ECO 403 – L0301 Developmental Macroeconomics

Lecture 3 The External Constraint to the Process of Growth

Constraints to Long-Term Economic Growth

- An increase in *autonomou*s Aggregate Demand is needed for equilibrium *output* to increase
 - This is true in both the short and the long run
- But in the *long run*, output *growth* could face some *constraints*:
 - Some factors may prevent the adjustment of the productive capacity of firms to the expected increase in sales
 - Some factors may prevent the maintenance of a balanceof-payment equilibrium

Capacity Constraint to Long-Run Economic Growth

- As long as *investment* expands, *productive capacity* will not become a *constraint* on long-run *growth*
- Investment depends on the existence of profitable opportunities, which in turn depend on Aggregate Demand
 - Investment is thus a function of the difference between the expected profit rate and the cost of capital
- Therefore, *investment* may not occur due to:
 - The expected profit rate being too low
 - The cost of capital being too high

Economic Growth in the Absence of Capacity Constraints

• The *output* (*Q*) produced at a certain point in time is:

Q = v u K

(1)

where *K* is the stock of capital, $u = Q/\overline{Q}$ is the rate of *productive capacity* utilization and \overline{Q} is the maximum or *potential* output, and $v = \overline{Q}/K$ is the *output-capital* ratio (i.e., the maximum output that can be obtained from a unit of capital)

If we assume that *u* and *v* are *constant*, then:

 $\Delta Q = \nu u \Delta K$

(2)

where ΔK is *net investment*

Economic Growth in the Absence of Capacity Constraints (cont'd)

Net investment (ΔK) is the difference between gross investment (I) and the depreciation of the capital stock (δK):

$$\Delta K = I - \delta K$$



(4)

where $\pmb{\delta}$ is the rate of *depreciation* of the capital stock

In the long-run equilibrium, u is equal to the level desired by firms (i.e., the *normal* level of capacity utilization, u_n):

$$\Delta Q = v u_n \Delta K$$
$$= v u_n (I - \delta K)$$

The Warranted Rate of Growth

$$\Delta Q = v u_n (I - \delta K)$$

(5)

Dividing equation (4) by \overline{Q} (the *potential* or *maximum* output that can be produced with the existing K), we obtain:

$$\begin{aligned} y^* &= \frac{\Delta Q}{\overline{Q}} \\ &= u_n \left(v \frac{I}{\overline{Q}} - v \delta \frac{K}{\overline{Q}} \right) \end{aligned}$$

- And since $v = \frac{\overline{Q}}{\overline{K}}$ $y^* = u_n(v\frac{I}{\overline{Q}} - \delta)$ (6)
- y^* is the *warranted rate of growth*, i.e., the growth rate that would keep u at its long-term normal level (u_n)

The Rate of Profit and the Exchange Rate

The *profit rate* (R) can be expressed as:

$$R = \frac{P}{K} = \frac{P}{Q} * \frac{Q}{\overline{Q}} * \frac{\overline{Q}}{K} = muv$$
(7)

where P is aggregate profit, \overline{Q} is potential output, and m is the share of profits in production (or national income)

- Note that *R* depends critically on the *real exchange rate*, which defines access to *foreign* and *domestic* markets
 - For instance, an *overvalued* currency would increase foreign competition and *reduce* the *rate of profit*
 - Therefore, equation (7) presupposes a closed economy or an exchange rate in equilibrium

External Constraint to Long-Run Economic Growth

- The *income elasticity* of demand for *primary* goods tends to be less than one while that for *manufactured* goods tends to be greater than one
- Many developing countries *export* mostly *primary* goods and *import* mostly *manufactured* goods
 - Thus for these countries the *income elasticity* of *imports* is greater than one while that of *exports* is less than one
 - Therefore, these countries would face a *shortage* of *hard currency*
- This is the basic idea behind Chenery-Bruno's two-gap model and Prebisch's centre-periphery model

The External Constraint and Exports

- The problem of the *external constraint* came to be associated with the need for an increase in *exports*
- The growth rate of *export* demand is seen as the fundamental motor of long-term economic *growth*
 - This requires a condition of *equilibrium* in the *balance of payments*
- Thirlwall argued that the expansion of *exports* would cause *income* to increase, thus causing *imports* to rise even faster than exports
 - > Thus a *deficit* in the *trade account* would arise
- Therefore, the long-run growth rate should be the rate compatible with equilibrium in the balance of payments

The Foreign Constraint and the Rate of Growth

• The growth rate of *exports* (\dot{x}) is:

$$\dot{\boldsymbol{x}} = \dot{\boldsymbol{y}}_{\boldsymbol{m}} * \boldsymbol{\epsilon} \tag{8}$$

where \dot{y}_m is the growth rate of **world income** and ϵ is the **income elasticity** of the demand for **exports**

The growth rate of *imports* (*m*) is:

$$\dot{\boldsymbol{m}} = \dot{\boldsymbol{y}} * \boldsymbol{\pi}$$
 (9)

where \dot{y} is the growth rate of **domestic income** and π is the **income elasticity** of the demand for **imports**

Note that it is assumed that both the *real exchange rate* and the country's *share of world exports* are *constant*

The External Constraint and the Rate of Growth (cont'd)

• For the *current account* to remain in *balance,* $\dot{m} = \dot{x}$

 $\dot{y} * \pi = \dot{y}_m * \epsilon$

• And the domestic *rate of growth* consistent with $\dot{m} = \dot{x}$ is:

$$\left(\dot{y}_{cce} = \frac{\dot{x}}{\pi} = \dot{y}_m * \frac{\epsilon}{\pi}\right)$$

(10)

> This relationship is known as "Thirlwall's Law"

> Note that international *capital flows* are assumed to be nil

- Therefore, if $\pi > 1$ then \dot{y}_{cce} will be less than the *warranted* growth rate (y^*) allowed by the current rate of *investment* and *output-capital* ratio
 - In this case the *external constraint* is *"binding"* and justifies the adoption of a *policy* to overcome it

© Gustavo Indart

Policies Used to Overcome the External Constraint

- The *two-gap* model → obtaining **foreign savings**
 - Financing a current account deficit with international loans and foreign direct investment
 - But this implies currency appreciation, which discourages investment
 - So it provokes a high rate of *substitution* of *foreign* for *domestic* savings
- The *centre-periphery* model → reducing *imports*
 - Implementing *import-substitution industrialization* (ISI) policies
 - While reducing imports of consumer goods, ISI also expanded imports of intermediate and capital goods

Introduction of Capital Flows into the Model

- Moreno-Brid extends the model to include capital flows
- Now the balance of payments would be in equilibrium when:

M = X + CF

(11)

where *M* is *imports, X* is *exports,* and *CF* is *capital inflows* (or *current account deficit*)

- The dynamics of *foreign indebtedness* must fulfill the condition of long-term *solvency*
 - The relationship between the *current account deficit* and *domestic income* must remain *constant* in the long run
 - > The rate of growth of the *current account deficit* (\dot{f}) must equal the rate of growth of *domestic income* (\dot{y})

The Model with Capital Flows

• Given M = X + CF and assuming *constant real exchange rates*, equilibrium in the *balance of payments* implies:

$$\dot{\boldsymbol{m}} = \boldsymbol{\theta} \dot{\boldsymbol{x}} + (\boldsymbol{1} - \boldsymbol{\theta}) \dot{\boldsymbol{f}}$$
 (12)

 $\blacktriangleright \dot{m} = \pi \dot{y}$ is the rate of growth of *imports*

- $\succ \dot{x}$ is the rate of growth of *exports*
- $\hat{f} = \dot{y}$ is the rate of growth of the *current account deficit*
- → θ = X/M (i.e., the percentage of the *imports bill* covered by *exports*)

> $1 - \theta = CF/M$ (i.e., the percentage of the *imports bill* covered by *foreign indebtedness*)

The Model with Capital Flows (cont'd)

Therefore, given (12) and assuming θ constant, the rate of growth (y_e) consistent with balance of payment equilibrium is:

$$\pi \dot{y} = \theta \dot{x} + (1 - \theta) \dot{y} \qquad \text{since } \dot{m} = \pi \dot{y} \text{ and } \dot{f} = g$$
$$[\pi - (1 - \theta)] \dot{y} = \theta \dot{x}$$
$$\dot{y}_e = \frac{\theta \dot{x}}{\pi - (1 - \theta)} \qquad (13)$$

Note that if $\theta = 1$ (i.e., if there is no *current account* deficit), then equation (13) would collapse into equation (10):

$$\dot{y}_e = \dot{y}_{cce} = \frac{\dot{x}}{\pi}$$

Implications of the Model

- Note that an increase in the *current account* deficit reduces *θ* ➢ Therefore, it reduces y_e
- While foreign *indebtedness* solves the *foreign constraint* problem, it reduces the *growth* rate
- Moreno-Brid underestimates this reduction because the service of a greater external *debt* contributes to increase the *current account* deficit further
- To start with, a *current account* deficit corresponds to an *overvalued* currency (which reduces the *growth* rate)
 - Therefore, the key explanation for the *external constraint* is the *tendency* for the *currency* to become *overvalued*

The Competitive / Industrial Equilibrium Exchange Rate

- The crucial thing is to set the *exchange rate* at its *competitive* or *industrial* equilibrium level
- The competitive or industrial equilibrium exchange rate is the rate that would allow domestic firms using state-of-the-art technologies to compete in the market
- Therefore, the real solution is to *neutralize* the tendency to the *overvaluation* of the *currency* due to:
 - Dutch disease
 - Capital inflows
- Since $\pi > 1$ and $\dot{y}_e = \frac{\dot{x}}{\pi}$, growing with a **balanced** foreign account implies that $\dot{x} > \dot{y}_e$

Import/Export Elasticities as Endogenous Variables

- If a country exports *manufactured* goods, π needs not be higher than ϵ
- If the currency is *overvalued*, the country's productive structure is affected:
 - It would induce a process of perverse *specialization* in the production of *resource-intensive* goods
 - It would cause low growth due to deindustrialization
- Therefore, a country's *productive structure* and both π and ϵ depend on the *exchange rate*
 - \succ Thus both π and ϵ are *endogenous* variables

Exchange Rate Equilibria

- In the absence of *capital flows*, there are two *exchange rate* equilibria:
 - > The *current* equilibrium (e_{cc}), which balances the current account
 - The competitive or industrial equilibrium (e_{ind}), which makes tradable industries utilizing state-of-the-art technologies economically viable
- If the *currency* is *overvalued* (i.e., *e* < *e*_{*ind*}), then:
 - $\mathbf{\dot{y}}_{cce}$ would be decreasing
 - The *foreign constraint* would intensify
 - > A process of *deindustrializing* would be underway