

ECO 403 – L0301

Developmental Macroeconomics

Lecture 6

Capital Inflows and Currency Appreciation

The Orthodox View of Investment

- Orthodox economists see *investment* as an almost *automatic outcome* of social decisions to *save*
 - All that's needed to increase *investment* is to *save* more
 - The *market* mechanism will ensure that all savings are invested and in the most productive uses
- In a closed economy, orthodox economists identify the *supply* of loans with households' decisions to *save*
 - But the supply of loans is provided by *financial institutions*
- And they identify the *demand* for loans with businesses' decisions to invest
- In their view, therefore, higher *savings* are needed for *investment* to increase and the economy to *grow*

The Orthodox View of Saving and Investment

- Consider a closed economy without government sector

- $Y = C + I$

- $Y = Y_D$

- By definition, **saving** is equal to **actual investment**

- $Y = C + S$ and $Y = C + \text{actual } I$

- Therefore, $S = \text{actual } I$

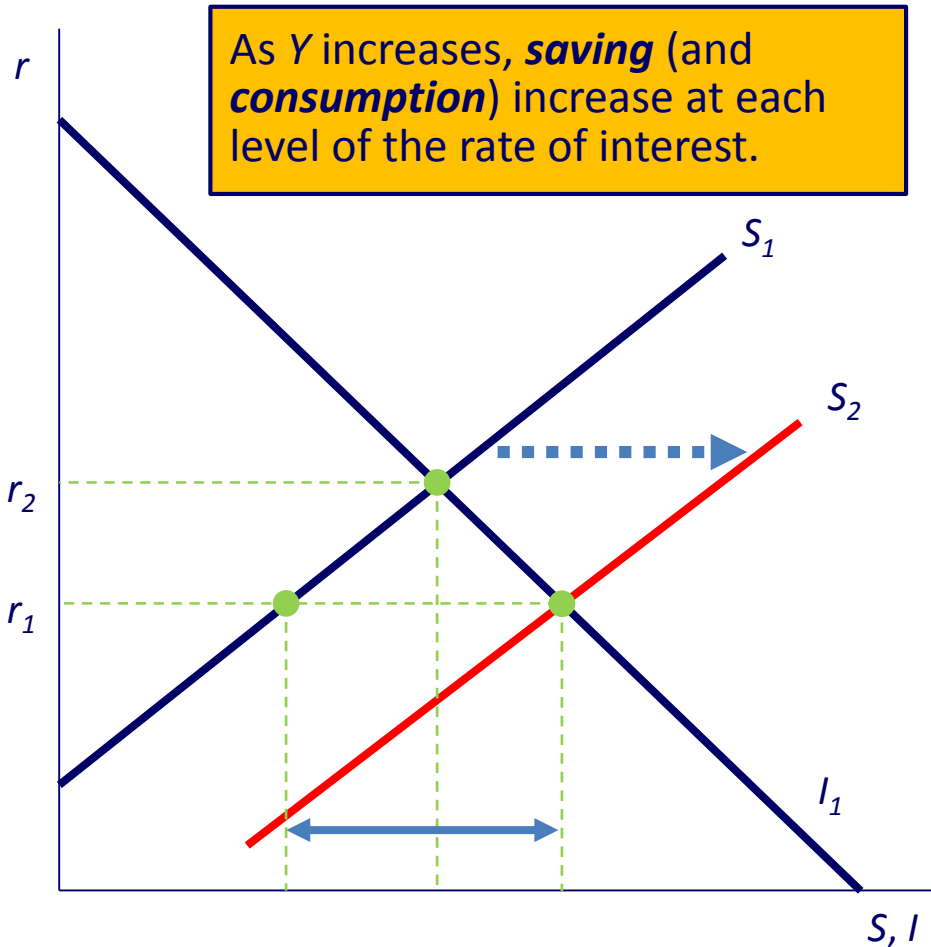
- This is an **accounting identity**, not an **economic relationship**

- In **equilibrium** (i.e., when $Y = AE$) there is no **involuntary** change in **inventory** and thus:

- **Desired** investment is equal to **actual** investment

- **Desired** investment is equal to **saving**

The Saving and Investment Functions



According to the orthodox view, **saving** increases and **investment** decreases as the rate of interest rises. The orthodox view identifies savings with the **supply of loanable funds** and investment with the **demand for loanable funds**.

Mainstream economists will argue that at r_1 there is an excess demand for **loanable funds** and thus the rate of interest will increase to r_2 .

Keynesian economists will argue that at r_1 there is an excess demand in the goods market and thus Y will increase. As Y rises, the S curve shifts to the right until $S = I$ at r_1 .

Domestic and Foreign Savings

- For orthodox economists, *foreign savings* would also contribute to increasing *investment*
 - They implicitly assume that *foreign savings* complement *domestic savings*
 - But the evidence suggests that *foreign savings* mostly replace *domestic savings*
- They associate *free* capital mobility with a better *allocation* of financial resources and greater economic *growth*
- Justification for the *growth* cum *foreign savings* policy:
 - Rich countries should transfer *capital* to capital-poor developing countries
 - Most developing countries are facing a *foreign exchange* constraint

Foreign Savings and Investment

- Consider an economy with no government sector, where the balance in the **current account** is equal to **net exports**:

$$Y = C + I + NX$$

$$NX = -S_x$$

where Y is GDP, C is consumption, I is investment, NX is net exports, and S_x is the balance in the **capital account** (i.e., the so-called **foreign savings**)

- Since $Y = C + S_i$ where S_i is domestic savings, then

$$C + S_i = C + I - S_x$$

$$S_i + S_x = I$$

- But these are **ex-post** concepts, expressing mere **accounting identities** and not **economic relationships**

Growth Cum Foreign Savings Policy

- For orthodox economists, *foreign savings* contribute to increasing *investment*
 - All a developing country needs is to attract *foreign savings*
- The neoliberal agenda of the early 1990s included the *growth cum foreign savings* policy
 - It implied financial *indebtedness*
- But developing countries are unable to *borrow* in their own currency (the so-called *original sin*)
 - And thus they are subject to *balance-of-payment* crises or *currency* crises
- But while *foreign savings* add to a countries *indebtedness*, they are not necessarily converted to *investment*

Foreign Savings and Currency Appreciation

- When a business obtains investment financing in **domestic** currency, this financing adds directly to total **investment**
- But when a business obtains investment financing in **foreign** currency, this financing adds to total **investment** through an intermediate variable – the **exchange rate**
 - **Foreign financing** thus appreciates the **domestic** currency
- **Foreign financing** implies capital **inflows** and thus:
 - An **appreciation** of the domestic currency
 - And **indebtedness** in a currency the country cannot issue
- Therefore, deciding to **grow** with **foreign savings** implies accepting all the problems of having an **overvalued** currency

Currency Overvaluation and Current Account Deficits

- The exchange rate becomes an *endogenous* variable resulting from the decision to *grow* with *foreign savings*
- Neoclassical economics is not concerned with capital *inflows* financing *chronic* current account *deficits*

- It assumes the *equilibrium* exchange rate is the “*foreign debt*” equilibrium rate (e_{fd})

➤ e_{fd} is the rate at which the *deficit* in the *current account* grows at the same rate as *GDP*

- The only concern is short-term misalignments
 - Policymakers only need to choose between a *fixed* or a *flexible* exchange rate

Foreign Savings, Currency Appreciation, and Real Wages

- Degree of currency **appreciation** depends on the elasticity of the **exchange** rate to **foreign** savings (e_{lS_x})
 - Where e is the exchange rate, l is the elasticity, and S_x is foreign savings
 - The increase in **wages** due to currency **appreciation** depends on the wage elasticity of the exchange rate (w_{le})
 - The greater the **price** and **income effects** of the appreciation, the higher w_{le}
- Both e_{lS_x} and w_{le} are relatively **stable**, changing only over the long term

Impact of Foreign Savings on Domestic Savings and Investment

- **Foreign savings** usually do not add to **domestic savings** but rather replace them
 - Most foreign savings finance **consumption**, not **investment**
- The substitution of **foreign** for **domestic savings** can be explained in **supply** (or **income**) terms and in **demand** terms
 - In **supply** or **income** terms, **appreciation** causes an increase in **wages** and **consumption** (and a decrease in **domestic savings**)
 - Price of **tradables** falls relative to price of **non-tradables**
 - **Purchasing power** of wages increases (**income effect**)
 - In **demand** terms, domestic firms lose **access** to markets
 - **Investment** opportunities for domestic firms decrease

Impact of Foreign Savings on Investment

- Substitution of *foreign* for *domestic savings* is not instantaneous
- In the *short run*, the increase in *real wages* increases *consumption*
 - For domestic firms, only a *temporary* increase in *demand*
 - Product of *less efficient* firms soon replaced by *imports*
- In the *medium run*, this *real wage* increase is not sustainable
 - Firms try to pass-through the *wage* increases to *prices*
- In the *long run*, *real wages* fall and *profits* rise to return to “*equilibrium*”
 - This “*equilibrium*” refers to *wage-profit* relationship that guarantees a *satisfactory* profit rate

The Rate of Substitution of Foreign for Domestic Savings

- The *rate of substitution* of *foreign* for *domestic savings* (z_t) can be defined as:

$$z_t = -dS_i/dS_x$$

where dS_i is the variation in *domestic savings* and dS_x is the variation in *foreign savings*

- As long as $z_t > 0$, some *foreign savings* is being channeled to *consumption*
- The size of z_t depends on the elasticity of *domestic savings* relative to the *exchange rate* (S_{ile}), and S_{ile} depends on:
 - The elasticity of real *wages* to the *exchange rate* (w_{le})
 - The difference between the propensities to *save* out of *profits* (MPS_p) and out of *wages* (MPS_w)

The Rate of Substitution of Foreign for Domestic Savings (cont'd)

- The greater w_{le} and the greater the difference between MPS_p and MPS_w , then:
 - The higher the rate of substitution of *foreign* for *domestic savings* (z_t)
 - The greater the elasticity of *domestic savings* in relation to the *exchange rate* (S_{ile})
 - The greater the elasticity of *investment* in relation to the *exchange rate* (I_{le})
- The most relevant of these component is I_{le} which depends on the elasticity of the *expected rate of profit* in relation to the *exchange rate* (p_{le})

The Elasticity of Investment Relative to the Exchange Rate

- In the *short run*, *foreign savings* may allow a country to grow very rapidly (i.e., to experience an “*economic miracle*”)
 - Real *wages* increase and MPS_w might also increase
 - Great *profit* opportunities and the marginal propensity to *invest* increases
 - Therefore, z_t initially may fall
- In the *medium run*, z_t will rise since it depends on I_{le} (which is associated with *exports*)
 - If I_{le} is relatively high, currency *appreciation* causes *exports*, *investment* (associated with exports), and *savings* to fall

The Expected Rate of Profit and Currency Appreciation

- Currency *appreciation* reduces the *expected rate of profit* in the *tradable* sector
- The smaller the difference between the *expected rate of profit* and the *rate of interest*
 - The fewer the *investment* opportunities
- Inflow of *foreign savings* causes the *appreciation* of the domestic currency
 - Real *wages* rise and *domestic savings* fall
 - *Expected rate of profit* decreases in tradable sector and *investment* falls

Liberalization of the Capital Account and Capital Inflows

- ***Pro-cyclical*** capital flows are one of the major determinants of business cycles in emerging economies
 - Capital inflows are entirely delinked from their ***need for capital***
 - They have strong effects on major ***macroeconomic variables***
 - Developing countries also have the disadvantage of having more ***“incomplete”*** domestic financial markets
 - Their capital markets are small relative to magnitude of the speculative pressure they face
- ***Capital flows*** exacerbate major macroeconomic trade-offs, reducing the space for ***counter-cyclical*** macroeconomic ***policies***

The Financial Resource Curse

- **Current account** deficits due to easy access to **foreign capital** causes a shift of productive resources toward **non-tradable** sector
 - It hinders the development of a dynamic **export** sector
 - It may reduce long-run competitiveness since **productivity** gains are more limited in non-tradable sector
- Capital account **regulations** can be **justified** during **boom** periods
 - To avoid **currency appreciation**, risk of rising **current account deficits**, and useless accumulation of **foreign exchange reserve**
- Capital account **regulations** can also be **justified** during **crises** to avoid the opposite macroeconomic impacts