Cutting taxes is not the answer

By Molly McCracken November 1, 2017 – *The Monitor, CCPA*

Last week, I was chatting with my uncle, a retiree on a fixed income, about the health service cuts at the Winnipeg Regional Health Authority. He said "if the deficit is \$83 million, why doesn't everyone just pay a bit more in taxes and then cuts would not be required?" With consideration for one's ability to pay, why not indeed?

Ideology is the answer. In *Tax is Not a Four Letter Word*, Alex and Jordan Himelfarb explain that the mantra "taxes are too high" is simply ideology when it is divorced from a discussion of what taxes buy. And what do they buy?

A 2009 study found that Canadians enjoy an average of \$41,000 worth of public services annually. Pooling our resources allows us to enjoy health care, education, infrastructure and safe food. This is far more than most of us could afford individually given that the average wage for a single person in Canada is \$32,100.

Separating taxes from the services they pay for is impossible. And taxes have already been cut substantially.

Revenues as a percentage of GDP in the province are the lowest in decades and below the OECD average. We are paying with our social deficit of 164,000 Manitobans struggling with poverty and a looming climate crisis.

The rhetoric of tax cuts implies that they will pay for themselves. But as the provincial Conservative government rolls out its agenda, all we are seeing to date is cuts to crucial services like health care, leading to closures of three Winnipeg ERs and rural EMS, plus the elimination of specialized services from physiotherapists to lactation consultants.

Another assumption is that tax cuts stimulate the economy. But a corporate or business tax cut does not automatically result in economic growth. Since 2000, corporate taxes have been reduced from 28% to 15%, yet the same Canadian corporations amassed over \$500 billion in excess cash amidst a stagnant economy. The Great Recession was turned around by public stimulus spending, not private capital.

The tax cut ideology assumes that government is the problem, and from that it follows that the public sector needs to be cut. Despite their electoral promises, the provincial Conservatives are cutting frontline workers and doing so in a manner that is not transparent. The "Value for Money" audit has not been released, yet new cuts are announced weekly. They appear to be shooting from the hip.

Most Manitobans understand the good deal that taxes produce: 64% of us would pay higher taxes to protect our social programs; 60% support higher taxes on the rich to pay for needed programs.

Where can this revenue come from? The carbon tax is an opportunity to reduce carbon pollution and recycle revenue into green jobs. Manitoba needs an upper income tax bracket. The federal corporate business tax could be reinstated to where it was in 2000 and shared with the provinces. These steps alone would mean that scheduled service cuts need not be made while new progressive taxation options are explored.

The Manitoba NDP cut \$1 billion in cumulative annual tax revenue during their time in office: \$595 million in income tax reductions and \$339 million in property tax reductions. This is the size of the current provincial deficit. If these tax cuts had not been made, Manitoba would have been in a much better position to deal with the 2011 flood.

But the NDP fell into the neoliberal tax cut rhetoric in an effort to appeal to right-of-centre voters. The reduction in revenue impeded the province's ability to return to a balanced budget. With limited revenue, the NDP were framed by the Conservatives as "spendthrifts." Yet the problem was less that they were spending too much and more that they were steadily cutting taxes.

So it is ironic that the provincial government sees tax cuts as a solution. Instead, actions to date will have detrimental impacts on everyday Manitobans. Our access to health care will be reduced and poverty-fighting investments — in basic needs, social housing, child care, mental health and post-secondary education — neglected.

And because the Conservative tax cut agenda has no plan to bring in replacement revenue, the strategy is a recipe for still deeper service cuts to come. These cuts could very well lead to privatization as the Conservatives look to sell off assets to balance the budget, just as they did with Manitoba Telecom System in 1997.

We may grumble a bit when paying bills. But it's important to remember that for all but the very richest among us, a decent quality of life requires the provision of public services. Taxes are the price we must pay for this.

Molly McCracken is the director of the Canadian Centre for Policy Alternatives – Manitoba Office.