = \frac{1}{\psi_h(\lambda)} \int_{\mathcal{Z}} p_i \exp(\lambda \cdot h(z)) dz = p_i,$$

where the first equality follows from the definition of  $\lambda$ . In addition,  $\hat{\mu}^*$  is non-negative and integrates to 1 by the definition of the  $\psi_h$ , so  $\hat{\mu}^*$  satisfies the constraints. The misspecified model described in the statement of the theorem is then simply the model induced jointly by  $\hat{\mu}^*$  and h (Lemma 3). To see it is a minimizer, note that for any feasible  $\hat{\mu}$ .

$$D(\hat{\mu}||\mu) = E_{\hat{\mu}}(\log \frac{d\hat{\mu}}{d\hat{\mu}^*}(z)\frac{d\hat{\mu}^*}{d\mu}(z))$$
  
$$= E_{\hat{\mu}}(\log \frac{d\hat{\mu}}{d\hat{\mu}^*}(z)) + E_{\hat{\mu}}(\log \frac{d\hat{\mu}^*}{d\mu}(z))$$
  
$$= D(\hat{\mu}||\hat{\mu}^*) + E_{\hat{\mu}}(\lambda \cdot h(z) - \log \psi_h(\lambda))$$
  
$$= D(\hat{\mu}||\hat{\mu}^*) + \lambda \cdot p - \log \psi_h(\lambda)$$
  
$$\geq \lambda \cdot p - \log \psi_h(\lambda) = D(\hat{\mu}^*||\mu)$$

so  $\hat{\mu}^*$  is a minimizer.

The updating rule h pins down the exponential family that the  $\alpha$ -introspection-proof misspecified model belongs to while the true distribution determines the exact representative of this family. Applying the change of variables formula, this also characterizes the KL-optimal forecast, which satisfies for any  $x \in \Delta(\Omega)$ 

$$\frac{d\hat{\rho}^*}{d\rho_h}(x) = \exp(\lambda \cdot x - \log E_{\rho_h}(\exp(\lambda \cdot x))),$$

<sup>&</sup>lt;sup>25</sup>Since h is a bounded random variable  $\psi_h$  exists.  $\lambda$  solves  $\max_{\lambda} p \cdot \lambda - \log \psi_h(\lambda)$ , which has a solution iff the convex hull condition is satisfied.

where  $\lambda$  is the  $\lambda$  from the proposition.

#### **B.2** State Dependent Introspection-Proof

We motivated our notion of introspection-proofness as robustness of the misspecified model to infinite independent draws of the state and the signal. A natural, related notion, would be to instead fix the true state of the world  $\omega_i$  and then require the misspecified model to be robust to observing infinite conditionally independent draws of z.

**Definition 13.** A family of misspecified models  $(\hat{\mu}_i)_{\omega_i \in \Omega}$  representing updating rule h(z) is an  $\omega_i$  introspection-proof model relative to  $\omega_j$  if for all  $Z \in \mathcal{F}$ ,  $\hat{\mu}_j(Z) = \mu_i(Z)$ .

This restriction requires there to exist some state  $\omega_j$  where the observed frequencies of different signals matches the truth. As with introspection-proofness, this condition is enough to pin down a unique misspecified model that represents a given updating rule.

**Proposition 10.** Fix an updating rule h. This can be represented by an  $\omega_i$ -introspectionproof misspecified model relative to  $\omega_j$ ,  $(\hat{\mu}_k)_{\omega_i \in \Omega}$  if and only if for all  $k \in \{1, 2, ..., N\}$ 

$$\int_{\mathcal{Z}} \frac{h(z)_k}{h(z)_j} \, d\mu_i(z) = \frac{p_k}{p_j}.$$

Moreover, if this representation exists, for any k and any  $Z \in \mathcal{F}$ ,

$$\hat{\mu}_k(Z) = \int_Z \frac{p_j}{p_k} \frac{h(z)_k}{h(z)_j} d\mu_i(z).$$

*Proof.* Note that this satisfies the introspection proof condition as

$$\hat{\mu}_j(Z) = \int_Z \frac{p_j}{p_j} \frac{h(z)_j}{h(z)_j} d\mu_i(z) = \mu_i(Z).$$

It follows immediately from Lemma 3 that  $(\hat{\mu})_{\omega_i \in \Omega}$  represents h and induces distribution  $\hat{\mu}_j$ .

This condition is once again a variation of the martingale property of beliefs, in this case, the requirement that the likelihood ratio is a martingale with respect to the true data generating process. While it seems very similar to the original introspection-proof condition, this condition is in fact, much less restrictive.

#### C Comparison to Blackwell's Order

A common way of modeling biases, especially in the motivated reasoning literature, is to take a correctly specified model and have the agent imperfectly recall signals by adding noise to the signal distribution. This makes the agent perceive information as being drawn from a Blackwell less informative distribution. At first glace, it seems like this may be connected with our notion of introspection-proofness, but in this appendix we demonstrate these are distinct concepts.

Roughly, an information structure is Blackwell more informative than another information structure if and only if it is a mean preserving spread of the distribution of posteriors, which is equivalent to the existence of a garbling matrix. A garbled distribution in general induces different probabilities of each signal realization, as it combines signals to make them less precise. In contrast, it is difficult to combine signals in a way that is introspection-proof, as the agent still observes a draw from the original signal space. In this section, we formally show that these concepts are distinct by providing examples in which a misspecified model is Blackwell ranked with respect to the true model but not introspection-proof, and introspection-proof but not Blackwell ranked with respect to the true model.

Consider a finite signal space  $\mathcal{Z} = \{z_1, z_2, \dots, z_K\}$  and let Q be a  $N \times K$  matrix with  $(Q)_{ij} = \mu_i(\{z_j\})$ . Define  $\hat{Q}$  analogously. In this framework, Q and  $\hat{Q}$  capture models. Model  $\hat{Q}$  is Blackwell less informative than Q iff there exists an  $K \times K$  stochastic matrix M s.t.  $QM = \hat{Q}$ . The definition of introspection-proof corresponds to  $pQ = p\hat{Q}$ , where p is the (row) vector of priors as defined in Section 2. Proposition 1 establishes that introspection-proof is equivalent to the the requirement that  $HQ'p' = \hat{H}Q'p'$ , where H is the matrix with  $H_{ij} = h_B(z_j)_i$  and  $\hat{H}$  is the matrix with  $\hat{H}_{ij} = h(z_j)_i$ .

To see that a misspecified model can be Blackwell ranked with respect to the true model but not be introspection-proof, consider the models

$$Q = \begin{pmatrix} \frac{3}{4} & \frac{1}{4} \\ \frac{1}{4} & \frac{3}{4} \end{pmatrix}, \ \hat{Q} = \begin{pmatrix} \frac{2}{3} & \frac{1}{3} \\ \frac{1}{4} & \frac{3}{4} \end{pmatrix}.$$

Then  $\hat{Q}$  is a garbling of Q (use M = (7/8, 1/8; 1/24, 23/24)) and therefore, Blackwell less informative. But  $\hat{Q}$  is not introspection-proof with respect to Q for any interior prior, as unlike garbling information, the unconditional probabilities of each signal must be the same under Q and  $\hat{Q}$ , e.g. for  $z_1$ ,

$$p_1\frac{2}{3} + (1-p_1)\frac{1}{4} = p_1\frac{3}{4} + (1-p_1)\frac{1}{4},$$

which only holds at  $p_1 = 0$ .

However, the introspection-proof condition does not preclude a model from being Blackwell ranked with respect to the true model. To see that a model can be Blackwell ranked and introspection-proof, consider prior  $p_1 = 1/2$  and model

$$\hat{Q} = \begin{pmatrix} \frac{3}{4} - \tau & \frac{1}{4} + \tau \\ \frac{1}{4} + \tau & \frac{3}{4} - \tau \end{pmatrix}.$$

for  $\tau \in [0, 1/4]$ . Then model  $\hat{Q}$  is introspection-proof with respect to Q and is also Blackwell less informative than Q.

To see that models that are not Blackwell ranked with respect to the true model can also be introspection-proof, consider

$$Q = \begin{pmatrix} \frac{2}{8} & \frac{3}{8} & \frac{2}{8} & \frac{1}{8} \\ \frac{1}{8} & \frac{2}{8} & \frac{3}{8} & \frac{2}{8} \end{pmatrix}, \ \hat{Q} = \begin{pmatrix} \frac{5}{16} & \frac{5}{16} & \frac{5}{16} & \frac{1}{16} \\ \frac{1}{16} & \frac{5}{16} & \frac{5}{16} & \frac{5}{16} \end{pmatrix}.$$

Then Q and  $\hat{Q}$  are not Blackwell ranked but  $\hat{Q}$  is introspection-proof with respect to Q.

# **D** Additional Examples

# D.1 Examples of Updating Rules with Prior-Independent and Prior-Dependent Representations

In this section we show that the parameterization of overreaction in Example 5 and the parameterization of partian bias in Bohren and Hauser (2021) satisfy the condition in Proposition 7, and therefore, have a prior-independent representation. We also show that the parameterization of over/underreaction in Epstein et al. (2008) (see Example 3) and the parameterization of partian bias in Example 4 do not satisfy the condition in Proposition 7, and therefore, do not have a prior-independent representation.

In Example 5,

$$\frac{h(z,p)_i}{h(z,p)_j} = \frac{p_i}{p_j} \left(\frac{d\mu_i}{d\mu_j}(z)\right)^{\gamma}$$

It is straightforward to see that it is possible to factor the prior out of this updating rule.

Consider the parameterization of partial bias from Bohren and Hauser (2021). There are two states,  $|\Omega| = 2$ . Normalize the signal to be the posterior probability of  $\omega_1$  following a flat prior,  $z = \frac{d\mu_1}{d\nu}(z)/(\frac{d\mu_2}{d\nu}(z) + \frac{d\mu_1}{d\nu}(z))$ , with support  $\mathcal{Z} \subset [0, 1]$ . Consider updating rule  $h(z, p)_1/h(z, p)_2 = p_1 z^{\alpha}/(1 - p_1)(1 - z^{\alpha})$ , where  $\alpha \in (0, \infty)$  is the partial bias parameter. Again it is straightforward to see that it is possible to factor the prior out of this updating rule.

In contrast, the model of over/underreaction in Example 3 does not satisfy the con-

dition in Proposition 7, as

$$\frac{p_j}{p_i} \frac{h(z,p)_i}{h(z,p)_j} = \frac{\frac{d\mu_i}{d\nu}(z) + \sum_{k=1}^N p_k \frac{d\mu_k}{d\nu}(z)}{\frac{d\mu_j}{d\nu}(z) + \sum_{k=1}^N p_k \frac{d\mu_k}{d\nu}(z)}$$

clearly depends on the prior. Similarly, in the model of partian bias in Example 4,

$$\frac{p_2}{p_1}\frac{h(z,p)_1}{h(z,p)_2} = \frac{p_2}{p_1} \left(\frac{h_B(z,p)_1^2}{1-h_B(z,p)_1^2}\right)$$

where  $h_B(z,p)_1 \equiv \frac{p_1 \frac{d\mu_1}{d\nu}(z)}{p_1 \frac{d\mu_1}{d\nu}(z) + p_2 \frac{d\mu_2}{d\nu}(z)}$ . This expression also clearly depends on the prior.

# D.2 Linear Under- and Overreaction

Fix a correctly specified model  $(\mu_i)_{\omega_i \in \Omega}$ , and consider the updating rule for under- and overreaction defined by Epstein et al. (2008):

$$h(z) = \alpha h_B(z) + (1 - \alpha)p$$

for some  $\alpha \in (-\infty, 1]$ . We can use Lemma 3 to find misspecified models that represent this updating rule. For instance, consider a misspecified model with an unconditional measure that is equal to the true unconditional measure,  $\hat{\mu} = \mu$ . Then  $\hat{\mu}$  satisfies Eq. (21) as  $\int_{\mathcal{Z}} h_B(z)_i d\hat{\mu}(z) = \int_{\mathcal{Z}} h_B(z)_i d\mu(z) = p_i$  by standard argument, and therefore,  $\int_{\mathcal{Z}} (\alpha h_B(z)_i + (1 - \alpha)p) d\hat{\mu}(z) = p_i$ . Given this unconditional distribution, the statecontingent distribution in state  $\omega_i$  is given by:

$$\frac{d\hat{\mu}_i}{d\nu}(z) = \left[\frac{\alpha}{p_i}h_B(z)_i + (1-\alpha)\right]\frac{d\mu}{d\nu}(z).$$

In other words, it is completely pinned down by the true unconditional measure  $\hat{\mu}$ , the Bayesian updating updating rule  $h_B$ , and the under- or overreaction parameter  $\alpha$ .

This representation is not unique. Suppose for instance that  $|\Omega| = 2$ ,  $\mathcal{Z} = [0, 1]$ , p = 1/2,  $\mu$  is the uniform distribution over  $\mathcal{Z}$  and  $|h_B(z)_1 - \frac{1}{2}|$  is symmetric about z = 1/2. Then the distribution with pdf  $f(z) = 3/2 - 6(z - 1/2)^2$  also satisfies  $\int_{\mathcal{Z}} h_B(z)_i f(z) dz = 1/2$ , and therefore,  $\int (\alpha h_B(z)_i + (1 - \alpha)/2) f(z) dz = 1/2$ . While in the first case, the agent correctly anticipates the frequencies of different signals but underreacts to them, in this case, the agent underestimates the frequency of "extreme" signal realizations which, given that  $h_B(z)$  is monotone, means that in addition to underreacting to the signal, the agent also anticipates that she'll observe signal realizations which, on average, are less informative than the signal realizations she actually observes.

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