ECO 403 – L0301 Developmental Macroeconomics

Lecture 11 Neutralizing Dutch Disease and Exchange Rate Policy

Developing Countries' Economic Growth and Catching Up

- Neutralizing the tendency to cyclical and chronic currency overvaluation is necessary for developing countries to grow and catch up
- Currency overvaluation has two main causes:
 - A **structural** cause associated with the **value** of the exchange rate (**Dutch disease**)
 - A **policy** cause related to the **price** of the exchange rate (excessive capital **inflows** and use of the exchange rate to anchor **inflation**)
- We will discuss now the *neutralization* of *Dutch disease* and the *policies* required to avoid currency *overvaluation*

The Three Stages of Economic Development

- A country goes through three stages in its transit towards economic development
- First stage: Primitive accumulation
 - Precedes the country's industrial revolution
 - > Exploitation of *natural resources* is a *blessing*
 - ➤ No industrial sector yet and thus no *Dutch disease*
 - Export taxes as a form of government revenue required for development
 - Export tax too low to create an environment for industrialization
 - Wages remain low and thus elite appropriates most of the Ricardian rents

The Three Stages of Economic Development (cont'd)

- Second stage: Industrial revolution
 - Condition for development implies certain levels of education, infrastructure, bureaucracy, middle class, nationalist elite, etc.
 - Dutch disease becomes now an obstacle to industrialization and needs to be neutralized
 - Country produces low per capita value-added manufactured goods for domestic market
 - Transfer of labour from agricultural/mining sector to manufacturing sector implies *productivity gains*
 - Neutralization of Dutch disease becomes crucial now to allow growth of "infant industry"

The Three Stages of Economic Development (cont'd)

- Third stage: Export of manufactured goods
 - Countries need to continue neutralizing their Dutch disease through firm management of the exchange rate
 - Only countries that continued neutralizing their Dutch disease advanced to this stage (East Asian countries, Mexico, Brazil, etc.)
 - Following the *Washington consensus*, some developing countries started to *liberalize* their current and capital accounts in the 1980s and 1990s
 - They gradually deindustrialized (e.g., Mexico, Brazil)
 - Other countries (e.g., Argentina) continued neutralizing Dutch disease and experienced rapid growth in the 2000s

Dutch Disease and the Equilibrium Exchange Rate

- There are two equilibrium exchange rates when a country is facing Dutch disease
 - \succ The *current account* equilibrium exchange rate (e_{cc})
 - \succ The *industrial* equilibrium exchange rate (e_{ind})
- The *industrial* equilibrium exchange rate is the *competitive* equilibrium
 - ➤ It guarantees a reasonable *profit* rate to *efficient* firms in the *non-commodity* tradable sector
- In the absence of *Dutch disease*, there is a *unique* exchange rate *equilibrium*
 - $\triangleright e_{cc} = e_{ind}$

Neutralizing the Dutch Disease

- Consider a small developing countries experiencing Dutch disease
 - The country is a *price-taker* in the international market
- Dutch disease could be neutralized through an export tax on the commodity benefitting from Ricardian rents
 - > The tax must *correspond* to the *severity* of the disease
 - The tax must *adjust* with the *international price* of the commodity
- The *export tax* increases the exporter's *costs* of production
 - The *supply curve* relating the quantity to the *exchange* rate (i.e., not the *price*) shifts up
 - ➤ If the tax is equal to the severity of the disease, the Dutch disease is fully neutralized

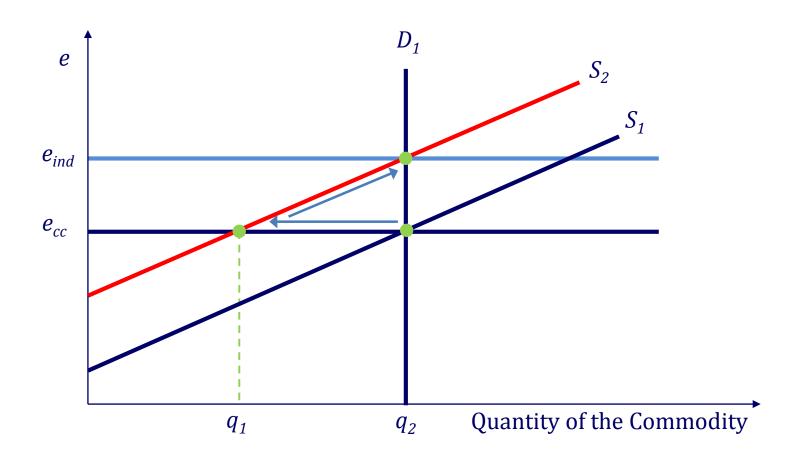
Neutralizing the Dutch Disease (cont'd)

- The export tax causes the depreciation of the domestic currency
 - We need to distinguish the market exchange rate from the value of the exchange rate
 - While the former is determined by demand and supply, the latter is determined by the cost of production
- Both e_{cc} and e_{ind} are equilibriums in *value* terms, and thus they are determined by *costs* of production
 - The export tax increases the cost of production
 - The *tax* increases the *value* of the exchange around which the *market* exchange rate fluctuates
 - The *value* of the exchange rate is the long-term determinant of the *supply* curve of the good

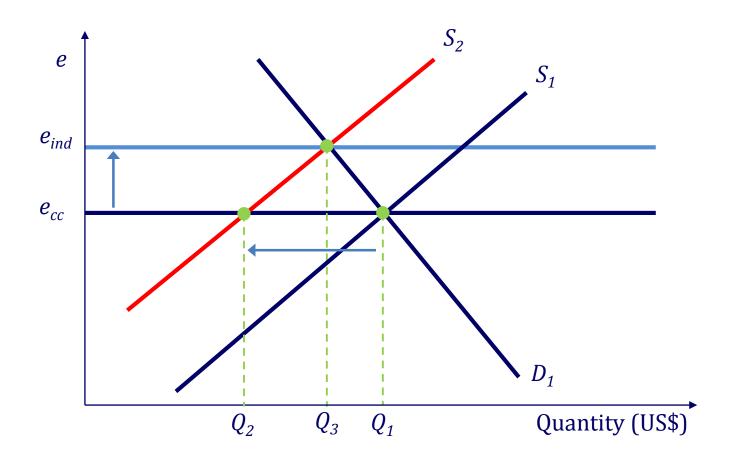
Neutralizing the Dutch Disease (cont'd)

- If the *export tax* is equal to the *severity* of *Dutch disease*, the *equilibrium* exchange rate will increase from e_{cc} to e_{ind}
 - \succ With **Dutch disease**, the **equilibrium** exchange rate is e_{cc}
 - \blacktriangleright When **Dutch disease** is neutralized, the **equilibrium** exchange rate is e_{ind}
 - ➤ The **exchange rate** appreciates because of the increase in the **value** of the exchange rate
- The export tax causes the supply curve to shift up and thus the quantity supplied at e_{cc} decreases
 - The *supply* of foreign currency falls and the exchange rate *appreciates*
 - The *appreciation* of the exchange rate increases the quantity supplied and the *excess demand* is eliminated

Neutralization of the Dutch Disease by Means of an Export Tax



The Appreciation of the Exchange Rate



Sovereign Wealth Funds

- The neutralization of the Dutch disease is completed by the creation of a sovereign wealth fund with the revenues derived from the export tax
 - ➤ This prevents the *re-appreciation* of the domestic currency
 - Norway has imposed an export tax and has created a sovereign wealth fund
 - It has fully neutralized the Dutch disease
- But what neutralizes the *Dutch disease* is the *export tax* and not the *sovereign wealth fund*
 - The **sovereign wealth funds** has the same effect as controlling for **capital inflows**

Who Pays for the Neutralization?

- Although exporters formally pay the tax, they will not end up bearing its cost
 - The *value* of the *currency* falls by the amount of the tax and *exporters* continue earning the same *profit*
- But until the depreciation of the currency occurs, the profits of the exporters are reduced
 - Thus *exporters* will oppose the imposition of such a *tax*
- Labour also bears some costs because real wages fall for some time
 - But wages will eventually rise above the original level
- Therefore, it is the country's population that ends up paying the tax through higher prices for tradable goods

What Will the Government Do with the Tax Revenues?

- Given the exporters' opposition to the tax, the government might need to speed up the process:
 - > Impose *capital controls* to reduce capital inflows
 - Buy foreign currency in the exchange market
- The *government* can do several things with the *tax revenues*
 - Set a sovereign wealth fund
 - Spend revenues on necessary public investment or social services
 - Maintain low taxes
 - > Set up **stabilization fund** to guarantee commodity prices
 - > Allow revenues to be capture by corrupt politicians

Second-Best Form of Neutralizing Dutch Disease

- System of multiple exchange rates
 - Usually one for imports of necessities and another for exports and imports of luxury goods
- Imposing high tariffs on manufacturing goods
 - Based on theories of *infant-industry* protection and deterioration of *terms of trade*
 - Only partial *neutralization*: stimulates *import* substitution but not *exports* of manufactured goods
- A combination of import tariffs and export subsidies
 - Only when the country already producing manufacturing goods for exports

Effects of Neutralization of Dutch Disease

- There will be a current account surplus and its size will depend on severity of Dutch disease
- It will stimulate domestic savings, investment, and growth
- Real wages will initially fall but will grow further as a result of higher investment and economic growth
- The government will have a (small) budget surplus
- If a sovereign wealth fund is set:
 - > There will be a rather large government **budget surplus**
 - There will be no need for sterilization policies

Exchange Rate Policies

- Neutralizing Dutch disease is not sufficient
 - Policies associated with immediate consumption or exchange rate populism must be rejected
 - There must be a managed exchange rate regime
- To manage the exchange rate, the central bank might need to purchase foreign currency and impose capital controls
- Governments should abandon perverse policies affecting the exchange rate such as:
 - Growth with foreign savings
 - High interest rates to fight inflation
 - Using the exchange rate as anchor to inflation
 - Exchange rate populism