# Appendix A. Supplementary Exhibits

|   | Mean   | Median | Standard Deviation | 5th Percentile | 95th Percentile | Num. Observations |
|---|--------|--------|--------------------|----------------|-----------------|-------------------|
| Panel A: Language Level Variables   |        |        |                    |                |                 |                   |
| Share of land that is arable  | .969   | 1      | .13                | .808           | 1               | 2,530             |
| Group a estimated utility under trade   | 2.5    | 2.32   | 1.7                | .188           | 5.45            | 2,530             |
| Group Land Diversity  | 24,661 | 10,630 | 37,997             | 0              | 102,007         | 2,530             |
| Distance between group a, group b centroids.  | 4.29   | 4.23   | 1.11               | 2.62           | 6.17            | 2,530             |
| Distance between language pair families   | .621   | .667   | .278               | .114           | 1               | 2,530             |
| Group population, 1000s   | 1,326  | 14.5   | 18,649             | .15            | 2,212           | 2,530             |
| Neighbourhood Area Share (1-100 pct)  | 11     | 5.49   | 14.4               | .0614          | 41.5            | 2,530             |
| Rank (0-1): Gain From Trade $(\gamma_i = \sum_{i=1}^{J} \frac{\gamma_{ij}}{I})$                         | .52    | .516   | .222               | .132           | .907            | 2,530             |
| Rank (0-1): Partner Gain From Trade $(\iota_i = \sum_{j=J}^{J} \frac{\iota_{ij}}{J})$                   | .518   | .497   | .204               | .184           | .899            | 2,530             |
| Mean Pairwise Minimum Gains $(\mu_i = \sum_{j=1}^{J} \frac{\min\{\tilde{\gamma}_{ij}, i_{ij}\}}{J})$    | .417   | .405   | .198               | .0828          | .777            | 2,530             |
| Mean Pairwise Interacted Gains $(\mu_i = \sum_{i}^{J} \frac{\gamma_{ij} \times \tilde{\iota}_{ij}}{I})$ | .316   | .288   | .2                 | .026           | .701            | 2,530             |
| Language Vitality Score   | 7.1    | 7      | 1.72               | 4              | 10              | 2,530             |
| Dominant Language (1/0)   | .0391  |        | .194               |                |                 | 2,530             |
| Non-dominant Language (1/0)   | .633   |        | .482               |                |                 | 2,530             |
| Threatened Language $(1/0)$   | .328   |        | .469               |                |                 | 2,530             |
| Panel B: Country Level Variables  |        |        |                    |                |                 |                   |
| Mean Arable Land Share  | 0.918  | 0.996  | 0.168              | 0.571          | 1.000           | 119               |
| Mean Utility Under Trade  | 2.756  | 2.560  | 1.612              | 0.374          | 5.334           | 119               |
| Std.Dev Neighbourhood Area Share  | 0.069  | 0.051  | 0.071              | 0.000          | 0.218           | 119               |
| Std.Dev Neighbourhood Area Share  | 0.090  | 0.058  | 0.100              | 0.002          | 0.257           | 119               |
| Mean Land Diversity   | 37.146 | 23.250 | 43.063             | 0.447          | 110.608         | 119               |
| Mean Utility Gain Interaction   | 0.313  | 0.276  | 0.145              | 0.135          | 0.578           | 119               |
| Mean Utility Gain   | 0.530  | 0.509  | 0.141              | 0.307          | 0.785           | 119               |
| Spatial Inequality  | 0.506  | 0.496  | 0.249              | 0.110          | 0.893           | 119               |
| Ethnic Inequality in Area   | 0.671  | 0.717  | 0.192              | 0.295          | 0.895           | 119               |
| Log Land Area   | 10.196 | 10.324 | 1.644              | 7.510          | 12.520          | 119               |
| Log Population (2000)   | 16.259 | 16.155 | 1.603              | 13.105         | 18.804          | 119               |

# Table A1: Summary Statistics

Note: Summary statistics for language and country level variables.

# Table A2: Covariate Balance

|  |                                  | Means                            |  |                                  | Medians                          |                  |
|--|----------------------------------|----------------------------------|--|----------------------------------|----------------------------------|------------------|
|  | Trade Incentives<br>Below Median | Trade Incentives<br>Above Median | p  | Trade Incentives<br>Below Median | Trade Incentives<br>Above Median | p                |
| Panel A: Language Level Variables                            |                                  |                                  |  |                                  |                                  |                  |
| Share of group a land that is arable<br>Group Land Diversity | $0.965 \\ 25,002$                | $0.973 \\ 24,249$                | $\begin{array}{c} 0.130\\ 0.612 \end{array}$ | $1.000 \\ 10,543$                | $1.000 \\ 10,716$                | $0.790 \\ 0.928$ |
| Panel B: Country Level Variables                             |                                  |                                  |  |                                  |                                  |                  |
| Spatial Inequality   | 0.475                            | 0.538                            | 0.165  | 0.485                            | 0.587                            | 0.170            |
| Ethnic Inequality in Population                              | 0.723                            | 0.721                            | 0.960  | 0.782                            | 0.729                            | 0.333            |
| Ethnic Inequality in Area                                    | 0.691                            | 0.650                            | 0.236  | 0.757                            | 0.660                            | 0.011            |
| Log Land Area  | 10.179                           | 10.213                           | 0.909  | 10.223                           | 10.340                           | 0.742            |
| Log Population (2000)  | 16.448                           | 16.067                           | 0.196  | 16.215                           | 16.145                           | 0.260            |
| Terrain Ruggedness Index, 100 m.                             | 1.286                            | 1.252                            | 0.877  | 0.804                            | 0.913                            | 0.857            |
| % Fertile soil   | 36.451                           | 37.198                           | 0.858  | 34.143                           | 32.281                           | 0.983            |
| Dummy for landlocked countries                               | 0.317                            | 0.203                            | 0.162  | 0.000                            | 0.000                            | 0.161            |
| Border artificality measure                                  | 31.989                           | 27.974                           | 0.515  | 20.700                           | 18.000                           | 0.214            |
| Mean Arable Land Share                                       | 0.907                            | 0.929                            | 0.479  | 0.996                            | 0.997                            | 0.669            |
| Mean Utility Under Trade                                     | 2.946                            | 2.563                            | 0.197  | 2.670                            | 2.326                            | 0.331            |
| Abs. Value of Latitude from Equator                          | 28.084                           | 20.019                           | 0.009  | 30.412                           | 15.365                           | 0.013            |

Note: Covariate balance for language and country level variables.

 Table A3:
 Fractionalization Measures of Ethnic Heterogeneity

| Measure                              | Acronym | Short Description   | Quoted Description   |
|--------------------------------------|---------|---|--|
| Ethnolinguistic<br>Fractionalization | ELF     | Computed as one<br>minus Herfindahl<br>index of population<br>shares of<br>ethnolinguistic groups   | "The ethnolinguistic fractionalization variable (often referred to as ELF) was<br>computed as one minus the Herfindahl index of ethnolinguistic group shares, and<br>reflected the probability that two randomly selected individuals from a population<br>belonged to different groups. We use the same formula, applied to different<br>underlying data, to compute our measures of fractionalization:<br>$FRACT_{j} = 1 - \sum_{i=1}^{N} s_{ij}^{2}$ where $s_{ij}$ is the share of group i $(i = 1,, N)$ in country j." quoted from Alesina<br>et al. (2003)   |
| Ethnic<br>Fragmentation              | EF      | This is a version of<br>the fractionalization<br>measure after<br>carefully taking into<br>account the salience<br>of ethnicity and the<br>way the data is<br>constructed and<br>coded. | <ul> <li>"Implicit in the idea of an ethnic group is the idea that members and non-members recognize the distinction and anticipate that significant actions are or could be conditioned on it. So it is natural and perhaps necessary that the "right list" of ethnic groups for a country depend on what people in the country identify as the most socially relevant ethnic groupings. [] Ideally, the standard for 'the right list' that I am seeking would be defined by a procedure like the following:</li> <li>1. Randomly sample a large number of people in the country.</li> <li>2. Ask each of them to list the major or main ethnic groups in the country.</li> <li>3. Show them or read a list of many possible formulations of the ethnic groups in the country, and ask them to say of which they consider themselves members.</li> <li>4. Repeat (3), asking them to say of which groups on the list most other people in the country would consider them to be members.</li> <li>5. Ask them to try to rank the groups they identified in (3) according to how strongly they identify with the group (e.g., which is 'most important to you,' or some such language).</li> <li>[] Without survey data of this sort, we are forced to review existing lists and secondary sources to apply this standard" quoted from Fearon (2003, p.198-199)</li> </ul> |
| Cultural Diversity                   | CD      | A version of the<br>fractionalization<br>measure but taking<br>into account the<br>importance of<br>distance between<br>groups as discussed in<br>Desmet et al. (2012).                 | "To construct a measure of "cultural fractionalization" analogous to the ethnic<br>fractionalization measure $F$ discussed above, consider drawing two people at<br>random from a country and then computing their expected cultural resemblance,<br>using rij as defined above. In a country with one language group or a set of ethnic<br>groups that all speak highly similar languages, the expected resemblance will be<br>close to 1. In a country with a large number of groups that speak structurally<br>unrelated languages, the expected resemblance will be closer to zero. To get a<br>fractionalization measure analogous to ethnic fractionalization, simply subtract<br>expected cultural resemblance from 1. [] Formally, cultural fractionalization is<br>$1 - \sum_{i=1}^{n} \sum_{j=1}^{n} p_i p_i r_{ij}$ , where $p_i$ is the proportion of group i and n is the number of<br>groups." quoted from Fearon (2003, p.212 and p.220)  |

*Note:* This table summarizes the main measures of fractionalization used in the literature and gives an intuitive explanation of their construction and the phenomena they are intended to capture.

| Measure                     | Acronym | Short Description   | Quoted Description  |
|-----------------------------|---------|---|---|
| Ethnic Polarization         | ΕP      | This measures<br>polarization, which<br>would be maximized<br>with two groups of<br>equal size, unlike<br>fractionalization<br>which is maximized<br>with a large number<br>of small groups.  | "We propose an index of ethnic polarization originally proposed by ReynalQuerol (2002) with the form<br>$RQ = 1 - \sum_{i=1}^{N} \left(\frac{1/2 - \pi}{1/2}\right)^2 \pi_i$ $RQ = 4 \sum_{i=1}^{N} \pi_i^2 (1 - \pi_i)$ The original purpose of this index was to capture how far the distribution of the ethnic groups is from the (1/2, 0, 0, 0, 1/2) distribution (bipolar), which represents the highest level of polarization." quoted from Reynal-Querol and Montalvo (2005) and based on the measure originally proposed in Reynal-Querol (2002). Following Desmet et al. (2012) we define this measure at various levels of aggregation. To do so, we use language trees. We refer to this as a phylogenetic approach (as the linguistics literature does), referring to the fact that tree diagrams capture the genealogy of languages, classified in terms of their family structure. quoted from Desmet et al. (2012, p.324) We therefore use measures of polarization which account group divisions occurring within the first seven, eleven and fifteen branches of the language family tree. |
| Peripheral<br>Heterogeneity | РН      | This is a type of<br>social effective<br>antagonism index<br>that considers the<br>sum over all<br>group-pairs of<br>linguistic distance<br>between the largest<br>(or 'central' group)<br>and peripheral groups<br>(i.e all but the central<br>group), weighted by<br>group sizes. | "The third [distance] matrix, denoted by $T^c$ , assumes there is a center group<br>c, such that $\tau_{jk} = 0$ if $j \neq c$ and $k \neq c$ . This implies that only the distances<br>between the central group and the other (peripheral) groups matter. [] The<br>A-index is<br>$A(0,T^c) = 2 \sum_{j=1}^{K} s_j s_c \tau_{cj}$ where the central group c is the largest. [] It is important to point out that<br>PH is a variant of GI, with the difference that it takes into account the<br>alienation between the center and the peripheral groups, but not between the<br>peripheral groups themselves." quoted from Desmet et al. (2009)  |

**Table A4:** Polarization Measures of Ethnic Heterogeneity

*Note:* This table summarizes the main distribution-based measures of diversity used in the literature and gives an intuitive explanation of their construction and the phenomena they are intended to capture.

#### Table A5: Correlation between outcomes: Fractionalization and Polarization

|  | Ethnolinguistic<br>Fractionalization<br>(ELF) | Ethnic Fragmentation (F) | Log. Number of<br>Ethnic Groups | Cultural Diversity<br>(CD) |
|--|---|--------------------------|---------------------------------|----------------------------|
| Ethnolinguistic<br>Fractionalization (ELF) | 1.000   |                          |                                 |                            |
| Ethnic Fragmentation (F)                   | 0.743***                                      | 1.000                    |                                 |                            |
| Log. Number of Ethnic<br>Groups            | 0.593***                                      | 0.460***                 | 1.000                           |                            |
| Cultural Diversity (CD)                    | 0.407***                                      | 0.432***                 | 0.676***                        | 1.000                      |

# (a) Correlation of Fractionalization Measures

\* p < 0.05, \*\* p < 0.01, \*\*\* p < 0.001

*Note:* Ethnolinguistic Fractionalization is from Alesina et al. (2003), Ethnic Fragmentation is from Fearon (2003), Log. number of ethnicities is from Alesina et al. (2016) and Cultural Diversity is based on Fearon (2003) and the original construction in Greenberg (1956).

|                                      | Ethni    | ic Polarization | Peripheral<br>Heterogeneity Index<br>(PHI) |       |
|--------------------------------------|----------|-----------------|--|-------|
|                                      | Level 7  | Level 11        | Level 15                                   |       |
| Ethnic Polarization (EP), Level 7    | 1.000    |                 |  |       |
| Ethnic Polarization (EP), Level 11   | 0.791*** | 1.000           |  |       |
| Ethnic Polarization (EP), Level 15   | 0.788*** | 1.000***        | 1.000                                      |       |
| Peripheral Heterogeneity Index (PHI) | 0.553*** | 0.504***        | 0.505***                                   | 1.000 |

## (b) Correlation of Polarization Measures

\* p < 0.05, \*\* p < 0.01, \*\*\* p < 0.001

Note: Ethnic Polarization measured at different levels of aggregation is from Desmet et al. (2012) and Peripheral Heterogeneity Index is from Desmet et al. (2009).

Table A6: Complex Measures of Ethnic Heterogeneity

| Measure            | Acronym | Short Description  | Quoted Description  |
|--------------------|---------|--|---|
| Ethnic Inequality  | EI      | Captures inequality<br>across ethnic groups<br>using a Gini<br>coefficient computed<br>using luminosity to<br>measure mean income<br>in an ethnic group's<br>homeland  | "We proxy the level of economic development in ethnic homeland i with mean<br>luminosity per capita, $y_i$ ; and we then construct an ethnic Gini coefficient for<br>each country that reflects inequality across ethnolinguistic regions.<br>Specifically, the Gini coefficient for a country's population consisting of n<br>groups with values of luminosity per capita for the historical homeland of<br>group i, $y_i$ , where $i = 1$ to n are indexed in nondecreasing order ( $\leq y_{i+1}$ ), is<br>calculated as follows:<br>$G = \frac{1}{n} \left[ n + 1 - 2 \frac{\sum_{i=1}^{n} (n+1-i)y_i}{\sum_{i=1}^{n} y_i} \right]$ The ethnic Gini index captures differences in mean income—as captured by<br>luminosity per capita at the ethnic homeland—across groups." quoted from<br>Alesina et al. (2003)   |
| Ethnic Segregation | ES      | This measures the<br>degree to which<br>groups are spatially<br>segregated. We use<br>the theoretically<br>correct version which<br>accounts for small<br>subgroups that are<br>counted as 'Other' in<br>the data. | " we define our baseline index of segregation for country i as follows:<br>$S^{i} = \frac{1}{M^{i} - 1} \sum_{m=1}^{M^{i}} \sum_{j=1}^{j^{i}} \frac{t_{j}^{i}}{T^{i}} \frac{\left(\pi_{jm}^{i} - \pi_{m}^{i}\right)^{2}}{\pi_{m}^{i}}$ where $T^{i}$ is the total population of country i, $t_{i}^{j}$ is the population of region j in country i, and $J^{i}$ is the total number of regions in country i. [] In particular, $\pi_{m}^{i}$ is the fraction of group m in country i, and $\pi_{jm}^{i}$ is the fraction of group m in country i, and $\pi_{jm}^{i}$ is the fraction of group m in country i. and $\pi_{jm}^{i}$ is the fraction of a number of distinct and small subgroups O that data availability does not permit us to properly classify. Assume also that there is no segregation within the "other" category, i.e., the subgroups of the "other" category are uniformly distributed across all regions. Denote the number of identified groups by n. Then, under these assumptions, one can rewrite the formula for the segregation index S as follows:<br>$\hat{S} = \frac{1}{N+O-1} \left( \sum_{m=1}^{N} \sum_{j=1}^{J} \frac{t_{j}}{T} \frac{(\pi_{jm} - \pi_{m})^{2}}{\pi_{m}} + S_{O} \right)$ where $S_{O} = \sum_{j=1} J \frac{t_{j}}{T} \frac{(\pi_{jO} - \pi_{O})^{2}}{\pi_{O}}$ The fraction of "others" in the whole population is represented by $\pi_{O}$ , and $\pi_{iO}$ is the fraction of others in the region j. " guoted from Alesina and |

*Note:* This table summarizes two measures of diversity that are not solely based on population of different groups used in the literature and gives an intuitive explanation of their construction and the phenomena they are intended to capture.

Zhuravskaya (2011, p.1880-1881)

#### Table A7: Trade Incentives and Language Vitality - Alternate Constructions

|   |                     |                   | Status Groupings $(1/0)$ |                     |
|---|---------------------|-------------------|--------------------------|---------------------|
|   | (1)                 | (2)               | (3)                      | (4)                 |
|   | Vitality Score      | Dominant Language | Non-Dominant Language    | Threatened Language |
| Trade is Likely: Mutual Benefits $(\mu_i, Mutual Trade Incentives)$           | 1.155<br>(0.429)*** | 0.022<br>(0.036)  | $0.236 (0.130)^*$        | -0.258<br>(0.131)** |
| Trade is Unlikely: Neighbour Doesn't Gain $(\gamma_i, Mean Trade Incentives)$ | -0.683              | -0.009            | -0.137                   | 0.146               |
|   | (0.297)**           | (0.026)           | (0.083)*                 | (0.084)*            |
| Trade is Unlikely: Only Neighbour Gains $(\iota_i, Partner Trade Incentives)$ | -0.498              | 0.004             | -0.107                   | 0.103               |
|   | (0.267)*            | (0.024)           | (0.086)                  | (0.086)             |

#### (a) Minimum Rank as Mutual Pairwise Incentive

Note: In this version we use  $\tilde{\mu}_i = \frac{1}{J} \sum_{j=1}^{J} \min\{\gamma_{ij}, \iota_{ij}\}\$ as our measure of mean mutual trade incentives. Definition of outcomes, number of observations and control variables are the same as in table 1.

#### (b) Maximum Mutual Pairwise Incentive

|   |                |                   | Status Groupings $(1/0)$ |                     |
|---|----------------|-------------------|--------------------------|---------------------|
|   | (1)            | (2)               | (3)                      | (4)                 |
|   | Vitality Score | Dominant Language | Non-Dominant Language    | Threatened Language |
| Trade is Likely: Mutual Benefits  | 0.807          | 0.071             | 0.112                    | -0.182              |
| $(\tilde{\mu}_i, Max Mutual Trade Incentives)$                                    | (0.316)**      | (0.033)**         | (0.096)                  | (0.094)*            |
| Trade is Unlikely: Neighbour Doesn't Gain $(\gamma_i, Max Trade Incentives)$      | -0.220         | -0.014            | -0.072                   | 0.086               |
|   | (0.242)        | (0.023)           | (0.069)                  | (0.069)             |
| Trade is Unlikely: Only Neighbour Gains $(\iota_i, Max Partner Trade Incentives)$ | 0.471          | 0.016             | 0.058                    | -0.074              |
|   | (0.245)*       | (0.024)           | (0.073)                  | (0.073)             |

Note: In this version we use  $\tilde{\mu}_i = \max_{j \in J} \{\gamma_{ij} \times \iota_{ij}\}\$  as our measure of mean mutual trade incentives. Definition of outcomes, number of observations and control variables are the same as in table 1.

#### (c) Maximum Mutual Pairwise Incentive, Mean Unilateral

|  |                 |                   | Status Groupings $(1/0)$ |                     |
|--|-----------------|-------------------|--------------------------|---------------------|
|  | (1)             | (2)               | (3)                      | (4)                 |
|  | Vitality Score  | Dominant Language | Non-Dominant Language    | Threatened Language |
| Trade is Likely: Mutual Benefits   | 1.794           | 0.117             | 0.182                    | -0.299              |
| $(\tilde{\mu}_i, Max Mutual Trade Incentives)$                                     | (0.169)***      | (0.021)***        | (0.050)***               | (0.048)***          |
| Trade is Unlikely: Neighbour Doesn't Gain $(\gamma_i, Mean Trade Incentives)$      | -1.028          | -0.059            | -0.111                   | 0.171               |
|  | (0.193)***      | (0.017)***        | (0.057)**                | (0.057)***          |
| Trade is Unlikely: Only Neighbour Gains $(\iota_i, Mean Partner Trade Incentives)$ | -0.718          | -0.038            | -0.068                   | 0.106               |
|  | $(0.194)^{***}$ | (0.019)**         | (0.060)                  | (0.059)*            |

Note: In this version we use  $\tilde{\mu}_i = \max_{j \in J} \{\gamma_{ij} \times \iota_{ij}\}\$  as our measure of mean mutual trade incentives, but use the means of the unilateral trade incentives. Definition of outcomes, number of observations and control variables are the same as in table 1.

#### (d) Maximum Mutual Pairwise Incentive, Mean Unilateral using Minimum Gain

|  |                |                   | Status Groupings $(1/0)$ |                     |
|--|----------------|-------------------|--------------------------|---------------------|
|  | (1)            | (2)               | (3)                      | (4)                 |
|  | Vitality Score | Dominant Language | Non-Dominant Language    | Threatened Language |
| Trade is Likely: Mutual Benefits   | 1.877          | 0.121             | $0.191 \\ (0.054)^{***}$ | -0.311              |
| $(\tilde{\mu}_i, Max Mutual Trade Incentives)$                                     | (0.180)***     | (0.021)***        |                          | (0.052)***          |
| Trade is Unlikely: Neighbour Doesn't Gain $(\gamma_i, Mean Trade Incentives)$      | -1.002         | -0.057            | -0.109                   | 0.165               |
|  | (0.193)***     | (0.017)***        | (0.056)*                 | (0.056)***          |
| Trade is Unlikely: Only Neighbour Gains $(\iota_i, Mean Partner Trade Incentives)$ | -0.790         | -0.042            | -0.076                   | 0.118               |
|  | (0.197)***     | (0.020)**         | (0.061)                  | (0.060)*            |

Note: In this version we use  $\tilde{\mu}_i = \max_{j \in J} \{\min\{\gamma_{ij} \times \iota_{ij}\}\}\$ as our measure of mean mutual trade incentives, but use the means of the unilateral trade incentives. Definition of outcomes, number of observations and control variables are the same as in table 1.

Table A8: Trade Incentives and Language Vitality - Region-by-Region Results

|  | (1)            | (2)               | (3)                   | (4)                 |
|--|----------------|-------------------|-----------------------|---------------------|
|  | Vitality Score | Dominant Language | Non-Dominant Language | Threatened Language |
| Trade is Likely: Mutual Benefits             | 3.501          | 0.124             | 0.094                 | -0.217              |
| $(\mu_i, Mutual Trade Incentives)$           | $(1.485)^{**}$ | (0.109)           | (0.419)               | (0.408)             |
| Trade is Unlikely: Neighbour Doesn't Gain    | -2.314         | -0.099            | -0.032                | 0.131               |
| $(\gamma_i, \text{Mean Trade Incentives})$   | $(0.966)^{**}$ | (0.086)           | (0.268)               | (0.259)             |
| Trade is Unlikely: Only Neighbour Gains      | -1.913         | -0.078            | -0.131                | 0.209               |
| $(\iota_i, \text{Partner Trade Incentives})$ | $(0.932)^{**}$ | (0.068)           | (0.256)               | (0.249)             |
| Num. Observations                            | 266            | 266               | 266                   | 266                 |
| $R^2$  | 0.272          | 0.198             | 0.213                 | 0.217               |

## (a) Latin America & Caribbean

## (b) Sub-Saharan Africa

|   | (1)            | (2)               | (3)                   | (4)                 |
|---|----------------|-------------------|-----------------------|---------------------|
|   | Vitality Score | Dominant Language | Non-Dominant Language | Threatened Language |
| Trade is Likely: Mutual Benefits $(\mu_i, Mutual Trade Incentives)$                   | 2.342          | 0.025             | 0.574                 | -0.599              |
|   | (0.988)**      | (0.085)           | (0.307)*              | (0.300)**           |
| Trade is Unlikely: Neighbour Doesn't Gain ( $\gamma_i$ , Mean Trade Incentives)       | -1.040         | -0.018            | -0.260                | 0.278               |
|   | (0.606)*       | (0.046)           | (0.178)               | (0.173)             |
| Trade is Unlikely: Only Neighbour Gains $(\iota_i, \text{ Partner Trade Incentives})$ | -0.714         | 0.029             | -0.238                | 0.210               |
|   | (0.504)        | (0.046)           | (0.171)               | (0.167)             |
| Num. Observations $R^2$   | 885<br>0.289   | 885<br>0.281      | $885 \\ 0.156$        | $885 \\ 0.163$      |

|   | (1)   | (2)   | (3)   | (4)   |
|---|---|---|---|---|
|   | Vitality Score                              | Dominant Language                           | Non-Dominant Language                       | Threatened Language                         |
| Trade is Likely: Mutual Benefits $(\mu_i, Mutual Trade Incentives)$                   | 5.792                                       | 0.635                                       | 0.679                                       | -1.314                                      |
|   | (3.124)*                                    | (0.627)                                     | (0.897)                                     | (0.782)*                                    |
| Trade is Unlikely: Neighbour Doesn't Gain ( $\gamma_i$ , Mean Trade Incentives)       | -3.794                                      | -0.356                                      | -0.647                                      | 1.002                                       |
|   | (1.467)**                                   | (0.269)                                     | (0.482)                                     | (0.435)**                                   |
| Trade is Unlikely: Only Neighbour Gains $(\iota_i, \text{ Partner Trade Incentives})$ | 0.288                                       | 0.079                                       | -0.023                                      | -0.055                                      |
|   | (1.977)                                     | (0.399)                                     | (0.521)                                     | (0.460)                                     |
| Num. Observations $R^2$   | $\begin{array}{c} 176 \\ 0.204 \end{array}$ | $\begin{array}{c} 176 \\ 0.178 \end{array}$ | $\begin{array}{c} 176 \\ 0.224 \end{array}$ | $\begin{array}{c} 176 \\ 0.288 \end{array}$ |

#### (d) East Asia and Pacific

|   | (1)            | (2)               | (3)                   | (4)                 |
|---|----------------|-------------------|-----------------------|---------------------|
|   | Vitality Score | Dominant Language | Non-Dominant Language | Threatened Language |
| Trade is Likely: Mutual Benefits $(\mu_i, Mutual Trade Incentives)$                   | 0.468          | -0.016            | 0.078                 | -0.062              |
|   | (0.611)        | (0.021)           | (0.223)               | (0.225)             |
| Trade is Unlikely: Neighbour Doesn't Gain $(\gamma_i, Mean Trade Incentives)$         | -0.457         | -0.001            | -0.050                | 0.051               |
|   | (0.425)        | (0.014)           | (0.134)               | (0.135)             |
| Trade is Unlikely: Only Neighbour Gains $(\iota_i, \text{ Partner Trade Incentives})$ | -0.081         | 0.031             | -0.054                | 0.023               |
|   | (0.356)        | (0.018)*          | (0.138)               | (0.139)             |
| Num. Observations $R^2$   | 939            | 939               | 939                   | 939                 |
|   | 0.324          | 0.300             | 0.184                 | 0.188               |

Note: In this table we show results separately for the four regions that have at least one hundred and fifty observations, and make up the largest part of our sample. Definition of outcomes and control variables are the same as in table 1.

|  | First   | Robustness Three | esholds         | Second Robustness Thresholds  |                 |                 |  |  |
|--|---|------------------|-----------------|---|-----------------|-----------------|--|--|
|  | (1)   | (2)              | (3)             | (4)   | (5)             | (6)             |  |  |
|  | Dominant  | Non-Dominant     | Threatened      | Dominant  | Non-Dominant    | Threatened      |  |  |
| Trade is Likely: Mutual Benefits $(\mu_i, Mutual Trade Incentives)$  | 0.058   | 0.280            | -0.338          | 0.055   | 0.332           | -0.387          |  |  |
|  | (0.057)   | (0.158)*         | (0.157)**       | (0.041)   | (0.119)***      | $(0.115)^{***}$ |  |  |
| Trade is Unlikely: Neighbour Doesn't Gain $(\gamma_i, Mean Trade Incentives)$                                    | -0.017  | -0.165           | 0.182           | -0.025  | -0.159          | 0.184           |  |  |
|  | (0.038)   | (0.094)*         | (0.094)*        | (0.027)   | (0.074)**       | (0.071)***      |  |  |
| Trade is Unlikely: Only Neighbour Gains $(\iota_i, \text{Partner Trade Incentives})$                             | -0.026  | -0.108           | 0.133           | -0.011  | -0.193          | 0.204           |  |  |
|  | (0.036)   | (0.094)          | (0.092)         | (0.025)   | (0.070)***      | (0.067)***      |  |  |
| Arable Land Share<br>Land Diversity<br>Utility Level under Trade<br>Area Share Controls<br>Country Fixed Effects | $ \begin{array}{c} \checkmark \\ \checkmark $ |                  |                 | $\begin{array}{c} \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \end{array}$ |                 |                 |  |  |
| Num. Observations $\mathbb{R}^2$   | $2530 \\ 0.277$   | $2530 \\ 0.221$  | $2530 \\ 0.242$ | $2530 \\ 0.363$   | $2530 \\ 0.242$ | $2530 \\ 0.225$ |  |  |

### Table A9: Language Vitality - Modified Thresholds

Note: The unit of observation is a language-group. Robust standard errors in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. In the first set of robustness classifications, we shift the threshold for being a Dominant language by one category, including Wider Communication, Provincial, and National. In the second set of robustness classifications, we move the threshold for being Threatened down one category, including all classes with vitality less than Shifting.

|  |                 | Status Groupings $(1/0)$ |                       |                     |  |  |  |
|--|-----------------|--------------------------|-----------------------|---------------------|--|--|--|
|  | (1)             | (2)                      | (3)                   | (4)                 |  |  |  |
|  | Vitality Score  | Dominant Language        | Non-Dominant Language | Threatened Language |  |  |  |
| Trade is Likely: Mutual Benefits $(\mu_i, Mutual Trade Incentives)$  | 2.723           | 0.073                    | 0.500                 | -0.573              |  |  |  |
|  | (0.660)***      | (0.057)                  | (0.178)***            | (0.180)***          |  |  |  |
| Trade is Unlikely: Neighbour Doesn't Gain $(\gamma_i, Mean Trade Incentives)$                                    | -1.427          | -0.032                   | -0.267                | 0.299               |  |  |  |
|  | (0.418)***      | (0.038)                  | (0.105)**             | (0.108)***          |  |  |  |
| Trade is Unlikely: Only Neighbour Gains $(\iota_i, \text{Partner Trade Incentives})$                             | -1.279          | -0.015                   | -0.259                | 0.274               |  |  |  |
|  | (0.377)***      | (0.035)                  | (0.105)**             | (0.104)***          |  |  |  |
| Arable Land Share<br>Land Diversity<br>Utility Level under Trade<br>Area Share Controls<br>Country Fixed Effects |                 |                          |                       |                     |  |  |  |
| Num. Observations $\mathbb{R}^2$   | $1879 \\ 0.384$ | 1879<br>0.394            | 1879<br>0.284         | 1879<br>0.299       |  |  |  |

# Table A10: Language Vitality - No 'Vigorous' Class

Note: The unit of observation is a language-group. Robust standard errors in parentheses. \*\*\* p < 0.01, \*\* p < 0.05, \* p < 0.1. In this table we drop all language groups assigned to the 'Vigorous' language vitality class, which was assigned as the default classification in some cases, and which therefore may have the least accurate information.

|   | Ethnolinguistic Fractionalization (1) | Ethnic Fragmentation (2) | Log Num. Ethnic Groups<br>(3) | Cultural Diversity<br>(4) |
|---|---------------------------------------|--------------------------|-------------------------------|---------------------------|
| Trade is Likely: Mutual Benefits $(\bar{\mu}_{c}, Mutual Trade Incentives)$                 | 2.756<br>(1.060)**                    | 2.839<br>(1.024)***      | 11.942<br>(2.835)***          | $1.105 \\ (0.597)^*$      |
| Trade is Unlikely: Neighbour Doesn't Gain $(\bar{\gamma}_c, Mean Trade Incentives)$         | -1.108<br>(0.481)**                   | -1.175<br>(0.494)**      | -5.693<br>(1.676)***          | -0.682<br>(0.305)**       |
| Trade is Unlikely: Only Neighbour Gains $(\bar{\iota}_c, \text{ Partner Trade Incentives})$ | -1.604<br>(0.724)**                   | -1.257<br>(0.617)**      | -6.296<br>(1.876)***          | -0.566<br>(0.385)         |
| Ethnic Inequality in Area   | $\checkmark$                          | $\checkmark$             | $\checkmark$                  | $\checkmark$              |
| Log Area  | $\checkmark$                          | $\checkmark$             | $\checkmark$                  | $\checkmark$              |
| Log Population (in 2000)  | $\checkmark$                          | $\checkmark$             | $\checkmark$                  | $\checkmark$              |
| Mean Group Arable Share   | $\checkmark$                          | $\checkmark$             | $\checkmark$                  | $\checkmark$              |
| Mean Group Trade Utility  | $\checkmark$                          | $\checkmark$             | $\checkmark$                  | $\checkmark$              |
| Mean Group Land Diversity   | $\checkmark$                          | $\checkmark$             | $\checkmark$                  | $\checkmark$              |
| Area Share Controls   | $\checkmark$                          | $\checkmark$             | $\checkmark$                  | $\checkmark$              |
| Num. Observations   | 119                                   | 112                      | 119                           | 119                       |
| $R^2$   | 0.289                                 | 0.283                    | 0.604                         | 0.410                     |

 ${\bf Table \ A11: \ Country-Mean \ Trade \ Incentives \ and \ Fractionalization}$ 

*Note:* Robust standard errors in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. The unit of observation is a country. The variables  $\mu_c$  (Mean Mutual Trade Incentives),  $\gamma_c$  (Mean Trade Incentives), and  $\iota_c$  (Mean Partner Trade Incentives) are constructed as in equation 5. The outcomes variables are described in detail in section 2.B and all represent fractionalization-style measures of whether a country's population is split into many small groups.

|   |   | Ethnoling                 | uistic Fract         | ionalization  | L   |                     | Ethnic               | Fragment                     | ation   |   | Log. Num Ethnic Groups                      |   |                     | Cultural Diversity  |   |                              |   |   |   |
|---|---|---------------------------|----------------------|---|---|---------------------|----------------------|------------------------------|---|---|---|---|---------------------|---|---|------------------------------|---|---|---|
|   | (1)   | (2)                       | (3)                  | (4)   | (5)   | (6)                 | (7)                  | (8)                          | (9)   | (10)  | (11)  | (12)  | (13)                | (14)  | (15)                                      | (16)                         | (17)  | (18)  | (19)  |
| Trade is Likely: Mutual Benefits $(\bar{\mu}_{c}, Mutual Trade Incentives)$   | 2.504<br>(1.038)**                          | 3.095<br>(0.904)***       | 3.483<br>(0.794)***  | 3.264<br>(0.848)***   | 2.323<br>(0.776)***   | 2.711<br>(0.979)*** | 3.280<br>(0.887)***  | $1.418 \\ (0.988)^{\dagger}$ | 2.070<br>(0.831)**  | 1.528<br>(0.809)*   | 10.932<br>(2.897)***                        | 10.471<br>(2.794)***                        | 6.869<br>(2.780)**  | 5.725<br>(2.770)**  | $0.982 \\ (0.609)^{\dagger}$              | $0.929 \\ (0.613)^{\dagger}$ | 0.705<br>(0.684)  | 0.741<br>(0.694)  | 0.148<br>(0.638)  |
| Trade is Unlikely: Neighbour Doesn't Gain $(\bar{\gamma}_{\rm c},$ Mean Trade Incentives)   | -0.823<br>(0.455)*                          | -1.006<br>(0.442)**       | -1.412<br>(0.446)*** | -1.317<br>(0.469)***  | -0.891<br>(0.382)**   | -0.895<br>(0.489)*  | -1.066<br>(0.457)**  | -0.408<br>(0.474)            | -0.691<br>(0.373)*  | -0.454<br>(0.356)   | -4.547<br>(1.681)***                        | -4.404<br>(1.651)***                        | -3.088<br>(1.413)** | -2.595<br>$(1.474)^*$   | -0.542<br>(0.307)*                        | -0.525<br>$(0.306)^*$        | -0.483<br>(0.323)   | -0.499<br>(0.321)   | -0.230<br>(0.277)   |
| Trade is Unlikely: Only Neighbour Gains $(\bar{\iota}_c, \text{ Partner Trade Incentives})$                                       | -1.576<br>(0.721)**                         | -1.939<br>$(0.719)^{***}$ | -1.955<br>(0.574)*** | $(0.613)^{***}$   | -1.259<br>(0.473)***  | -1.370<br>(0.622)** | -1.718<br>(0.590)*** | -0.625<br>(0.607)            | -0.923<br>(0.528)*  | -0.626<br>(0.478)   | -6.184<br>(1.797)***                        | -5.901<br>(1.743)***                        | -4.068<br>(1.816)** | -3.086<br>(1.867)   | -0.553<br>(0.387)                         | -0.520<br>(0.387)            | -0.359<br>(0.428)   | -0.390<br>(0.437)   | -0.070<br>(0.384)   |
|   |   |                           |                      |   |   |                     |                      |                              |   |   |   |   |                     |   |   |                              |   |   |   |
| Ethnic Inequality in Area   | $\checkmark$                                | $\checkmark$              | $\checkmark$         | $\checkmark$  | $\checkmark$  | $\checkmark$        | $\checkmark$         | $\checkmark$                 | $\checkmark$  | $\checkmark$  | $\checkmark$                                | $\checkmark$                                | $\checkmark$        | $\checkmark$  | $\checkmark$                              | $\checkmark$                 | $\checkmark$  | $\checkmark$  | $\checkmark$  |
| Log Area  | $\checkmark$                                | $\checkmark$              | $\checkmark$         | $\checkmark$  | $\checkmark$  | $\checkmark$        | $\checkmark$         | $\checkmark$                 | $\checkmark$  | $\checkmark$  | $\checkmark$                                | $\checkmark$                                | $\checkmark$        | $\checkmark$  | $\checkmark$                              | $\checkmark$                 | $\checkmark$  | $\checkmark$  | $\checkmark$  |
| Log Population (in 2000)  | $\checkmark$                                | $\checkmark$              | $\checkmark$         | $\checkmark$  | $\checkmark$  | $\checkmark$        | $\checkmark$         | $\checkmark$                 | $\checkmark$  | $\checkmark$  | $\checkmark$                                | $\checkmark$                                | $\checkmark$        | $\checkmark$  | $\checkmark$                              | $\checkmark$                 | $\checkmark$  | $\checkmark$  | $\checkmark$  |
| Mean Group Arable Share   | $\checkmark$                                | $\checkmark$              | $\checkmark$         | $\checkmark$  | $\checkmark$  | $\checkmark$        | $\checkmark$         | $\checkmark$                 | $\checkmark$  | $\checkmark$  | $\checkmark$                                | $\checkmark$                                | $\checkmark$        | $\checkmark$  | $\checkmark$                              | $\checkmark$                 | $\checkmark$  | $\checkmark$  | $\checkmark$  |
| Mean Group Trade Utility  | $\checkmark$                                | $\checkmark$              | $\checkmark$         | $\checkmark$  | $\checkmark$  | $\checkmark$        | $\checkmark$         | $\checkmark$                 | $\checkmark$  | $\checkmark$  | $\checkmark$                                | $\checkmark$                                | $\checkmark$        | $\checkmark$  | $\checkmark$                              | $\checkmark$                 | $\checkmark$  | $\checkmark$  | $\checkmark$  |
| Mean Group Land Diversity   | $\checkmark$                                | $\checkmark$              | $\checkmark$         | $\checkmark$  | $\checkmark$  | $\checkmark$        | $\checkmark$         | $\checkmark$                 | $\checkmark$  | $\checkmark$  | $\checkmark$                                | $\checkmark$                                | $\checkmark$        | $\checkmark$  | $\checkmark$                              | $\checkmark$                 | $\checkmark$  | $\checkmark$  | $\checkmark$  |
| Area Share Controls   | $\checkmark$                                | $\checkmark$              | $\checkmark$         | $\checkmark$  | $\checkmark$  | $\checkmark$        | $\checkmark$         | $\checkmark$                 | $\checkmark$  | $\checkmark$  | $\checkmark$                                | $\checkmark$                                | $\checkmark$        | $\checkmark$  | $\checkmark$                              | $\checkmark$                 | $\checkmark$  | $\checkmark$  | $\checkmark$  |
| Region Fixed Effects<br>Abs. Value of Latitude<br>Ethnic Inequality in Population<br>Spatial Inequality<br>Log Num. Ethnic Groups | V   | $\checkmark$              | $\checkmark$         | $\begin{array}{c} \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \end{array}$ | $\begin{array}{c} \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \end{array}$ | $\checkmark$        | $\checkmark$         | $\checkmark$                 | $\begin{array}{c} \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \end{array}$ | $ \begin{array}{c} \checkmark\\ \checkmark\\ \checkmark\\ \checkmark\\ \checkmark\\ \checkmark\\ \checkmark\\ \checkmark\\ \checkmark\\ \checkmark$ | V   | $\checkmark$                                | $\checkmark$        | $\begin{array}{c} \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \end{array}$ | V   | √<br>√                       | $\begin{array}{c} \checkmark \\ \checkmark \\ \checkmark \end{array}$ | $\begin{array}{c} \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \end{array}$ | $\begin{array}{c} \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \end{array}$ |
| Num. Observations $R^2$   | $\begin{array}{c} 119 \\ 0.342 \end{array}$ | 119<br>0.389              | 119<br>0.591         | $\begin{array}{c} 119 \\ 0.603 \end{array}$   | $\begin{array}{c} 119 \\ 0.740 \end{array}$   | $112 \\ 0.352$      | 112<br>0.397         | $112 \\ 0.456$               | $112 \\ 0.599$  | $112 \\ 0.685$  | $\begin{array}{c} 119 \\ 0.645 \end{array}$ | $\begin{array}{c} 119 \\ 0.646 \end{array}$ | 119<br>0.738        | $119 \\ 0.754$  | $\begin{array}{c} 119\\ 0.434\end{array}$ | 119<br>0.435                 | $\begin{array}{c} 119 \\ 0.480 \end{array}$                           | 119<br>0.481  | 119<br>0.587  |

# Table A12: Trade Incentives and Fractionalization - Additional Controls

Note: Robust standard errors in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1, † p < 0.15. The unit of observation is a country. The variables  $\mu_c$  (Mean Mutual Trade Incentives),  $\bar{\gamma}_c$  (Mean Trade Incentives), and  $\bar{\iota}_c$  (Mean Partner Trade Incentives) are constructed as in equation 5. The outcomes variables are described in detail in section 2.B and all represent fractionalization-style measures of whether a country's population is split into many small groups.

|   | Eth               | nic Polariz        | ation              | Peripheral Heterogeneity |
|---|-------------------|--------------------|--------------------|--------------------------|
|   | Level 7<br>(1)    | Level 11<br>(2)    | Level 15<br>(3)    | (4)                      |
| Trade is Likely: Mutual Benefits $(\bar{\mu}_{c}, Mutual Trade Incentives)$                 | -0.416<br>(1.058) | 0.562<br>(0.937)   | 0.514<br>(0.933)   | -0.297<br>(0.502)        |
| Trade is Unlikely: Neighbour Doesn't Gain $(\bar{\gamma}_c, \text{Mean Trade Incentives})$  | 0.242<br>(0.462)  | $0.126 \\ (0.446)$ | 0.144<br>(0.446)   | 0.068<br>(0.240)         |
| Trade is Unlikely: Only Neighbour Gains $(\bar{\iota}_c, \text{ Partner Trade Incentives})$ | -0.494<br>(0.667) | -1.249<br>(0.630)* | -1.238<br>(0.632)* | -0.025<br>(0.282)        |
| pvalue H <sub>0</sub> : $\hat{\beta}_{\mu}^{POL} = \hat{\beta}_{\mu}^{FRAC}$                | 0.069             | 0.070              | 0.062              | 0.009                    |
| Ethnic Inequality in Area   | $\checkmark$      | $\checkmark$       | $\checkmark$       | $\checkmark$             |
| Log Area  | $\checkmark$      | $\checkmark$       | $\checkmark$       | $\checkmark$             |
| Log Population (in 2000)  | V                 | V                  | $\checkmark$       | $\checkmark$             |
| Mean Group Arable Share   | V                 | V                  | V                  | $\checkmark$             |
| Mean Group Trade Utility  | V                 | V                  | V                  | V                        |
| Area Share Controls   | $\checkmark$      | $\checkmark$       | $\checkmark$       | v<br>√                   |
| Num. Observations   | 119               | 119                | 119                | 119                      |
| $R^2$   | 0.183             | 0.174              | 0.176              | 0.222                    |

### Table A13: Country-Mean Trade Incentives and Polarization

Note: The unit of observation is a country. Robust standard errors in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. In columns 1-3 the outcome is a measure of Ethnic Polarization from Desmet et al. (2012) at different levels of aggregation, i.e. using different depths or 'levels' of classification in the family tree of languages to aggregate groups. The higher the level, therefore, the more fine-grained classification of groups. Here  $\hat{\beta}_{\mu}^{POL}$  refers to the coefficient on  $\bar{\mu}_c$  (Mutual Trade Incentives) from the regression with the standardized z-score of the given measure of polarization as the outcome. Here  $\hat{\beta}_{\mu}^{FRAC}$  refers to the coefficient on  $\bar{\mu}_c$  from the equivalent regression with the standardized z-score of fractionalization, computed at the corresponding level of aggregation as the given polarization measure, as the outcome. We compare to the regression with the standardized z-score of the standard ELF measure in Column 1 of table A11 as the outcome in the case of Peripheral Heterogeneity. The pvalues presented for rejecting  $H_0$  show that the impact of mutual trade incentives on polarization is different to to the impact on fractionalization.

|   |                       | Sha                      | re of Languages in Category  | 7 (0-1)                    |
|---|-----------------------|--------------------------|------------------------------|----------------------------|
|   | Vitality Score<br>(1) | Dominant Language<br>(2) | Non-Dominant Language<br>(3) | Threatened Language<br>(4) |
| Trade is Likely: Mutual Benefits $(\bar{\mu}_c, Mutual Trade Incentives)$   | -9.165<br>(7.357)     | -3.702<br>(1.242)***     | 4.489<br>(1.234)***          | -0.787<br>(1.222)          |
| Trade is Unlikely: Neighbour Doesn't Gain $\left(\bar{\gamma}_{\rm c},{\rm Mean}{\rm Trade}{\rm Incentives}\right)$ | -0.357<br>(3.222)     | 1.133<br>(0.512)**       | -2.064<br>(0.588)***         | 0.931<br>(0.580)           |
| Trade is Unlikely: Only Neighbour Gains $(\bar{\iota}_{\rm c},$ Partner Trade Incentives)                           | 11.171<br>(5.271)**   | 3.020<br>(0.835)***      | -3.011<br>(0.802)***         | -0.010<br>(0.868)          |
| Ethnic Inequality in Area   | $\checkmark$          | $\checkmark$             | $\checkmark$                 | $\checkmark$               |
| Log Area  | $\checkmark$          | $\checkmark$             | $\checkmark$                 | $\checkmark$               |
| Log Population (in 2000)  | $\checkmark$          | $\checkmark$             | $\checkmark$                 | $\checkmark$               |
| Mean Group Arable Share   | $\checkmark$          | $\checkmark$             | $\checkmark$                 | $\checkmark$               |
| Mean Group Trade Utility  | $\checkmark$          | $\checkmark$             | $\checkmark$                 | $\checkmark$               |
| Mean Group Land Diversity   | $\checkmark$          | $\checkmark$             | $\checkmark$                 | $\checkmark$               |
| Area Share Controls   | $\checkmark$          | $\checkmark$             | $\checkmark$                 | $\checkmark$               |
| Num. Observations   | 119                   | 119                      | 119                          | 119                        |
| $B^2$   | 0.399                 | 0.433                    | 0.316                        | 0.276                      |

# Table A14: Language Vitality (Country-Level)

Note: The unit of observation is a country. Robust standard errors in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. In this table the outcomes are country-level aggregates of the language-level vitality measures. The outcome in Column 1 is the average vitality score of language groups in a country. The outcomes in Columns 2-3 are the shares of language groups in that country that fall into each of the Dominant, Non-Dominant and Threatened language vitality categories.



Figure A1: Trade Incentives and Language Vitality

Description: This figure shows the semiparametric relationship between trade incentives and language vitality (where a higher score means higher vitality) at the language level.



(a) Ethnic Inequality (EI)

(b) Ethnic Segregation (ES)

Figure A2: Trade Incentives and Language Vitality

Description: This figure shows the semiparametric relationship between trade incentives and two measures of ethnic diversity (Ethnic Inequality and Ethnic Segregation). These measures are not simple population identity-based measures, and include other aspects of income and where individuals live, making the conceptual relationship to trade incentives and language survival less clear. Nevertheless, there is a positive and significant relationship between mutual trade incentives and these measures of diversity.

#### Appendix B. Language Status Data

To measure the status of language groups, we extract scores assigned in the Ethnologue (Lewis, 2009) which follow the Expanded Graded Intergenerational Disruption Scale (EGIDS), developed by Lewis and Simons (2010), which is a more fine-grained version of the original Graded Intergenerational Disruption Scale introduced in Fishman (1991). We describe the coding of the EGIDS in table B1, taken from the Ethnologue website.<sup>17</sup> We scraped this information directly from the Ethnologue website using Python, by accessing the url associated with each three-letter Ethnologue code in our dataset. We then searched for a field named *Language Status* and extracted the associated text. We then checked if the associated string began with one of the categories in the table (*e.g. "6a* (*Vigorous*)") and assigned the appropriate variable value if a match was found.<sup>18</sup>

| Grouping              | Vitality Score | EGIDS Level | Label               | Description  |
|-----------------------|----------------|-------------|---------------------|--|
|                       | 13             | 0           | International       | The language is widely used between nations in trade, knowledge<br>exchange, and international policy.   |
| Dominant Language     | 12             | 1           | National            | The language is used in education, work, mass media, and<br>government at the national level.  |
|                       | 11             | 2           | Provincial          | The language is used in education, work, mass media, and<br>government within major administrative subdivisions of a nation.                                   |
|                       | 10             | 3           | Wider Communication | The language is used in work and mass media without official<br>status to transcend language differences across a region.                                      |
| Non-Dominant Language | 9              | 4           | Educational         | The language is in vigorous use, with standardization and<br>literature being sustained through a widespread system of<br>institutionally supported education. |
|                       | 8              | 5           | Developing          | The language is in vigorous use, with literature in a standardized<br>form being used by some though this is not yet widespread or<br>sustainable.             |
|                       | 7              | 6a          | Vigorous            | The language is used for face-to-face communication by all<br>generations and the situation is sustainable.  |
|                       | 6              | 6b          | Threatened          | The language is used for face-to-face communication within all<br>generations, but it is losing users.   |
| Dominant Language     | 5              | 7           | Shifting            | The child-bearing generation can use the language among<br>themselves, but it is not being transmitted to children.  |
|                       | 4              | 8a          | Moribund            | The only remaining active users of the language are members of<br>the grandparent generation and older.  |
|                       | 3              | 8b          | Nearly Extinct      | The only remaining users of the language are members of the<br>grandparent generation or older who have little opportunity to use<br>the language.             |
|                       | 2              | 9           | Dormant             | The language serves as a reminder of heritage identity for an<br>ethnic community, but no one has more than symbolic proficiency.                              |
|                       | 1              | 10          | Extinct             | The language is no longer used and no one retains a sense of<br>ethnic identity associated with the language.  |

 Table B1: Expanded Graded Intergenerational Disruption Scale (EGIDS)

*Note:* This table describes how we map the EGIDS coding of language status in the Ethnologue (Lewis, 2009) into the variable we use in our analysis. The original GIDS scale was developed by Fishman (1991) and expanded into the EGIDS by Lewis and Simons (2010). Descriptions of each category taken from the Ethnologue website: https://www.ethnologue.com/about/language-status

We choose to assign each detailed category a separate variable value as the distinction between them appears to contain relevant information for our analysis. For example, the difference between 6a (Vigorous) "The language is used for face-to-face communication by all generations and the situation is sustainable" and 6b (Threatened) "The language

<sup>&</sup>lt;sup>17</sup>https://www.ethnologue.com/about/language-status

<sup>&</sup>lt;sup>18</sup>On the Ethnologue website, some coding assessments are marked as a best guess by the Ethnologue editorial team. Exact explanation: "We use an asterisk as a modifier on the EGIDS estimate to indicate that it represents our editorial best guess. Thus  $5^*$  or  $6a^*$  indicates a language that we think is most likely to be in vigorous use by all, while  $6b^*$  indicates a language that we believe is most likely to be losing speakers.". We accept these estimates as accurate and so in our data we consider, for example,  $6b^*$  and 6b to be equivalent and assign them the same score.

is used for face-to-face communication within all generations, but it is losing users" is valuable information in terms of language sustainability.<sup>19</sup> We therefore arrive at a 13-point increasing scale for language vitality, with 13 representing the strongest languages of international significance, and 11 representing extinct languages.

After extracting data in this way, we are able to find information on the Ethnologue pages for 6,181 groups. Of these seventeen didn't include a field for *Language Status* or used a non-EGIDS classification and are dropped from the sample.<sup>20</sup>



Figure B1: Distribution of Language Vitality Classes

 $\it Note:$  The figure shows the distribution of language vitality classifications.

<sup>&</sup>lt;sup>19</sup>This importance is also recognized by the editorial board of the Ethnologue: "From the point of view of sustaining language use, the single most significant break in the EGIDS scale is the divide between 6a and 6b. For languages that are 6a and higher, it is the norm that the language is being learned by all the children within its user community. But at level 6b and below, this is no longer the norm and intergenerational transmission is being disrupted." (quoted from https://www.ethnologue.com/about/language-info <sup>20</sup>These non-EGIDS classifications were 9 (Reawakening) or 9 (Second language only).

#### APPENDIX C. OVERVIEW OF SEMIPARAMETRIC REGRESSION METHODOLOGY

The semiparametric estimates in this paper use the Verardi and Debarsy (2012) implementation of the Robinson (1988) estimator. In this section we provide a brief overview of the estimator, drawn heavily from Verardi and Debarsy (2012) who provide a more detailed explanation.

The double residual methodology in Robinson (1988) can be used to estimate general models of the following type:

(6) 
$$y_i = \theta_0 + \mathbf{x}_i \theta + f(z_i) + \varepsilon_i \quad i = 1, \dots, N$$

where  $y_i$  is the dependent variable,  $\mathbf{x}_i$  is the vector of variables that enter the model parametrically, and  $z_i$  is the variable that enters the model nonparametrically. The first step is to take expectation conditional on  $z_i$  of both sides:

(7) 
$$E(y_i|z_i) = \theta_0 + E(\mathbf{x}_i|z_i)\theta + f(z_i) \quad i = 1, \dots, N$$

and then subtract this from the original model:

(8) 
$$y_i - E(y_i|z_i) = [\mathbf{x}_i - E(\mathbf{x}_i|z_i)] \theta + \varepsilon_i \quad i = 1, \dots, N$$

The estimated coefficients  $\hat{\theta}$  are then recovered by OLS estimation of the model above after fitting conditional expectations of  $\mathbf{x}_i$  conditional on  $z_i$ , denoted as  $\hat{m}_{\mathbf{x}_i}$ :

(9) 
$$y_i - \hat{m}_y(z_i) = [\mathbf{x}_i - \hat{m}_\mathbf{x}(z_i)] \theta + \varepsilon_i \quad i = 1, \dots, N$$

With the estimated coefficients  $\hat{\theta}$  in hand, the nonlinear function  $f(z_i)$  can be fit by nonparametric estimation of the following model:

(10) 
$$y_i - \mathbf{x}_i \hat{\theta} = \theta_0 + f(z_i) + \varepsilon_i \quad i = 1, \dots, N$$

In the semiparametric regressions presented in the figures in this paper, we present exactly these nonparametric fits of  $f(z_i)$  where  $z_i$  is always the measure of mutual gains from trade ( $\mu_i$  at the language level and  $\bar{\mu}_c$  at the country level).

#### Appendix D. Synthetic Countries

We supplement our analysis of ethnolinguistic diversity at the country level with a robustness exercise based on the construction of synthetic countries. We show that the relationship between mutual trade incentives and ethnolinguistic fractionalization is robust to using synthetic countries of various sizes. This exercise mitigates the potential concerns raised by the endogenous construction of countries. Some of these concerns include the impact of endogenous size of countries, which has long been associated with economic performance (Easterly & Kraay, 2000; Kuznets, 1960), or the artificiality of borders (Alesina et al., 2011) and partitioning of ethnic groups (Michalopoulos & Papaioannou, 2016). Our approach to artificially constructing cells, and testing sensitivity to a given grid, follows the method outlined in Montalvo and Reynal-Querol (2021).

The first step in our procedure is to divide the area including groups in our sample into a number of cells. We then assign groups to synthetic countries according to which cell their centroid falls into.<sup>21</sup> We then use population figures from the ethnologue to compute a measure of ethnolinguistic fractionalization, following the standard definition of fractionalization,<sup>22</sup> for each of these synthetic countries. As with the fractionalization measure for real countries, this measure is maximized if the synthetic country is made up of a large number of small groups. We generate aggregate control measures from the language-level data in order to replicate our main country-level specification in equation 5 as closely as possible.

We do not take a prior stance on the appropriate size of cell to use, so we begin by dividing the range of latitudes and longitudes into equally-sized intervals. We restrict the range of our group centroids, measured in lat/lon degrees, and divide these ranges into equal intervals. We show, in figure D3 maps of the grids generated by this procedure overlaid on the world map. The most coarse grid comes from dividing the range of latitude/longitude into fourteen intervals, giving  $14 \cdot 14 = 196$  cells or potential countries. The most fine grid we use divides the range of latitude/longitude into twenty intervals each for  $20 \cdot 20 = 400$  cells or potential countries. Note that only the cells or potential countries that contain at least one group centroid actually end up defining synthetic countries, so the number of synthetic countries created is much lower than the total number of cells.

To ensure the results are robust to where the grid happens to be defined, we again employ a method motivated by Montalvo and Reynal-Querol (2021) and redefine grids by shifting the origin point. We do this by successively shifting the latitudes and longitudes of the grid lines by one quarter of the total interval size.<sup>23</sup> This gives us three alternate

 $<sup>^{21}</sup>$ As we have done throughout our analysis, we use the Ethnologue (Lewis, 2009) map to define group homelands, from which we define centroids

 $<sup>^{22}</sup>$ See table A3 for additional background on the various measures of fractionalization

<sup>&</sup>lt;sup>23</sup>Intuitively, this procedure means we are moving the grid 'diagonally' with each variation.

grids of the same size and hence three alternate definitions of synthetic countries defined by grid-cells of the same size.



Figure D1: Cells Shifting

*Note:* This figure gives the intuition for the procedure we use to shift the cells used to define synthetic countries to show robustness to the positioning of cells for a given cell size.

The resolution splitting latitude/longitude ranges into seventeen intervals (resulting in  $17 \cdot 17 = 289$  cells) gives us 111 synthetic countries, which is closest to the true number of observations in our cross-country analysis (119). We therefore take this resolution as our main specification, but show robustness to grids that are both larger and smaller.



(a) Original Cells

(b) Cells Shifted by 1/2 interval

**Figure D2:** Trade Incentives and Fractionalization in Synthetic Countries *Note:* These figures show the semiparametric relationship between trade incentives and Ethnolinguistic Fractionalization (ELF) in synthetic countries.

The positive relationship between mutual trade incentives and national fractionalization holds when we consider these artificially constructed countries. We present the semiparametrically estimated relationship in figure D2 and present the regression estimates for all four variations of the grid in table D1. This relationship is fairly robust to adjusting the size of grid cells to generate larger and smaller numbers of synthetic countries. For four alternative numbers of cells we still find a positive and generally significant relationship (table D2).

These results show that the effect of trade incentives on the vitality of languages significantly impacts fractionalization, even after mitigating concerns related to endogenously sized countries, or colonial borders. This suggests that the impact of threatened languages is important even when we abstract from the impact of national institutions on the vitality and trajectory of language groups.

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# (a) 196 Cells

*Note:* This maps shows the lines used to split the area of the map containing the group centroids. We divide the area including group centroids into a grid of  $14 \times 14$  cells for a total of 196 cells.



#### (b) 289 Cells

*Note:* This maps shows the lines used to split the area of the map containing the group centroids. We divide the area including group centroids into a grid of  $17 \times 17$  cells for a total of 289 cells.



# (c) 400 Cells

*Note:* This maps shows the lines used to split the area of the map containing the group centroids. We divide the area including group centroids into a grid of  $20 \times 20$  cells for a total of 400 cells.

Figure D3: Grid-Cells Defining Synthetic Countries

|   | Original Cells  | Cells Shifted by 1/4  | Cells Shifted by 1/2  | Cells Shifted by 3/4  |
|---|---|---|---|---|
|   | (1)   | (2)   | (3)   | (4)   |
| Trade is Likely: Mutual Benefits $(\bar{\mu}_c, Mutual Trade Incentives)$                               | 3.773   | 2.396   | 1.935   | 1.876   |
|   | (0.781)***  | (0.650)***  | (0.936)**   | (0.652)***  |
| Trade is Unlikely: Neighbour Doesn't Gain $(\bar{\gamma}_c, Mean Trade Incentives)$                     | -1.765  | -1.115  | -1.197  | -1.207  |
|   | (0.501)***  | (0.400)***  | (0.478)**   | (0.419)***  |
| Trade is Unlikely: Only Neighbour Gains $(\bar{\iota}_c, Partner Trade Incentives)$                     | -1.858  | -0.984  | -0.730  | -0.649  |
|   | (0.449)***  | (0.322)***  | (0.440)*  | (0.398)   |
| Mean Group Arable Share<br>Mean Group Trade Utility<br>Mean Group Land Diversity<br>Area Share Controls | $\begin{array}{c} \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \end{array}$ | $\begin{array}{c} \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \end{array}$ | $\begin{array}{c} \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \end{array}$ | $\begin{array}{c} \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \end{array}$ |
| Num. Observations $\mathbb{R}^2$  | $111 \\ 0.349$  | $123 \\ 0.254$  | $\begin{array}{c} 122 \\ 0.195 \end{array}$   | $\begin{array}{c} 111 \\ 0.163 \end{array}$   |

# Table D1: Trade Incentives and Fractionalization with Synthetic Countries

*Note:* Robust standard errors in parentheses. \*\*\* p < 0.01, \*\* p < 0.05, \* p < 0.1. The unit of observation is a synthetic country. In this table our main specification of synthetic countries uses the grid with 289 cells or potential countries, giving the number of synthetic countries that is closest to the number of countries in our sample. In columns 1-4 the synthetic countries are shifted as in figure D1.

|  | 196 Cells                    |   | 256 Cells                 |   | 324 Cells          |   | 400 Cells                                   |                       |
|--|------------------------------|---|---------------------------|---|--------------------|---|---|-----------------------|
|  | Original<br>(1)              | Shifted by 1/2<br>(2)   | Original<br>(3)           | Shifted by 1/2<br>(4)   | Original<br>(5)    | Shifted by 1/2<br>(6)   | Original<br>(7)                             | Shifted by 1/2<br>(8) |
| Trade is Likely: Mutual Benefits $(\bar{\mu}_c, Mutual Trade Incentives)$                                | $2.156 \\ (1.364)^{\dagger}$ | 2.910<br>(1.039)***   | 3.277<br>(0.732)***       | 2.598<br>(0.798)***   | 1.718<br>(0.779)** | 3.149<br>(0.649)***   | 2.715<br>(0.732)***                         | 1.668<br>(0.670)**    |
| Trade is Unlikely: Neighbour Doesn't Gain $(\bar{\gamma}_c, Mean Trade Incentives)$                      | -1.754<br>(0.717)**          | -1.301<br>(0.617)**   | -1.997<br>$(0.542)^{***}$ | -1.473<br>(0.477)***  | -0.827<br>(0.468)* | -1.774<br>(0.458)***  | -1.427<br>(0.410)***                        | -0.713<br>(0.473)     |
| Trade is Unlikely: Only Neighbour Gains $(\bar{\iota}_{\rm c},{\rm Partner}{\rm Trade}{\rm Incentives})$ | -0.113<br>(0.684)            | -2.003<br>(0.515)***  | -1.131<br>(0.313)***      | -0.756<br>(0.453)*  | -0.484<br>(0.375)  | -1.034<br>(0.428)**   | -0.919<br>(0.393)**                         | -1.013<br>(0.345)***  |
| Mean Group Arable Share<br>Mean Group Trade Utility<br>Mean Group Land Diversity<br>Area Share Controls  | $\checkmark$                 | $\begin{array}{c} \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \end{array}$ | $\checkmark$              | $\begin{array}{c} \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \end{array}$ | $\checkmark$       | $\begin{array}{c} \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \\ \checkmark \end{array}$ | <b>1</b>                                    |                       |
| Num. Observations $\mathbb{R}^2$   | 91<br>0.188                  | 96<br>0.336   | $109 \\ 0.309$            | $\begin{array}{c} 105 \\ 0.444 \end{array}$   | $124 \\ 0.172$     | $125 \\ 0.309$  | $\begin{array}{c} 142 \\ 0.248 \end{array}$ | $137 \\ 0.169$        |

## Table D2: Synthetic Countries, Robustness

Note: Robust standard errors in parentheses. \*\*\* p < 0.01, \*\* p < 0.05, \* p < 0.1. The unit of observation is a synthetic country. In this table the size of the grid-cells used to define synthetic countries is different from our main specification, with columns 1 and 2 being more coarse (fewer synthetic countries) and columns 3 and four being more fine (more synthetic countries). The definitions of synthetic countries are also shifted as in figure D1.

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