ECO 407 Competing Views in Macroeconomic Theory and Policy

Lecture 11 Should Financial Flows Be Regulated?

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The Breaking-Up of Macroeconomic Consensuses

- Subbarao (2014) reminds us that important macroeconomic consensuses were broken as a result of the Great Recession
 - The movement towards a fully open *capital account* came to a stop
 - Intervention in *foreign exchange* markets came to be seen as desirable
 - ➤ It became acceptable the use of *capital controls* as a short-run stabilization tool

Traditional Arguments in Favour of Unrestricted Capital Flows

- Advocates of financial liberalization have faith in the efficiency of markets
 - They believe government regulations would introduce inefficiencies
- Regarding capital movements, orthodox economists make a leap from the national to the international economy
 - ➤ But there are differences between purely *domestic* financial transactions and *international* ones
 - Arguments are based on *microeconomic* logic and do not take into account *macroeconomic* concerns
- Advocates associate free capital mobility with
 - Greater economic growth
 - Better allocation of financial resources

Benefits and Costs of Financial Liberalization (Santor & Schembri)

- There appears to be a weak relationship between capital account liberalization and economic growth
- Investment should increase in countries where savings are too low through capital inflows
 - > But savings are high in emerging market economies
- Opening the capital account too early can result in negative economic outcomes
- Evidence suggests that capital account liberalization can be beneficial when conducted in the *proper sequence*
- Nonetheless, the authors conclude that financial liberalization is a key determinant of long-run economic growth

Orthodox View of Domestic and Foreign Savings

- Orthodox economists see investment as an almost automatic outcome of the social decision to save
- Therefore, they believe foreign savings would also contribute to increasing investment
 - They implicitly assume that foreign savings complement domestic savings
- They associate *free* capital mobility with a better *allocation* of financial resources and greater economic *growth*
- This view justifies the adoption of growth cum foreign savings policy
 - ➤ Rich countries should transfer *capital* to capital-poor developing countries

Orthodox View of Foreign Savings and Investment

Consider an economy with no government sector:

$$\mathbf{Y} = \mathbf{C} + \mathbf{I} + \mathbf{N}\mathbf{X}$$
$$\mathbf{N}\mathbf{X} = -\mathbf{S}_{\mathbf{f}}$$

where Y is GDP, C is consumption, I is investment, NX is net exports, and S_f is the balance in the *capital account* (i.e., the so-called *foreign savings*)

• Since $Y = C + S_d$ where S_d is domestic savings, then

$$C + S_d = C + I - S_f$$
$$S_d + S_f = I$$

But these are ex-post concepts, expressing mere accounting identities and not economic relationships

Arguments for Capital Account Regulations: The "Trilemma"

- It is difficult for a country to maintain the following three goals simultaneously:
 - Free capital mobility
 - Fixed exchange rates
 - An autonomous monetary policy
- The "Trilemma" or "Impossible Trinity": Countries can achieve at most only two of these three goals simultaneously
- If a country wants to keep a stable and competitive exchange rate and have an independent monetary policy, then it must control capital mobility

Arguments for Capital Account Regulations (Ocampo)

- Pro-cyclical capital flows are one of the major determinants of business cycles in emerging economies
 - Capital inflows are entirely delinked from their need for capital
 - They have strong effects on major macroeconomic variables
- Developing countries also have the disadvantage of having more "incomplete" domestic financial markets
 - Their capital markets are small relative to magnitude of the speculative pressure they face
- Capital flows exacerbate major macroeconomic trade-offs, reducing the space for counter-cyclical macroeconomic policies

Arguments for Capital Account Regulations (cont'd)

- Capital account regulations can be justified during boom periods
 - To avoid *currency appreciation*, risk of rising *current* account deficits, and useless accumulation of *foreign* exchange reserve
- Capital account regulations can also be justified during crises to avoid the opposite macroeconomic impacts
- Opponents argue that capital market regulations segment domestic market from international markets
 - But this only recognizes the fact that markets are already segmented

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Objectives and Types of Capital Account Regulations

- The *objectives* of capital account regulations include:
 - To promote financial stability
 - To encourage desirable investment and financing arrangements
 - To enhance policy autonomy, including the maintenance of a stable and competitive exchange rate
- Quantity-based capital account regulations:
 - Prohibition of certain capital flows
 - Minimum stay periods
 - Restrictions on foreign investors
- Price-based capital account regulations:
 - Unremunerated reserve requirements on capital inflows
 - > Taxes on flows
 - Larger reserve requirements for external liabilities

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The Empirical Evidence

- Regulation on both inflows and outflows can work, but most particularly on the former
 - But authorities must have administrative capacity to manage them
- Regulations help generate a mix of greater monetary autonomy, lower exchange rate pressure, lower magnitudes of flows, better composition of flows
 - Some of these effects may be *temporary* due to greater circumvention of regulations as time passes by
- There is not one capital account regulation that works best for all countries
- Countries with capital account regulations fared better during the 2008 financial crisis

IFM's New View on Capital Controls

- Significant ideological shift → No longer telling developing countries to liberalize their capital accounts
- Recognizes that capital flows carry *risks*, particularly when financial markets and institutions are not sufficiently developed
- Acknowledges that capital flows should be regulated to avoid effects of flow surges and sudden stops
- Points out that nations that are the source of excessive capital flows should pay attention to their negative spillover effects
- Notes that its new view on capital flow management may be at odds with other international commitments (e.g., FTAs)
- Liberalization should be sequenced, gradual, and not the same for all countries at all times

Shortcomings of the IFM View

- Continues to insist on long-run benefits of capital market liberalization despite the lack of evidence supporting it
 - No strong correlation between capital account liberalization and economic growth
- Wrong to call for the use of regulations only once all other macroeconomic policy-options have been exhausted
- On the contrary, regulations should be used to avoid:
 - Excessive *exchange rate* appreciation
 - Excessive *foreign exchange* accumulation
 - Fiscal policy becoming hostage of private capital flows
- Wrong to stress that capital account regulations should be temporary and not discriminatory